Department of Sociology & Anthropology, BGU

Course: Organizational Culture

4 credits, MA level

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Taught: 2007-8, 2009-10

Course description
This course introduces sociological, managerial and psychological approaches to the concept of "organizational culture" and its applications. The course begins with the required background in organizational theories and then focuses on a methodology for measuring "strong" cultures, continuing with issues in emotion management in the workplace, global corporations and human resource management, gender, and service management.

Course requirements
Writing a seminar on a subject of choice related to organizational culture.

Course contents and readings

Introduction


Models of Organizational Culture


Organizational Culture in Japan and the US


Culture Change


Service Management


Gender in Organizations