

**Amit M. Schejter, Ph.D.**  
**Associate Professor of Communication Studies, Ben-Gurion University of the Negev**  
**Associate Professor of Telecommunications and co-director of the Institute for Information Policy, Penn State University**

**CURRENT POSITION**

<b>2012-present</b>	Ben-Gurion University of the Negev, Israel	<b>Associate Professor (tenured)</b>
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**COURTESY ACADEMIC APPOINTMENTS**

<b>2011-2012</b>	Penn State University	<b>Distinguished Honors Faculty</b>
<b>2009-2011</b>	University of Hamburg/University of Amsterdam	<b>Mundus Scholar</b>

**PREVIOUS POSITIONS**

<b>2009-present</b>	Penn State University	<b>Associate Professor (tenured/on leave)</b>
<b>2010-2011</b>	Ben-Gurion University of the Negev	<b>Visiting Professor</b>
<b>2004-2009</b>	Penn State University	<b>Assistant Professor (tenure track)</b>
<b>2003-2004</b>	Cohen Lahat & Co.	<b>Attorney</b>
<b>2000-2003</b>	Cellcom Israel	<b>Vice President for Regulatory Affairs</b>
<b>1997-2000</b>	Tel Aviv University	<b>Lecturer (tenure track)</b>
<b>1993-1997</b>	Israel Broadcasting Authority	<b>Director of Legal Affairs and International Relations</b>
<b>1992-93</b>	Ministry of Education and Culture	<b>Senior Advisor to the Minister</b>
<b>1989</b>	Ministry of Education and Culture	<b>Minister's Bureau Chief of Staff and Senior Policy Advisor</b>

**EDUCATION**

<b>1995</b>	Communication Law & Policy	<b>Ph.D.</b>	Rutgers University	New Jersey
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Title of Doctoral dissertation: Media Policy as Social Regulatory Policy: The Role of Broadcasting in Shaping National Culture in Israel



Amit Schejter

Undermine Free Expression. Urbana, IL: University of Illinois Press

Schejter, A. (ed.) (2009). ... and communications for all: A Policy Agenda for a New Administration. Lanham, MD: Lexington Books.

Cohen, A. Lemish, D. & Schejter, A. (2008) The Wonder Phone in the Land of Miracles: Mobile Telephony in Israel. Cresskill, NJ: Hampton Press.

#### EDITED VOLUMES

Schejter A. & Han, S. (eds.) (2010). Telecommunications, Broadcasting, and Information: Law, Policy, and Regulation. San Diego, CA: Cognella  
(a collection of readings designed to accompany an upper-level undergraduate course in telecommunications regulation)

#### EDITED SPECIAL JOURNAL ISSUES

Media Frames: Journal of the Israel Communications Association, Issue 8: Regulation. Guest editor (2012)

Journal of Communication Inquiry, Volume 33 (4): Media Reform and Public Policy. Guest editor (with Laura Stein) (2009)

#### JOURNAL ARTICLES

Schejter, A. & Cohen, A. (2013). Mobile Phone Usage as an Indicator of Solidarity: Israelis at War in 2006 and 2009. Mobile Media & Communication, 1(2), 174-195

Schejter, A. & Tirosh, N. (2012). Social media new and old in the Al-'Arakeeb conflict – a case study. The Information Society, 28, 304-315

Connolly-Ahern, C., Schejter, A. & Obar, J. (2012). The poor man's lamb revisited? Assessing the state of LPFM at its 10<sup>th</sup> anniversary. The Communication Review, 15(1), 21-44

Davidson, R. & Schejter, A. (2011). "Their deeds are the deeds of Zimri; but they expect a reward like Phineas": Neoliberal and multicultural discourses in the development of Israeli DTT policy. Communication, Culture and Critique, 4, 1-22

Obar, J. & Schejter, A. (2010) Inclusion or Illusion: An analysis of the FCC's public hearings on media ownership 2006-2007. Journal of Broadcasting and Electronic Media, 54(2), 212-227

Schejter, A., Serenko, A., Turel, O., and Zahaf, M. (2010) Policy implications of market segmentation as a determinant of fixed-mobile service substitution: What it means for carriers and policymakers. Telematics and Informatics 27, 90-102

Schejter, A. & Yemini, M. (2009) "Eyes have they, but they see not": Israeli election laws, freedom of expression, and the need for transparent speech. Communication Law and Policy 14, 411-452

Schejter, A. & Elavsky, C.M., (2009) "...and the children of Israel sang this song": The Role of Israeli law and policy in the advancement of Israeli music. Min-Ad: Israel Studies in Musicology Online 7(II), 131-153 <http://www.biu.ac.il/hu/mu/min-ad/>

Schejter, A. & Obar, J. (2009) "Tell it not in Harrisburg, Publish it not in the Streets of Tampa": Framing, Media Ownership, and the Public Interest. Journalism Studies, 10(5), 577-593

Schejter, A. (2009) "From all my teachers I have grown wise, and from my students more than anyone else": What lessons can the US learn from broadband policies in Europe? International Communication Gazette, 71(5), 429-445.

Schejter, A. (2008) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. Middle East Journal of Culture and Communication, 1, 156-179.

Schejter, A. & Davidson, R. (2008) "... and money is the answer for all things": The News Corp.—Dow Jones Merger and the Separation of Editorial and Business Practices. International Journal of Communication, 2, 515-542. (online at <http://ijoc.org/ojs/index.php/ijoc/article/view/251/174>)

Schejter, A. & Yemini, M. (2007) "'Justice, and only justice, you shall pursue:' Network neutrality, the First Amendment and John Rawls' Theory of Justice". Michigan Telecommunications and Technology Law Review, 14(1), 137-174.

Schejter, A. (2007) "The Pillar of Fire by Night, to Shew Them Light:" Israeli Broadcasting, the Supreme Court, and the Zionist Narrative. Media, Culture & Society, 29(6), 916-933

Schejter, A. (2007) "Jacob's Voice, Esau's Hands:" Transparency as a First Amendment Right in an Age of Deceit and Impersonation. Hofstra Law Review 35(2), 1489-1518

Schejter, A. & Lee, S. (2007) The Evolution of Cable Regulatory Policies and their Consequences: Comparing South Korea and Israel. Journal of Media Economics, 20(1), 1-28.

Schejter, A., Kittler, J., Lim, M., Balaji, M. & Douai, A. (2007) "Let's go down, and there confuse their language, that they may not understand one another's speech:" Developing a Model for Comparative Analysis and Normative Assessment of Minority Media Rights. Global Media Journal, 6(10) [http://lass.calumet.purdue.edu/cca/gmj/PDF\\_archive/amer\\_edition/spring2007/Article%203.pdf](http://lass.calumet.purdue.edu/cca/gmj/PDF_archive/amer_edition/spring2007/Article%203.pdf)

Schejter, A. (2006). "Art Thou For Us, or For Our Adversaries?" Communicative Action and the Regulation of Product Placement: A Comparative Study and a Tool for Analysis. Tulane Journal of International and Comparative Law, 15(1), 89-119.

Schejter, A. (2006) Israeli cellular telecommunications policy. Telecommunications Policy, 30(1), 14-28

Schejter, A. (2005) "The people shall dwell alone": The effect of transfrontier broadcasting on freedom of speech and information in Israel. " North Carolina Journal of International Law and Commercial Regulation 31(2), 337-376

Schejter, A. (2005) Service public, societe de l'information et Internet. Mediamorphoses (January, 2005) 161-169 (in French)

Schejter, A. & Borenstein, K. (2003). 3G Where Art Thou? On What Can and Can't be Learned from the UMTS Spectrum Auctions in Europe. Communications & Strategies 50(2), 215-235

Schejter, A. (1999). The Fairness Doctrine is Dead and Living in Israel. Federal Communications Law Journal 51(3), 281-300

Schejter, A. (1999). From a Tool for National Cohesion, to a Manifestation of National Conflict: The Evolution of Cable Television Policy in Israel, 1986-1998. Communication Law and Policy, 4(2), 177-200

Schejter, A. (1996). The Cultural Obligations of Broadcast Television in Israel. Gazette, 56(3), 183-200

#### BOOK CHAPTERS AND PARTS OF BOOKS

Schejter, A. & Tirosh, N. (forthcoming). New Media Policy: The Redistribution of Voice. In: Picard, R. & Liu, Y. (eds.) The Digital Media and New Media Platforms: Policy and Marketing Strategies. London: Routledge

Schejter, A. (2013). 'I live as an alien in the land; do not hide your commandments from me.' The regulation of media for and by the Palestinian-Israeli minority. In: D. Caspi & N. Elias (eds.) Media and Ethnic Minorities in the Holy Land. (pp. 117-135). London: Vallentine-Mitchell

Schejter, A. (2013) "Rulers of thousands, rulers of hundreds, rulers of fifties, and rulers of tens: Does democracy count?" In: R. Taylor & A. Schejter (eds.) Beyond Broadband: Developing data-based information policy strategies. (pp. 113-128) New York: Fordham University Press

Schejter, A. & Katz-Kimchi, M. (2012) "... [and] they formed themselves into a single unit: The Development of the Israel Broadcasting Authority Website" In: N. Brugger & M. Burns (eds.) Public Service Broadcasters on the Web: A Comprehensive History (pp. 105-117) New York: Peter Lang

Schejter, A. & Han, S. (2011) Regulating the media: Four perspectives. In: D. Levi-Faur (ed.) Politics of Regulation Handbook. (pp. 243-253) London: Edward Elgar

Schejter, A. (2009) International Benchmarks: The Crisis in U.S. Communications Policy Through a Comparative Lens. In: A. Schejter (ed.) "...and communications for

all”: A Policy Agenda for a New Administration. (pp. 57-77) Lanham, MD: Lexington Books.

Schejter, A. (2009) Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch Medien. (pp. 939-948) Hamburg: Hans Bredow Institut [in German].

Schejter, A. (2008) European Union: Communication Law. Entry in Donsbach, W. (ed.) The International Encyclopedia of Communication (pp. 1609-1615) Oxford: Blackwell Publishing.

Schejter, A. (2007) Online transformation: The Israel Broadcasting Authority on the Internet – What Goes, What Gets By and What Should Give. In T. Schwartz-Altschuller (ed.) “Online Journalism in Israel” (pp. 51-83) Jerusalem: Israel Democracy Institute and Burda Center for Innovative Communications at Ben Gurion University of the Negev (in Hebrew)  
Book can be accessed online: <http://www.idi.org.il/hebrew/download.asp?id=942>  
(English language abstracts available as of page 376)

Schejter, A. (2006). Media Law and the rights of the Palestinian-Arab minority in Israeli public service broadcasting. In “The Obligations of Public Broadcasting toward the Arab Society: On the Reform in the Israel Broadcasting Authority. (pp. 63-90) Nazareth: Ilam Media Center for Arab Palestinians in Israel (in Hebrew)

Schejter, A. (2004). Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch fur Medien 2004-2005. (pp. 905-911) Hamburg: Hans Bredow Institut.

Schejter, A. (2003). Public broadcasting, the information society and the Internet: a paradigm shift? In M. McCauley, E. Peterson, L. Artz & D. Halleck (Eds.) Public Broadcasting and the Public Interest. (pp. 158-174) Armonk, NY: M.E. Sharpe

Schejter, A. (2002). Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch fur Medien 2002-2003. (pp. 817-824) Hamburg: Hans Bredow Institut.

Schejter, A. & Cohen, A. (2002). Israel: Chutzpah and Chatter in the Holyland. In J. Katz & M. Aakhus (Eds.) Perpetual Contact. (pp. 30-42) Cambridge, UK: Cambridge University Press

Schejter ,A. (2000). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch fur Hornfunk und Fernsehen. (pp. 761-766) Hamburg: Hans Bredow Institut.

Schejter, A. (1998). The Internet: A Mirage of Public Sphere. In Sivan, Y. From the MTV Generation to the LLL Generation: The Story of a National Educational Infrastructure. (pp. 263-271) [in Hebrew]. Even Yehuda, Israel: Reches Publishing House

Schejter, A. (1998). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch fur Hornfunk und Fernsehen. (pp. 668-672). Hamburg: Hans Bredow Institut.

Schejter, A. (1996). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch fur Hornfunk und Fernsehen. (pp. 55-59). Hamburg: Hans Bredow Institut.

Lehman-Wilzig, S. & Schejter, A. (1994). Mass Media in Israel. in Y. Kamalipour, H. Mowlana (Eds.) Mass Media in the Middle East. (pp. 109-125). Westport, CT: Greenwood Press.

#### OTHER PUBLISHED WORK

Schejter, A. (forthcoming, 2013). Book Review of “Inside the Box: Embedded Branding in Israeli Commercial Television” Media Frames: The Journal of the Israel Communication Association [In Hebrew]

Schejter, A. (2012) Has Israel completed its transition from a broadcasting state to a regulatory state? Special Editor’s introduction. *Media Frames: The Journal of the Israel Communications Association* 8, 11-27 [in Hebrew]

Schejter, A. (2011) “For the earth shall be full of knowledge”: Freedom of expression in an age of myriad opinions and channels of expression. *Kesher: Journal of Media and Communications History in Israel and the Jewish World* 42 (Autumn, 2011), 14-22 [in Hebrew]

Schejter, A. (2009) Telecommunications policy at the dawn of the Obama Administration. *Intermedia* 37(4), 38-42 available at <http://www.iicom.org/intermedia/Obama%20Administration%20policy.pdf>

Schejter, A. (2009) Book Review of “Broadcasting, Voice and Accountability.” In Global Media and Communication 5(1), 113-115

Schejter, A. (2009) Book Review of “Pirate Radio in Israel.” Media Frames: The Journal of the Israel Communication Association 3, 141-146 [In Hebrew]

Stein, L. & Schejter, A. (2009). Interview with Robert McChesney. *Journal of Communication Inquiry* 33(4), 310-317

Schejter, A. (2001-02). Freedom of Speech. In the Technological Education Division of the Ministry of Education curriculum on “Communication and Society.”

Himmelboim, I. and Schejter, A. (2001). Changes in the Television Market in Israel. In Television 2001, International Key Facts. Germany: RTL-IP

Schejter, A. (2000) Storming the target: Recommendations to general Raphael Vardi, appointed by the prime minister to study the crisis in public broadcasting. 24 *The Seventh Eye*

Schejter, A. (2000) Israel. In *Television 2000: European key facts* (Paris: IP)

Schejter, A. (2000) Media and minorities in Israel. In *Diffusion EBU* (pp. 38-39) (English and French editions) (2000)

Rogel N., & Schejter, A. (1995). Guidelines for Broadcasting News and Current Affairs. Jerusalem: Israel Broadcasting Authority.

## CONFERENCE PRESENTATIONS

Tirosh, N. & Schejter, A. (November, 2013). "The reason I can [still] find hope is that I keep this one thing in mind:" The role of collective memory building in ICT supported democratization. Presented at "New Media and Participation" A conference supported by the COST Action IS0906, 'Transforming Audiences, Transforming Societies' and organised by the Faculty of Communications, Bahcesehir University, Galata / Karakoy, Istanbul

Schejter, A. (July, 2013). New Media; old politics: On the inability to form a single regulator in the Israeli media and telecommunications environment. Presented at the conference on 'Media Policy and Regulation: Activating Voices, Illuminating Silences,' University of Minho, Braga, Portugal

Schejter, A. & Tirosh, N. (June, 2013) "What is wrong cannot be made right"? Why has media reform been sidelined in the debate over social justice in Israel. Presented at "Strategies for Media Reform – An international workshop." A preconference of the 63<sup>rd</sup> annual conference of the International Communication Association, held at Goldsmiths University of London, London, UK

Schejter, A. (September, 2012) "If you build it – will they come?" Understanding the information needs of users of BTOP funded broadband Internet public computer centers. Presented at the 40th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. (July, 2012) The role of media and telecommunications in the life of teachers in Bedouin schools in Israel. Presented at the annual conference of the International Association for Media and Communication Research, Durban, South Africa

Schejter, A. & Yemini, M. (July, 2012) "a time to scatter stones and a time to gather them": media and telecommunications ownership trends in Israel 1984-2008. Presented at the annual conference of the International Association for Media and Communication Research, Durban, South Africa

Schejter, A. (July, 2012) "Woodcutters and water carriers\*": The role of media and telecommunications in the life of migrant workers and political asylum seekers in Israel. Presented at the 6<sup>th</sup> annual Global Communication Association conference, Lusaka, Zambia

Schejter, A. (June, 2012) "Woodcutters and water carriers\*": The role of media and telecommunications in the life of migrant workers and political asylum seekers in Israel. Presented at the annual Association for Israel Studies conference, Haifa, Israel

Schejter, A. & Losey, J. (May, 2012). "Understanding the democratic capacity of networked communications." Presented (by James Losey) at Critique, Democracy and Philosophy in 21st Century Information Society. Towards Critical Theories of Social Media. The 4th ICTs and Society Conference. Uppsala University, Sweden



Schejter, A. & Yemini, M. (April, 2012). "Media concentration in Israel 1984-2008." Presented at the 16<sup>th</sup> annual conference of the Israel Communication Association, Tel Aviv, Israel

Schejter, A. & Tirosh, N. (November, 2011). "Social media new and old in the AI 'Arakeeb conflict: A case study." Presented at the Royal Irish Academy Conference for International Affairs 2011, Dublin, Ireland

Schejter, A. (November, 2011). "National identity formation as a cultural policy: Can ethnic particularity and democracy co-exist?" Presented at the annual conference organized by "Cultural Trends," London, UK.

Schejter, A. (November, 2011). "Woodcutters and water carriers\*": The role of media and telecommunications in the life of migrant workers and political asylum seekers in Israel. Presented at "Integration and Immigrants' Participation – an International conference." Reykjavik, Iceland.

Schejter, A. & Tirosh, N. (October, 2011). "Social media new and old in the AI 'Arakeeb conflict: A case study. Presented at the 10<sup>th</sup> annual Global Fusion conference, Philadelphia, PA, USA

Davidson, R., & Schejter, A. (May, 2011). "Neoliberal and Multicultural Discourses in the Development of Israeli DTT Policy." Presented (by R. Davidson) at the 61<sup>st</sup> annual conference of the International Communication Association, Boston, MA.

Schejter, A. & Obar, J. (May, 2011). "Comparing Media Ownership Regimes: The Fine Contours That Differentiate Among the American, British and Canadian Media Systems." Presented (by J. Obar) at the 61<sup>st</sup> annual conference of the International Communication Association, Boston, MA.

Schejter, A. & Yemini, M. (January, 2011) "Media concentration in Israel – Part II" Presented at the international conference on media concentration, Universite Paris Dauphine, Paris, France

Schejter, A. & Obar, J. (October, 2010) ""Media Ownership in a Comparative Perspective: When Normative Theory Matters." Accepted for presentation at "ECREA 2010," the 3rd European Communication Conference, Hamburg, Germany

Schejter, A. & Yemini, M. (October, 2010) "Media concentration in Israel." Presented at a panel on "International Media Concentration" at the 38th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Taylor, R., Jayakar, K. & Schejter, A. (October, 2010) "Access Stimulation": Subsidizing Rural Customers with Porn, or Saving Rural Service? Presented (by R. Taylor) at the 38th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Jayakar, K., Taylor, R., & Schejter, A. (August, 2010) "Modeling access charge reform: Achieving parity between interstate and intrastate long-distance telephony." Presented (By K. Jayakar) at the 94th Annual AEJMC Conference, Denver, CO.

Cohen, A., & Schejter, A. (June, 2010) "Mobile phone use on the Israeli home front during 2006 Lebanon war and 2009 Gaza conflict" Presented (by A. Cohen) at the 60th Annual Conference of the International Communication Association, Singapore

Schejter, A. & Yemini, M. (March, 2010) "Media concentration in Israel." Presented at the international conference on media concentration, Columbia University, New York, NY, USA

Schejter, A. (October, 2009) "Communication training and civic engagement: Theoretical challenges and practical solutions." Presented at V NCA-FELAFACS Communication Conference of the Americas (FELAFACS XIII Latin American Social Communication Schools Conferences), Palacio de Convenciones de La Habana, Cuba

Cohen, A., Schejter, A. & Drang, F. (October, 2009) "'The people have fled from the battle'(or have they?): Mobile phone use on the Israeli home front during the Second Lebanon war (2006) and operation "Cast Lead" (2009)." Presented at "Mobile communication and social policy," an international conference, Center for Mobile Communication Studies, Rutgers University New Brunswick, NJ, USA

Connolly-Ahern, C., Schejter, A., Obar, J., & Martinez-Carrillo, N. (September, 2009) "A Slice of the Pie: Examining the State of the Low Power FM Radio Service in 2009." Presented at the 37th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. (2009) "Rulers of thousands, rulers of hundreds, rulers of fifties, and rulers of tens"\*: Does Democracy Count? Presented at "Beyond Broadband Access: Data-Based Information Policy For a New Administration." An experts workshop held at the New America Foundation, Washington, DC, USA

Schejter, A. & Elavsky, C.M. (May, 2009) "...and the children of Israel sang this song": The Role of Israeli law and policy in the advancement of Israeli music. Presented at the 59th Annual Conference of the International Communication Association, Chicago, IL. USA (Top three paper, Law and Policy Division)

Schejter, A. (May, 2009) "International Benchmarks: The Crisis in U.S. Communications Policy Through a Comparative Lens" Presented in "...and communications for all:" A Policy Agenda for the New Administration. A panel with the participation of W. McChesney, K. Montgomery, P. Napoli, S. Strover and E. Wilson. Presented at the 59th Annual Conference of the International Communication Association, Chicago, IL. USA

Schejter, A. & Yemini, M. (May, 2009) "Eyes have they, but they see not": Israeli election laws, freedom of expression, and the need for speech transparency. Presented in a scholar-to-scholar poster presentation at the 59th Annual Conference of the International Communication Association, Chicago, IL. USA

Schejter, A., Todd, M., Worawongs, T., Worley, S., Obar, J., Baxter, P., Clark, J., Heresco, A., (October, 2008) "The foundations of the world laid bare." Comparative

media systems scholarship– the state of the discipline.” Presented (by T. Worawongs) at the 8<sup>th</sup> annual “Global Fusion” conference, Athens, Oh. USA

Schejter, A. (September, 2008) Moderator and organizer of “The Future of Communication Policy in the New Presidential Administration” a panel reviewing the mid- and long-term recommendations for a comprehensive U.S. communication policy agenda to be presented to the new administration by a working group of 16 U.S. scholars under the auspices of the IIP at Penn State. Presented at the 36th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. & Obar, J. (August, 2008). “Tell it not in Harrisburg, publish it not in the streets of Tampa: Framing, media ownership, and the public interest.” presented (by J.Obar) at the 91st Annual Convention of the Association for Education in Journalism & Mass Communication, Chicago, Il. USA (Top Faculty Paper, Radio Television Journalism Division)

Schejter, A. (August, 2008). ““Learn to imitate the ways of the nations:” International benchmarks for universal broadband policy.” A contribution to a competitively selected panel presentation on “Universal Broadband and Competitiveness in the Information Economy,” organized by professor Krishna Jayakar. Presented at the 91st Annual Convention of the Association for Education in Journalism & Mass Communication, Chicago, Il. USA

Obar, J. & Schejter, A. (August, 2008). “Inclusion or illusion? An analysis of the FCC’s public hearings on media ownership 2006-2007.” Presented in a scholar-to-scholar poster session at the 91st Annual Convention of the Association for Education in Journalism & Mass Communication, Chicago, Il. USA

Schejter, A. (June, 2008). “Public Scholarship and the Land Grant University: a Case Study and an Ongoing Quest for Answers.” Accepted to “*Beyond the Academy: Engaging Public Life,*” George Mason University, Arlington, Va. USA (not presented)

Schejter, A. & Obar, J. (June, 2008). “Tell it not in Harrisburg, publish it not in the streets of Tampa: Framing, media ownership, and the public interest.” presented (by J.Obar) at “*Academic Research for Media Reform: A Symposium for Scholars,*” Minneapolis, Mn. USA

Bird, B., Baukus, M., Elavsky, C.M., Hagopian, K., Haigh, M., Parsons, P. & Schejter, A. (May, 2008). “Public scholarship at Penn State: A multidimensional program of education, scholarship and civic engagement.” Presented at “*Bridging Scholar/Activist Divides in the Field of Communications,*” an ICA Half-Day Pre-Conference, Montreal, Quebec, Canada.

Cohen, A. & Schejter, A. (May, 2008). Big Talkers: Six Decades of Israelis on the Phone. Presented (by A. Cohen) at the annual conference of the Association for Israel Studies, New York, NY. USA

Schejter, A. & Elavsky, C.M. (April, 2008) "A song for David": The Role of Israeli law in the advancement of Israeli music. Presented at "*Hearing Israel: Music, Culture and History at 60*," a conference held at the University of Virginia, Charlottesville, Va. USA

Maltz, J. & Schejter, A. (April, 2008). "To them I will give in My house and within My walls a memorial": Israeli public memory and the legacy of non-Jewish saviors. Presented at "*Memorialization, Community, and Justice*," a conference held at the Pennsylvania State University, University Park, Pa. USA

Schejter, A. (November, 2007) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. Accepted to the International and Intercultural Division of the 2007 National Communication Association Annual Convention, Chicago, Il. USA (not presented).

Schejter, A. (October, 2007) "Justice, and only justice, you shall pursue:" freedom of expression in the age of abundance and the practical application of John Rawls' theory of justice. Presented at "Enclosure, Emancipatory Communication and the Global City," an international conference of the Union for Democratic Communications, Vancouver, BC, Canada.

Schejter, A. & Obar, J. (2007, October) Conflict of Public Interest: An analysis of the recent FCC hearings on media consolidation and the local media's coverage. Presented (by J. Obar) at "Convergence and Society: Media Ownership, Control, and Consolidation" a conference held at the University of South Carolina, Columbia, SC. USA

Schejter, A. (2007, September) "From all my teachers I have grown wise, and from my students more than anyone else:" What Lessons can the U.S. learn from Broadband Policies in Europe? Presented at the 35th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. (2007, September) "They have mouths, but they speak not" – The regulation of broadcasting during election times: a comparative study and a democracy-enabling theoretical framework. Presented at the 7<sup>th</sup> annual "Global Fusion" conference, St. Louis, Mo. USA

Schejter, A., & Yemini, M. (2007, August) "Justice, and only justice, you shall pursue:" Network neutrality, the First Amendment and John Rawls' Theory of Justice. Presented at the Law and Policy Division at the 90th Annual Convention of the Association for Education in Journalism & Mass Communication, Washington, D.C. USA

Schejter, A. & Yemini, M. (2007, June) To see or not to see: Israeli election laws, freedom of expression, and the need for speech transparency. Presented at the WAPOR Regional Seminar, Jerusalem-Haifa, Israel

Schejter, A. (2007, June) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights of the

Palestinian Israeli Minority. Presented at the annual conference of the Association for Israel Studies at the Open University, Ra'anana, Israel

Schejter A., A. Douai, M. Lim & J. Kittler (2007, April) The Multi-Step Flow Model Of Propaganda And Its Effect On The Portrayal Of Hostilities Between Nation-States And Non-State Organizations Over Traditional Print Media: A Comparative Analysis. Presented (by M. Lim) at the Media, War and Conflict Launch Conference at Marquette University, Milwaukee, Wi. USA

Schejter, A. (2007, January) Broadband Penetration, Competition in Telecommunication Markets and the European Union: Lessons to be Learned for Universal Service Reform in the U.S? Presented at the Social Science Research Council Media Policy Research Pre-conference to the National Conference for Media Reform in Memphis, Tn. USA

Schejter, A. (2006, November) "The Pillar of Fire by Night, to Shew Them Light:" Israeli Broadcasting, the Supreme Court, and the Zionist Narrative. Presented at the 92<sup>nd</sup> Annual Convention of the National Communication Association in San Antonio, Tx. USA

Schejter, A. J. Kittler, M. Lim & A. Douai (2006, September) Integration, Segregation or Self-Segregation: A Conceptual Model for Comparative Analysis and Normative Assessment of Minority Media Rights. Presented at the 6<sup>th</sup> annual "Global Fusion" conference in Chicago, Il. USA

Schejter, A. (2006, February) The match and the pillar of fire: The Israeli Supreme Court, broadcasting law and the Zionist narrative. Presented at "ImaginNATION: The Cultural Praxis of Zionism", a conference held at Arizona State University in Tempe, Az. USA

Schejter, A. (2005, May) The Internet and the telephone: Can two walk together, except they be agreed. Presentation at the annual conference of the International Communication Association, as part of a panel on The Regulatory Challenges of Converging Communications Technologies and Markets: Perspectives from Asia, Europe and America with the participation of professors Yu-Li Liu, Carlene Maitland, Peter Humphreys and Seamus Simpson) New York, NY. USA

Schejter, A. (2004, October) On regulatory measures and national character: What has affected the proliferation of cellular phone in Israel. Paper presented at "Mobile Communication and Social Change" Seoul, South Korea

Schejter, A. (2004, September) Product placement as an international practice: Moral, legal, regulatory and trade implications. Paper presented at the annual Telecommunication Policy research Conference, Arlington, Va. USA

Schejter, A. (2004, April) Musing about commercial success, national character and regulation of the cellular phone market in Israel. Presentation in a jointly submitted panel with Professor Akiba Cohen and Professor Dafna Lemish at the annual conference of the Israel Communication Association, Netanya Israel.

Amit Schejter

Schejter, A. & K. Bornshten (2003, March) 3G Where Art Thou? On what can and can't be learnt yet from the 3G spectrum allotment process, 1999-2002. Presented (by K. Bornshten) at the annual conference of the Euro Communication Policy Research, Barcelona, Spain.

Cohen, A., D. Lemish & A. Schejter (2001, May) The Mobile Phone and the End of Privacy, Guilt, and Shame. Presented (by D. Lemish & A. Cohen) at the annual conference of the International Communication Association, Washington, D.C. USA

Schejter, A. (2000, September) Public Service Internet? Public Service Broadcasting and the Internet: An Int'l Comparative Study. Presented at the annual Telecommunication Policy research Conference, Alexandria, Va. USA

Schejter, A. (2000, July) "Like All the Nations?": Encountering the emergence of translated international channels on Israeli digital multi-channel platforms. Presented at the annual conference of the International Telecommunication Society, Buenos Aires, Argentina.

Schejter, A. (2000, July) Public Broadcasting, the Information Society and the Internet: A Paradigm Shift? Paper presented at a conference on "Public Broadcasting and the Public Interest," University of Maine, Orono, Me. USA

Schejter, A. (2000, June) Public Broadcasting, the Information Society and the Internet. Paper accepted to the Banff Television Festival, Banff, Canada. (did not participate)

Schejter, A. & A. Cohen (1999, December) The Wonder-Phone in the Holy Land: Contact, Chatter and Chutzpah. Paper presented at "Perceptual contact: Mobile communication, private talk and public performance," Rutgers University, New Brunswick, NJ. USA.

Schejter, A. (1999, September) Less News is Good News: Fifty Years of Communication Policy in a Volatile Democracy. Paper presented at the annual Telecommunication Policy research Conference, Alexandria, Va. USA

Schejter, A. (1999, May) Embracing Differences in Israeli Political Speech: Fairness or Impartiality? Presentation in a jointly submitted theme session with Professor Theodore Glasser, Professor Harvey Jassem, Professor Susan Drucker and Gary Gumpert at the annual conference of the International Communication Association, San Francisco, Ca. USA

### INVITED PRESENTATIONS

A. Schejter (April, 2013) "Building Digital Bridges" Presented at "Digital Inclusion in Texas: A conference for providers, decision makers and persons interested in best practices and public policy around digital inclusion." The University of Texas at Austin

A. Schejter (July, 2012). "The State of the Law: Media Law in Israel, 2012" Presented at the annual conference of the International Association for Media and

Amit Schejter

Communication Research, Durban, South Africa

A. Schejter (April, 2012). “Balancing academic and professional careers.” An invited panel at the 16<sup>th</sup> annual conference of the Israel Communication Association, Tel Aviv, Israel.

A. Schejter (March, 2012) “New media policy: The redistribution of voice.” Presented at “The Digital Media and New Media Platforms: Policy and Marketing Strategies” conference hosted by the International Master’s Program in International Communication Studies (IMICS), National Chengchi University, Taipei, Taiwan

A. Schejter (November, 2011) “Social media and social justice.” Presented at “Governance of Social Media” – A Quello Center workshop. Georgetown University, Washington, DC.

A. Schejter (March, 2011) “The Jewish People rose in the Land of Israel; Have the Israeli People Risen in the State of Israel? Mythic Elements in Israeli Cultural Legislation. A seminar at Tel Aviv University, Department of Communications, Tel Aviv, Israel

A. Schejter (January, 2011) Mobile Phones and Security Events in Israel: Facts and Policy Implications. A public presentation at the Center for Media and Communication Studies, Central European University, Budapest

A. Schejter (December, 2010) Limited democracy: Israeli media as a closed system. A roundtable presentation at the invitation of Agenda – the Israeli Center for Strategic Communications, Keshev, the Center for the Protection of Democracy in Israel, The Walter Lebach Center for Jewish-Arab Co-Existence in Education and I’lam, the Media Center for Arab Palestinians in Israel. Held at Tel Aviv University

A. Schejter (December, 2010) Like all Minorities? The Foundations of the Definition of “Minoritiness” as a Basis for Media Policymaking. A roundtable presentation at the Invitation of the Herzog Center for Media, Society and Politics at Tel Aviv University and the Burda Center for Innovative Communications at Ben-Gurion University of the Negev. Held at Tel Aviv University

A. Schejter (May, 2010) Enabling democratic participation while shaping national identity: The case of Israeli media regulation. A Mundus Scholar lecture at the University of Amsterdam, Holland, and at the University of Hamburg, Germany

A. Schejter (May, 2010) The metaphor is the message: How technological, economic, cultural and democratic considerations shape the media. A guest lecture at the University of Amsterdam, Holland

A. Schejter (May, 2010) The National Broadband Plan: Has the U.S. Learned from European Broadband Policies? A presentation made at OPTA, the national telecommunications regulator of the Netherlands, The Hague

A. Schejter (May, 2009) Policy Issues panel discussion at the Statistical Challenges in Electronic Commerce Research conference at Carnegie Melon University, Pittsburgh, PA

A. Schejter (November, 2008) "...and communications for all" -- A Communications Policy Agenda for the New Administration: Principles for a Socially Inclusive Communication Policy." Sponsored by the Partnership for Progress on the Digital Divide and to be presented at the annual convention of the National Communication Association, San Diego, CA.

A. Schejter (April, 2008). ) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You ' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. A seminar at the University of Virginia, Department of Media Studies, Charlottesville, VA.

A. Schejter (March, 2008) "Social content placement and commercial product placement: Moral and ethical implications" presented at "From Hollywood to Tel Aviv" a conference organized by the Social Marketing Program at Tel Aviv University and the Israeli Ministry of Health, Tel Aviv, Israel.

A. Schejter (February, 2007) "The Persistence of the Digital Divide: Causes and Remedies – A Comparative International Perspective" presented at the Annual Consumer Assembly of the Consumer Federation of America, Washington, DC

A. Schejter (December, 2006) "Comparative Models for Minority Representation in Public Broadcasting Systems" to be presented at a conference on "Media Rights as Human Rights" organized by "I'lam – the Media Center for Arab-Palestinians in Israel." Tel Aviv, Israel.

A. Schejter (December, 2005) "Public Broadcasting in the Information Society" a presentation at the Israel Democracy Institute in honor of Professor Dan Caspi's 60<sup>th</sup> birthday. Jerusalem, Israel

A. Schejter (December, 2005) "'Israeli media law and minority rights - a critical view" presented at a conference on "Communication rights as collective, political and cultural rights" organized by "I'lam – the Media Center for Arab-Palestinians in Israel." Nazareth, Israel

A. Schejter (December, 2005) "The people shall dwell alone: The effect of transborder broadcasting on freedom of information in Israel" A seminar at Tel Aviv University, Department of Communications, Tel Aviv Israel

A. Schejter (December, 2005) "A culture of transparency or a culture of deceit: a comparison of international product placement regulation policies and what it reveals about the underlying assumptions of media regulators." A seminar at the Jezreel Valley Academic College, Department of Communications, Jezreel Valley, Israel

A. Schejter (December, 2005) "A culture of transparency or a culture of deceit: a comparison of international product placement regulation policies and what it reveals



about the underlying assumptions of media regulators.” A seminar at Ben Gurion University, Burda Center for Innovative Communications, Beer Sheva, Israel

A. Schejter (June, 2004) The 4<sup>th</sup> Israeli Citizen Consensus Conference: The Media in Israel – Whose is the Sky. Held at the Knesset Expert witness. Jerusalem, Israel

A. Schejter (March, 2004) The Internet and self regulation: A match made in heaven? Presented at the 8<sup>th</sup> annual conference of the Israel Internet Association (ISOC-IL), Tel Aviv, Israel

A. Schejter (January, 2004) The new telecommunications authority and the State: What it should be and what it actually is. Presented at “The new telecommunications authority: the law, the market and the public discourse.” A conference under the auspices of the Center for Law & Technology, the Faculty of Law, Haifa University, Israel

A. Schejter (February, 2003) Requesting authority – the establishment of a new telecommunications authority. A seminar on the establishment of a non-governmental regulator (organized by “Globes Initiatives”), Tel Aviv, Israel

A. Schejter (November, 2002). Entering the fixed inland market: opportunity or sheer madness? Presented at the “Telecom Israel 2002,” the bi-annual conference and exhibition organized the Israeli Ministry of Communication, Tel Aviv, Israel ([http://www.kenes.com/telecom2002/index\\_thurs.asp](http://www.kenes.com/telecom2002/index_thurs.asp))

A. Schejter (July, 2002) Regulatory aspects of M-commerce. Presented at the “Mobile Corporate Applications Convention,” organized by LOGTEL, Tel Aviv, Israel

A. Schejter (October, 2000) “Digital Economy” German Israeli young leadership exchange held at the Bundestag (panel including chairwoman of the Bundestag), narrator, Berlin, Germany

A. Schejter (June, 2000) Who needs the press? Presented at the conference on “Ethics, Communications and the Criminal Process” of the Institute of Legal Training for Attorneys and Legal Advisers of the Ministry of Justice, Jerusalem, Israel.

A. Schejter (February, 1999) Television on cable and satellite – after the courts before competition. A panel discussion hosted by the Israel Management Center, Tel Aviv, Israel.

Panel participant, Israel Sociological Society annual meeting, Rishon LeZiyon, Israel (1999)

A. Schejter (December, 1998) Where has the public interest gone? The regulation of new technologies. Presented at Haifa University, Haifa Israel

A. Schejter (October, 1997) Fragmenting audiences and the case for public funding. An invited panel with Professor Marc Raboy and Mr. Jean Bernard Munch at the Public Broadcasters International (PBI) annual meeting, Washington DC

Panel participant, Israel Sociological Society annual meeting, Haifa, Israel (1993)

**ACADEMIC AND PROFESSIONAL AWARDS**

2010-11	Erasmus Mundus Consortium	Mundus Journalism Scholar
2009	International Communication Association, Law and Policy Division	Top Three Paper
2008	Association for Education in Journalism and Mass Communications (AEJMC), Radio Television Division Annual Conference	Best Faculty Paper
2006-7	Penn State, College of Communications	Deans' Excellence Award for Integrated Scholarship
1995	Hebrew University (Jerusalem, Israel)	Lady Davis Post-Doctoral Fellowship (declined).
1989	Boston University (Boston, USA)	Outstanding Academic and Leadership Achievement Student Award

**TEACHING**

**COURSES TAUGHT (In full time positions)**

**Ben-Gurion University:**

Media Industry Regulation  
Comparative World Media (seminar)  
Disconnected Communities in an Online Society (seminar)  
Communications For All (activism seminar)  
Media and Democracy

**Penn State:**

Telecommunication Regulation  
Media and Information Industries  
Comparative Media Systems (Graduate Seminar)  
World Media Systems (Undergraduate)  
Media Activism

**Tel Aviv University:**

Introduction to Mass Communication  
Broadcasting Law and Policy in Israel and the World  
The Public Interest Standard in Communication Policy (seminar)  
Media Institutions  
Communication and Cultural Policy (seminar)  
Policy Issues in the Information Society (seminar)  
Public Broadcasting (seminar)  
Regulating Communication Infrastructure  
Regulating Communication Content

PART TIME ACADEMIC TEACHING

<b>Year</b>	<b>Institution</b>	<b>Department/Program</b>	<b>Course</b>
Spring 2013	<b>Tel Aviv University</b>	Communication	Communications and Social Justice
Summer 2008	<b>Haifa University</b>	M.A. Program for Sitting Judges	Communications and the Law
Summer 2007	<b>Haifa University</b>	Global Law Program	Media Law
Summer 2007	<b>Tel Aviv University</b>	Political Science (Executive M.A. Program)	Communication Law
2001-2004	<b>Tel Aviv University</b>	Communication	Communication Law; Media Institutions
2002-2004	<b>Haifa University</b>	Law	
1999	<b>Netanya Academic College</b>	Communications	Communication Law
1999	<b>University of Manchester program in Israel</b>	Business	Communication Law; Communication Ethics
1998	<b>Clark University program in Israel</b>	Communications	Communication Law; Persuasion; Communication Ethics
1996-97	<b>Technological Center Holon</b>	Communications	Communication Law; Public Broadcasting
1995-97	<b>Hebrew University</b>	Communications (M.A. program)	Communication Planning in Israel: Form and Content
1993-95	<b>Bar Ilan University</b>	Communications	Public Speaking; Introduction to Mass Communication
1991-2; 93 (Fall)	<b>Rutgers University</b>	Communications	Mass Communication and Politics; Public Speaking; Introduction to Communication
1992 (Fall)	<b>“Koteret” School of Journalism</b>	Journalism	Comparative Media Systems
1992 (Spring)	<b>Middlesex County College (N.J.)</b>	Communications	Public Speaking
1989-91	<b>Boston University</b>	Communications	Introduction to Communications

			(T.A); Communication Theory (T.A.)
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**SERVICE**

**SERVICE AT BEN-GURION UNIVERSITY**

Faculty adviser for undergraduate minor

Ph.D. Advisees:

Daniella Korbas-Magal (Graduated, 2013)

Noam Tirosh

Shula Mola

Jonathan Mendels

M.A. Advisees:

Shirley Drucker

Moshe Schwartz (thesis completion)

Jamal Alkirnawi (thesis completion)

**SERVICE AT THE PENN STATE COMMUNITY**

Faculty adviser for the student chapter of NAMIC (2005-2009)

Chair of dissertation committees:

Ming Kuok Lim (Graduated, 2009)

Worapron Tina Worawongs (Graduated, 2009)

Jonathan Obar (graduated, 2010)

Michael Todd

Nivedita Chaterjee (graduated, 2013)

Sangyong Han

Member of dissertation committees:

Sangho Seo (graduated, 2006)

Sung Wook Kim (graduated, 2008)

Aziz Douai (graduated, 2008)

Juraj Kittler (graduated, 2009)

Michael Horning (graduated, 2012)

Nadia-Ivette Martinez-Carrillo (graduated, 2013)

Brandie Martin (graduated, 2013)

Katherine Reed Allen

Chair of Master Thesis committees:

Todd Beegle

Stephen Fiehler

Member of Master Thesis committees:

Patrick Baxter (Graduated, 2008)

India Brown (Graduated, 2010)

Amit Schejter

Jon Gobeil (Graduated, 2010)

Judge in the undergraduate student poster competition, Penn State (2005, 2006, 2007, 2008, 2009)

Overseer of independent studies: Kevin Wentzel (2006, Spring); Ryan Coyle (2006, Fall); Alyse Fiori (2006-7, Honors Thesis); Ming Kuok Lim (2006, Summer); Sung Wook Kim (2007, Spring); Brandon Tarbert (2007, Spring); Worapron Tina Worawongs (2007, Summer), Nivedita Chaterjee (2008, Spring), Jonathan Obar (2008, Spring), Michael Horning (2009, Summer); Sangyong Han (2010, Summer), Alan DeLevie (2011, Spring).

Faculty Marshal, Fall 2008 commencement.

### EDITORIAL RESPONSIBILITIES

Founding Editor “Journal of Information Policy” ([www.jip-online.org](http://www.jip-online.org))

Member, Editorial Board, “Communications and Strategies”

Member, Editorial Board, “Journal of Communication Inquiry”

Member, Advisory Board, “Global Media Journal”

Member, Editorial Board, “Media Frames” The Journal of the Israel Communication Association (2009-2012)

#### Conference organizer:

Co-convener, “Media policy and advocacy” New America Foundation, Washington, DC, September-October 2013

Co-convener, “Theory of Broadband” Columbia University, New York, NY (May 2013)

Co-convener, “Is it working?” New America Foundation, Washington, DC, September 2012

Co-convener, “End of the Phone System” University of Pennsylvania Wharton Business School, May 2012

Co-convener, “New ICTs + New Media = New Democracy?” New America Foundation, Washington, DC, September, 2011

Co-convener, “Digital Diversity” Fordham University, New York City, May 2011.

Co-convener, “Broadband Act of 2011” New America Foundation, Washington, DC, September, 2010

Co-convener, “Beyond Broadband: Data Based Policy for a New Administration” New America Foundation, Washington, DC, September, 2009.

Chair, Organizing and Program Committee, “Academic Research for Media Reform: A Symposium for Scholars” Minneapolis, MN, June 5, 2008.

#### Conference reviewer:

Member, Program Committee, TPRC 2010-2014

Member, Program Committee, Association for Israel Studies annual conference, 2012 International Communication Association

Media Management Division of the AEJMC

Graduate Education Interest Group of AEJMC annual conference

Amit Schejter

Telecommunication Policy Research Conference student competition “Metaksherim”  
a graduate student conference Reviewer for Arthur W. Page Mid-winter conference of  
the Graduate Education Interest Group of AEJMC  
Annual conference of the Israel Communication Association

Grant reviewer:

British Academy  
Israel Science Foundation  
Center for Integrity in Public Communication annual Page Legacy Scholars  
competition  
Social Science Research Council  
Social Sciences and Humanities Research Council, Canada

Journal reviewer:

Journal of Broadcasting and Electronic Media  
Journal of Children and Media  
Journal of Communication Inquiry  
Media Frames (Hebrew)  
Megamot (Hebrew)  
Regulation & Governance  
The Communication Review  
Social Issues in Israel (Hebrew)  
Global Media Journal (American and Canadian editions)  
International Journal of Media and Cultural Politics

Book proposal reviewer:

Lawrence Erlbaum  
Open University Press (Israel)  
Oxford University Press  
Routledge  
Sage

PUBLIC COMMITTEES

The committee for the restructuring of public broadcasting (appointed by minister of  
education and culture and minister of justice), member (1993)

The committee for studying the issue of advertising on cable television (appointed by  
minister of communications), chairman (1993)

The committee for the restructuring of regulation of commercial broadcasting  
(appointed by minister of communications), member (2001)

The committee for the restructuring of regulation of the telecommunications sector  
(appointed by minister of communications), industry representative (2002)