

CURRICULUM VITAE AND LIST OF PUBLICATIONS**• Personal Details**

Name: Amir Shani

Date and place of birth: 09.10.77, Rehovot, Israel

Address and telephone number at work: P.O. Box 653, Beer-Sheva 8410501; ++972-8-6461254

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• Education

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| B.A. | 2000-2003 | Ben-Gurion University of the Negev
Department of Management (<i>Summa cum laude</i>) |
| M.B.A. | 2003-2005 | Ben-Gurion University of the Negev
Department of Business Administration
Name of advisors: Prof. Natan Uriely and Prof. Arie Reichel
Title of thesis: The Feasibility of Ecological-Theme Tourism in the Negev and the Dead Sea Regions |
| Ph.D. | 2006-2009 | University of Central Florida
Rosen College of Hospitality Management
Name of advisor: Prof. Abraham Pizam
Title of dissertation: Tourists' Attitudes Toward the Use of Animals in Tourist Attractions: An Empirical Investigation |

• Employment History

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| 2021-Present | Associate Professor, Department of Tourism and Leisure Management, Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev. |
| 2017-2021 | Senior Lecturer, Department of Hotel and Tourism Management, Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev. |
| 2013-2017 | Senior Lecturer, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev (Eilat Campus) |
| 2009-2013 | Lecturer, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev (Eilat Campus) |
| 2008 | Instructor, Disney Scholars Program, Rosen College of Hospitality |

	Management, University of Central Florida.
2007-2009	Lecturer, Rosen College of Hospitality Management, University of Central Florida.
2006-2009	Graduate Research Assistant, Rosen College of Hospitality Management, University of Central Florida.
2005-2006	Instructor, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2003-2006	Research and Teaching Assistant, School of Management, Ben-Gurion University of the Negev.

• **Professional Activities**

(a) Positions in academic administration

2021 - Present	Chairperson, Department of Tourism and Leisure Management, Ben-Gurion University of the Negev.
2024 - Present	Representative of the Associate Professors, Academic Staff Disciplinary Court, Ben-Gurion University of the Negev.
2023 - Present	Member of the Advisory Committee to the Commissioner for Academic Staff Complaints, Ben-Gurion University of the Negev.
2023 - Present	Member of the Appeals Committee, Elected Senate Representatives for the Coordination of Public and Political Activity, Ben-Gurion University of the Negev.
2022 – Present	Deputy Supervisor of the Student Disciplinary Court, Ben-Gurion University of the Negev.
2020 - Present	Member of the Guilford Glazer Faculty of Business & Management Ethics Committee
2019 - 2023	Representative of the Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev's Ethics Committee.
2018 – 2021	Head, Departmental Undergraduate Program Teaching and Curriculum Committee.
2017 – 2020	Coordinator of seminars at the Department of Hotel and Tourism Management.
2018 - 2019	Acting representative of the Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev's Ethics Committee.
2011 - 2014	Member of the steering committee for "Green Campus" accreditation, Eilat Campus.

2009 - 2017 Member of Admission Committee, Department of Hotel and Tourism Management, Eilat Campus.

(b) Professional functions outside universities

2019-Present Editorial board member – *International Journal of Tourism Policy*
2013-Present Handling editor – *International Journal of Hospitality Management*
2019 Scientific committee member - 9th International Conference on Tourism (ICOT), Braga, Portugal, June 26-29.
2018 Scientific committee member - 8th International Conference on Tourism (ICOT), Kavala, Greece, June 27-30.
2014-2019 Editorial board member – *Tourism Dimensions*
2013-2016 Editorial board member – *Tourism Recreation Research*
2012-2016 Editorial board member – *Journal of Travel Research*

(c) Ad-hoc reviewer for journals and conferences

Annals of Tourism Research; Annual Conference of International Society of Travel and Tourism Education (ISTTE); Annual Conference of The International Council on Hotel, Restaurant, and Institutional Education (ICHRIE); Cornell Hospitality Quarterly; Current Issues in Tourism; International Conference on Tourism (ICOT); International Journal of Contemporary Hospitality Management; International Journal of Culture, Tourism and Hospitality Research; International Journal of Hospitality Management; International Journal of Tourism Policy; International Journal of Tourism Research; Journal of Hospitality Marketing and Management; Journal of Tourism Challenges and Trends; Journal of Travel Research; Tourism Geographies; Tourism Management; Worldwide Hospitality and Tourism Themes; Journal of Heritage Tourism.

(d) Membership in professional/scientific societies

2009 - Present Israeli Academic Tourism Forum (IATF)
2010 - 2014 The International Council on Hotel, Restaurant, and Institutional Education (ICHRIE)

• **Educational activities**

(a) Courses taught

2024 - Present "Practicum in Tourism and Leisure: Experiential Learning with Industry Managers", Undergraduate Level, Ben-Gurion University of the Negev, Ben-Gurion University of the Negev (Main Campus).
2024 - Present "Management of Leisure Businesses", Undergraduate Level, Ben-

	Gurion University of the Negev, Ben-Gurion University of the Negev (Main Campus).
2010 - Present	"Tourism and Hospitality Ethics", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus).
2022	"Introduction to Tourism Studies", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2018 - 2024	"Research Methods in Tourism and Hospitality Sectors – Seminar", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2017 - 2022	"Introduction to the Hotel Industry", Undergraduate Level, Ben-Gurion University of the Negev, Ben-Gurion University of the Negev (Main Campus).
2017 - 2019	"Innovation and Entrepreneurship in Hospitality and Tourism", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus).
2010 – 2022	"Marketing Research", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus).
2010 – 2018	"Hospitality and Tourism Marketing", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2009 - 2016	"Introduction to Ecotourism", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2016	"International Marketing", Graduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2013 - 2014	"Ethics and Social Responsibility in Hotel and Tourism Management", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2012 - 2014	"Research Methods in Tourism and Hospitality Sectors – Seminar", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2011	"Environmental and Moral Issues in Tourism", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2007 - 2009	"Tourism Management", Undergraduate Level, University of Central Florida.
2009	"Lodging Management", Undergraduate Level, University of Central Florida.
2008	"Guest Services Management", Undergraduate Level, University of Central Florida.

2006	"Hospitality and Tourism Marketing", Undergraduate Level, Ben-Gurion University of the Negev (Jointly taught with Dr. Avital Biran).
2005 - 2006	"Communication in Management", Undergraduate Level, Ben-Gurion University of the Negev.

(b) Research students

2009 - 2011	Mr. Daniel Soskolne. MA in the Food Studies Program. The Faculty of Humanities and Social Sciences, University of Adelaide.
2010 - 2012	Mr. David Hillel. MA in the Food Studies Program. The Faculty of Humanities and Social Sciences, University of Adelaide.
2010 - 2014	Ms. Lirit Ashtar, (Joint MA thesis supervision with Prof. Natan Uriely). Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2012 - 2014	Dr. Dimitrios Stylidis, (Joint post-doctorate supervision with Dr. Yaniv Belhassen).
2016 - 2018	Mr. Yaniv Benita. MA in the Conflict Management & Resolution Program. Faculty of Humanities and Social Sciences, Ben-Gurion University of the Negev.
2019 - 2021	Ms. Anna Sandler, MA in the Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2021 - 2023	Mr. Omer Ayash, MA in the Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2022 - 2023	Mr. Liam Govrin Yehudain, MA in the Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2022 - 2023	Mr. Eli Levy, MA in the Department of Hotel and Tourism Management, Ben-Gurion University of the Negev
2022 - 2024	Ms. Tamar Weiler, MA in the Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2019 - Present	Ms. Liora Daum, (Joint Ph.D. supervision with Prof. Yaniv Poria). Kreitman School of Advanced Graduate Studies, Ben-Gurion University of the Negev.
2022 - Present	Ms. Sharon Perez, MA in the Department of Tourism and Leisure Management, Ben-Gurion University of the Negev.
2022 - Present	Ms. Limor Meir, (Joint Ph.D. supervision with Prof. Miki Malul).

Kreitman School of Advanced Graduate Studies, Ben-Gurion University of the Negev.

2023 – Present Mr. Omer Ayash, Ph.D., Kreitman School of Advanced Graduate Studies, Ben-Gurion University of the Negev.

• **Awards, Citations, Honors, Fellowships**

Honors, Citation Awards

- 2018 Toronto Prize for Excellence in Research.
- 2018 Outstanding Research Report Award. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, for the study: Shani, A., Y. Poria, and J. Beal, "Understanding the Dining Experience of Obese People".
- 2017 Best Paper Award. 7th International Conference on Tourism (ICOT), for the paper: Shani, A., "Towards a Commercial Model for Reviewing Articles in Tourism and Hospitality Journals".
- 2011 Outstanding Scientific Paper Reviewer. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference.
- 2011 Outstanding Paper Award. Worldwide Hospitality and Tourism Themes, for the paper: Shani A. and Pizam, A. (2010). The role of animal-based attractions in ecological sustainability: Current issues and controversies. *Worldwide Hospitality and Tourism Themes*, 2(3), 281-298.
- 2010 Best Conference Paper Award. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, for the paper: Shani, A., and R. Croes, "Evaluation of Segment Attractiveness: First-Time vs. Repeat Visitors to Kissimmee-St. Cloud, Florida".
- 2004 Annual Dean's Award of Excellence. School of Management, Ben-Gurion University of the Negev.
- 2003 Annual Award of Excellence, The Department of Management. School of Management, Ben-Gurion University of the Negev.

• **Scientific Publications**

Google Scholar:	H-index: 32	Web of Science:	H-index: 19
	Citations: 4373		Citations: 1349

Symbols & abbreviations:

* - Publications since last promotion

PI - Principal Investigator

Info in parentheses:

Citations GS: According to Google Scholar

Citations ISI – According to ISI

S - Student

PD – Post Doctorate Fellow

C - Researcher

JR- According to the Australian Business Deans Council

IF – According to ISI

JCR – According to Clarivate Analytic

(a) Chapters in collective volumes

1. **Shani, A.^{PI}** & Logan, R.^C (2010). Walt Disney's world of entertainment attractions. In R. Butler and R. Russell (Eds.), *Giants of Tourism*. Oxford, U.K.: CABI. pp. 155-169. (12 GS citations; 3 ISI citation).
2. **Shani A.^{PI}** & Pizam, A.^C (2011). A typology of animal displays in captive settings. In W. Frost (Ed.), *Zoos and Tourism: Conservation, Education, Entertainment?* Bristol, UK: Channels View Publications. pp. 33-46. (7 GS citations; 4 ISI citations)
3. **Shani, A.^{PI}** & Wang, Y.^C (2011). Destination image development and communication. In Y. Wang and A. Pizam (Eds.), *Destination Marketing and Management: Theories and Applications*. Oxford, U.K.: CABI. pp. 130-148. (59 GS citations; 16 ISI citations).
4. **Shani, A.^{PI}** & Pizam, A.^C (2012). Community participation in tourism planning and development. In M. Uysal, Perdue, R. and Sirgy, J. (Eds.), *Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents of Host Communities*. New York, NY: Springer. pp. 547-564. (79 GS citations).
5. Ram, Y.^{PI} & **Shani, A.^C** (2014). Far away from paradise? Working in the tourism industry of Eilat. In M.J. Leitner and S.F. Leitner (Eds.), *Israeli Life and Leisure in the 21th Century*. Urbana, Illinois: Sagamore Publishing. pp. 403-412.

(b) Refereed articles (journal ratings by Alpha)

1. **Shani, A.^{PI}** & DiPietro, R.B.^C (2007). Vegetarians: A typology for foodservice menu development. *FIU Hospitality and Tourism Review*, 25(2), 66-73. (50 GS citations; IF: NA; JR: C, JCR: NA).
2. **Shani, A.^{PI}**, Rivera, M.A.^C & Severt, D.^C (2007). To bring God's word to all people: The case of a religious theme-site. *Tourism: An International Interdisciplinary Journal*, 55(1), 51-63. (36 GS citations; 10 ISI citations; IF: NA; JR: C, JCR: NA).
3. Uriely N.^{PI}, Reichel, R.^{PI} & **Shani, A.^S** (2007). Ecological orientation of tourists: An empirical investigation. *Tourism and Hospitality Research*, 7(3/4), 161-175. (66 GS citations; 28 ISI citations; IF: 3.0; JR: B, JCR: Q2, 40/140).
4. Reichel, A.^{PI}, Uriely, N.^{PI} & **Shani, A.^S** (2008). Ecotourism and simulated attractions: Tourists' attitudes toward integrative sites in a desert area. *Journal of Sustainable Tourism*, 16(1), 23-41. (85 GS citations; 29 ISI citations; IF: 6.9; JR: A*, JCR: Q1, 14/140).

5. Ron, A.^{PI}, **Shani, A.**^{PI} & Uriely, N.^C (2008). Eco-leisure: Theory and practice. *Leisure/Loisir: Journal of the Canadian Association for Leisure Studies*, 32(1), 49-66. (14 GS citations; IF: NA; JR: B, JCR: NA).
 6. Walls, A.^{PI}, **Shani, A.**^{PI} & Rompf, P.D.^C (2008). The nature of gratuitous referrals in tourism: Local residents' perspective. *International Journal of Contemporary Hospitality Management*, 20(6), 647-663. (21 GS citations; IF: 9.1; JR: A, JCR: Q1, 6/140).
 7. **Shani, A.**^{PI} & Pizam, A.^C (2008). Towards an ethical framework for animal-based attractions. *International Journal of Contemporary Hospitality Management*, 20(6), 679-693. (116 GS citations; IF: 9.1; JR: A, JCR: Q1, 6/140).
 8. **Shani, A.**^{PI}, Wang, Y.^C, Hudson, S.^C & Gil, S.M.^C (2009). Impacts of a historical film on the destination image of South America. *Journal of Vacation Marketing*, 15(3), 229-242. (189 GS citations; IF 4.5; JR: A, JCR: Q1, 22/140).
 9. **Shani, A.**^{PI}, Rivera, M.A.^{PI} & Hara, T.^C (2009). Assessing the viability of repeat visitors to cultural events: Evidence from the Zora! Festival. *Journal of Convention and Event Tourism*, 10(2), 89-104. (55 GS citations; 26 ISI citations; IF: 1.7; JR: B, JCR: Q3, 78/140).
 10. **Shani, A.**^{PI} & Pizam, A.^C (2009). Tourists' attitudes towards the use of animals in tourist attractions. *Tourism Analysis*, 14(1), 85-101. (28 GS citations; 15 ISI citations; IF: 1.8; JR: A, JCR: Q3, 88/140).
 11. **Shani, A.**^{PI} & Pizam, A.^C (2009). Work-related depression among hotel employees. *Cornell Hospitality Quarterly*, 50(4), 446-459. (158 GS citations; 61 ISI citations; IF 3.4; JR: A, JCR: Q2, 33/140).
 12. Rivera, M.A.^{PI}, **Shani, A.**^{PI} & Severt, D.^C (2009). Perceptions of service attributes in a religious theme site: An importance-satisfaction analysis. *Journal of Heritage Tourism*, 4(3), 227-243. (46 GS citations; 17 ISI citations; IF: 3.0; JR: B, JCR: Q2, 40/140).
 13. Pizam, A.^{PI} & **Shani, A.**^{PI} (2009). The nature of the hospitality industry: Present and future managers' perspectives. *Anatolia: An International Journal of Tourism and Hospitality Research*, 20(1), 134-150. (215 GS citations; 71 ISI citations; IF: 1.6; JR: B, JCR: Q3, 82/140).
- Republished article (in Turkish) in *Anatolia: Turizm Araştırmaları Dergisi*, 22(1), 76-86
14. **Shani, A.**^{PI}, Chen, P.J.^C, Wang, Y.^C, & Nua, N.^C (2010). Testing the impact of a promotional video on destination image change: Application of China as a tourism destination. *International journal of Tourism Research*, 12(2), 116-133. (196 GS citations; 82 ISI citations; IF: 4.1; JR: A, JCR: Q1, 25/140).

15. Croes, R.^{PI}, **Shani, A.**^{PI} & Walls, A.^C (2010). The value of destination loyalty: Myth or reality? *Journal of Hospitality Marketing and Management*, 19(2), 115-136. (72 GS citations; 26 ISI citations; IF: 11.9; JR: A, JCR: Q1, 1/140).
16. **Shani, A.**^{PI}, Wang, Y.^C, Hutchinson, J.^C & Lai, F.^C (2010). Applying expenditure-based segmentation on special interest tourists: The case of golf travelers. *Journal of Travel Research*, 49(3), 337-350. (104 GS citations; 44 ISI citations; IF: 8.0; JR: A*, JCR: Q1, 9/140).
17. **Shani, A.**^{PI} & Tesone, D.V.^C (2010). Have human resource information systems evolved into internal e-commerce? *Worldwide Hospitality and Tourism Themes*, 2(1), 30-48. (55 GS citations; 8 ISI citations; IF: 1.7; JR: C, JCR: Q3, 78/140).
18. **Shani, A.**^{PI} & Pizam, A.^C (2010). The role of animal-based attractions in ecological sustainability: Current issues and controversies. *Worldwide Hospitality and Tourism Themes*, 2(3), 281-298. (47 GS citations; 18 ISI citations; IF: 1.7; JR: C, JCR: Q3, 78/140).
19. **Shani, A.**^{PI} & Uriely, N.^C (2012). VFR tourism: The host experience. *Annals of Tourism Research*, 39(1), 421-440. (220 GS citations; 116 ISI citations; IF: 10.4; JR: A*. JCR: Q1, 4/140).
20. **Shani A.**^{PI}, Reichel A.^C & Croes, R.^C (2012). Evaluation of segment attractiveness by risk-adjusted market potential: First-time vs. repeat visitors. *Journal of Travel Research*, 51(2), 166-177. (29 GS citations; 15 ISI citations; IF: 8.0; JR: A*, JCR: Q1, 9/140).
21. **Shani, A.**^{PI}, Polak, O.^S & Shashar, N.^{PI} (2012). Artificial reefs and mass marine ecotourism. *Tourism Geographies*, 14(3), 361-382. (87 GS citations; 44 ISI citations; IF: 4.1; JR: A, JCR: Q1, 25/140).
22. Belhassen, Y.^{PI} & **Shani, A.**^C (2012). Hotel workers' substance use and abuse. *International Journal of Hospitality Management*, 31(4), 1292-1302. (52 GS Citations; 21 ISI citations; IF: 10.0; JR: A*, JCR: Q1, 4/140).
23. Oren, G.^S & **Shani, A.**^{PI} (2012). The Yad Vashem Holocaust Museum: educational dark tourism in a futuristic form. *Journal of Heritage Tourism*, 7(3), 255-270. (49 GS Citations; 28 ISI citations; IF: 3.0; JR: B, JCR: Q2, 40/140).
24. **Shani, A.**^{PI} (2012). A quantitative investigation of tourists' ethical attitudes toward animal-based attractions. *Tourism: An International Interdisciplinary Journal*, 60(2), 139-158. (30 GS Citations; 11 ISI citations; IF: NA; JR: C, JCR: NA).
25. Belhassen, Y.^{PI} & **Shani, A.**^C (2012). Substance abuse and job attitude among hotel workers: Social labeling perspective. *Tourism Management*, 34, 47-49. (36 GS Citations; 13 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).
26. **Shani, A.**^{PI} (2012). Tourism and animal rights: More than meets the eye. *Tourism Recreation Research*, 37(3), 276-277. (10 GS citations; 3 ISI citation; IF: 3.4; JR: A, JCR: Q1, 33/140).

27. **Shani, A.**^{PI} (2013). The VFR experience: 'Home' away from home? *Current Issues in Tourism*, 16(1), 1-15. (72 GS citations; 43 ISI citations; IF: 5.7; JR: A, JCR: Q1, 18/140).
28. **Shani, A.**^{PI}, Belhassen, Y.^C & **Soskolne, D.**^S (2013). Teaching professional ethics in culinary studies. *International Journal of Contemporary Hospitality Management*, 25(3), 447-464. (59 GS citations; 15 ISI citations; IF: 9.1; JR: A, JCR: Q1, 6/140).
29. **Hillel, D.**^S, Belhassen, Y.^{PI} & **Shani, A.**^{PI} (2013). What makes a gastronomic destination attractive? Evidence from the Israeli Negev. *Tourism Management*, 36, 200-209. (306 GS citations; 93 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).
30. **Shani, A.**^{PI} (2013). Differentiating settings of tourist-animal interactions: An anthrozoological perspective. *Tourism Recreation Research*, 38(1), 104-107. (6 GS citation; 2 ISI citations; IF: 3.4; JR: A, JCR: Q1, 33/140).
31. Rivera, M.A.^{PI} & **Shani, A.**^{PI} (2013). Attitudes and orientation toward vegetarian food in the restaurant industry: An operator's perspective. *International Journal of Contemporary Hospitality Management*, 25(7), 1049-1065. (103 GS citations; 28 ISI citations; IF: 9.1; JR: A, JCR: Q1, 6/140).
32. **Shani, A.**^{PI} (2013). From threat to opportunity: The free market approach for managing national parks and protected areas. *Tourism Recreation Research*, 38(3), 371-372. (2 GS citations; 0 ISI citations; IF: 3.4; JR: A, JCR: Q1, 33/140).
33. **Shani, A.**^{PI}, Uriely, N.^C, Reichel, A.^C & **Ginsburg, L.**^S (2014). Emotional labor in the hospitality industry: The influence of contextual factors. *International Journal of Hospitality Management*, 37, 150-158. (154 GS citations; 59 ISI citations; IF: 10.0; JR: A*, JCR: Q1, 4/140).
34. **Shani, A.**^{PI} & Arad, B.^C (2014). Climate change and tourism: Time for environmental skepticism. *Tourism Management*, 44, 82-85. (89 GS citations; 32 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).
35. **Shani, A.**^{PI} (2014). The ethics of gambling: Are we asking the right questions? *Tourism Recreation Research*, 39(3), 454-463. (8 GS citations; 2 ISI citations; IF: 3.4; JR: A, JCR: Q1, 33/140).
36. **Shani, A.**^{PI} & Arad, B.^C (2015). There is always time for rational skepticism: Reply to Hall et al. *Tourism Management*, 47, 348-351. (21 GS citations; 7 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).
37. **Stylidis, D.**^{PD}, Belhassen, Y.^{PI} & **Shani, A.**^C (2015). Three tales of a city: Stakeholders' images of Eilat as a tourist destination. *Journal of Travel Research*, 54(6), 702-716. (146 GS citations; 68 ISI citations; IF: 8.0; JR: A*, JCR: Q1, 9/140).

38. Fuchs, G.^{PI}, Reichel, A.^{PI}, & **Shani, A.**^C (2016). Scuba divers: the thrill of risk or the search for tranquility. *Tourism Recreation Research*, 41(2), 145-156. (29 GS citations; 9 ISI citations; IF: 3.4; JR: A, JCR: Q1, 33/140).
39. **Shani, A.**^{PI} (2016). Rethinking substance use and abuse among hospitality employees. *Boston Hospitality Review*, 4(2), 1-7. (6 GS citations; IF: NA; JR: NA, JCR: NA).
40. Stylidis, D.^{PD}, **Shani, A.**^{PI}, & Belhassen, Y.^C (2017). Testing an integrated destination image model across residents and tourists. *Tourism Management*, 58, 184-195. (615 GS citations; 267 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).
41. Ashtar, L.^S, **Shani, A.**^{PI}, & Uriely, N.^C. (2017). Blending 'home' and 'away': young Israeli migrants as VFR travelers. *Tourism Geographies*, 19(4), 658-672. (27 GS citations; 15 ISI citations; IF: 4.1; JR: A, JCR: Q1, 25/140).
42. Stylidis, D.^{PD}, Belhassen, Y.^{PI} & **Shani, A.**^C (2017). Destination image, on-site experience and behavioural intentions: Path analytic validation of a marketing model on domestic tourists. *Current Issues in Tourism*, 20(15), 1653-1670. (145 GS citations; 52 ISI citations; IF: 5.7; JR: A, JCR: Q1, 18/140).
43. **Shani, A.**^{PI} & Uriely, N.^C (2017). Stand your ground: The case for publishing in hospitality and tourism journals. *International Journal of Hospitality Management*, 67, 72-74. (13 GS citations; 8 ISI citations; IF: 10.0; JR: A*, JCR: Q1, 4/140).
44. **Shani, A.**^{PI} (2017). Reassessing occupational licensing of tour guides. *Advances in Hospitality and Tourism Research*, 5(1), 84-100. (4 GS citations; 0 ISI citations; IF: 1.2; JR: NA, JCR: Q3, 93/140).
45. **Shani, A.**^{PI} (2018). Reviewing articles for tourism and hospitality journals: An altruistic academic tradition or a service to be paid for? *International Journal of Tourism Policy*, 8(1), 73-82. (1 GS citations; IF: NA; JR: C, JCR: NA).
46. Poria, Y.^{PI}, Beal, J.^S, & **Shani, A.**^C (2019). Does size matter? An exploratory study of the public dining experience of obese people. *Journal of Hospitality and Tourism Management*, 39, 49-56. (19 GS citations; 11 ISI citations; IF: 7.6; JR: A, JCR: Q1, 11/140).
47. Oren, G.^{PI}, **Shani, A.**^{PI}, & Poria, Y.^C (2019). Mortality salience – shedding light on the dark experience. *Journal of Heritage Tourism*, 14(5-6), 574-578. (25 GS citations; 18 ISI citations; IF: 3.0; JR: B, JCR: Q2, 40/140).
48. **Shani, A.**^{PI}, Petilon, N.^S., Salman, M.^S., Chen, S.^S., & Poria, Y.^C. (2020). Brides' expectations of their hotel stay: An exploratory study. *Journal of Hospitality*, 2(1-2), 83-93. (2 GS citations; IF: NA; JR: NA, JCR: NA).
49. Oren, G.^{PI}., **Shani, A.**^{PI}, & Poria, P.^C (2021). Dialectical emotions in a dark heritage site: A study at the Auschwitz Death Camp. *Tourism Management*, 82, 104194. (110 GS citations; 68 ISI citations; IF: 10.9; JR: A*, JCR: Q1, 2/140).

50. Poria, Y.^{PI}, Beal, J.^S, & **Shani, A.**^C (2021). "I am so ashamed of my body": Obese guests' experiences in hotels. *International Journal of Hospitality Management*, 92, 102728. (19 GS citations; 12 ISI citations; IF: 10.0; JR: A*, JCR: Q1, 4/140).
 51. Franco, M.^S, **Shani, A.**^{PI}, & Poria, Y.^C (2021). Always the sun: The uniqueness of sun exposure in tourism. *Tourism Review International*, 25(1), 19-30. (4 GS citations; 1 ISI citations; IF: 1.7; JR: C, JCR: Q3, 100/140).
 52. ***Shani, A.**^{PI}, Poria, Y.^C, & Ifergan, E.^S (2021). Patterns of in situ/ex situ use of personal care amenities by hotel guests. *Journal of Hospitality*, 3(3), 134-147. (0 GS citations; IF: NA; JR: NA, JCR: NA).
 53. *Nagar, R.^S, **Shani, A.**^{PI}, & Poria, Y.^C (2022). "You feel like a second-class guest": Customer discrimination against Arab guests in Israeli hotels. *International Journal of Hospitality Management*, 103, 103216. (6 GS citations; 5 ISI citations; IF: 10.0; JR: A*, JCR: Q1, 4/140).
 54. *Sandler, A.^S, **Shani, A.**^{PI}, & Shilo, S.^C (2023). Hosts' perspective on home-based commercial hospitality: Evidence from the desert city of Arad, Israel. *International Hospitality Review*. (0 GS citations; IF: NA; JR: NA, JCR: NA).
 55. *Arviv, B.^S, **Shani, A.**^{PI}, & Poria, Y.^{PI} (2024). Delicious—but is it authentic: consumer perceptions of ethnic food and ethnic restaurants. *Journal of Hospitality and Tourism Insights*, 7(4), 1934-1948. (10 GS citations; 5 ISI citations; IF: 4.8; JR: C, JCR: Q1, 20/140).
 56. *Weiler, T.^S, & **Shani, A.**^{PI} (2024). Israeli women's journeys to Uman: exploring spiritual tourism. *Journal of Heritage Tourism*, 1-14. (0 GS citations; 0 ISI citations; IF: 3.0; JR: A*, JCR: Q2, 40/140).
- (c) Published scientific reports and technical papers
1. **Shani, A.**^{PI} & Belhassen, Y.^{PI} (2009). Conference report: "Tourism Destination Development and Branding". *Anatolia: An International Journal of Tourism and Hospitality Research*, 20(2), 471-473. (JR: C).
 2. **Shani, A.**^{PI}, Ram, Y.^{PI} & Malach-Pines, A.^C (2012). *Employment in the hotel industry: Dealing with the challenges of stress and burnout*. A Report to the Israeli Ministry of Tourism (in Hebrew).
 3. Arad, B.^{PI}, **Shani, A.**^{PI} & Holender, Z.^C (2014). *Fire and smoke: What students learn about global warming in schools*. Ramat Hasharaon: Ayn Rand Center Israel.
 4. ***Shani, A.**^{PI} & Ayash, O.^S (2023). *An overview of the gambling and casino Industry: The feasibility of establishing a casino in the city of Eilat*. Eilat: The Eilat Economic Co.

(d) Unrefereed professional articles and publications

1. **Shani, A.** (2010). Depression in hospitality employees. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 160-161.
2. **Shani, A.** (2010). Hospitableness. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 316-317.
3. Dowell, R. & **Shani, A.** (2010). Human resources information systems. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 344-345.
4. **Shani, A.** (2010). Pet-friendly lodging. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 497-498.
5. **Shani, A.** (2010). Pet lodges. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, p. 499.
6. **Shani, A.** (2010). Theming. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 642-643.
7. **Shani, A.** (2010). Vegetarianism. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 674-676. (9 GS citations)
8. **Shani, A.** (2011). Book review: "Tourism, Recreation and Sustainability: Linking Culture and the Environment" (S.F. McCool and N. Moisey, Eds.). *Tourism Analysis*, 15(5), 613-614. (JR: A).
9. **Shani, A.** (2012). Book review: "The Study of Tourism: Foundations from Psychology" (P.L. Pearce, Ed.). *Tourismos: An International Multidisciplinary Journal of Tourism*, 7(2), 545-547.
10. ***Shani, A.** (2014). Book review: "Managing Ethical Consumption in Tourism" (C. Weeden and K. Boluk, Eds.). *Anatolia: An International Journal of Tourism and Hospitality Research*, 25(3), 489-491. (JR: C).
11. ***Shani, A.** (2016). Book review: "VFR Travel Research: International Perspectives" (E. Backer and B. King, Eds.). *Annals of Tourism Research*, 57, 285-286. (JR: A*).
12. ***Shani, A.** (2016). Book review: "Managing and Adapting to Global Change in Tourism Places" (A.A. Lew, Ed.). *International Journal of Hospitality and Tourism*, 6(1), 57-58.

• **Lectures and Presentations at Meetings and Invited Seminars not Followed by Published Proceedings**

(a) Invited plenary lectures at conferences/meetings

1. (April 4, 2004). "Ecotourism in the Israeli Negev desert". Presented at the 3rd Conference of The Negev Tour Operators, Beer-Sheva, Israel.
2. (April 29, 2010). "Divers' preferences: What type of artificial reefs do divers wish for?". Presented at the MERC (USAID) Mini-Symposium on Development of Artificial Reefs in the Gulf of Aqaba. Aqaba, Jordan.
3. (April 15, 2012). "The ethics of gambling". Presented at the Ben-Gurion University of the Negev's symposium on the Feasibility of Casino Development in the Resort Town of Eilat. Eilat, Israel.
4. (March 14, 2013). "Development of a cultural longitude route Eilat-Jerusalem: From historic sites to themed attractions". Presented at the Eilat and the Negev – A Bridge between Cultures and Peoples: The 2nd Eilat Conference, The Classical Periods. Eilat, Israel.
5. (December 29, 2013). "Cannabis and public policy: A classical liberal perspective". Presented at the Jerusalem Center for Ethics' symposium on cannabis and public policy. Jerusalem, Israel.
6. (May 7, 2015). "Cannabis legalization: Lessons learned in Colorado". Presented at the 2nd Freedom Conference, Tel Aviv-Yafo, Israel.
7. (February 20, 2019). "In praise of pirate tour guides: Why we should reduce regulation and abolish the obligation of accreditation of tour guides". Presented at a seminar for tour guides, Beer-Sheva, Israel.
8. (June 17, 2020). "The state of tourism and hospitality post-COVID-19". Panelist in a webinar by the Canadian Associates of Ben-Gurion University of the Negev.
9. (April 11, 2022). "Challenges of sharing economy: Covid-19 and beyond". Presented at the Free Market Road Show 2022: The Freedom Variant, Chişinău, Moldova.
10. (April 12, 2022). "Challenges of sharing economy: Covid-19 and beyond". Presented at the Free Market Road Show 2022: The Freedom Variant, Iaşi, Romania.
11. (April 13, 2022). "New challenges of tourism". Presented at the Free Market Road Show 2022: The Freedom Variant, Vienna, Austria.
12. (April 14, 2022). "The West and the rest: How free countries should engage with adversaries". Panelist at the Free Market Road Show 2022: The Freedom Variant, Podgorica, Montenegro.

13. (April 10, 2023), "Entrepreneurship in the sharing economy". Presented at the Free Market Road Show: The New Standard, Pristina, Kosovo.
14. (April 11, 2023). "No place like home: Entrepreneurship, innovation, and home businesses", Presented at the Free Market Road Show: The New Standard, Skopje, Republic of North Macedonia.
15. (April 12, 2023). "Sustainable tourism for fun and profit". Panelist at the Free Market Road Show 2022: The New Standard, Blagoevgrad, Bulgaria.
16. (April 13, 2023). "The entrepreneurship revolution of the sharing economy". Presented at the Free Market Road Show: The New Standard, Chişinău, Moldova.

(b) Presentation of papers at conferences/meetings

1. Ron, A., **Shani, A.** & Uriely, N. (2005). Eco-leisure: Theory and practice. Presented at the 36th Meeting of The Israeli Sociological Society, Tel-Hai, Israel.
2. **Shani, A.** (2005). The feasibility of ecological-theme tourism in the Negev and the Dead Sea regions. Presented at the 36th Meeting of The Israeli Sociological Society, Tel-Hai, Israel.
3. Rivera, M.A., **Shani, A.** & Severt, D. (2007). A multi-attribute approach to understanding the image of a religious theme attraction: The case of WordSpring Discovery Center visitors. Presented at the 10th International Research Symposium on Service Excellence in Management (QUIS) in Orlando, Florida, June 14-17.
4. Rivera, M.A., **Shani, A.** & Severt, D. (2007). Perceptions of service and image attributes of a religious theme site. Presented at the 13th Graduate Students Research Conference for Hospitality and Tourism, Orlando, Florida, January 3-5.
5. **Shani, A.**, Wang, Y. & Hudson, S. (2007). The effects of a controversial film on a destination image: An experimental study. Poster presentation at the 13th Graduate Students Research Conference for Hospitality and Tourism, Orlando, Florida, January 3-5.
6. Croes, R., **Shani, A.** & Walls, A. (2008). The value of destination loyalty: Myth or reality? The case of visitors to Kissimmee/St. Cloud, Florida. Presented at the International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
7. **Shani, A.**, Wang, Y., Hutchinson, J. & Lai, F. (2008). Examining the usefulness of expenditure-based segmentation: The case of golf travelers. Presented at the International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.

8. Croes, R., **Shani, A.** & Walls, A. (2008). Assessing the value of destination loyalty: Findings and implications for practitioners. Presented at the 1st Conference of Communication and Marketing for Tourism, Guayaquil, Ecuador, October 27-28.
9. **Shani, A.**, Chen, P.J., Wang, Y. & Nua, N. (2009). The impact of a promotional video on destination image change: The case of the People's Republic of China prior to the 2008 Olympic Games. Presented at the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, Nevada, January 4-6.
10. **Shani, A.**, Rivera, M.A. & Hara, T. (2009). Assessing the viability of repeat visitors to cultural events: Evidence from the Zora! Festival. Presented at the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, Nevada, January 4-6.
11. **Shani, A.**, Chen, P.J., Wang, Y. & Nua, N. (2009). The role of a promotional video in destination image change: The case of the People's Republic of China prior to the 2008 Olympic Games. Presented at the Tourism Destination Development and Branding Conference, Eilat, Israel, October 14-17.
12. Pizam, A. & **Shani, A.** (2009). Consumer attitudes towards animal-based attractions. Presented at the Consumer Behavior in Tourism Symposium 2009, Bruneck/Brunico, South Tyrol, Italy, December 15-18.
13. **Shani, A.** (2010). Classification of animal displays in captive settings: An alternative approach. Presented at the 8th Israeli Academics Tourism Forum (IATF), Jerusalem, February 17-18.
14. **Shani, A.**, Polack, O. & Shashar, N. (2010). Developing mass marine ecotourism through the establishment of artificial reefs: The case of the Red Sea in Eilat, Israel. Presented at the International Conference on Sustainable Tourism: Issues, Debates & Challenges, Crete & Santorini, Greece, April 22-25.
15. **Shani, A.** & Croes, R. (2010). Evaluation of segment attractiveness: First-time vs. repeat visitors to Kissimmee-St. Cloud, Florida. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, San Juan, Puerto Rico, July 28-31.
16. **Shani, A.** & Uriely, N. (2011). The hosting friends and relatives experience. Presented at the 9th Israeli Academics Tourism Forum (IATF), Or Yehuda, February 2-3.
17. **Shani, A.** & Uriely, N. (2011). The HFR Experience: Quality of life considerations. Presented at the International Conference on Special Interest Tourism & Destination Management, Kathmandu, Nepal, April 27-30.

18. **Shani, A.** & Rivera, M.A. (2011). Attitudes toward vegetarian food in the restaurant industry: A Puerto Rican perspective. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado, July 26-30.
19. **Shani, A.** & Belhassen, Y. (2012). Teaching ethics to culinary art professionals. Presented at the 10th Israeli Academics Tourism Forum (IATF), Beer Sheva, February 12-13.
20. Reichel, A., Fuchs, G. & **Shani, A.** (2012). Adventure tourism: The thrill of risk, or the search for tranquility. Presented at the 6th World Conference for Graduate Research in Tourism, hospitality and Leisure, Fethiye, Turkey, April 24-29.
21. Fuchs, G., Reichel, A. & **Shani, A.** (2012). Scuba diving: A life risking or a quality of life enhancing experience? Presented at the Consumer Behavior in Tourism Symposium, Bruneck/Brunico, South Tyrol, Italy, December 10-13.
22. **Shani, A.**, Uriely, N., Reichel, A. & Ginsburg, L. (2013). The influence of contextual factors on emotional labor in the hospitality industry. Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.
23. Belhassen, Y. & **Shani, A.** (2013). Substance use and abuse among hotel staff in Eilat. Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.
24. Hillel, D., Belhassen, Y. & **Shani, A.** (2013). What makes a gastronomic destination attractive? Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.
25. Fuchs, G., Reichel, A. & **Shani, A.** (2013). Adventure tourist: Are they really looking for risky experiences? The case of scuba divers. Presented at the 5th Advances in Tourism Marketing Conference, Vilamoura, Portugal, October 2-4.
26. **Shani, A.** (2013). Should casino gambling be legalized? An ethical assessment. Poster presentation at the 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, Florida, December 15-17.
27. **Shani, A.** (2015). On climate change alarmism in tourism. Presented at the International Tourism and Hospitality Conference, Sarajevo, Bosnia and Herzegovina, September 30 - October 4.
28. **Shani, A.** (2016). Climate change and tourism: Don't jump on the bandwagon. Presented at the 3rd International Conference on Sustainable Destination Excellence, Jammu, India, February 5-6 (keynote speaker).

29. **Shani, A.** & Uriely, N. (2016). "Home" with an expiration date: Young Israeli migrants as VFR travelers. Presented at the "Narrative of Displacements" International Conference, Warsaw, Poland, September 23-24.
30. **Shani, A.** (2017). Community participation in tourism planning and development: State of the art. Presented at the 4th International Conference on Sustainable Destination Excellence: Empowering Communities for Inclusive Tourism Development, Jammu, India, March 3-4 (keynote speaker).
31. **Shani, A.** (2017). Towards a commercial model for reviewing articles in tourism and hospitality journals. Presented at the 7th International Conference on Tourism (ICOT), Chiang Mai, Thailand, June 28-July 1.
32. **Shani, A.** (2017). Climate change in tourism research: A lukewarming perspective. Presented at the 4th World Summit for Tourism and Hospitality, Orlando, Florida, December 8-11.
33. **Shani, A.**, Petilon, N., Salman, M., Chen, S., & Poria, Y. (2018). The voice of the bride - Determinants of service quality in hotels: An exploratory study. Presented at the 8th International Conference on Tourism (ICOT), Kavala, Greece, June 27-30.
34. **Shani, A.**, Poria, Y., & Beal, J. (2018). Understanding the dining experience of obese people. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Palm Springs, California, July 25-27.
35. **Shani, A.**, Korzetz, M., & Poria, Y. (2019). Always the Sun: Examining the distinctiveness of sun exposure in tourism. Presented at the 9th International Conference on Tourism (ICOT), Braga, Portugal, June 26-29.
36. **Shani, A.**, Oren, G., & Poria, Y. (2019). Dialectivism and the co-occurrence of positive and negative emotions in dark tourism. Presented at the 5th World Summit for Tourism and Hospitality, Orlando, Florida, December 13-16.
37. **Shani, A.**, Nagar, R., & Poria, Y. (2022). Customer discrimination: Evidence from the hotel industry in Israel. Presented 12th International Conference on Tourism (ICOT), Rethymnon, Crete, Greece, June 22-25.
38. **Shani, A.**, Sandler, A., & Shilo, S. (2023). Home-based commercial hospitality: Hosts' perspective. Presented at the 33rd Annual Conference of the Council for Australasian University Tourism and Hospitality Education (CAUTHE), Fremantle, Western Australia, February 7-9.

39. **Shani, A.** & Weiler, T. (2024). A thematic study of Israeli women's pilgrimages to Uman, Ukraine. Presented at the Mediterranean Tourism Knowledge Exchange and Policy Forum, St. Julian's, Malta, November 25-27.

(c) Seminar presentations at universities and institutions

1. (November 11, 2009). "Tourists' attitudes towards the use of animals in tourist attractions: Ethical and managerial aspects", Departmental Seminar, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
2. (April 27, 2010). "The role of zoos and aquaria: Entertainment, education or conservation?", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.
3. (October 13, 2010). "The Hosting Friends and Relatives (HFR) experience", Departmental Seminar, Department of Hotel & Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
4. (February 7, 2012). "On ecology and sustainability in the 21st century", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.
5. (December 4, 2013). "A critical examination of myths in management of natural resources in tourism", Departmental Seminar, Department of Hotel & Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
6. (November 4, 2015). "Principles of liberty and economic freedom", Academic Seminar, Menachem Begin Heritage Center, Jerusalem.
7. (November 9, 2015). "Casino in Eilat: Ethical and practical considerations", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.
8. (June 9, 2023). "Debating the Judicial Reform: Voices for, against, and in between", Debate participant, Eilat Campus, Ben-Gurion university of the Negev.

• **Research Grants**

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| 2011 | Research grant by The Israeli Ministry of Tourism to A. Shani (principal investigator), Y. Ram, and A. Malach-Pines for a study of stress and burnout among hotel employees. Two years (NIS 22,500). |
| 2023 | Commissioned research by the Eilat Economic Company on the feasibility of establishing a casino in the city of Eilat, including the authorship of a comprehensive policy paper (NIS 58,500). |

• **Additional Information**

Professional qualifications

2006	Certified Graduate Teaching Assistant, University of Central Florida
2008	Certified Adjunct Instructor, University of Central Florida

• **Synopsis of research**

My first area of interest is tourism and hospitality ethics, including tourism and the environment, climate change and tourism, sustainable tourism, ecotourism, and animal use in tourism and entertainment. These branch out to include the quality of life of local residents in tourism destinations, as well as the occupational wellbeing of hospitality employees (for example, the impact of emotional labor and substance abuse among hospitality employees). More recently, I have been involved in a series of studies examining the hospitality experience of obese guests, stemming from the principle that an ethical industry should ensure inclusion and acceptance of people suffering from stigmatization and negative stereotypes.

In parallel, I have undertaken research projects focusing on the ethics of gambling, occupational licensing of tour guides, and food ethics and its implications for the restaurant industry and culinary institutions. I have expanded my work on animal use in tourism to examine broader anthrozoological interactions, and I have explored the feasibility and ethical ramifications of establishing a casino in Eilat, Israel. Furthermore, my research in dark tourism highlights the coexistence of both positive and negative emotions experienced by visitors at sites commemorating tragic events. Another related new endeavor deals with spiritual tourism, exemplified by the study of Israeli women's pilgrimages to Uman, shedding light on gendered dimensions of contemporary pilgrimage.

Overall, my extensive involvement in these subjects reflects my view that tourism and hospitality are complex human and commercial phenomena, deeply interwoven with moral issues and dilemmas. Consequently, I believe it is the responsibility of both academia and industry to carefully examine these matters, reveal their multifaceted nature, and propose theories, concepts, and methodologies to understand them better and to guide the industry along a sound ethical path.

My second area of research addresses contemporary issues in tourism and hospitality marketing, focusing on destination image and destination loyalty, as well as the management of hotels and tourism attractions. I have participated in projects examining the image of destinations such as South America, China, and the Israeli resort city of Eilat, demonstrating the centrality of image to tourist decision-making processes. Destination loyalty is another central concept in my work, as

seen in studies investigating the attractiveness of repeat vs. first-time visitors—an issue with fundamental implications for marketing, branding, and management in tourism.

I have also examined current developments and challenges in the management of tourism attractions, such as home-based commercial hospitality (including Airbnb-style operations), and the impact of sun exposure on traveler motivation and destination choice. This emphasis on marketing concepts is based on my perception that the tourism industry relies heavily on nuanced promotion and strategic destination positioning. Hence, clarifying critical issues in tourism marketing benefits both theory and practice.

Given these diverse topics, I employ a wide range of research methodologies. My experience spans qualitative, quantitative, and mixed-methods approaches. Specifically, I have used surveys (including mail, intercept, and online), in-depth interviews, focus groups, direct observation, and the analysis of promotional and organizational materials. I believe firmly that understanding the comprehensiveness of the tourism industry requires varied methodological tools that capture its complexity. It remains my goal to contribute to tourism and hospitality studies as a respected multidisciplinary social science, promoting innovative, beneficial research.

- **Teaching statement**

Teaching is an essential and integral part of my role as a faculty member in the Department of Tourism and Leisure Management at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev. I see teaching not merely as a means of conveying knowledge and skills, but also as a valuable source of enrichment and inspiration for my research endeavors, enabling me to stay informed about emerging trends in tourism and hospitality. It also fosters connections with the industry that advance my scholarship and my students' professional aspirations. Through my teaching, I strive to cultivate the next generation of hospitality and tourism professionals by:

1. Providing a tolerant and supportive learning environment where students can expand their knowledge, acquire crucial industry skills, and adopt a critical stance toward industry practices.
2. Equipping students with both practical and theoretical knowledge, aiding their entry into senior management positions or entrepreneurial roles in a highly competitive hospitality and tourism sector.
3. Nurturing and sustaining their motivation for academic and professional excellence by bridging academic learning with real-world application.

Amir Shani

I teach several undergraduate courses, including Introduction to the Hotel Industry, Market Research, Hospitality and Tourism Ethics, and Entrepreneurship and Innovation for Hotels and Tourism. Starting in 2024, I have introduced two new undergraduate courses—“Practicum in Tourism and Leisure: Experiential Learning with Industry Managers” and “Management of Leisure Businesses”—at the main campus. These courses are designed to enhance students’ practical experience and to demonstrate how theoretical knowledge can be translated directly into workplace practice. Recognizing that students come with varying levels of engagement and drive, I strive to make the learning experience as stimulating and relevant as possible by integrating open discussions, guest lectures by industry professionals, and field trips to tourism and hotel sites. These methods not only bring classroom material to life but also encourage students to be proactive about their careers in hospitality and tourism.

On the graduate level, I teach Research Methods, Ethical and Environmental Issues in Hospitality and Tourism, and International Marketing. My primary objective in these advanced courses is to help students sharpen their critical thinking and research capabilities, alongside cultivating a holistic view of the hospitality and tourism industry. Whether they continue in the industry or pursue an academic path, graduate students need to master the ability to produce high-quality knowledge, critically evaluate others’ research, and develop their own ethical and managerial perspectives. I endeavor to create a learning environment that challenges and inspires them, enabling them to reap the full benefits of advanced study.

Beyond formal classroom instruction, I take pride in mentoring research students (thesis, doctoral, and postdoctoral), an activity I plan to expand in the coming years. My guiding principle here is to nurture students’ individual strengths, encouraging them to articulate their own ideas and viewpoints clearly and creatively. In so doing, I place their personal academic development at the center, ensuring that they emerge as independent and well-rounded scholars. Since 2021, I have served as Chairperson of the Department of Tourism and Leisure Management, overseeing curriculum development for both undergraduate and graduate programs, and spearheading strategic initiatives to enhance the quality of teaching, research, and student experience throughout the department.