

# Newsletter

ISRAELI CENTER FOR THIRD SECTOR RESEARCH

GUILFORD GLAZER SCHOOL OF BUSINESS AND MANAGEMENT



BEN-GURION UNIVERSITY OF THE NEGEV

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## ICTR's new steering committee



From left to right:  
Journal Assistant-editor Miri Yaacobi Horwitz, ICTR secretary Maya Rotem, Prof. Benjamin Gidron, ICTR researcher Hila Yogev-Keren, ICTR Administrator Jill Zimmermann, Prof. Dov Dvir, Dr. Hagai Katz, Dr. Yaniv Poria, Dr. Miki Malul, Dr. Dan Greenberg

Not in the picture:  
Adv. Zvika Arran, Prof. Hadara Bar-Mor and Dr. Michal Hemmo-Lotem

ICTR's recent association with the Guilford Glazer School of Business and Management was accompanied by a change in both the mission and the composition of our steering committee. Thirteen years ago, ICTR was established as an interdisciplinary center. Accordingly, it was steered by a committee of representatives from the different university faculties, along with representatives from third sector organizations and institutions. In deference to the change in its placement at Ben-Gurion University, the new steering committee is currently planning to broaden ICTR's scope of activities with management related research. The steering committee's first meeting was held in September.

The new disciplinary affiliation to management calls for some rearrangement of the committee's

composition and roles. The steering committee, it was therefore decided, should include two groups of participants: representatives from departments of the Guilford Glazer School of Business and management, and nonprofit experts, as well as leaders of pivotal nonprofit organizations. This structure relates directly to the committee's mission: (a) to strengthen the working relationship between the center and the Guilford Glazer School of Business and management by engaging faculty and students from the school in research on the third sector, and (b) increasing the scope of management related research at ICTR.

Steering committee members representing leading nonprofit organizations will be responsible for (a) acting as a bridge between

ICTR's academic research and the real world of practice, introducing current trends and challenges to the committee and ICTR's staff, (b) providing a practical viewpoint on ICTR's activities, ensuring that our research provides applied benefits, and (c) directing and focusing ICTR research into new areas.

The committee consists of eight members: Prof. Dov Dvir from the Department of Management at BGU chairs the committee; Prof. Benjamin Gidron, ICTR founder; Prof. Hadara Bar-Mor, Deputy Dean of the School of Law at the Netanya College, a member of the ICTR's establishing committee, who has agreed to continue her membership in the committee; Dr. Michal Hemmo-Lotem, Director of JDC-ELKA; Adv. Zvika Arran, founder of Midot; Dr. Miki Malul continued on p. VIII ►

Save the date

March 16th, 2010



**Ben-Gurion University of the Negev, Marcus Family Campus  
Challenges in Third Sector Research and Education**

A conference honoring Prof. Benjamin Gidron's contribution to the Third Sector in Israel upon his retirement from Ben-Gurion University

# Director's column

## Dr. Hagai Katz

The beginning of a new academic year is a good opportunity to take stock of last year's work and look ahead and plan for the new year that lies ahead. This last year has been one of passages and changes for the Center, whose fruition we expect to see in the coming years. Notwithstanding the challenges, ICTR continued and even expanded its activity and research scope.

The following is a short summary of our research and activities in the 2008/2009 academic year.

### Research

Various research projects were conducted at the Center over the last year. A survey of **Philanthropy in Israel: Patterns of Giving and Volunteering of the Israeli Public**, was conducted, thanks to the support of the Samuel Sebba Charitable Trust. As opposed to the survey that we published two years ago, this new survey includes a representative sample of both the Jewish and the Arab adult population in Israel, and additional parameters which were not examined in the past, such as philanthropy of the body (organ donations) and social participation. The survey was designed and analyzed by Dr. Debbie Haski-Leventhal. The final draft should be published shortly.

A study of **social participation of youth and young adults** is a large scale research, began last year, with the support of the Yad-Hanadiv Foundation. Last year we conducted two components of this study (a) a survey of the patterns and scope of philanthropy among youth and young adults (18-30), including a focus on youth volunteering and its impact on adult volunteering, and the public attitudes towards educating to volunteer. Dr. Debbie Haski-Leventhal was in charge of this research. The final report will be published this winter.

(b) The second component of this research looks into the exciting phenomenon of "new communities". These are groups of young adults who settle in distressed neighborhoods and

in the social periphery of Israel and engage with the community. Examples are student villages, young communities, groups of graduates of youth movements and others. This research is done by Shelly Sharon and is based on case studies of several such communities; the research is done through interviews with founders and focus groups of community members.

A study on **Business Frameworks with Social Objectives** by Prof. Benjamin Gidron (BGU) and Prof. Yehezkel Hasenfeld (UCLA) is nearing its completion, supported by the Sol Leshin Program for BGU-UCLA Academic Cooperation. The purpose of the research is to perform a primary mapping and classification of business ventures with social objectives (social business, business ventures belonging to nonprofit organizations and social cooperatives) in Israel and Los Angeles.

### The Tazpit Project

In the framework of the Tazpit (Observation to the Third Sector) project, we published in January 2009 a survey that was done on more than 200 nonprofit organizations, which examined effects of the global financial crisis on the state of organizations and the scope of activities, as well as the ways Israeli third sector organizations respond to challenges brought about by the crisis. The research was done in cooperation with Shatil and The Israeli Civic Leadership Association. The research received widespread media coverage.

### Database

Updating the database has been affected by changes in policy concerning the transfer of data from the Registrar of Nonprofit Organizations at the Ministry of Justice. Therefore, the data has been updated until the end of 2007, and the organizations that were added were fully classified. We have though, achieved considerable progress with the Ministry of Finance and we received detailed

data from project MERKAVA (the Israeli government's comprehensive eGovernment initiative) which gave us details on government allocations to NPO's. This data is updated to the end of 2008. Data from the Tax Authorities is updated to the end of 2007.

### Satellite Account for the Third Sector

A cooperative venture between ICTR and the Israeli Central Bureau of Statistics (ICBS) and supported by the Meyerhoff Foundation has continued to produce important data. Based on the data developed in the 2004 Satellite Account of the third sector that was developed in this project, the ICBS earlier this year issued an update on the Revenues and Expenditures of Nonprofit Institutions in Israel through 2008. We are very pleased with this partnership, which has led to the continued production of macro-economic data on the third sector at ICBS. Currently ICBS is making preparations for the 2008 Satellite Account.

### Convening and Dissemination

ICTR has put considerable effort into distribution of knowledge and the provision of opportunities for researchers to publish and present their research to the public.

Two ICTR initiatives concerned with these issues are our academic peer reviewed journal – *Civil Society and the Third Sector in Israel* (supported by Sheatufim: The Israeli Center for Civil Society), edited by Dr. Varda Shiffer, which continue to flourish and thrive. The next issue will be published this winter, and additional papers are currently under review. I urge any interested parties to submit research papers.

ICTR's major event this year was the International Conference which focused on the Local-Global Nexus of Civil Society. The conference took place at the Dead Sea, and brought together over 150 researchers and students, representatives of NPO's, foundations and government officials, among them 30 participants from overseas. The conference turnout was impressive despite our worries that the economic crisis and the efforts to



create an international boycott against the conference which took place a short while after the Gaza War would adversely affect the conference. The conference's keynote speaker, Prof. Jan-Aart Scholte from Warwick University, spoke about the Perils and Promises for Peace of the engagement of global civil society in the Israeli-Palestinian conflict, and an international panel discussed the role of local and global social society organization's roles in advancing human rights, in direct referral to the war in Gaza. The conference consisted of two additional panels and parallel sessions in English and Hebrew in which 26 new research papers were discussed.

### The year ahead Research

Several studies will take place at ICTR in the coming year: research into **Corporate Social Responsibility** (funded by the Samuel Sebba Charitable Trust) will analyze the organizational and business aspects of corporate social responsibility, the perception of corporate managers on Corporate Social Responsibility (CSR), and community outreach, aspects influencing the state and management of CSR and the models upon which they work. A financial analysis will examine the influence on the entrance of the corporation into the Maala Index (CSR Index) on its stock rate.

In the social participation of youth and young adults study, the analysis of case studies of new communities will be completed, and two additional new components will be researched: (a) involvement of youth and young adults in the community – the research will examine the scope and frequency of the involvement of youth and young adults ages 15-25 in the community, examining the organizations that promote these activities, as well as the extent of the social engagement of this group, looking into factors that might promote or hinder their community engagement. The research will further examine youths' political awareness, sense of belonging to the community, society and state, values and world views, as well as the influence of a host of social agents on social involvement. (b) the second component

will be a qualitative research of young entrepreneurs which will examine their characteristics and initiatives, seeking to discover from their experiences what can be learned in order to be able to encourage other young people to become entrepreneurial civil society leaders.

In the framework of Tazpit, we will conduct further research on the response of NPO's to the economic crisis and follow-up on the organizations which took part in the first research, including a reference to the effectiveness of their response to the crisis from the beginning of 2009.

Another research (supported by the Kahanoff Foundation) will examine the patterns of employment, compensation and employees in the third sector. The research will be done by an examination of existing data and information from a sample of organizations in order to identify patterns of employment, compensation professional background and socio-demographic variables of the employees, workplace satisfaction, employment stability, career patterns, motivation and job satisfaction. These variables will allow us to characterize the workforce in the Israeli third sector.

### Convening and Dissemination

We expect to publish two issues of **Civil Society and the Israeli Third Sector**, and three editions of our newsletter. We will work to move most of ICTR's publications to a digital format, in order to both promote and advance them, and contribute to the environment. In the meantime, we are preparing to transfer the papers from the first issues of the Journal to an online format. Our newsletter will be published only once a year in paper format, and twice annually in a digital format.

Our annual conference is celebrating its "Bar Mitzvah" (13) this year. The annual conference will be in honor of Prof. Benjamin Gidron's contribution to ICTR and the third sector in Israel. The conference will be held at Ben-Gurion University's Marcus Family Campus on Tuesday, March 16<sup>th</sup>, 2010. The conference will focus on the challenges facing researchers of the third sector and educators of third sector leaders in the coming years, and will feature

prominent speakers, from both Israel and overseas.

Beyond the publication of research reports we will publish three additional publications: a working paper based on the doctoral dissertation of our scholarship winner Dr. Esther Zychlinsky, Beit Berl Academic College: "The Influence of Partial Privatization Processes and commercialization on the characteristics of the Third Sector"; a book, edited by Dr. Nissim Limor (published by the Hakibbutz Hameuchad Publishing group's Red Line series) on Regulation in the Third Sector, and Martha Ramon's book, "The Club" with an epilogue written by Prof. Benjamin Gidron (published by Carmel Publishing). Martha Ramon is a pioneer in self-help groups in Israel.

During the final semester of the last academic year, several changes took place at ICTR. As we noted in the last newsletter, Prof. Benjamin Gidron has retired from directing ICTR, although he will continue both to teach and to participate in the steering committee. Mr. Joel Balbachan who managed the database with much talent and has done much to advance it, has moved on to work as an information professional at Sheatufim. Ms. Nava Weinstock, our Administrative Director over the past two years has moved to a new position at the University. She has been replaced by Ms. Jill Zimmermann. Jill moved to Israel 4 years ago from the United States, where she held senior Human Resource Management positions. I would like to take this opportunity to wish her and us much luck in her new position at ICTR.

Although I have elaborated on the planned research and publications, we still have others on the planning board, which we will inform you of throughout the year. As you can see, we have a full and exciting year ahead of us. We also hope it will be a safe and tranquil one, enabling us to complete our work.

I will end with an optimistic note, of congratulations to Prof. Benjamin Gidron on the birth of his grandchild, to Maya Rotem, ICTR Secretary on the birth of her daughter, to Hila Yogev, Researcher at ICTR on her marriage, and a Happy New Year to all our readers. ●

# Philanthropy in Israel

Naomi Orensten, Israel office, The Jewish Federations of North America

As part of an ongoing effort to convene North American Jewish Federations around areas of shared interest and concern, the Jewish Federations of North America's Israel and Overseas Department hosted a system-wide teleconference with the Israel Center for Third Sector Research (ICTR), focused on understanding Israel's changing philanthropic landscape on September 30, 2009. The teleconference focused on the unique role of contributions to Israel from the Diaspora and explained the cultural and structural differences between

American and Israeli philanthropy, and current and emerging trends in Israeli philanthropy.

With more than 75 engaged listeners on the line, ICTR's Dr. Hagai Katz addressed questions about forums in which Israelis act and think together, tax reform efforts to create incentive for philanthropy, and how North American grant-makers can strategically approach this changing environment. Highlights were learning about the increased sophistication and diversity of Israel's emerging philanthropic culture, and Katz's insights on the added-value of North American philanthropy.

According to Katz, Americans can deepen their impact in Israel by continuing to empower Israeli donors and increase the level of professionalism in Israeli grant-making. "They can promote organizational transparency, the use of metrics and benchmarks, strategic planning, continued research, and they can also encourage Israeli grant-makers to provide long-term support by funding core budgets and overhead costs," he said.

According to Rebecca Caspi, Director of UJA's office, UJA's "North American Jewry has always been at the philanthropic vanguard providing support to Jews in need in Israel and throughout the world. It's very exciting to hear how understanding more about the ways in which philanthropy is growing and taking shape in Israel is contributing to and complementing the work of Jewish federations in such a substantial way. In particular, through this call, we've begun to highlight the groundbreaking work of our partners at the Jewish Agency in bringing North American and Israeli philanthropists together as well as the American Jewish Joint Distribution Committee in fostering Israel's growing philanthropic sector." ●



## Prof. Mark Lyons, a leading scholar of the Third Sector in Australia, has passed away

ICTR's staff and faculty wish to express our condolences to the Lyons family upon the passing of our loved friend and colleague, Prof. Mark Lyons.

Mark Lyons was a prominent scholar of the third sector, and the Australian third sector in particular, and has made major contributions to our understanding of the third sector, civil society and social capital. His extensive research and publications will continue to educate scholars and students in our field, as he did so well during his lifetime.

Mark was a loved and appreciated friend and colleague, his absence will be profoundly felt.

## Partnerships and Community Outreach

**ICTR and the Guilford Glazer School of Business and Management will continue last year's successful partnership with NOVA\***

NOVA is a nonprofit organization which offers business and strategic consultation services provided by 3rd year students studying management or economics, to nonprofit organizations. NOVA's consulting teams include 4 students and a volunteer team leader, an expert in the field from one of the top consulting firms in Israel such as KPMG, TASC, Sheldor and others. At Ben-Gurion University students are selected from the MBA Honors program. Each team accompanies a project for the duration of the academic year (9 months), providing over a thousand consulting hours.

Successful projects over the past year included; a business plan for Shaar Lanegev (Gateway to the Negev region), and Or Movement\*\* project. Rami Gabai, who works as the International Sales Director at Hollandia Israel and leads a team of students who worked on a project for the Rehabilitation Fund says: "I find that such projects are immensely important for those who do them – the university, the organizations and the students. I'd be very happy to see the continuation and expansion of the program in the next years, especially in the periphery." ●

\*Hebrew acronym for: Management and Academia in the Service of the Community

\*\*Or movement is a nonprofit organization whose mission is to develop and help settle young people in the Israeli periphery





# New Directions in Third Sector Regulation

Dr. Nissan Limor

The Economic crisis challenged conventions concerning the place, role and conduct of the three sectors: government, private, and non-profit. Principles that were accepted in the past are now viewed from a new and different angle. Among these, is the concept of regulation.

Prof. David Levhari argues that "Israel is one of the most least advanced countries in regards, to economic freedom, suffering from too much government intervention" (Levhari, 2002). This quotation can also be attributed to Israeli society and its fields of activity. The tool which is used by the government in this case, is regulation, and its various facets.

Nations activate regulations on the third sector and its organizations, requesting in this manner to lead and direct organizational activities in an approach that most suits the authorities.

Regulation is an expression of state-society relations – and the space that is assigned by the state to civil society organizations. Experience accumulated in the world shows that coordination and the division of work between the third sector and the government is necessary in order to provide proper control over the activities of civil society organizations, and at the same time respect their wish to express their social, economic and political points of view.

A division between the third sector and government is required in order to maintain proper supervision over the activities of civil society organizations, while respecting and allowing them to

express their perception of social, economic and political issues.

Israel's regulation on non-profit organizations is rigidly narrow because at its base, there is a constant fear that something unacceptable may occur. Because of this fear Israeli society is required to pay a high price – the restraining and curbing of social enterprise, blocking of support avenues and overburdening the government system.

A current examination of processes, regulation and legal frameworks that accompany the third sector portrays a bleak picture. The classification of the organizations as not-for-profit harms profit making ventures which can provide new resources for the sector. Mandatory annual statements which are restricted by major legislation make it difficult for the organizations to present themselves in their own way. The lack of legal means of merging organizations, a difficult complex procedure to change mission; inflexible sanctions for irregular activities even when these are needed in time of emergency, all add to the difficulties that overburden the world of philanthropy, giving and volunteering. The lack of philanthropic capital a non-existing legal framework for philanthropic foundations; lack of government support for giving and reduced tax relief all make fundraising and the full utilization of the sector difficult. Adoption of new regulations will assist Israeli society and relieve the social burden which lies on the doorstep of every Israeli government. ●

new publication

## Regulation of Nonprofit Organizations

The debate surrounding what is a regulation and, its significance to the economy at large and to civil society in particular, keeps turning up in public debate. Regulation in Nonprofit Organizations, edited by Dr. Nissan Limor analyses these complex issues as a general principle and in their third sector context. The book is due to be published in spring 2010 as a joint endeavor of ICTR and Kav Adom, Hakibbutz Hamehuhad Publishing House.

For the past 25 years regulation has been used as a major tool for the application of government policy. In its classic context this is a hierarchical system, providing government bodies with authority to determine rules, control proper activation and enforce its activation in cases of deviation. Current approaches, today view regulation as a two-way multi-layered system in which the government, social systems and the market entities intervene in structuring and designing the rules of regulation and implementing them.

The articles in this collection are divided into two groups. One that examines the different approaches to regulation, the second examines third sector regulation, self regulation and regulative measures in select countries: USA, Britain, Canada and Israel.

Authors of the articles included in this anthology, are leading experts in the field of regulation and specifically third sector regulation. Beyond critical and theoretical outlooks the reader is offered practical experiences based on aspects of regulation collected from models of regulation around the globe.

The book will interest readers in the public policy fields, students and others interested in regulation and state relations, markets and society.

Regulation in Nonprofit Organizations, edited by Dr. Nissan Limor, ICTR and Kav Adom, Hakibbutz Hamehuhad Publishing House Ltd.. The book will be available in Spring 2010

## New Research at ICTR

The growing salience of the third sector in Israel in recent years is accompanied by a rising interest in research in the field. The unique combination of a research center (ICTR) and the graduate degree in NPO management at the Guilford Glazer School of Business and Management is highly conducive to student research in the various aspects of the third sector and civil society.

The following are some of the research papers currently being written by Masters and Doctoral students at ICTR and the Guilford Glazer School of Business and Management.

### Corporate Social Responsibility

#### **Relationship between organizational characteristics and social responsibility of publicly traded firms in Israel (Doctoral dissertation)**

Inbal Abbou, Lecturer on social responsibility, Guilford Glazer School of Business and Management

The research analyzes the social responsibility of publicly traded companies in Israel as a multi-dimensional phenomena, and the factors that influence it.

Specifically the research examines existing direct and indirect correlations between the organizational characteristics of firms (such as size, industry, ownership) and CSR activities (such as volunteering, giving, management and policies). The research focuses on the management of CSR in publicly traded firms, using a structured survey.

#### **Patterns of social responsibility policies of foreign multinational firms operating in Israel (Doctoral dissertation)**

Noa Sharir, National Sales Director, Strauss Frito-Lay

At the heart of the research is the examination of patterns of social responsibility policies of foreign multinational firms operating in Israel, and the question whether, and under what circumstances and conditions, are they congruent with three ideal patterns: ethical social responsibility, altruistic social responsibility, humanitarian or philanthropic, and strategic social responsibility.

The study is essentially an exploratory study, the first step to the mapping of the field, and therefore uses

qualitative research methods, using two key tools: semi-structured in-depth interviews with executives and document analysis.

#### **The impact of corporate social responsibility on nonprofits (Doctoral dissertation)**

Einat Raviv, Director of new communities' initiatives at the Oran Foundation

The study focuses on business involvement in the community and the interactions between businesses and nonprofits, to examine the impact of CSR on nonprofits. Most studies to date focused on the influence of CSR on the business itself. This study investigates the non profit organizations point of view, through qualitative analysis of dyadic relationships between nonprofits and their corporate donors.

### Philanthropy

#### **Between giving and volunteering: comparison of demographic characteristics and volunteers and donor motivation (Masters thesis)**

Miri Yaacobi Horovitz, Director of knowledge at Sheatufim and Assistant Editor of "Civil Society and the Third Sector in Israel"

The study focuses on the factors behind giving and volunteering and compares between donors and volunteers testing theories explaining the motivations and demographic predictors of giving and volunteering. The purpose of the study is to examine whether it is possible to characterize differences or similarities between giving and volunteering by comparing the demographic characteristics and by examining and comparing motivation to volunteer and donate. The study makes a distinction between "typical" and "heavy" volunteers and donors in order to examine whether there are differences among the volunteers and donors and if the scope of giving or volunteering is related to the identity of the donor and his motivation to give.

#### **Comparing motivations for online and traditional volunteering (Masters thesis)**

Nava Zvi Ben-Moshe, former CEO of National Council of Volunteers

In recent years, alongside traditional volunteering, in which the volunteer physically comes to the



place where he volunteers, we are witnessing a new kind of volunteer, who work through the Internet. Although the research of online volunteering is developing, the motives and characteristics of online volunteers have not been researched to date. The study examines this issue through a survey made of a sample of online and regular volunteers, examining the various patterns of volunteering, the motivation for volunteering, the patterns of Internet use of volunteers, and comparing the demographic characteristics of the two types of volunteers.

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#### **Relationships between venture and traditional foundations and their nonprofit recipients (Masters thesis)**

Gilat Alon Shemesh, Business Administration, Guilford Glazer School of Business and Management

The thesis deals with the question of whether there is a difference between the relationships of different kinds of Foundations with nonprofit organizations. The research uses semi structured interviews with eight organizations in Israel funded by various foundations (a Venture Philanthropy Foundation, a Modern Foundation and a Traditional Foundation). The responses underwent content analysis to find commonalities and differences. This exploratory study is the first of its kind to examine foundation-organization relationships across different types of foundations. The most prominent finding of the study is that no major difference was found in the relationship between venture philanthropy foundations and traditional foundations and their recipients. The study recommends that organizations carefully examine the relationship offered by different foundations and whether it is compatible with the organizations' preferences and mission.

#### **Additional fields**

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#### **Social capital and involvement in third sector organizations: Parental involvement in democratic schools (Masters thesis)**

Michal Strier, Director, Keidar Center for Educational Entrepreneurship, Kaye College of Education

The research examines patterns of involvement of citizens in grassroots organizations through a study of parental involvement in democratic schools, especially examining the impact of trust on the involvement of parents in these schools. The research seeks to answer the question of whether there is a connection between the level of generalized and

particular trust of parents to students in democratic schools and the degree of their involvement in the school. The research is based on a survey of parents in a number of democratic schools in Israel, using a semi-structured questionnaire.

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#### **Impact of organizational variables and perceived environmental influence on collaborations between third sector organizations (Masters thesis)**

Hila Yogev-Keren, Researcher at ICTR and Teaching Assistant at NPO management, Guilford Glazer School of Business and Management

The study focuses on collaborations between third sector organizations and analyzed 93 collaborations. The premise that guides the study is that organizational characteristics and environmental pressures are significant factors affecting the tendency of nonprofit organizations to engage in collaborations with other organizations. The research's goal is to characterize types of collaborations between nonprofit organizations in Israel, and examine the impact of organizational variables and the organizations' perceived environmental threats on these collaborations. The study is based on a qualitative analysis of semi-structured face-to-face interviews with organizations' CEOs.

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#### **Civil society involvement in policy making: Formulation of status quo policy on the institutionalization of social rights in Israel (Doctoral dissertation)**

Motti Bone, Advocate and Legal Advisor, Chamber of Independent Organizations and Businesses in Israel

A varied and vital third sector is a necessary condition for promoting democracy; it allows expression of needs and interests of groups, a framework for developing social capital and a channel of expression for public opinion. The research examines the impact of the third sector on social rights legislation in Israel. In March 1996, the Knesset passed the first reading of a Basic Law: Social Rights, submitted by the Knesset's Constitution, Law and Justice Committee. The submission of the proposal constituted another stage in the securing of a Declaration of Basic Human Rights legislation. The proposal met with objections of the religious factions, and eventually wasn't formulated into a law. The research examines the contribution of civil society organizations and other actors in determining the policy, through interviews and document analysis.

### The Global Crisis: What's Next for Social Investment, Nonprofits and Philanthropy?

The Heidelberg University Center for Social Investment's Manfred Lautenschläger Foundation Symposium focused this year on the effects of the global financial crisis on the third sector and philanthropy in different countries. Dr. Hagai Katz discussed ICTR findings on the ways in which nonprofit and philanthropic leaders react to the crises and address challenges and seize opportunities.

### מה צופן המשבר הכלכלי העולמי להשקעה חברתית, ארגוני מגזר שלישי ופילנתרופיה?

סימפוזיון קרן מאנפרד לאוטנשלאגר של המרכז להשקעה חברתית באוניברסיטת היידלברג התמקד השנה בהשלכות המשבר הכלכלי העולמי על המגזר השלישי ופילנתרופיה במדינות שונות. ד"ר חגי כץ הציג את ממצאי המרכז בדיון אודות תגובות מנהיגי ארגונים וקרנות למשבר והדרכים שבהן הם מתמודדים עם האתגרים ומנצלים את ההזדמנויות שהמשבר הביא עימו.



Prof. Claus Offe (Hertig School of Governance, Berlin) addresses Heidelberg University CSI MLS Symposium participants

פרופ' קלאוס אופה (ב"ס הרטיג לממשל, ברלין) מתייין בסימפוזיון המרכז להשקעה חברתית באוניברסיטת היידלברג

#### Call for proposals

### Doctoral Research Scholarship

Ph.D. Candidates writing their dissertation on Israel's Third Sector or Civil Society are invited to apply for ICTR's Annual Doctoral Research Scholarship.

The NIS 5,000 scholarship will be awarded at ICTR's 13th Annual Spring Conference, March 16, 2010, at the Ben-Gurion University of the Negev Campus, BeerSheva, Israel.

#### Eligible applicants:

- Students enrolled in an institution of higher education in Israel or abroad, from any relevant discipline
- Students whose dissertation proposal is approved by the proper authority in their university
- Israeli citizens

Applications will be accepted until **December 18<sup>th</sup>, 2009**

For application forms please contact ICTR staff: [ictr@bgu.ac.il](mailto:ictr@bgu.ac.il)  
tel. +972-8-647-2323, fax. +972-8-647-7607

### ICTR's new steering committee

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from the Department of Public Administration and Policy; Dr. Yaniv Poria from the Department of Hotel and Tourism Management; and Dr. Dan Greenberg from the Department of Health Systems' Management.

The first meeting of the committee began with a summary of ICTR activities over the past year and its work plan for the coming year. A discussion followed on the new publication policies, and the ways which faculty and students from the School of Management could integrate third sector research into their work. The committee's engagement during and after the meeting will surely be reflected in our work in the future. ●