

**Zur Shapira.** Professor Shapira holds the William R. Berkley Professorship of Entrepreneurship and is a Professor of Management at New York University Stern School of Business. He teaches courses in negotiations, managerial decision making, and managing organizations. Professor Shapira is Editor in Chief of Organization Science. His primary areas of research include managerial risk taking, organizational decision-making, and innovation and entrepreneurship. He is the author of several books, including *Risk Taking: A Managerial Taking Perspective* and his writing has appeared in several publications including *Management Science*, *Organization Science*, *Organizational Behavior and Human Decision Processes*, *Psychological Review*, *The Journal of Applied Psychology* and *The Journal of Personality and Social Psychology*. He is also on the editorial board of the *Journal of Behavioral Decision Making*, the *Journal of Management and Governance*, *Multivariate Behavioral Research* and *Organizational Behavior and Human Decision Processes*. In addition to his current research position at Stern, Professor Shapira has won several other honors that include being elected as a fellow of the American Psychological Society, a 2000 Summer Residence at the Rockefeller Foundation's Study Center in Bellagio, Italy, and a Visiting Scholar at the Russell Sage Foundation.