











Ben-Gurion University of the Negev | The Van Leer Jerusalem Institute

The Israeli Inter-University Academic Partnership in Russian and East-European Studies

How do safe zones, wellbeing, trauma, and resilience, as well as love, shame and pride go beyond the domain of the individual self and shape public, political, and collective talk? What can we learn from a comparison of the American, Israeli and Russian rise of patriotic discourse which is based on nostalgic feelings, fear, or disgust, and speaks directly to lost pride, and power? How can we explain such discourse alongside the ever-growing neoliberal economic and cultural regime that constitutes a self-regulating, self-fulfilling citizen who is responsible for his own wellbeing? This workshop investigates the ways in which psychological emotional language shapes contemporary public debates, collective categories, and institutional relations. Using a cross-cultural perspective, we explore the public emotionalization phenomenon, focusing on the reshaped relations between political power and its subjects, between employer and employee, between student and professor, and between service provider and client

# **Tuesday, May 28 Ben Gurion University** (Zlotowski Student's bld. (70), 2nd floor, Rotem Hall)

09:45-10:00 Greetings 10:00-10:45 Emotionalization in Studies of History, Culture and Language

**Julia Lerner**, Ben-Gurion University of the Negev **Pavel Vasilyev**, The Van Leer Jerusalem Institute **Claudia Zbenovich**, Hadassah Academic College

11:00-13:30 Professional Emotionalization

Chair: **Nitza Berkovitch,** Ben-Gurion University of the Negev

**Tomas Matza,** University of Pittsburgh **Elena Zdravomyslova,** European University at St. Petersburg

**Ekaterina Borozdina,** European University at St. Petersburg

Michal Kravel-Tovi, Tel Aviv University

14:30-16:30 (Diller bld. (74), 301)

Is Emotionalization de-Politization?

Chair: **Yifat Gutman**, Ben-Gurion University of the Negev

**Jeanne Kormina,** Higher School of Economics, St. Petersburg

**Sofia Tchouikina,** University of Paris VIII **Tamar Katriel,** University of Haifa

16:40-18:40 (Diller bld. (74), 301)

Chair: **Dani Filc**, Ben-Gurion University of the Negev **Amalia Sa'ar**, University of Haifa

**Sarai Aharoni,** Ben Gurion University of the Negev **Alisa Lewin,** University of Haifa

**Elena Bogdanova,** Center for Independent Social Research

Adam Klin-Oron, The Van Leer Jerusalem Institute

# Wednesday, May 29 Ben Gurion University (Diller bld. (74), 301)

## 10:00-12:00 Non-therapeutic and Pre-therapeutic Emotions

Chair: **Igal Halfin**, Tel Aviv University **Michele Rivkin-Fish**, University of North Carolina at
Chapel Hill

**Pavel Vasilyev,** The Van Leer Jerusalem Institute **Nitzan Rothem,** Ben-Gurion University of the Negev

## 13:00–15:30 Emotionalization of National Subject, State, Citizen

Chair: Inna Leykin, Open University of Israel Carol A. Kidron, University of Haifa Galia Plotkin Amrami, Ben-Gurion University of the Negev

**Rakefet Sela-Sheffy,** Tel Aviv University **Orit Rozin,** Tel Aviv University

#### 15:45- 18:15 The Technologies of "Emodities"

Chair: Sara Helman, Ben-Gurion University
Daniel Maman, Ben-Gurion University of the Negev
and Zeev Rosenhek, Open University of Israel
Anna Temkina, European University at St. Petersburg
Polina Aronson, openDemocracy Russia, Independent
Researcher

**Kinneret Lahad,** Tel Aviv University and **Jenny Van Hooff,** Manchester Metropolitan University



# Thursday, May 30 The Van Leer Jerusalem Institute (Polonsky bld., room 207)

#### 15:00-17:00 Public Emotions in Translation

Chair: Maria Yelenevskaya, Technion

**Tatiana Shchyttsova**, European Humanities University,

Rotem Leshem, Tel Aviv University

Anna Gladkova, Monash University, Australia

17:15 -19:15

Chair: **Tamar Rapoport**, Hebrew University of Jerusalem **Ekaterina Protassova**, University of Helsinki **Larisa Shpakovskaya**, Higher School of Economics, St. Petersburg

Tama Halfin, The Kibbutzim College

## Friday, May 31 The Van Leer Jerusalem Institute (Polonsky bld., room 207)

## 9:00-12:00 Global Emotionalization of the Academic Cultures

Chair: **Tal Kohavi**, The Van Leer Jerusalem Institute **Julia Lerner**, Ben-Gurion University of the Negev and **Claudia Zbenovich**, Hadassah Academic College **Tamar Kaneh-Shalit**, Ben-Gurion University of the Negev

**Yael Findler,** University of Southern California **Tatiana Larina,** RUDN University, Moscow

Reflections: **Eva Illouz,** Hebrew University of Jerusalem