

CURRICULUM VITAE AND LIST OF PUBLICATIONS

Personal Details

Name: Paula Feder-Bubis

Address and telephone number at work:

Department of Health Systems Management
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Guilford Glazer Faculty of Business and Management
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Education

B.A. 1986-1989: Hebrew University of Jerusalem, Department of Sociology and Social Anthropology and School of Education.

M.A. 1989-1995: Hebrew University of Jerusalem, Department of Sociology and Social Anthropology (major in Historic-Comparative Sociology, concentration in Sociology of Health and Medicine)
Name of advisor: Prof. Judith T. Shuval.
Title of thesis: "Professional commitment, self-identity and occupational absorption in the life-stories of immigrant physicians from the former Soviet Union in Israel."

Ph.D. 1995-2005: Hebrew University-Hadassah, Braun School of Public Health and Community Medicine (major in Health Management)
Name of advisors: Prof. Avi Israeli and Prof. David Chinitz.
Title of Thesis: "Perceptions of organizational change in Israeli hospitals."

Employment History

2013-present	Lecturer	Department of Health Systems Management, Faculty of Health Sciences and Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.
2013	Visiting Lecturer	Braun School of Public Health and Community Medicine Hebrew University-Hadassah (filling in for Prof. David Chinitz, on Sabbatical leave).
2010-2013	Lecturer (50%)	Department of Health Systems Management, Faculty of Health Sciences and Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.
2009-2010	Visiting Lecturer	Department of Health Systems Management, Faculty of Health Sciences and Guilford Glazer Faculty of Business and Management, and Department of Emergency and Disaster Medicine, Ben-Gurion University of the Negev.
2006-2008	Post-doctoral Research Fellow	Department of Health Systems Management, Faculty of Health Sciences and Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.
2005-2009	Visiting Lecturer	Braun School of Public Health and Community Medicine Hebrew University-Hadassah.
2002-2005	Instructor	Braun School of Public Health and Community Medicine Hebrew University-Hadassah.
1997-2001	Teaching Assistant B	Braun School of Public Health and Community Medicine Hebrew University-Hadassah.
1995-1996	Teaching Assistant A	Braun School of Public Health and Community Medicine Hebrew University-Hadassah.
1995-1996	Research Assistant	Braun School of Public Health and Community Medicine Hebrew University-Hadassah.
1992	Teaching Assistant	Department of Sociology and Social Anthropology, Hebrew University of Jerusalem.
1991-1995	Research Assistant	Program in the Sociology of Health, Hebrew University of Jerusalem.

Professional Activities

Positions in academic administration

2017-present	Member, The Research Project Committee	Medical School, Faculty of Health Sciences, Ben-Gurion University of the Negev.
2009-present	Library Coordinator	Department of Health Systems Management, Faculty of Health Sciences and Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.
2002-2004	Coordinator, final MPH examination	Hebrew University-Hadassah Braun School of Public Health and Community Medicine.
2001-2004	Academic Coordinator International MPH Course	Hebrew University-Hadassah Braun School of Public Health and Community Medicine.
2000-2004	Member - curriculum committee	Hebrew University-Hadassah Braun School of Public Health and Community Medicine.

Professional functions outside universities

2013	Committee Member	Appointed Committee for the Examination of Patients' Experience in Hospitals, Ministry of Health.
2006-2011	Social Sciences Advisor	Department of Health Services Research, Ministry of Health.

Significant professional consulting

2016	Academy of Hebrew Language	Advisor, Qualitative Methodologies, Public Health Committee
2014-2017	Nursing Division, Ministry of Health	Advisor to a research team inquiring into the need to develop a public health nursing specialization

Ad-hoc reviewer for journals

American Journal of Public Health; Health & Place; Israel Journal of Health and Policy Research; Israel Studies in Language and Society; Journal of Health Politics, Policy and Law; Journal of Professions and Organization; Qualitative Health Research; Social Science and Medicine.

Ad-hoc reviewer in scientific committees

2018	13 th Congress of the Israel National Institute for Health Policy Research
2018	Israeli Congress of Qualitative Methodologies
2017	Israel Cancer Association – Grant Proposal Reviewer
2017	Israel National Institute for Health Policy Research – Grant Proposals Reviewer
2017	12 th Congress of the Israel National Institute for Health Policy Research – Member, Best Poster Award Committee
2017	Israel Science Foundation – Grant Proposal Reviewer
2016	Israeli Congress of Qualitative Methodologies
2014	10 th Congress of the Israel National Institute for Health Policy Research
2014	Israeli Congress of Qualitative Methodologies
2012	Israeli Congress of Qualitative Methodologies

Membership in professional/scientific societies

2016- present	International Sociological Association
2010- present	PReparED-Cares Center – Center for Emergency Response Research
2009- present	Israeli Center for Qualitative Research of People and Societies
2006- present	European Society for Health and Medical Sociology
1997- present	Israeli Sociological Society

Educational activitiesCourses taught

Qualitative Health Research	MHA	Ben-Gurion University of the Negev
Sociology of Health and Illness	MPH	Hebrew University
	IMPH	Hebrew University (International Program, taught in English)
	BA	Ben-Gurion University of the Negev
Qualitative Methodologies	MA	Ben-Gurion University of the Negev

	MPH	Hebrew University (jointly taught)
	BA	Ben-Gurion University of the Negev
Social Aspects of Health and Illness	MHA	Ben-Gurion University of the Negev
Organizational Theory and Health Services	MPH	Hebrew University (jointly taught)
	IMPH	Hebrew University (International Program, taught in English) (jointly taught)

Research students

2009-2010	Odeya Cohen	MA	Ben-Gurion University of the Negev	Jointly supervised with Prof. Yaron Bar-Dayan
2011-2012	Carolina Tannenbaum-Baruchi	MA	Ben-Gurion University of the Negev	Jointly supervised with Prof. Limor Aharonson-Daniel
2012-2013	Liraz (Cohen) Biton	MA	Ben-Gurion University of the Negev	Jointly supervised with Dr. Tamar Peleg
2012-2013	Dov Peled	MA	Ben-Gurion University of the Negev	Jointly supervised with Dr. Bruria Adini-Wiesel
2012-2018	Keren Naor-Maman	MA	Ben-Gurion University of the Negev	Jointly supervised with Dr. Ilana Livshiz-Riven
2013-2016	Revital (Tali) Bar-Moshe	MA	Ben-Gurion University of the Negev	
2013-2017	Mersedes Eli	MA	Ben-Gurion University of the Negev	Jointly supervised with Dr. Ilana Livshiz-Riven
2013-2017	Tali Cinamon	MA	Ben-Gurion University of the Negev	
2014-	Michal Hauzman-Halima	MA	Ben-Gurion University of the Negev	Jointly supervised with Dr. Fany Yuval
2015-2017	Nina Lutsenko	MA	Ben-Gurion University of the Negev	
2016-2017	Haneen Shibli	MA	Ben-Gurion University of the Negev	
2014-	Carolina Tannenbaum-Baruchi	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Limor Aharonson-Daniel
2016-	Dov Peled	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Tuvia Horev
2016-	Nilly Waiserberg	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Tuvia Horev
2017-	Revital (Tali) Bar-Moshe	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Dan Greenberg

2017-	Haneen Shibli	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Limor Aharonson-Daniel
2017-	Tali Cinamon	PhD	Ben-Gurion University of the Negev	Jointly supervised with Prof. Tuvia Horev
2013-2015	Dana Zarhin	Post-Doc	Ben-Gurion University of the Negev, Kreitman Fellow	

Awards, Citations, Honors, FellowshipsHonors, Citation Awards

2000	Hebrew University of Jerusalem	Faculty of Medicine Dean's Scholarship for outstanding doctoral student
2014	Health Sciences Students' Union, Ben-Gurion University of the Negev (ASRAN)	Certificate of outstanding teaching

Fellowships

1997	Management for International Public Health, Centers for Disease Control and Prevention, Atlanta, USA.
2006-2008	Post-doctoral research fellow, Department of Health Systems Management, Ben-Gurion University of the Negev.

Scientific Publications

Citations=57 (Excluding self-citations=56); H-index=4 (ISI Web of Knowledge) (January 23rd, 2018)

Citations=103; H-index=4 (Google Scholar) (January 23rd, 2018)

Chapters in books

1. **Feder-Bubis^{PI}, P.** 1997. "Patterns of professional commitment in the stories of immigrant physicians from the former Soviet Union in Israel." Chapter 5 in Immigrant Physicians: former Soviet doctors in Israel, Canada, and the United States, edited by J.T. Shuval and J.H. Bernstein. Praeger: Westport, Connecticut.
2. * **Feder-Bubis^{PI}, P.** 2016. "'Cultural sensitivity' in an Israeli hospital." Pp. 367-394 in Public Policy and Multiculturalism (Hebrew), edited by B. Bashir, G. Ben-Porat, and Y. Yonah. Van-Leer Institute: Tel-Aviv.

Refereed articles and letters in scientific journals

1. Shtarkshall^{PI}, R., Soskolne^{PI}, V., **Feder-Bubis^S, P.**, and Daoud^S, N. 2002. "The teaching of social sciences, health behavior, and health behavior change in public health." Public Health Reviews 30:201-8. (IF NA).
2. Shuval^S, K., Shachak^C, A., Linn^C, S., Brezis^{PI}, M., **Feder-Bubis^C, P.**, and Reis^{PI}, S. 2007. "The impact of an evidence-based medicine educational intervention on primary care physicians: a qualitative study." Journal of General Internal Medicine 22(3):327-31. (46 citations; IF 3.44; 24/153; Q1).
3. **Feder-Bubis^{PI}, P.** and Chinitz^{PI}, D. 2010. "Punctuated equilibrium and path dependency in coexistence: the Israeli health system and theories of change." Journal of Health Politics, Policy and Law 35(4): 595-614. (13 citations; IF 1.373; 47/71; Q3).
4. * Hammerman^S, A., **Feder-Bubis^C, P.**, and Greenberg^{PI}, D. 2012. "Financial risk-sharing in updating the national list of health services in Israel: stakeholders' perceived interests." Value in Health 15(5): 737-42. (4 citations; IF 3.279; 14/333; Q1).
5. * Greenfield^S, G., Pliskin^{PI}, J.S., **Feder-Bubis^C, P.**, Wientroub^C, S., and Davidovitch^{PI}, N. 2012. "Patient-physician relationships in second opinion encounters – the physician's perspective." Social Science & Medicine 75(7): 1202-12. (22 citations; IF 2.699; 16/145; Q1).
6. * Aharonson-Daniel^{PI}, L., Tannenbaum-Baruchi^S, C., and **Feder-Bubis^{PI}, P.** 2012. "The health of deaf people." Lancet 379(9833): 2238-9 (Letter). (1 citation; IF 45.217; 2/153; Q1).
7. * Tannenbaum-Baruchi^S, C., **Feder-Bubis^{PI}, P.**, Adini-Wiesel^C, B., and Aharonson-Daniel^{PI}, L. 2014. "Emergency situations and deaf people in Israel: Communication obstacles and recommendations," Disaster Health 2(2): 106-11. (2 citations; IF N/A).
8. * Tannenbaum-Baruchi^S, C., **Feder-Bubis^{PI}, P.**, Adini-Wiesel^C, B., and Aharonson-Daniel^{PI}, L. 2014. "How Deaf people cope in routine and emergency situations – suggested paths for thought and action." Harefuah 153(9): 532-6, 558. (1 citation; IF N/A).
9. * Gottlieb^S, N. and **Feder-Bubis^C, P.** 2014. "Dehomed: the impacts of house demolitions on the well-being of women from the unrecognized Bedouin-Arab

- villages in the Negev/Israel." Health and Place 29: 146-53. (1 citation; IF 2.805; 36/162; Q1).
10. * Zini^S, A., Sgan-Cohen^C, H.D., and **Feder-Bubis^C, P.** 2015. "Religious leaders' opinions and guidance towards oral health maintenance and promotion: a qualitative study." Journal of Religion and Health 54(2): 373-86. (2 citations; IF 1.019; 98/145; Q3).
 11. * Hagoel^{PI}, L., Rennert^{CI}, G., and **Feder-Bubis^{PI}, P.** 2015. "Laypersons' views of material incentives for enhancing colorectal cancer screening." Health Expectations 18(5):1194-1203. (3 citations; IF 2.85; 11/70 (Health Policy & Services); 18/86 (Health Care Sciences & Services); 30/162 (Public Environmental & Occupational Health); Q1).
 12. * Cohen^S, O., **Feder-Bubis^{PI}, P.**, Bar-Dayana^{CI}, Y., and Adini-Wiesel^{PI}, B. 2015. "Promoting public health legal preparedness for emergencies: Review of current trends and their relevance in light of the Ebola crisis." Global Health Action 8: 28871 -<http://dx.doi.org/10.3402/gha.v8.28871>. (2 citations IF 1.93; 66/165; Q2).
 13. * Hagoel^{PI}, L., and **Feder-Bubis^{PI}, P.** 2016. "Mind the cancer screening gap between medical rationale and laypeople reasoning." Journal of Internal Medicine 279: 563-5 (2 citations; IF 7.598; 10/155; Q1). Editorial Comment
 14. * **Feder-Bubis^{PI}, P.** 2016. "Is the BMJ ready for Qualitative Research?" British Medical Journal 352 doi: <http://dx.doi.org/10.1136/bmj.i563> (0 citations; IF 20.78; 4/154; Q1). Rapid Response Letter
 15. * **Feder-Bubis^{PI}, P.**, Bin-Nun^C, G., Sherf^C, M. and Heiman-Newman^C, N. 2017. "In response to: Scepticism over the UK's plan to train more British doctors." Lancet 389(10067): 363-4 (Letter). (1 citation; IF 47.83; 2/154; Q1).
 16. * Shafran-Tikva^{PI}, S., Chinitz^C, D., Stern^C, Z., and **Feder-Bubis^C, P.** 2017. "Violence against physicians and nurses in a hospital: How does it happen? A mixed-methods study." Israel Journal of Health Policy Research 6:59 (0 citations; IF 1.362; 47/77 (Health Policy & Services); 92/157 (Public Environmental & Occupational Health); Q3).
 17. * Tannenbaum-Baruchi^S, C., **Feder-Bubis^{PI}, P.** 2018. "New sign language new(S): The globalization of sign language in the smartphone era." Disability & Society 33(2): 309-12 (0 citations; IF 1.145; 40/96; Q2).

Published scientific reports and technical papers

1. Simchen^{PI}, E., Weiss Salz^C, I., Ekka-Zohar^C, A., Mnatzaganian^C, G., **Feder-Bubis^C, P.**, Goldschmidt^C, N. 2008. Emergency Departments in Israel. 1st Report. Jerusalem: Ministry of Health.

2. Simchen^{PI}, E., Weiss Salz^C, I., Ekka-Zohar^C, A., Freedman^C, L., Fluss^C, R., Rosenberg^C, A., **Feder-Bubis^C, P.**, Mor^C, S., Gutman^C, P., Malka^C, E., Saks^C, S., Shahar^C, O., Gordon^C, S., and Haklai^C, Z. 2011. The National Project for Quality Measures in Israeli Hospitals. 1st Report: General Surgery. Jerusalem: Ministry of Health.

Online publications

1. **Feder-Bubis^{PI}, P.** and Hagoel^{PI}, L. 2007. "Whose Meanings? Diffusing Sociology of Health Concepts to a Multicultural Medical Audience." Paper posted at the site of the 6th Global Conference: Making sense of Health, Illness and Disease. Oxford.
URL:<http://www.inter-disciplinary.net/ptb/mso/hid/hid6/federbubis%20paper.pdf>.
Accessed: 2012-10-08. (Archived by WebCite® at <http://www.webcitation.org/6BFyEAp5c>)

Lectures and Presentations at National and International Conferences

Invited plenary lectures at conferences/meetings

Feder-Bubis, P. and Lea Hagoel. 2012. "The well-to-unwell-being continuum: Health experiences of individuals of different socio-economic backgrounds." First Meeting of the Health and Medicine Section of the Israeli Sociological Society, Tel-Aviv.

Feder-Bubis, P. 2013. "Qualitative research in health sciences: where are we?" First Meeting on Qualitative Health Methodologies, Israeli Center for Qualitative Research of People and Societies, Beer-Sheva.

Feder-Bubis, P. 2014. "Trustworthiness: quality in qualitative research." Invited Conference-workshop, 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Feder-Bubis, P. 2016. "Qualitative research in the health field: are we there yet?" Invited Plenary Lecture, Qualitative Methodology Working Group Meeting, The Mofet Institute, Tel-Aviv.

Feder-Bubis, P. 2016. "The contribution of health and medical sociology to health care and health policies." Invited Round Table Speaker, European Society for Health and Medical Sociology, Geneva, Switzerland.

Feder-Bubis, P. 2018. Invited Discussant, Sociology of Health and Medicine Section Session, 49th Conference of the Israel Sociological Society, Beer-Sheva.

Feder-Bubis, P. 2018. Invited Panelist, Conference Closing Session, 8th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Presentation of papers at conferences/meetings (oral or poster)

Feder-Bubis, P. 1994. "Life-stories of immigrant physicians in Israel: main findings." Israel Sociological Society, Na'an.

Feder-Bubis, P. 2006. "Perceptions of organizational change in two Israeli hospitals." Israeli Center for Qualitative Methodologies, Tel-Aviv.

Feder-Bubis, P. 2006. "The changing dynamics of inter-professional relationships in Israeli hospitals." European Society for Health and Medical Sociology, Krakow, Poland.

Feder-Bubis, P., A. Israeli, and D. Chinitz. 2006. "Competition and competitiveness in the views of Israeli hospital employees." The Israel National Institute for Health Policy and Health Services Research, Jerusalem.

Feder-Bubis, P. 2007. "Excellence in Israeli hospitals: what can sociology contribute?" Israeli Sociological Society, Haifa.

Feder-Bubis, P. and L. Hagoel. 2007. "Diffusing sociology of health concepts to a multicultural professional medical audience" 6th Global Conference - Making Sense of Health, Illness and Disease, Oxford, UK.

Feder-Bubis, P. and M. Sherf. 2008. "Cultural sensitivity in a public hospital in Israel – choices and chances?" European Society for Health and Medical Sociology, Oslo, Norway.

Chinitz, D. and **P. Feder-Bubis.** 2008. "Path Dependency and Punctuated Equilibrium in Co-Existence: Health Policy Change in Israel, 1995– present". Collaborative Research Center 597, Transformations of the State, Explaining Healthcare System Change, Bremen, Germany.

Feder-Bubis, P. and H. Reuveni. 2008. "Defensive medicine from the point of view of health opinion leaders". The Israel National Institute for Health Policy and Health Services Research, Tel-Aviv (poster presentation).

Hagoel, L. and **P. Feder-Bubis.** 2009. "Health sociologists in the health arena: not only the "What?" but also the "How?" Israeli Sociological Society. Rishon LeTzion.

Feder-Bubis, P. 2009. "Cultural competence or cultural sensitivity? (What) Is there in a hospital?" Israeli Sociological Society. Rishon LeTzion.

Feder-Bubis, P., A. Ekka-Zohar, I. Salz, and E. Simchen. 2009. "The voice of the Israeli provider in the face of the accountability and transparency challenge." The Israel National Institute for Health Policy and Health Services Research, Jerusalem.

Feder-Bubis, P. 2010. "What you see from here ... is recommended to be seen from there?" 4th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Feder-Bubis, P. and L. Hagoel. 2010. "The well-to-unwell-being continuum: The health experiences of individuals of different socio-economic backgrounds." European Society for Health and Medical Sociology, Ghent, Belgium.

Ekka-Zohar, A., E. Simchen, **P. Feder-Bubis**, and O. Jacobson. 2010. "Overuse of emergency medicine departments by elderly aged 75 and over as an expression of the interface between community and hospital services." 17th Conference of the Israeli Society for Quality in Medicine, Tel-Aviv.

Hammerman, A., **P. Feder-Bubis**, and D. Greenberg. 2010. "Adopting a financial risk-sharing scheme for new technologies added to the National List of Health Services in Israel: stakeholders' stated incentives and disincentives." ISPOR 13th Annual European Congress, Prague, Czech Republic (poster presentation).

Hagoel, L., G. Rennert, and **P. Feder-Bubis**. 2010. "Can incentives increase screening adherence?" The Israel National Institute for Health Policy and Health Services Research, Tel-Aviv.

Feder-Bubis, P. and L. Hagoel. 2011. "Refining the well-to-unwell-being continuum for individuals in different socio-economic backgrounds." Israeli Sociological Society. Tel-Aviv-Yafo.

Zini, A., H. D. Sgan-Cohen, **P. Feder-Bubis**. 2011. "Impact of Religiosity on Oral Health Behaviour: a qualitative study." 89th General Session of the International Association for Dental Research, San Diego, California, US.

Feder-Bubis, P. 2011. "A Double-Edge Sword: the voice of patients regarding defensive medicine." Seventh International Congress of Qualitative Inquiry, University of Illinois at Urbana-Champaign, US.

Cohen, O., **P. Feder-Bubis**, and Y. Bar-Dayyan. 2011. "Evaluation of the "Health Legal Preparedness Model" in the context of emergency response in Israel." 17th World Congress on Disaster and Emergency Medicine. Beijing, China.

Hagoel, L., G. Rennert, and **P. Feder-Bubis**. 2011. "Persuasion techniques in laypeople's eyes: The case of enhancing participation in colorectal cancer screening (CRC)."

Persuasive Technology and Design: Enhancing Sustainability and Health. Ohio State University, Columbus, Ohio, US.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2012. "The needs of deaf people during an emergency situation in Southern Israel." 2nd International Conference on Preparedness and Response to Emergencies and Disasters. Tel-Aviv (Poster Presentation).

Cohen, O., Y. Bar-Dayana, L. Aharonson-Daniel and **P. Feder-Bubis**. 2012. "The contribution of the "Health Legal Preparedness Model" to public health emergency in Israel." 2nd International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters. Tel-Aviv.

Feder-Bubis, P. and H. Peres. 2012. "The adoption of cultural concepts in health organizations." Israeli Sociological Society. Jerusalem.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2012. "The effects of living in the periphery on the coping of the deaf people during operation Cast Lead". 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Cohen, O., Y. Bar-Dayana, and **P. Feder-Bubis**. 2012. "Legal standardization as a tool for the assessment of social aspects in the preparedness for emergencies in the health system." 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva (Poster presentation).

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2012. "Deaf people living in Southern Israel - Barriers to access of treatment in routine life and in emergency situations". The Israel National Institute for Health Policy and Health Services Research, Tel-Aviv (Poster presentation).

Feder-Bubis, P., G. Rennert, and L. Hagoel. 2012. "Perceptions of an HMO services by its insured members and their implications for CRC screening." The Israel National Institute for Health Policy and Health Services Research, Tel-Aviv (Poster presentation).

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2012. "Deaf people coping with emergencies situations in the South of Israel". 16th Conference of the Israeli Association for Emergency Medicine, Tel Aviv.

Feder-Bubis, P., P. Azuri, and S. Reicher. 2012. "The weakest link: patients' involvement in quality processes in acute hospital treatment." 2nd Global Congress for Qualitative Health Research, Milan, Italy.

Feder-Bubis, P. and L. Hagoel. 2012. "Perceptions of individuals of different socio-economic backgrounds of their health service providers: implications for cancer screening." European Society for Health and Medical Sociology, Hannover, Germany.

Tannenbaum-Baruchi, C., **P. Feder-Bubis** and L. Aharonson-Daniel. 2012. "Coping of deaf people in Southern Israel during "Cast Lead" operation." 2nd Conference From Helplessness to Active Coping, Tel-Hai.

Feder-Bubis, P. and L. Hagoel. 2013. "Perceptions of health services and their implications for cancer screening: perspectives of laypersons from different socio-economic backgrounds." Israeli Sociological Society. Ruppin College.

Tannenbaum-Baruchi, C., **P. Feder-Bubis** and L. Aharonson-Daniel. 2013. "Communication with Deaf People in Emergency Situations." 18th World Conference on Disaster and Emergency Medicine, Manchester, UK.

Feder-Bubis, P. and L. Hagoel. 2013. ""Chances and choices": the social context of individual participation in colorectal cancer screening." 5th International Conference, The Israel National Institute for Health Policy and Health Services Research, Jerusalem.

Goral, A., L. Aharonson-Daniel, C. Tannenbaum-Baruchi, **P. Feder-Bubis**, and R. Strugo. 2014. "Communication between deaf people and emergency medical services." 3rd International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Peled, D., B. Wiesel-Adini, and **P. Feder-Bubis**. 2014. "Needs of physically disabled persons living in the community under ongoing security emergency situation." 3rd International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2014. "The experience of deaf people under missile attacks during operation "Cast Lead"." 3rd International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Cohen-Biton, L., **P. Feder-Bubis** and T. Peleg. 2014. ""Shared traumatic reality." 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva (Poster presentation).

Feder-Bubis, P. 2014. "Defensive medicine 360°: Health system users' representatives, physicians, and opinion leaders' perspectives." 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Peled, D., B. Wiesel-Adini and **P. Feder-Bubis**. 2014. "Finding "elephants in the room": needs of physically disabled persons under ongoing security emergency situation." 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2014. "In-depth interviews with deaf persons: methodological challenges." 5th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2014. "Coping of deaf persons living in a fire zone during Operation Cast Lead." 9th Conference on Rehabilitation, Ramat-Gan.

Feder-Bubis, P., D. Zarhin, G. Bin-Nun, M. Sherf, and N. Heiman-Neuman. 2014. "Physicians in the "periphery": preliminary findings." The 10th Conference of the Israel National Institute for Health Policy and Health Services Research, Tel-Aviv.

Feder-Bubis, P., D. Zarhin, G. Bin-Nun, M. Sherf, and N. Heiman-Neuman. 2014. "Physicians in the "periphery": preliminary findings from hospitals data." The Department of Health Systems Management 20th Anniversary Conference, Beer-Sheva.

Feder-Bubis, P., L. Hagoel. 2014. "Screening for colorectal cancer: Lifestyle bridging chances and choices." European Society for Health and Medical Sociology, Helsinki, Finland.

Feder-Bubis, P., D. Zarhin, G. Bin-Nun, M. Sherf, and N. Heiman-Neuman. 2015. "Physicians in the "periphery": results of the implementation of the new wage agreement." Israeli Sociological Society. Kinneret College.

Shahar, G., R. Peled, **P. Feder-Bubis**, D. Greenberg. 2015. "A framework for the planning of human resources in the health professions: physical therapy as a test case." The 11th Conference of the Israel National Institute for Health Policy and Health Services Research, Tel-Aviv.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, and **P. Feder-Bubis**. 2015. "Deafness: a risk factor and challenge in emergency situations." 25th World Conference on Disaster Management, Toronto, Canada.

Tannenbaum-Baruchi, C., A. Goral, O. Cohen, **P. Feder-Bubis**, and L. Aharonson-Daniel. 2016. "Barriers to Nurses Communication with Deaf People in Israel." 4th International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Feder-Bubis, P., G. Bin-Nun, M. Sherf, and N. Heiman-Neuman. 2016. "Physicians moving to the "periphery" following the new wage agreement." 6th International Conference, The Israel National Institute for Health Policy and Health Services Research, Jerusalem.

Hagoel, L., and **P. Feder-Bubis**. 2016. "Mind the cancer screening gap between the medical and laypersons' languages." International Sociological Association, Vienna, Austria.

Cinamon, T. and **P. Feder-Bubis**. 2016. "The Unique Role of Social Workers in Community Healthcare Services in Israel." 8th International Conference on Social Work in Health and Mental Health, Singapore.

Feder-Bubis, P. 2016. "Reasons for doctors moving to the "periphery" following a new wage agreement." European Society for Health and Medical Sociology, Geneva, Switzerland.

Bar-Moshe, T., and **P. Feder-Bubis**. (accepted). "The role of the audiologist in the rehabilitation process: innovation and dilemmas in the work of the audiologist." The Israeli Speech, Hearing and Language Association, Jerusalem.

Tannenbaum-Baruchi, C., **P. Feder-Bubis**, and L. Aharonson-Daniel. 2017. "Dialogue in emergencies - Interpreters of sign language in Israel." WADEM Congress on Disaster and Emergency Medicine, Toronto, Canada.

Kraun, L., S. Mesika, **P. Feder-Bubis**, Y. Trager, N. Heiman-Neuman. 2017. "The establishment of the Rehabilitation Department at Soroka University Medical Center." 11th Annual Congress of the International Society of Physical and Rehabilitation Medicine, Buenos Aires, Argentina (E-Poster).

Chinitz, D., O. Rauch, **P. Feder-Bubis**. 2017. "Opinions and attitudes of key stakeholders in the healthcare system regarding quality of care data measurement and publication." The 12th Conference of the Israel National Institute for Health Policy and Health Services Research, Tel-Aviv.

Haron, Y., M. Chonowitz, S. Rahmani, B. Madjar, L. Shahar, Y. Ferber, Y., **Paula Feder-Bubis**. 2017. "Public-Health Nurses' at a time of specialization in nursing." The 12th Conference of the Israel National Institute for Health Policy and Health Services Research, Tel-Aviv.

Shahar, G., **P. Feder-Bubis**, R. Peled 2017. "Planning and management of multi-aged personnel in healthcare organizations." Meeting of the Organization Section of the Israeli Sociological Society, Sapir College.

Bar-Moshe, T. and **P. Feder-Bubis**. 2017. "The audiologists' perspective of their role in the hearing rehabilitation process among the elderly – a qualitative study." 13th Congress of the European Federation of Audiology Societies, Interlaken, Switzerland.

Shapira, S., **P. Feder-Bubis**, A.M. Clarfield, L. Aharonson-Daniel. 2018. "Improving response capacity for medically vulnerable populations following a destructive earthquake: a GIS-based information-sharing model linking local authority and health institutions." 5th International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Tannenbaum-Baruchi, C., L. Aharonson-Daniel, **P. Feder-Bubis**. 2018. "'We had good mornings during "Protective Edge": Deaf persons coping with emergencies using smartphones." 5th International Conference on Healthcare System Preparedness and Response to Emergencies and Disasters, Tel-Aviv.

Cinamon, T. and **P. Feder-Bubis**. 2018. "Social workers' perspectives on their role in community healthcare services in Israel." 8th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Bar-Moshe, T. and **P. Feder-Bubis**. 2018. "Partnership in research: me (the researcher) and the(m) participants – where do we go from here?" 8th Conference of the Israeli Center for Qualitative Methodologies, Beer-Sheva.

Bar-Moshe, T. and **P. Feder-Bubis**. 2018. "The role of the audiologist in the elderly hearing rehabilitation process: a qualitative study about the audiologists' perspectives." The 54th Conference of the Israel Speech, Hearing and Language Association, Tel-Aviv.

Feder-Bubis, P. (accepted). "Who does what ... and where? Perceptions of resident physicians in periphery hospitals about the contents of their residency program and their implications." International Sociological Association, Toronto, Canada.

Feder-Bubis, P. and D. Chinitz. (accepted). "'That number doesn't reflect all I do': health professionals' perceptions of quality measurement in health organizations." International Sociological Association, Toronto, Canada.

Presentations at informal international seminars and workshops

1995. Presentation of the model for the analysis of data of MA dissertation to Canadian and American teams who replicated the study in their countries. University of Michigan, Ann Arbor.

2016. Facilitator, PhD and early career pre-conference workshop on 'Narrative methods in health research', European Society for Health and Medical Sociology, Geneva, Switzerland. In collaboration with Prof. Hilary Thomas, Dr. Sarah Hearthly and Prof. Guido Giarelli.

Seminar presentations at universities and institutions

2013. ""Why should I do that again for you?" Invited-to-screen laypersons perceptions of their health-service provider and their implications." Seminar presentation, Department of Health Systems Management, Ben-Gurion University of the Negev.

2014. "Trustworthiness in Qualitative Methods Research." PhD Candidates Seminar, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

2015. "Perceptions of individuals of different socio-economic backgrounds of the invitation to participate in a cancer screening program." Seminar presentation, Department of Sociology and Anthropology, Ben-Gurion University of the Negev.

2016. "Publishing Qualitative Research." PhD Candidates Seminar, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

2017. "The good, the bad and the unplanned: the design of qualitative research." PhD Candidates Seminar, The Israeli Center for Qualitative Research of People and Societies, Ben-Gurion University of the Negev.

2018 "Focus groups: a tool for planning and evaluating community action." Seminar within the Course for Health City Coordinators and Health Promoters, Israel Healthy Cities Network, The Federation of Local Authorities in Israel.

Research Grants

- 1992-93: The Shaine Center for Research in the Social Sciences. **P. Feder-Bubis (PI)**. "Professional commitment and occupational absorption in the life-stories of immigrant physicians from the former Soviet Union in Israel." \$1,000 (total budget)
- 1994-95: The Shaine Center for Research in the Social Sciences. **P. Feder-Bubis (PI)**. "Development of a model for the analysis of occupational trajectories in the life stories of physicians from the former Soviet Union." \$2,000 (total budget)
- 1998-2000: The Israel National Institute for Health Policy and Health Services Research. A. Israeli (PI), D. Chintz (PI) and **P. Feder-Bubis (S)**. "Perceptions of organizational change in Israeli hospitals." \$20,000 (total budget)
- 2010-11:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, E. Asher (PI) and H. Reuveni. "Defensive medicine in Israel: the physician's point of view." \$16,000 (total budget)
- 2013-14:* The Israel National Institute for Health Policy and Health Services Research. L. Aharonson-Daniel (PI) and **P. Feder-Bubis (PI)**. "Barriers to healthcare access for deaf people in Israel." \$41,500 (total budget)
- 2014-15:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, N. Heiman-Newman (PI), G. Bin-Nun, M. Sherf. "Physicians moving to the "periphery": the impact of the new wage agreement." \$40,230 (total budget)
- 2015-16:* Ministry of Science, Technology and Space. L. Aharonson-Daniel (PI), M. Clarfield (PI) and **P. Feder-Bubis (PI)**. "Defining the needs of vulnerable community members towards ultimate care following a strong earthquake in Israel." \$52,536 (total budget)

- 2016-18:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, N. Heiman-Newman (PI), T. Horev (CI), K. Oren (CI). "Men physicians are from Mars, women physicians are from Venus – Internal and Surgical specializations as test cases for the need for a gender adjusted policy in the training track and work patterns of hospital physicians." \$60,100 (total budget)
- 2017-19:* The Israel National Institute for Health Policy and Health Services Research. L. Aharonson-Daniel (PI), Y. Plakht (PI), **P. Feder-Bubis (CI)**, N. Daoud (CI). "Factors explaining trends in health services utilization among Bedouin residents of the Northern Negev Region." \$78,700 (total budget)
- 2018-20:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, G. Shahar (PI). "A decade to the Medical Professions Regulation Act 2008 (the “Medical Professions Law”): perceptions regarding professionalism and regarding professional practice among health professionals." \$38,500 (total budget)
- 2018-20:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, N. Waiserberg (CI). "Professionalism in hosting arenas: the case study of physical therapy in non-medical settings." \$18,050 (total budget)
- 2019-21:* The Israel National Institute for Health Policy and Health Services Research. **P. Feder-Bubis (PI)**, D. Greenberg (PI), T. Morginstin (CI). "How did we get here? A content analysis of the deliberations of the Public National Committee for Updating the National List of Health Services." \$29,670 (total budget)

Present Academic ActivitiesResearch in progress

1. "Men physicians are from Mars, women physicians are from Venus." **P. Feder-Bubis**, N. Heiman-Neuman, Tuvia Horev, and Kineret Oren.
2. "Defining the needs of vulnerable community members towards ultimate care following a strong earthquake in Israel." L. Aharonson-Daniel, M. Clarfield and **P. Feder-Bubis**.

Articles submitted

1. **Feder-Bubis^{PI}**, **P.** and Hagoel^{PI}, L. "Laypersons, Physicians and Health Service Providers: A Three-Way Connection for Colorectal Cancer Programmes."

2. **Feder-Bubis^{PI}, P.**, Bin-Nun^C, G., Zarhin^C, D., Sherf^C, M., and Heiman-Neuman^C, N. ""It was not just the grant, but also the grant"": Resident physicians' considerations to begin their practice in periphery hospitals in Israel".
3. **Feder-Bubis^{PI}, P.** and Hagoel^{PI}, L. "A (non-) adherence typology of participation in an organized program: Colorectal cancer screening as an example."
4. Haron^{PI}, Y., Chonowitz^C, M., Rahmani^C, S., Madjar^C, B., Shahar^C, L., Ferber^C, Y. **Feder-Bubis^{PI}, P.** "Community Public-Health Nurses' activities at a Time of Specialization in Nursing - A national survey."
5. Goral^S, A., **Feder-Bubis^C, P.**, Lahad^{PI}, M., Aharonson-Daniel^{PI}, L. ""In the middle, between anxiety victims and PTSD, there are people that have some kind of a disorder that has no name yet"": Insights about the posttraumatic consequences of ongoing exposure to security threat."
6. Sagy^S, I., **Feder-Bubis^C, P.**, Novack^{PI}, V., Peleg-Sagy^C, T., Greenberg^{PI}, D. "Lessons learned from the 2009-2010 H1N1 outbreak for the management of the 2013 silent polio outbreak." BMC Infectious Diseases
7. Hagoel^{PI}, L. and **Feder-Bubis^{PI}, P.** "Adherence to medical recommendations thrives in the social context of patients' lives."

Articles in preparation

1. Bar-Moshe^S, T. and **Feder-Bubis^{PI}, P.** "Audiologists' Perspectives of Their Role in the Hearing Rehabilitation Process: A Qualitative Study."

Research Synopsis - Dr. Paula Feder-Bubis

As a medical and health sociologist, my research focuses on various aspects of health services, health-related organizations and health system policies, and their impact on the micro-, meso-, and macro-levels. At the crossroads of these levels, health care personnel issues have been my focal interest since my graduate studies in the Sociology Department at the Hebrew University of Jerusalem. Tutored by Prof. Judith T. Shuval, my first research on this topic combined immigrant physicians' perspectives of their profession vis-à-vis the organizational and policy contingencies that shaped their professional trajectories from countries of the former Soviet Union to Israel (chapter #1). The lack of health care personnel, the ever-growing complexity of their working environments, and significant changes in policies directly affecting their practices motivated me to serve as principal investigator in studies examining defensive medicine (research grant 2010-11), the impact of the new wage agreement on the professional decisions of young physicians (research grant 2014-15), and the need for policies in the training and work patterns of internists and surgeons in general hospitals (research grant 2016-18). The first article regarding young physicians has been submitted (letter #15; articles submitted #2). As a tutor of graduate students, I have been facilitating their research among audiologists (Tali Bar-Moshe), nurses (Mercedes Eli), and social workers in community health services (Tali Cinamon, Liraz (Cohen) Biton), as well as providing qualitative methodological advice to other students conducting research among other professional groups (physiotherapists, paramedics). My knowledge about health-related professions is also instrumental in national policy making, and I have served as an advisor to a research team inquiring into the need to develop a public health nursing specialization.

My micro-level research stream has evolved in the last eight years, starting with the ongoing collaboration with Dr. Lea Hagoel and Prof. Gad Rennert. Together, we have studied various aspects of laypersons' decisions regarding colorectal cancer screening. Our sociological outlook, combined with the use of qualitative tools, helped shed light on generally overlooked contextual aspects of preventive medicine recommendations that we managed to share both with health services and clinical audiences (refereed articles #11 and 13; articles submitted #1, 3, 7). I have tutored two graduate students investigating laypersons' perspectives regarding their willingness to help strangers in case of a medical emergency (Nina Lutsenko) and regarding their experience during hospitalization in a cohort-isolation unit (Keren Naor-Maman). I have also contributed to other micro-level studies from the individual point of view of providers in second opinion patient-physician encounters (refereed article #5), and from the point of view of religious leaders who play a significant role in the oral health maintenance of religious laypersons (refereed article #10).

A different area of micro-level studies in which I have been involved relates to vulnerable individuals from different population groups. Again, as a tutor of graduate students, I have been able to combine my sociological background with my qualitative methodology expertise to facilitate the description and the giving of voice to the health-related experiences of persons identified with the deaf community (with Carolina Tannemaum-Baruchi), physically disabled persons (with Dov (Dubi) Peled), Bedouin women living in unrecognized villages (with Nora Gottlieb), the Bedouin community in the Northern Negev (with Haneen Shibli), and elderly and other persons living with chronic conditions (research grant 2015-16). My joint tutoring of some of these students with Prof. Limor Aharonson-Daniel has also been reflected in our obtaining research grants to expand the work beyond the students' MA dissertations (research grants 2013-

14, and 2017-2019), resulting in the preparation and publication of different parts of the works (letter #6, refereed article #7 and 8; article submitted #5) as well. While some of the students have already succeeded in publishing their work (refereed articles #8, 9 and 17), I am currently helping others do so (article in preparation #1).

I have been involved in research at the meso-level since my PhD dissertation about perceptions of organizational change in Israeli hospitals. My research focuses on the culture of health organizations, particularly on cultural sensitivity, cultural competence (chapter in book #2) and health literacy. Addressing these issues is essential if adequate, sensitive health services are to be provided to heterogeneous population groups, as is the case in Israel - and growingly worldwide. I believe these organization-based topics will crystallize in my future research endeavors, especially due to the need to evaluate culturally related aspects of health organizations vis-à-vis the ethical, technological, and organizational challenges (especially shortages) faced by both hospitals and community clinics. In the last couple of years, I have been collaborating with a research group from the Hebrew University that has studied violence in health organizations (refereed articles #16), an alarming phenomenon in the health arena, and indicative of the challenges facing hospitals.

The macro-level stream of research I have undertaken reflects the impact of policies in the health-care arena. The theoretical questions as well as the practical repercussions triggered by these policies require multidisciplinary expertise, thus my collaboration with scholars from different backgrounds. Since 2013, I have been cooperating with Prof. David Chinitz (a political scientist) on a research project related to perceptions of major stakeholders in the health system regarding the measurement and publication of quality indicators. Another ongoing cooperation with Dr. Ronen Arbel and Prof. Dan Greenberg (both economists) relates to maximizing the health outcomes of the general population under a restricted budget.

Graduate students who had already completed their research investigated various aspects of the policy implications (refereed articles #4, 12; article submitted #6) and another is still in process (Michal Hauxman-Halima). The presentation of my macro-level research to international audiences allowed me the opportunity to be selected as a panelist in a plenary roundtable entitled "The Contribution of Health and Medical Sociology to Health Care and Health Policies" at the European Society for Health and Medical Sociology's 16th Biennial Conference in June 2016.

Lastly, as a sociologist in the medical and health arena, I believe social aspects are integral to the education (refereed articles #1, 2) and practice (letter #15) of health-care professionals and the research (letter #14), humanization and improvement of health systems.