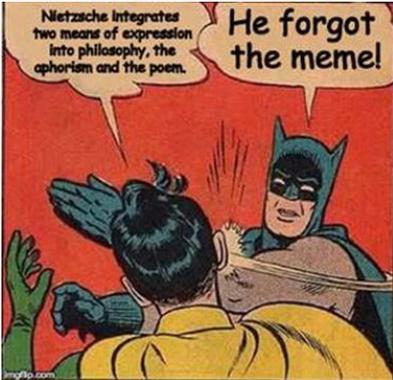




המחלקה לפילוסופיה

המחלקה לפילוסופיה מתכבדת להזמין אתכם להרצאה במסגרת הסמינר
המחלקתי.



Batman and the Metaphysics of Memes

Professor Simon Evnine
University of Miami

Anyone who goes on-line has seen, and perhaps produced, memes – typically image macros, stock pictures that are reposted with a user's addition of her own text. But what exactly is a meme? And how does the nature of memes relate to the natures of other things like paintings, pieces of music, and features or characteristics of things (such as wisdom or being a student)? And what are memes good for? What kind of social and intellectual functions can they perform?

I will address these questions through an introduction to a cross-genre book (straddling philosophy, literature, art, and auto-theory) that I am currently working on: [*A Certain Gesture: Evnine's Batman Meme Project and Its Parerga!*](#) The book will include roughly 120 original memes I have composed using the image of Batman slapping Robin that has been circulating on the internet for about 9 years. These memes are themselves sometimes (but not always) philosophical in content and they will be accompanied in the book by wide-ranging commentaries that will function as a counterpoint to them. Ultimately, my goal is to explore new ways of doing philosophy by doing philosophy in new ways!

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