



ISRAEL TO BE REPRESENTED BY
**BEN-GURION
 UNIVERSITY STUDENTS**
 AT THE JOHN MOLSON
**MBA INTERNATIONAL
 CASE COMPETITION**

2016 TEAM INFORMATION

AT THE JOHN MOLSON
 MBA INTERNATIONAL



Dr. Yaron Lahav
 Coach

Dr. Yaron Lahav, Assistant Professor in the Department of Business Administration at the Guilford Glazer Faculty of Business and Management at BGU. A graduate of the Hebrew University with a doctorate from Emory University, Yaron's areas of interest include behavioral economics, behavioral finance, experimental economics, experimental finance, international tax and transfer pricing. He has worked in the fields of bio-technology in agriculture and the Israeli aerospace industry, as a senior consultant at Deloitte Tax LLP, and has taught at a variety of universities in Israel and abroad.



Meital Magid
 Assistant Coach

Meital Magid, a strategic consultant and owner of Magid Consulting, has worked for leading Israeli consulting companies and has held different management positions in Israel's top financial institutions.

Meital also delivers academic lectures in BA and MBA programs focusing on the skills needed for the world of business. A graduate of the Honors MBA Program at the Guilford Glazer Faculty of Business and Management, Meital participated in the JMSB MBA International Case Competition at Concordia in 2011.



Avigayil Heimowitz, currently a student in the Mandel Social Leadership MBA Program (SLMBA) in the Guilford Glazer Faculty of Business and Management (GGFBM) at BGU also directs the marketing department for a non-profit organization called 'Ein Prat – the Midrasha'. She holds a BA in Biology and General Studies and an MA in Occupational Therapy Research, both from the Hebrew University.



Hadara Steinberg is a project manager at *MindCET*, a center for technology innovation in education. A graduate of Hebrew University with a BA in Jewish History, she is currently studying in the SLMBA program at the GGFBM at BGU.



Elisha Golbar, an SLMBA student in the GGFBM, received his BA in Political Science at BGU. For the last six years, Elisha has worked at the "Adanim" youth village, for youth at risk with mental and emotional challenges.



Shachar Liran-Hanan, a BGU graduate in Psychology and Education, is working towards her SLMBA. Active in StandWithUs, Shachar is committed to improving the way Israel is being portrayed around the world.



Gili Swary, currently studying for an SLMBA at GGFBM, holds a BA in Business and Sociology-Anthropology from the University. She works at Maala – Business for Social Responsibility – the leading advocate for corporate social responsibility and good corporate citizenship in Israel.

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