



Guilford Glazer Faculty of Business and Management

NATIONAL COMPETITION: BUSINESS FOR PEACE

**Call for proposals for cooperative business or economic projects
for nurturing the peace process between Israel and the Palestinian Authority**

Economic cooperation is essential for the promotion of peaceful coexistence. The complex political situation demands an imaginative approach to seeking solutions that will lead to cooperation between Israelis and Palestinians.

The Guilford Glazer Faculty of Business and Management is launching a competition – Business for Peace – inviting faculty and students from all academic institutions in Israel to present groundbreaking proposals for advancing the Palestinian economy and promoting economic cooperation between the two sides.

The Aim of the Competition

To stimulate and encourage students and scholars to participate in developing proposals for projects and economic and business models that can improve the economic situation and welfare of the Palestinians and thereby facilitate peace, coexistence and collaboration between Israel and the Palestinian Authority.

Please note that the competition is for proposals and not the actual implementation.

Eligibility

The competition is open to students and faculty members of all institutions of higher learning in Israel.

Fields in which proposals are welcomed

Manufacturing, services, tourism, outsourcing, start-ups, marketing, training programs, infrastructure projects, R&D, healthcare, transportation, environment, education, law and regulations, public administration, information systems, clean-tech, energy, water, banking, financial services, insurance and social services.

Awards

Three prizes will be awarded:

First prize: US\$20,000

Second prize: US\$10,000

Third prize: US\$5,000

Committee members: Prof. Avishay Braverman – chair, Prof. Arie Arnon, Prof. Rafi Bar-El, Dr. Arye Carmon, Prof. Ayala Malach-Pines, Prof. Arye Naor, Prof. Dafna Schwartz, Mr. Ido Sharir, Dr. Yossi Vardi

Competition organizers: Prof. Rafi Bar-El, Dr. Miki Malul, Prof. Dafna Schwartz

Applications must be submitted by March 31, 2012

For further details: <http://in.bgu.ac.il/fom/business4peace>; malul@som.bgu.ac.il

Regulations for the competition must be strictly adhered to.