

# RESUME

## Dr Orit Ben-Harush

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### EDUCATIONAL HISTORY

2007 – March 2011 **Doctor of Philosophy**

Creative Industries Faculty  
Queensland University of Technology, Brisbane, Australia

[Thesis](#) Title: “Communicating friendships: A case study of women in a ‘seachange’ Australian town”

*Main themes:* interpersonal communication (face-to-face, internet, telephone, mobile phone), social networks, friendships, well-being, social capital, women, population mobility and migration.

Specific skills:

- Creating, discovering and envisioning new research and writing ideas
- Analyzing, synthesizing and combining information
- Planning, designing and managing the research project
- Executing the doctoral research
- Presenting the research in various formats and to various audiences
- Academic writing

1996 - 2002

**Master of Arts (Magna cum Laude – with great honour)**

School of Education, Department of Curriculum Planning and Instruction  
Tel Aviv University, Israel

Thesis topic: Assimilation process of knowledge management system (Livelink) in a learning organization

Specific skills:

- Planning, training, implementing, documenting, analysing and presenting a de-facto knowledge management process which I led in a workplace.

1992 - 1995

**Bachelor of Arts**

School of Communication  
The Hebrew University, Jerusalem, Israel  
Combined degree: Communication and English (Literature and Linguistics)

Additional  
Qualifications

certified **Mediator** (2005, Israel), certified **Webmaster** (1999, John Bryce Israel), Certified **Information Systems Analyst** (1998, John Bryce - Israel)

## AWARDS/ACHIEVEMENTS

2007 – 2010	QUT faculty based award scholarship for full time postgraduate students
2010 – 2011	QUT write-up scholarship

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## ACADEMIC EMPLOYMENT HISTORY

Ben-Gurion University of the Negev <b>Postdoctoral Fellow</b> 2013 -	<p>Planning, coordinating and conducting a communication research as a part of an academic team led by Prof. Amit Schejter within <a href="#">LINKS</a>, an Israeli Center for Research Excellence (I-CORE). <a href="#">The research</a> focuses on empowerment of marginalized populations via use of communication technologies.</p> <p>Responsibilities and skills:</p> <ul style="list-style-type: none"><li>• Coordinating the research project and team</li><li>• Defining research targets, audience and context</li><li>• Designing novel research methods and tools</li><li>• Developing a new theoretical framework for providing access to ICT to disadvantaged population groups with unique educational needs</li><li>• Mentoring staff members (doctoral candidates)</li><li>• Recruiting participants</li><li>• Collecting, analyzing and concluding data</li><li>• Documenting the research process, methods and impact</li><li>• Publishing papers, presenting research focus and findings</li></ul>
Queensland University of Technology <b>Research Officer</b> 2011-2012	<p><a href="#">Twitter Track Study</a>: Planning, coordinating and conducting a location based research. Implementation of innovative research methods based on mobile social media platforms to explore relations between location, mobility and physical health.</p> <p>Chief Investigator: Dr. Julie-Anne Carroll</p> <p>Responsibilities and skills:</p> <ul style="list-style-type: none"><li>• Applying analytical thinking to plan research structure and methods</li><li>• Preparing documentation for ethical clearance</li><li>• Research methods' development, including mobile social media applications and online tools: surveys, online and mobile tracking platforms, reports, visual mapping over Google Maps and Google Earth</li><li>• Supervising implementation of research methods applications by IT staff</li><li>• Preparing literature review</li><li>• Recruiting participants</li><li>• Collecting, storing and securing research data over university servers</li><li>• Analyzing data– quantitative, qualitative and spatial analysis of data. Consolidation of all types of data to a coherent presentation of findings</li><li>• Preparing presentations and posters and presenting research findings to students, staff and the wider academic community</li><li>• Co-authoring publications in peer reviewed journals</li></ul>

<p>Queensland University of Technology <b>Tutor</b> 2011</p>	<p>Tutoring New Media Unit (KCB206) to BA students at the Faculty of Creative Industries</p> <p>Responsibilities and skills:</p> <ul style="list-style-type: none"> <li>• Preparing and teaching 3 weekly tutorials for second year students</li> <li>• Effectively presenting complex information in an easily understandable manner</li> <li>• Providing constructive feedback to students in ongoing activities: blog writing, in class presentations and essays</li> <li>• Marking assignments</li> </ul>
<p>Tel Aviv University <b>Tutor</b> 2000</p>	<p>Facilitating a workshop on Internet publishing to BA students at the department of Communication</p> <p>Responsibilities and skills:</p> <ul style="list-style-type: none"> <li>• Facilitating weekly workshops for final year students</li> <li>• Providing constructive feedback to students in ongoing activities</li> <li>• Planning and marking assignments</li> </ul>
<p>Tel Aviv University <b>Senior Research Assistant</b> 1995-1997</p>	<p>A staff member at the Knowledge Infrastructure Lab, School of Education. This lab established an experimental Internet project for educators; a national online knowledge infrastructure for the educators community in Israel. It pioneered increased Internet awareness among educators.</p> <p>Responsibilities and skills:</p> <ul style="list-style-type: none"> <li>• An active contributor in planning and executing the lab's strategy</li> <li>• Managing a team of 3 employees</li> <li>• In charge of developing online contents</li> <li>• Management of community members policy, social activities, online administrative maintenance and future growth predictions and plans</li> <li>• Training of staff and community members</li> <li>• Presenting the project to educators across the country</li> <li>• Representing the lab's activities in academic events: conferences, decision making forums, guest speaker events</li> <li>• Web mastering</li> </ul>
<p>Tel Aviv University <b>Teaching Assistant</b> 1995-1997</p>	<p>Tutoring various internet and knowledge management units for Master's students, School of Education</p>
<p>The Hebrew University <b>Tutor</b>, 1993-1994</p>	<p>Tutoring Social Psychology practice sessions for BA students at the department of Communication.</p>

## **PUBLICATIONS**

### **Thesis**

**Ben-Harush, Orit.** (2011). 'Communicating friendships: A case study of women in a 'sea change' Australian town'. Queensland university of Technology, Brisbane, Australia.

### **Journal publications – refereed**

Ben-Harush, Orit, Carroll, Julie-Anne & Marsh, Brendan. (2012). 'Using mobile social media and GIS in location-based research', *Continuum: Journal of Media & Cultural Studies*, Issue 26(5), pp. 715-730. ERA Ranking: A.

Ben-Harush, Orit. (2010). 'Out of touch? On the lack of emotional support over the mobile phone'. *Media Asia*, 37(4), 193-204. ERA ranking: B.

Ben-Harush, Orit. (2010). 'Communication patterns within social networks: A case study of Australian women', *PLATFORM: Journal of Media and Communication*, 2(1).

### **Conference proceedings – refereed**

**Ben-Harush, Orit.** (2009). 'Defining friendworks; Communication perspective on social networks types', In T. Flew (Ed.) *Communication, Creativity and Global Citizenship: Refereed Proceedings of the Australian and New Zealand Communications Association Annual Conference*, Brisbane, July 8-10.

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## **CONFERENCE PRESENTATIONS**

### **International**

'Out of touch? On the lack of emotional support over the mobile phone'. International Communication Association (ICA) 2010 Mobiles Pre-conference. Singapore, June 21-22.

Workshop on 'Women and mobile phones'. International Women's Conference (IWC) 2007. Toowoomba, Australia, September 26-28.

### **National**

'Reinforcing sense of community in sea change towns'. 2011 Australian Coastal Councils Conference. Torquay, VIC, March 28-30.

'Defining friendworks; Communication perspective on social networks types'. The Australian and New Zealand Communications Association Annual Conference 2009. Brisbane, July 8-10.

'The social impact of communication within social networks: A case study of women in a regional Australian town'. IGNITE 08 - postgraduate research student conference 2008. Brisbane, October 2.

## **INTERNATIONAL CONFERENCE POSTER**

'Twittering the Terrain: A Mixed-Methods Investigation into the Use of the Local Environment for Physical Activity'. The 10th International Conference on Urban Health, 2011. Brazil, November 2-4.

## OTHER PROFESSIONAL WORK HISTORY

- Global Integrity  
**Lead Researcher** –  
Israel, 2013
- Israel's representative collecting data for - the 2013 [Web Index](#) - an international initiative incorporating indicators that assess the political, economic and social impact of the Web among 80 countries.
- Northcott  
Disability Services  
**Research Assistant**  
2011 - 2012
- Exploring use of Assistive Technology by preschoolers, including children with special needs. Escorting and supporting an empirical study using innovative technological devices in preschools. Researching training, use and impact of technology on children, staff and parents.
- This position involved:
- Research methods – conducting observations, face-to-face and telephone interviews, online surveys
  - Data collection
  - Data analysis
  - Highlighting findings and drawing conclusions
  - Recommendations to policy makers
  - Publishing findings
- Nortel,  
**South Eastern  
Europe  
Marketing  
Communications  
Manager**  
2000-2006
- Several marketing positions in a worldwide telecommunication company, including: marketing communications team manager (Israel & South Eastern Europe), business intelligence analyst and internet site manager. Activities focused on managing an international team of 7 employees in Europe and onsite. Work involved intense cooperation and communication with service providers, clients and sales teams and included:
- Preparing strategic marketing plans
  - Managing annual marketing budget
  - Event management - running annual international and national tradeshows
  - Developing, managing and advertising conferences and seminars
  - Managing the company's public relations
  - Conducting local advertising campaigns
  - Responsibility for local internet sites
  - In charge of customer relations
  - Initiating joint marketing activities with business partners
  - Developing direct and online marketing plans
  - Conducting telemarketing campaigns
- Telrad, Israel  
**Internet Project  
Manager**  
1997-1999
- In charge of design, development, implementation, and uses of the company's Internet and intranet web sites.