

המחלקה לסוציולוגיה ואנתרופולוגיה

הסמינר המחלקתי

יום רביעי 28/12/2022 בין השעות 12:15-13:45

בחדר 348, בניין 72

A Feel for the Game: Economic Sociology meets Behavioral Economics

ד"ר אדם הייז

המחלקה לסוציולוגיה

האוניברסיטה העברית



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תקציר:

: Over the past few decades, behavioral economics has become an important field of research and for policymaking. By poking holes in the mainstream economics assumptions of individual rationality, it has improved our understanding of economic behavior and decision-making. However, behavioral economics remains deeply-rooted in cognitive psychology, and does not account for the social world or understand human beings as socialized actors. At the same time, sociology shies away from studying individual action, with economic sociologists focusing instead in groups or interactions. I seek to close these gaps and leverage sociological theory and methods with an intervention into behavioral economics. This talk, which draws on a larger book project and research agenda, will identify several ways that this intervention can take place, along with future directions.

