

CURRICULUM VITAE

- **Education**

B.A., 1992-1995, The Hebrew University of Jerusalem, Psychology and Communication.
magna cum laude.

M.A., 1995-1999, The Hebrew University of Jerusalem, Social Psychology. Graduated
magna cum laude.

Ph.D., 1998-2007, The Hebrew University of Jerusalem, Social Psychology.
Advisor: Prof. Shalom H. Schwartz.
Dissertation Topic: "Understanding Internal value conflict".

Group Facilitator- Post Graduate training programs for group facilitators, 2002-2004,
Tel-Aviv University , Division of continuing education, Bob Shapell School of
Social Work, in cooperation with the Department of Psychology.

- **Employment history and professional experince**

2012–present	Lecturer, Ben-Gurion University of the Negev, Education.
2001– 2012	Academic Coordinator, Instructor, and Supervisor of seminar papers, Department of Education and Psychology, The Open University of Israel.
2007– 2012	Research fellow, School of Psychology, the Interdisciplinary Center in Herzlia, Israel.
2011	Measurement and evaluation, The Rothchild Caesarea Foundation. Development of measurement tools and data analysis for social involvement programs.
2005	Adjunct lecturer, Department of Business Administration, the Hebrew University of Jerusalem, Israel.
2003 – 2004	Instructor and Group-Facilitator (as part of a training program for group facilitation), Bob Shapel School of Social work, Tel- Aviv University.
2000 – 2004	Instructor, Department of Business Administration, the Hebrew University of Jerusalem.
2001 – 2002	Instructor, Department of Psychology, the Hebrew University of Jerusalem.
1999	Instructor, The Institute Officer Training, The Hebrew University of Jerusalem, Israel.
1997 – 1999	Instructor, School of Occupational Therapy of the University Hospital, Hadassah.

- 1995–2003 Postgraduate Research Assistant, Psychology Department, The Hebrew University of Jerusalem. "Antecedents and consequences of individual and cultural values" (Prof. S. Schwartz, PI).
- 1997–2001 Head of Unit for education in the Security Forces and group-facilitator. The Association for Civil Rights in Israel, Department of Education. Developed and conducted human rights workshops, trained group-facilitators, and coordinated workshops in the Security Forces.

- **Professional Service Activities**

- (a) Positions in academic administration

- 2006 – 2012 Member of the Education and Psychology subcommittee, The Open University of Israel.
- 2001–2002 Head of the development team of an advanced undergraduate course, The Open University of Israel.

- (b) Ad-hoc reviewer

Peer reviewed journals: Cognition, European Journal of Social Psychology, Journal of Cross- Cultural Psychology, Journal of Personality and Social Psychology, Journal of Experimental Social Psychology.

Grant agencies: Israel Science Foundation (ISF)

- (d) Membership in professional societies

2009-present, Society for Personality and Social Psychology

2014-present, International Association for Cross-Cultural Psychology

- **Educational Activities**

- (a) Courses taught

From theory to practice, Graduate level, Ben-Gurion University of the Negev (Taught with Hanoch Flum)

Values as a framework for the study of education, Graduate level, Ben-Gurion University of the Negev

Introduction to Educational Psychology, Undergraduate level, Ben-Gurion University of the Negev

Evaluation Tools for the Educational Counselor- A,B, Graduate level, Ben-Gurion University of the Negev (Taught with Hanoch Flum)

Attitudes and persuasion, Undergraduate level, Open University of Israel

Cross-Cultural Psychology, Undergraduate level, Open University of Israel

Motivating Employees, Graduate level, Department of Business Administration, The Hebrew University of Jerusalem

Group Processes and Interpersonal Relations, Undergraduate level, School of Social work, Tel- Aviv University

Introduction to Behavioral Science, Undergraduate level, Department of Business Administration, the Hebrew University of Jerusalem

Organizational Behavior, Undergraduate level, Department of Business Administration, The Hebrew University of Jerusalem

Applied Research, Undergraduate level, Department of Psychology, the Hebrew University of Jerusalem

Introduction to Academic Writing, Undergraduate level, School of Occupational Therapy of the University Hospital, Hadassah

Research Methods, Undergraduate level, School of Occupational Therapy of the University Hospital, Hadassah

(b) Research students-current

Taly Rabin, MA, 2015 (expected), Ben-Gurion University of the Negev,

Yael Nave, MA, 2015 (expected), Ben-Gurion University of the Negev

Dana Rimer, MA, 2015 (expected), Ben-Gurion University of the Negev

Hila Weiss, MA, 2016 (expected), Ben-Gurion University of the Negev

Liat Schtern, MA, 2016 (expected), Ben-Gurion University of the Negev

• **Awards, Citations, Honors, Fellowships**

(a) Honors, Citation Awards

1996/7 Hebrew University of Jerusalem, Rector's Award for Excellence for master's degree students

1995/6-1996/7 Hebrew University of Jerusalem, Faculty of Social sciences. Scholarship for excellence for master's degree students,

1993/4-1994/5 Hebrew University of Jerusalem, Faculty of Social sciences, , Dean's list

(b) Fellowships

2008 The Open University Research Fund, Grant for academic teaching staff to free time for research.

2007/2008 The Open university of Israel, Research Scholarship.

- **Scientific Publications**

- Refereed Articles in Scientific Journals

1. Sverdlik, N. & Oreg, S. (2009). Personal values and conflicting motivational forces in the context of imposed change. *Journal of Personality*, 77, 1437-1466.
2. Oreg, S. & Sverdlik, N. (2011). Ambivalence toward imposed change: The conflict between dispositional resistance to change and the orientation toward the change agent. *Journal of Applied Psychology*, 96, 337-349.
3. Sagiv, L., Sverdlik, N. & Schwarz, N. (2011). To Compete or to Cooperate? Values' Impact on Perception and Action in Social Dilemma Games. *European Journal of Social Psychology*, 41, 64-77.
4. Sverdlik, N. (2012). The content of internal conflicts: A personal values perspective. *European Journal of Personality*, 26, 30-44.
5. Oreg, S., & Sverdlik, N. (2014). Source Personality and Persuasiveness: Big Five Predispositions to Being Persuasive and the Role of Message Involvement. *Journal of personality*, 82(3), 250-264
6. Sverdlik, N., & Oreg, S. (2015). Identification during Imposed Change: The Roles of Personal Values, Type of Change, and Anxiety. *Journal of personality*, 83(3), 307-319

- Chapters in edited books

1. Sverdlik, N.^{PI}, Roccas, S.^{PI} & Sagiv, L.^{PI} (2012). Morality across cultures: A value perspective. In M. Mikulincer & P. R. Shaver (Eds.), *The Social Psychology of morality – Exploring the Causes of Good and Evil* (pp.219-235). Washington, DC: American Psychological Association.

- Open University books (In Hebrew)

1. Sverdlik, N., & Shavit, B. (2002). Amadot ve Shichnua: Madrich Lemida (Attitudes and Persuasion: Study guide). Tel-Aviv: The Open University.

- **Lectures and Presentations at Meetings and Invited Seminars**

- (a) Invited plenary lectures/Posters at conferences/meetings

1. Sverdlik, N., & Oreg, S. (2012, May). *Organizational identification during change: The joint roles of value and change type*. Paper Presented at the Personality in Israel research workshop, Jerusalem, Israel.
 2. Sverdlik, N., Rechter, E., Rocass, S & ,Sagiv, L. (2015, February), What Can Values Teach us about Perceptions of Morality among Religious and non-Religious Groups?, Poster Presented at the 2nd Israeli- American Symposium of Kavli frontiers of science (Organized by *Israel Academy of Science and Humanities – U.S. National Academy of Sciences*), Jerusalem, Israel.
- (b) Presentation of papers at conferences/meetings (oral or poster)
1. Sverdlik, N. (2004, August). *Values and the experience of religious conflict*. Paper presented at the XVII International Congress of the International Association for Cross-Cultural Psychology, Xian, China.
 2. Sverdlik, N.(2004, August). *The more I care the more I suffer: Value priorities and internal value conflict*. Paper presented at the XXVIII International Congress of Psychology, Beijing, China.
 3. Sverdlik, N. & Oreg, S.(2006, May) *Ambivalence towards change: Analyzing resistance to organizational change through a personal values perspective*. Paper presented at the 21st Annual Meeting of the Society of Industrial and Organizational Psychology, Dallas.
 4. Sverdlik, N. (2006, July). *The effects of personal values on the perception and intensity of internal conflict*. A paper presented in Bardi, A. & Sverdlik, N. (Chairs), The role of perception in the link between personality and well-being. 13th European Congress of Personality, Athens, Greece.
 5. Sverdlik, N., & Oreg, S. (2006, July). *Ambivalence towards change: The conflict between dispositional resistance and organizational identification*. A paper presented in Sverdlik, N. (Chair), The ambivalent individual: Work related personal conflicts and dilemmas. The 26th International Congress of Applied Psychology, Athens, Greece.
 6. Oreg, S., & Sverdlik, N. (2006, July). *The motivational basis of dispositional resistance to change: A personal values perspective*. Paper presented at the 13th European Congress of Personality, Athens, Greece.

7. Sverdlik, N. (2006, July). *Gender-role socialization and the meaning of work-family conflict*. A paper presented in Sagiv, L., & Roccas, S. (Chairs), Selection and Socialization: Organizational and societal perspectives. The 26th International Congress of Applied Psychology, Athens, Greece.
8. Sverdlik, N., & Oreg, S. (2008, July). *Personal values and conflicting motivational forces in the context of imposed change*. A paper presented in Sverdlik, N., & Levontin, L. (Chairs), Motivation and emotion in context. 14th European Congress of Personality, Tartu, Estonia.
9. Sverdlik, N., Roccas, S. & Sagiv, L. (2010, Mars). *Morality across Cultures: A Value Perspective*. A paper presented at 3rd Herzliya symposium on personality and social psychology, Herzliya, Israel.
10. Sverdlik, N. (2010, July). *Values and Morality: Applying a value framework to understand morality*. A paper presented in Roccas, S., Bardi, A. &, Levontin, L. (Chairs), Personal values: What they are and what they are not. 15th European Congress of Personality, Brno, Czech Republic.
11. Rechter, E. & Sverdlik, N. (2010, July). *The role of personal values and attachments style on the emotional experience of adolescents*. Poster presented at the 15th European Congress of Personality, Brno, Czech Republic.
12. Rechter, E. & Sverdlik, N. (2011, January). *The role of adolescents' social-involvement activities in the relationships of attachment avoidance and personal values with social emotions*. Poster presented at the 12th annual SPSP conference, Texas, USA.
13. Sverdlik, N., Roccas, S., & Sagiv, L. (2011, January) *Applying a value framework to understand morality in religious and non-religious cultural groups*. Poster presented at the 12th annual SPSP conference, Texas, USA.
14. Sverdlik, N., & Oreg, S. (2011, December). *Organizational identification in organizational change: The roles of personal values and type of change*. Poster presented at the 1st Israel Organizational Behavior Conference, Tel-Aviv, Israel
15. Sverdlik, N., & Oreg, S. (2012, January). *Fit between values and type of change predicts organizational identification during change*. Poster presented at the 13th annual SPSP conference, California, USA.

16. Rechter, E. & Sverdlik, N. (2012, January). *Adolescence' Emotional Reactions to Leisure Activities as a Function of Activities' Domain and the Underlying Motivation for Involvement*. Poster presented at the 13th annual SPSP conference, California, USA.
17. Sverdlik, N., & Oreg, S. (2012, July). *The roles of personal values and anxiety in explaining organizational identification during imposed versus voluntary change*. A paper presented in Levontin, L. & Bardi A. (Chairs), Personal values: new frontiers. 16th European Conference of Personality, Trieste, Italy.
18. Oreg, S. & Sverdlik N.(January, 2013), Source personality and persuasiveness: Big-five predispositions to being persuasive and the role of message involvement. In N. Sverdlik and S. Oreg (Chairs), "It takes two to Tango": Personality in dyadic interactions. Paper Presented at the 14th annual meeting of the *Society for Personality and Social Psychology*, New Orleans, USA.
19. Oreg, S., & Sverdlik, N.(July, 2014), Cultural stability orientations and their link to national social and economic indexes, In S. Oreg & J. Bartunek (Chairs), Change initiatives and our response to them: Investigations at the individual, organization, and country levels. Paper presented at the 28th *International Conference of Applied Psychology*, Paris.
20. Sverdlik, N., Rechter, E., Rocass, S & „Sagiv, L. (2014, July), What can values teach us about perceptions of morality among religious and non-religious Groups?, Paper Presented at the 22nd *Congress of the International Association for Cross-Cultural Psychology*, Reims, France.
21. Sverdlik, N., & Rabin, T. (2015, July), Congruence between personal values and perceived expectations predict affective attachment to the organization and client. In A. Berlin and A. Elster (Chairs), Identification with groups from front to cover: Its structure, motivational basis and differential effects. Paper Presented at the *14th European Congress of Psychology*, Milan.
21. Naveh, Y., & Sverdlik,N. (2015, July), Prosocial values' change during life threatening circumstances. In, L. Levontin and N. Sverdlik (Chairs), Non-altruistic motivations for pro-social behavior and values. Paper Presented at the *14th European Congress of Psychology*, Milan.

(c) Seminar presentations at universities and institutions

- 2008 Sverdlik N, Psychology Department seminar, IDC
- 2009 Sverdlik N, Organization Behavior seminar in School of Business Administration, Hebrew University
- 2010 Sverdlik N, Motivational Lab in Psychology Department, New York University
- 2010 Sverdlik N, Psychology Department seminar, Bar-Ilan University
- 2010 Sverdlik N, Psychology Department seminar, Open University
- 2010 Sverdlik N, Education Department seminar, Haifa University
- 2011 Sverdlik N, School of Social Work and Social Welfare, Hebrew University
- 2011 Sverdlik N, The Department of Labor studies seminar, Tel-Aviv University
- 2011 Sverdlik N, The Department Education, BGU
- 2014 Sverdlik N, Seminar of Prof. Trope's Lab in Psychology Department, New York University
- 2014 Sverdlik N, The Department Management, BGU

- **Research Grants**

- 1999-2000 The Eshkol fund, The Hebrew University of Jerusalem, for social research In Israel. A grant in support of Ph.D. Project, 3000\$
- 2000-2002 The Levine center for the development of the child and the adolescent. A grant in support of Ph.D. Project
- 2000-2003 Israel Foundation Trustees, "Internal value conflicts: the relationships between conflict characteristic and its emotional reactions." 7060\$
- 2012-2015 The Rothschild Caesarea Foundation- Sverdlik N. (PI), Oreg S. (PI), Berson Y. (PI), "Decision makers' coping with program evaluations: Predicting school principals' responses to evaluations of their schools' climate". Annual amount 29357\$; Total amount 58714\$
- 2015-2019 Israel Science Foundation, Noga Sverdlik, "The transmission of values: The roles of abstractness and source distance", annual amount 43,547.11\$, total amount 174,188. 44\$.
- 2015 Israel Science Foundation- New-Faculty Equipment Grants Program ,Noga Sverdlik, "Values change observational and physiological lab ". Total amount 166,653.5 \$ (Amount of institutional matching 166,653.5 \$)