

March, 2014

CURRICULUM VITAE AND LIST OF PUBLICATIONS

PERSONAL DETAILS

Name: Arie Reichel

Place and Date of Birth: 6.6.1950, Kfar Sava, Israel

Military Service: 1968-1971

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EDUCATION

B.A. 1971-1974 . Tel Aviv University, Sociology and Social Anthropology.

Ph.D. 1976-1980 University of Massachusetts at Amherst, Business Administration
(Business Policy), Advisor: Prof. George S. Odiorne
Thesis: The Declining Level of Trust in American Corporations:
A Psychographic Segmentation of the General Public.

EMPLOYMENT HISTORY

1975-1976 Teaching Assistant, Tel Aviv University Graduate School of Management.
Subjects: research methods and computer applications.

1976-1977 Instructor, University of Massachusetts, Division of Continuing Education.
Subject: organizational behavior.

1977-1978 Teaching Assistant, University of Massachusetts School of Business.

1978-1979 Teaching Associate, University of Massachusetts School of Business.
Subject: principles of management.

1979-1984 Assistant Professor of Management, New York University - Graduate School of
Business Administration. Subjects: business policy and corporate strategy.

1982-1984 Adjunct Professor of Management, New School for Social Research-Graduate
School of Management. Subject: tourism management.

1984-1992 Senior Lecturer, Ben-Gurion University of the Negev, Dept. of Industrial
Engineering and Management. Subjects: principles of marketing; the

	management game; advanced seminars in organizational decision making and policy.
1988-1992	Adjunct Professor, Boston University-Ben Gurion University joint program of Master of Science in Management. Subjects: business policy; principles of marketing.
1992-1997	Associate Professor of Management, Ben-Gurion University.
1994-2001	Chairman, Department of Hotel and Tourism Management, Ben-Gurion University.
1994-1996	Deputy Chairman, Department of Industrial Engineering and Management, Ben-Gurion University of the Negev.
1994, 1995	Adjunct Professor, Tel Aviv University Faculty of Management: Lahav - Management Development Program. Subject: marketing in service industries.
April 1998	Visiting Professor, L'Institut International de Formation au Tourisme – I.I.F.T., Marseille, France. Subject: tourism and hospitality marketing.
February 2000	Adjunct Professor, George Washington University, International Institute of Tourism Studies. Workshops: tourism strategy. Amman, Jordan and Bethlehem, Palestinian Authority.
1996-2004	Associate Dean for Academic Affairs, School of Management, Ben-Gurion University.
1997-present	Professor of Management, The Guilford Glazer School of Business and Management, Ben-Gurion University.
1997-2000	Adjunct Professors, The University of Manchester Business School, Israel Extension. Subject: marketing management
2001- 2002	Associate Provost for Ben-Gurion University – Eilat Campus.
2001- 2004	Dean, Eilat Campus, Ben-Gurion University.
2004 - 2008	Dean, The Guilford Glazer School of Business and Management, Ben-Gurion University.
2012-2013	Interim Dean, The Guilford Glazer Faculty of Business and Management, Ben-Gurion University.

PROFESSIONAL ACTIVITIES - EXTERNAL

- (1) Chief Editor for Publications in Review, *Annals of Tourism Research: A Social Science Journal*, 1983-1985, Field Editor, 1985-1987.
- (2) Advisory Board Member, *Journal of Business and Management*, 1994 - 2004.

- (3) Associate Editor (Higher Education, Tourism Management), *Journal of Management Sciences and Regional Development: An International and Interdisciplinary Journal*, 1995 - 2000.
- (4) Board Member, Sha'al Ltd. Beer Sheva, 1986 - 1990.
- (5) Board Member, MIL-Israel Institute of Management. 1989 - 1997, 1999- 2000.
- (6) Member, the Organizational Committee of the First Conference on Ethics and Social Responsibility, Tel Aviv University, June 1995.
- (7) Member, Israel Ministry of Tourism Planning and Policy Advisory Board, 1996.
- (8) Member, Eilat College Advisory Board, 1997 – 2001
- (9) Reviewer, Council for Higher Education in Israel (for the accreditation of the Tourism Management program at Kfar Rupin College, 1997 – 2000; accreditation of the MBA program of Israel Open University, 1998-2001).
- (10) Book reviewer and new courses, The Open University of Israel, 1995 - 2005.
- (11) Chairman, Ministry of Tourism Sub-Committee for reviewing professional certificate hospitality management programs, 1997 - 1999.
- (12) Member, Planning Committee of the Dead Sea Research Center, 1997 – 2000.
- (13) Member, Israel Delegation for MEMTTA (Middle East-North Africa Travel & Tourism Association), 1997 - 2000.
- (14) Senate Member, Institute of Middle East Studies “Al Mamun” (IMSAM), Athens, Greece, 1997 – 2001.
- (15) Member, Steering Committee to Promote Tourism in Beer Sheva, 1998 – 2000.
- (16) Member, Academic Council, Sapir College of the Negev, 1998 – 2005.
- (17) State of Israel Representative to TOURISMED Conference, Nice, France, May 1999.
- (18) Member, Academic Council, Holon Institute of Technology, Arts and Sciences, Israel, 1998-2002.
- (19) Academic Advisor, Israel Hotel Manager Association, 1999 – 20002.
- (20) Chairman, National Committee for the Selection of "The Excellent Employees in the Israeli Tourism and Hospitality Industries", 2000.
- (21) Member, The Committee for the Promotion of the "Spice Route" Regional Project (appointed by Mr. Shimon Peres, Israel's Minister of Regional Cooperation), June 2000 – 2003.
- (22) Editor, Updates on Mediterranean Tourism Section, *Anatolia: An International Journal of Tourism and Hospitality Research*, 2000-2003.

- (23) Member, The Committee for the Jerusalem Prize for Tourism, 2001.
- (24) Area Editor: Strategic Hospitality Management, *The International Encyclopedia of Hospitality Management*, Elsevier Publishing, 2003-2004.
- (25) Board member: The Institute for the Deaf People of Israel 2004-present (voluntary).
- (26) Chairman, The Committee for the Accreditation of Kineret (Sea of Galilee) College in *Tourism Studies*, The Israel Council for Higher Education, 2004-2011
- (27) Chairman, The Committee for the Accreditation of Hadassa College (Jerusalem) in *Hospitality Management*, The Israel Council for Higher Education (CHE), 2007-2014.
- (28) Chairman, The Committee for the CHE Accreditation of Carmel College, Haifa in *Public Policy and Administration*, 2007 -2008 .
- (29) Member, The College of Management (Israel) Supreme Academic Council, 2008 - 2004.
- (30) Member, The International Advisory Board of the Department of Hotel and Tourism Management, Cyprus University of Technology, Limassol, Cyprus, 2007 -2012 .
- (31) Member, International Evaluation Committee for the Department of Labor Studies in Tel-Aviv University-2011
- (32) Member, The Committee for the CHE accreditation of the degree B.A. in Business Administration at the Arab College of Baqa, 2013-
- (33) Member, The committee for the degree of B.A. in Business Administration CHE accreditation at the Arab Jerusalem College, 2014-
- (34) Member, The Committee for the CHE accreditation of the Masters degree in Ocean Resource Management, Ruppin College, 2013-
- (35) Member, The committee for the CHE accreditation of Executive MBA program, The College of Management, 2013.
- (36) Member, The CHE committee for setting standards for bi-university (Israeli and foreign) degrees, 2013.
- (37) Member, the committee for the CHE accreditation of the B.A. degree in Business Administration, Western Galilee College, 2012-2013.

PROFESSIONAL ACTIVITIES - INTERNAL

- (1) Member, Committee for the Development of the Ben-Gurion University School of Management, 1994-1996.
- (2) Head, Doctoral Program, Department of Industrial Engineering and Management, Ben-Gurion University 1991-2002.

- (3) Member, Steering Committee of The Center for the Study of the Non-Profit Sector, Ben-Gurion University, 1997 – present.
- (4) Member, Ben-Gurion University Rules and Regulation Committee, 1998 – 2000.
- (5) Senate representative, Ben-Gurion University School of Medicine Tenure and Promotion Committee, 1998 – 2002.
- (6) Member, Steering Committee of the Burda Center of Innovative Communications at Ben-Gurion University, 1999 - 2002.
- (7) Member, Ben-Gurion University Committee on Employee Performance Evaluation, 2000.
- (8) Chairman, Ben-Gurion University Rules and Regulation Committee, 2000 - 2002.
- (9) Member, Ben-Gurion University Constitution and Bylaws Committee, 2000 – 2003.
- (10) Academic coordinator of Ben-Gurion University academic programs in Eilat College, 2001-2002.
- (11) Senate representative, Faculty of Humanities and Social Sciences Promotion and Tenure Committee, 2002-2006.
- (12) Member, Ben-Gurion University Marketing Committee, 2006 - 2011.
- (13) Member, Ben-Gurion University Presidential Committee for Awarding Honorary Doctorates.2012-present
- (14) Member. The Guiford Glazer Faculty Tenure and Promotion Committee, 2011-

INITIATION OF ACADEMIC PROGRAMS

- (1) Member, Committee for the Development of Hotel and Tourism Management program, Ben-Gurion University, 1993-1994.
- (2) Establishing the “Department of Hotel and Tourism Management,” leading to final accreditation by the Israel Council for Higher Education, 1994-1998.
- (3) Developing the outlines for the proposal for the “Doctoral Program in Business Administration (DBA),” with A. Mehrez, Ben-Gurion University of the Negev, Beer-Sheva, Israel, 1995.
- (4) “The Development of the Ben-Gurion University School of Management,” 400 page proposal, describing the programs, along with specific syllabi, written with A. Mehrez, 1995.
- (5) “Overview: The School of Management,” a 60 page document submitted to the President of the Ben-Gurion University, written with A. Mehrez, 1995.
- (6) Developing the "Technology Marketing" Degree Program Proposal for Sapir College, 1998.
- (7) Organizing the proposal for the "MA Program in Tourism and Hospitality Management submitted to the Israel Council for Higher Education (CHE), 2000.

- (8) Established seven academic programs in Eilat Campus, 2002-2004.

SCIENTIFIC PUBLICATIONS

Chapters in Refereed Books and Proceedings

- (1) Reichel, A., 1982, "Strategic Planning for the Hospitality Industry: A Contingency Approach," in A. Pizam, R.C. Lewis and P. Manning (eds.), **The Practice of Hospitality Management** (Westport, Connecticut: AVI Publishing Company) pp. 49-63.
- (2) Reichel, A., 1986, "Competition and Barriers to Entry in Service Industries: The Case of the American Lodging Business," in R.C. Lewis (ed.), **Profitability in a Changing Environment** (Westport, Connecticut: AVI Publishing Company) pp. 79-90.
- (3) Reichel, A. and J.F. Preble, 1991, "The El-Al Strike in New York," in Mendenhall, M. and Oddou, G. (eds.) **Readings and Cases in International Human Resource Management** (Boston, Mass.: Kent Publishing Co.), pp. 426-433.
- (4) Reichel, A. and Y. Shelleg, 1994, "Service Orientation in Military Organizations," *Proceedings of the Eighth Bi-Annual Conference of Industrial Engineering and Management*, pp. 34- 42.
- (5) Reichel, A. and A. Milman, 1995, "Selection of Hospitality Student Candidates: Personal Interviews vs. Objective Measures," *Refereed Paper Abstracts, Annual CHRIE Conference*, Nashville, Tennessee.
- (6) Reichel, A. and J.F. Preble, 1996, "The El-Al Strike in New York," in Fatehi, K., **International Management: A Cross-Cultural Perspective** (New Jersey: Prentice-Hall) pp. 380-385. (see also #A3).
- (7) Mehrez, A. and A. Reichel, 1996, "The Development Process of the New School of Management of Ben-Gurion University of the Negev," *Proceedings of the Conference of the Role of Academic Community in the Peace Process in the Middle East and the Balkans*, The Institute of Middle East Studies "Al Mamun".
- (8) Uriely, N., Reichel, A. and A. Mehrez, 2000, "Tourism Planning - The Case of Israel's Central Plan," *Proceedings of the 3rd International Symposium on Quantitative Methods*, 1997.
- (9) Reichel, A., 2000, "Comparative Business Ethics," (in Hebrew) in Izraeli, D. and Zohar, N. (Eds.), **Ethics and Social Responsibility in Israel**, Cherikover Publishing Co., pp. 191 – 205.
- (10) Fuchs, G. and A. Reichel, 2000, "The Risk Perception of Tourist Products: A Multi Attribute Approach," *Proceedings of the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism*, University of Houston, Texas, pp. 181-184.
- (11) Riemer, H. and A. Reichel, 2000, "Assessing Service Quality in the Israeli Tourism Industry Using Servqual," *Proceedings of the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism*, University of Houston, Texas, pp.

273-280.

- (12) Reichel, A. and S. Amit, 2000, "Human Resource Management in the Israeli Hospitality Industry," in Hoffman, S.M., Johnson, C., and Lefever, M.M. (eds.), **International Hospitality Human Resource Management**, American Hotel & Motel Association Publishing Co., pp. 95-111.
- (13) Uriely, N. and A. Reichel, 2000, "Blurring the Boundaries: Work, Leisure and Tourism in Postmodern Society," *Proceedings of The New Social Contract at Work*, Ben-Gurion University, pp. 69-89.
- (14) Uriely, N., Israeli, A. and A. Reichel, 2000, "Residents' Attitudes Toward Tourism Events: The Case of Nazareth 2000," *Proceedings of the Second International Seminar on Tourism Management in Heritage Cities*, UNESCO Venice Office, pp. 99-116.
- (15) Reichel, A. and N. Uriely, 2002, "Tourism Development in a Desert Frontier Town", in Krakover, S. and Y. Gradus (eds.) **Tourism in Frontier Areas**, Lexington Books, New York. pp. 195-204.
- (16) Poria, Y., Reichel, A., and A. Biran, 2004, "Tourist Perception of Displayed Heritage as a Key Factor in Marketing Heritage Destinations ", in MacLellan., Baum, T., Goldsmith, A., Kokkranikal, J., Losekoot, E., Miller, S., Morrison, A., Nickson, D., Taylor, J.S., and Thompson, K, (eds.), *Proceedings of the Tourism : State of the Art II Conference*. Glasgow, UK. University of Strathclyde. pp: Q30.
- (17) Fuchs, G. and A. Reichel, 2005, "Destination Risk Perception, Risk Reduction Strategies, Tourist Characteristics and Type of Tour", in M. Kozak and L. Andreu (eds.) *Proceedings of the International Tourism Conference: Perspectives in Tourism Marketing*, Mugla, Turkey, pp.1-4.
- (18) Poria, Y., Reichel, A. and A. Biran, 2005, "Heritage Sites Management: From Objective to Subjective Heritage". *The Annual Meeting of the 36th Israeli Sociological Society*. Tel- Hai, Israel. February.p.149- abstract.
- (19) Biran, A., Poria, Y., and A. Reichel, 2005, "Using an Experientially-Based Approach to Segment Heritage Site Visitors", in Kozak, M., and Andreu, L, (eds.), *Proceedings of the International Tourism Conference: Perspectives in Tourism Marketing*, Mugla, Turkey. pp: 55-59.
- (20) Biran, A., Poria, Y., and A. Reichel, 2006, "Using the Experientially-Based Approach to Segment Heritage Site Visitors", in Kozak, M., and Andreu, L, (eds.), *Progress in Tourism Marketing*, Oxford, UK, Elsevier. pp: 133-146.
- (21) Biran, A., Poria, Y., and A. Reichel, 2006, "Heritage Site Management: The Link Between Visitors' Perceptions, Motivations and Expectations" in Kozak, N., and Kozak, M (eds.), *The Third Graduate Research in Tourism Conference*, Canakkale, Turkey, May. pp: 319-320 - Abstract.
- (22) Fuchs, G. and A. Reichel., 2006, "Correlates of Destination Risk Perception and Risk Reduction Strategies" in Metin Kozak and Luisa Andreu Manning (eds.),

Advances in Tourism Research, Progress in Tourism Marketing (Elsevier, Macmillan India Limited) pp. 161-170.

- (23) Weber, Y., Reichel, A., and Tarba, S.Y. 2006. "International Mergers and Acquisitions Performance: Acquirer Nationality and Integration Approaches", *The Annual Meeting of Academy of Management Best Paper Proceedings*, 2006.
- (24) Reichel A., Fuchs G. and N. Uriely, 2007, "Risk Perception and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" in L. Andreu, Y. Gnoth and M. Kozak (eds.) *Proceedings of the 2007 Advances in Tourism Marketing Conference*, Valencia, Spain.
- (23) Reichel A., Fuchs, G. and N. Uriely, 2009. "Risk Perceptions and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" in M. Kozak and L. Andreu (eds.) **Advances in Tourism Destination Marketing**.Routledge.
- (24) Poria, Y., Reichel, A. and Y. Brandt, 2009. "Blind People Tourism Experiences". Submitted to M. Buhalis, S. Darcy and I. Ambrose (eds.) **Acessible Tourism Practice: Inclusion, Disability, Aging Population and Tourism**. Channel View Publications.
- (25) Fuchs, G. and A. Reichel, 2009. "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First vs. Repeat Visitors to a Highly Volatile Dstination". *Proceedings of the 4th International Scientific Conference*, The University of the Aegean, Greece.
- (26) Weber, Y., Reichel, A., and Tarba, S.Y.(2010) "International Mergers and Acquisitions Performance: Acquirer Nationality and Integration Approches" in Cary L. Cooper and Sydney Finklestein (Eds.) **Advances in Mergers and Acquisitions, (Vol. 8)**. Bingley, U.K.: Emerald Books, (pp.1-18).
- (27)
- (28) Reichel, A., Fuchs, G. and N. Uriely (2010). "Risk perceptions and Risk reduction Strategies as Deteminants of destination Choice in backpackers" in Kozak, M. and L. Andreu (eds.), **Advances in Tourism research, managing networks** (Routledge, Oxon), pp.195-207

(28)

Conference proceedings

1. **Fuchs G.** and A. Reichel, (2000). "The Risk Perception of Tourist Products: A Multi Attribute Approach" *Proceedings of the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism*, University of Houston, Texas, pp. 181-184.
2. **Fuchs G.** and A. Reichel, (2005). "Destination Risk Perception, Risk Reduction Strategies, Tourist Characteristics and Type of Tour", in M. Kozak and L. Andreu

(eds.) *Proceedings of the International Tourism Conference: Perspectives in Tourism Marketing*, Mugla, Turkey, pp.1-4.

3. Reichel A., **Fuchs G.** and N. Uriely, (2007). "Risk Perception and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" in L. Andreu, J. Gnoth and M. Kozak (eds.) *Proceedings of the 2007 Advances in Tourism Marketing Conference*, Valencia, Spain pp. 100.
4. **Fuchs, G.** and A. Reichel, (2009). "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First vs. Repeat Visitors to a Highly Volatile Destination". *Proceedings of the 4th International Scientific Conference: Planning for the Future, Learning from the Past*, The University of the Aegean, Rhodes, Greece.
5. **Fuchs, G.**, A. Reichel and N. Uriely, (2009). "Low vs. High Sensation Seeking Tourists: A Study of Backpackers' Experience Risk Perception" in *Proceedings of the 3rd Advances in Tourism Marketing Conference, Marketing Innovations for Sustainable Destinations: Operations, Interactions, Experiences*, Bournemouth, United Kingdom.
6. Uriely, N., **Fuchs, G.**, Reichel, A., and D. Maoz, (2011). "Tourists Crossing Borders to a Terror Inflicted Destination: Risk Perceptions and Rationalizations" in *Proceedings of the 4th ATMC (Advances in Tourism Marketing Conference) on Transforming Experiences: Tourism Marketing from both Sides of the Counter*, Maribor, Slovenia.
7. Reichel, A., **Fuchs, G.** and A. Shani, (2012). "Adventure Tourism: The Thrill of Risk, or the Search for Tranquility", in *Proceedings of The 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, Fethiye, Turkey.

Refereed Articles in Scientific Journals

[A] Strategic Management

- (1) Reichel, A. and A.D. Barbour, "The Stabler Bronze Case," 1985, *Journal of Management Case Studies*, 1 (2), pp. 120-146.
- (2) Regan, A. C. and A. Reichel, 1985, "Shark Repellents: How to Avoid Hostile Takeovers," *Long Range Planning*, 18 (6), pp. 60-67.
- (3) Reichel, A. and J.F. Preble, 1988, "The El-Al Strike in New York," *The Journal of Management Case Studies*, 3 (1) pp. 270-276.
- (4) Mehrez, A. Reichel, A. and R. Olami, 1987, "The Business Game vs. Reality: A Case Study in the Israeli Environment," *Simulation and Games*, 18, (4), pp. 488-500.
- (5) Preble, J. F., Rau, P.A. and A. Reichel, 1988, "The Environmental Scanning Practices of U.S. Multinationals in the Late 1980's," *Management International Review*, 4, pp. 4-14.

- (6) J.F. Preble and A. Reichel, 1988, "Scanning the Future Environment for Banking," *Mid-American Journal of Business*, 3(2), pp. 23-31, Fall.
- (7) Preble, J.F., Rau P.A. and A. Reichel, 1989, "The Environmental Scanning Practices of Multinational Firms-An Assessment," *International Journal of Management*, 6 (1), pp. 18-28.
- (8) Reichel, A., 1992, "Setting Corporate Objectives Through a Mathematical Optimization Model: The Case of Insurance Firms," *International Journal of Management*, 9 (3), September.
- (9) Reichel, A. and A. Mehrez, 1994, "Employee Selection and Performance Evaluation's Biases and Organizational Efficiency: A Mathematical Modelling Attempt," *Journal of Management Inquiry*, 3 (1), pp. 85-92, March.
- (10) Reichel, A., 1996, "Management Development in Israel: Current and Future Challenges," *Journal of Management Development*, 5 (5), pp. 22-36.
- (11) Mehrez, A. and A. Reichel, 1996, "Strategic Decision Making in the Private and Public Sectors: Future Directions," *Executive*, April, (in Hebrew - editorial journal).
- (12) Shopen, J. and A. Reichel, 1998, "Green Marketing," *Executive*, March, (in Hebrew - editorial journal).
- (13) Reichel, A., 1999, "Management Development in Israel: Current and Future Challenges," *Ledelse i Dag*, 36, pp. 384-385, (in Danish; see also [A] 10 above)
- (14) Weber, Y., Tarba, SY, and A. Reichel (2006). "International Mergers and Acquisitions Performance: Acquirer Nationality and Integration Approaches", *Academy of management proceedings*, pp. 1-5.
- (15) Weber, Y., Tarba, SY and A. Reichel (2009). "International mergers and Acquisition Performance Revisited: The Role of Cultural Distance. *Advances in Merger and Acquisitions*, 8, pp.1-17.

[B] Comparative Management and Organization

- (1) Pizam, A. and A. Reichel, 1977, "Cultural Determinants of Managerial Behavior," *Management International Review*, 7 (2), pp. 65-72.
- (2)
- (3) Reichel, A. and D.M. Flynn, 1983, "Values in Transition: An Empirical Study of Japanese Managers in the United States," *Management International Review*, 23 (1), pp. 63-72.
- (4) Neumann, Y. and A. Reichel, 1998, "The Development of Attitudes toward Business Ethics Questionnaire: Concepts, Dimensions and Relations to Work Values," *International Review*

of History and Political Science, 25 (1), pp. 27 - 38.

- (5) Preble J.F. and A. Reichel, 1998, "Attitudes Towards Business Ethics of Future Managers in the U.S. and Israel," *Journal of Business Ethics*, 7 (12), pp. 941-949.
- (6) Reichel, A. and J.F. Preble, 1991, "Cross-Cultural Management Research: Israeli and American Attitudes Toward Business Ethics," *International Journal of Management*. 8 (3), pp. 631-641.
- (7) Reichel, A. and Y. Neumann, 1993, "Work Stress, Job Burnout and Work Outcomes in a Turbulent Environment: The Case of Israeli Executives," *International Studies of Management and Organizations*, 23 (3), pp. 75-96.
- (8) Reichel, A. and J. F. Preble, 1997, "Lessons from Pepsi's Entry into the Israeli Market," *International Journal of Management*, 14 (4), pp. 619-632.
- (9) Reichel, A. and G. Meirovich, 1998, "A Comparative Study of Russian and Israeli Executive Business Ethics," *Journal of Business and Management*, 5 (2).
- (10) Meirovich, G. and A. Reichel, 2000, "Illegal but Ethical: An Inquiry into the Roots of Illegal Corporate Behavior in Russia", *Business Ethics: a European Review*, 9 (3), pp. 126-135.

[C] Tourism Marketing and Management

- (1) Pizam, A., Neumann, Y. and A. Reichel, 1978, "Dimensions of Tourist Satisfaction with a Destination Area," *Annals of Tourism Research*, 5 (3) , pp. 314-322.
- (2) Pizam, A. Neumann, Y. and A. Reichel, 1979, "Tourist Satisfaction: Uses and Misuses," *Annals of Tourism Research*, 6 (2), pp. 195-197.
- (3) Pizam, A. and A. Reichel, 1979, "Big Spenders and Little Spenders in U.S. Tourism," *Journal of Travel Research*, 13 (1), pp. 42-43.
- (4) Neumann, N., Reichel, A. and A. Pizam, 1980, "The Motivational Profiles and Work Values of Hospitality Students," *Journal of Hospitality Education*, 5 (1), pp. 25-38.
- (5) Pizam, A., Reichel, A. and C.F. Shieh, 1982, "Tourism and Crime: Is There a Relationship?" *Journal of Travel Research*, 20 (3).
- (6) Reichel, A. 1983, "Strategic Management: How to Apply it to Firms in the Hospitality Industry," *The Service Industries Journal*, 3 (3), pp. 329-343.
- (7) Reichel, A. and A. Pizam, 1984, "Job Satisfaction, Lifestyle and Demographics of Hospitality Industry Workers vs. Others," *The International Journal of Hospitality Management*, 3 (3), pp. 128-133.
- (8) Reichel, A. and J.F. Preble, 1984, "Environmental Scanning for the Hospitality Industry," *Hospitality Education and Research Journal*, 9 (1).
- (9) Milman, A., Reichel, A. and A. Pizam, 1990, "The Impact of Tourism on Ethnic Attitudes: The Israeli-Egyptian Case," *The Journal of Travel Research*, 29 (2) , pp.

45-49.

- (10) Pizam, A. and A. Reichel, 1996, "The Effect of Nationality on Tourist Behavior: Israel Tour-Guides' Perception," *Journal of Hospitality and Leisure Marketing*, 4 (1), pp. 23-49.
- (11) Reichel, A. and A. Milman, 1996, "Selection of Hospitality Student Candidates: Personal Interview versus Objective Measures," *Hospitality and Tourism Educator*, 8 (2-3), pp. 76-79,.
- (12) Uriely, N., Reichel, A. and A. Mehrez, 1997, "Tourism Planning: The Case of Israel's 1996 Central Plan," *Studies in Regional & Urban Planning*, 5, pp. 97-110.
- (13) Reichel, A., Mehrez, A. and S. Altman, 1998, "Neve Ilan, Israel: A Site Selection and Business Feasibility Case Study," *Tourism Management*, 19 (2), pp. 161-170.
- (14) Israeli, A.A. and A. Reichel, 1999, "Enhancing Students' Practical Skills: The Case of Investigating Hospitality Potential for the Beer Sheva Hilton," *The Hospitality and Tourism Educator*, 10 (3) , pp. 51-58.
- (15) Lowengart, O. and A. Reichel, 1998, "Defining Opportunities and Threats in a Changing Information Technology Environment: The Case of the Travel Agent," *Journal of Hospitality and Leisure Marketing*, 5 (4), pp. 57-71.
- (16) Uriely, N. and A. Reichel, 2000, "Working Tourists in Israel and their Attitudes toward Hosts," in the *Annals of Tourism Research*, 27 (2), pp. 267-284.
- (17) Reichel, A., Lowengart, O. and A. Milman, 2000 "Quality Assessment in Rural Tourism in Israel," *Tourism Management*, 21, pp. 395-406.
- (18) Cohen,E., Reichel, A. and Z. Schwartz, 1999, "On the Efficacy of an In-House Food Sanitation Training Program: Statistical Measurements and Practical Conclusions," *Journal of Hospitality and Tourism Research*,
- (19) Reichel, A. 2000 "Editorial for the Special Issue on Hospitality Management in the Mediterranean Basin," *International Journal of Hospitality Management*, 19 (3) pp. 223-225.
- (20) Preble, J.F. and A. Reichel, and R.C. Hoffman, 2000, "Strategic Alliances for Competitive Advantage: Evidence from Israel's Hospitality and Tourism Industry," *International Journal of Hospitality Management*, 19 (3), pp. 327-341.
- (21) Pizam, A., Uriely, N. and A. Reichel, 2000, "The Intensity of Tourist-Host Social Relationship and its Effect on Satisfaction and Change of Attitudes: The Case of Working Tourists in Israel," *Tourism Management*, 21 (4), pp. 395-406.
- (22) Pizam, A., Reichel, A. and N. Uriely. 2000 "Sensation Seeking and Tourist Behavior." *Journal of Hospitality and Leisure Marketing*, 9 (2) pp. 17-33.
- (23) Heart, T., Pliskin, N., Schechtman, E., and A.Reichel, 2001 "Information Technology in the Hospitality Industry: The Israeli Scene and Beyond",

Information Technology and Tourism: Applications, Methodologies, Techniques.
4 (1).

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- (32) Israeli, A. and A. Reichel, 2003, "Hospitality Crisis Management Practices: The Israeli Case". *International Journal of Hospitality Management*, 22 (4), pp. 353-372.
- (33) Fuchs, G. and A. Reichel, 2004, "Cultural Differences in Tourism Destination Risk Perception: An Exploratory Study". *Tourism: An Interdisciplinary Journal*, 52 (1), pp. 21-38.
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- (35) Haber, S. and A. Reichel, 2005, "Physical Design Correlates of Small Tourism Ventures' Profitability". *Annals of Tourism Research*, 32 (1), pp. 269-272.
- (36) Reichel, A. and S.Haber, 2005, "A Three-Sector Comparison of Small Enterprises Performance: An Exploratory Study". *Tourism Management*, 26 (5), pp. 681-690
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- (54) Poria, Y., Reichel, A. and Y. Brandt, 2010."The Flight experience of People with Disabilities: An Exploratory Study". *Journal of Trave Research*. 49 (2), pp. 216-222.
- (55) Poria, Y., Reichel, A. and Y. Brandt, 2011, "Dimensions of Hotel experience of People with Disabilities: An Exploratory Study". *International Journal of Contemporary Hospitality Management*, 23 (5), pp. 571-591.
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- (59) Karamustafa, K., Fuchs, G. and Reichel, A. (2013). "Risk Perceptions of a Mixed Image Destination: The Case of Turkey's First Time vs. Repeat Visitors". *Journal of Hospitality Marketing and Management*, 22 (3): 243-268.
- (60) . Reichel, A. Fuchs, G., Pizam, A. and Poria, Y, (Forthcoming). "Occupational Self-Perceptions of Hotel Employees: An Exploratory Study". *Tourism Analysis: An Interdisciplinary Journal*.

[D] Higher Education

- (1) Reichel, A. Pizam and Y. Neumann, 1981, "The Work Values and Motivational Profiles of Vocational vs. Collegiate, vs. Non-Conformist, and vs. Academic Students," *Research in Higher Education*, 14 (3), pp.187-199.
- (2) Y. Neumann, A. Reichel and I. Abu Saad, 1987, "Organizational Climate and Work Satisfaction: The Case of Beduin Elementary Schools in Israel," *The Journal of Educational Administration*, 26 (1), pp. 82-96.
- (3) Reichel, Y. Neumann and I. Abu Saad, 1987, "Organizational Climate and Work Satisfaction of Male and Female Teachers in Beduin Elementary Schools," *Israel Social Science*

Research, 4 (2), pp. 34-48.

- (4) Y. Neumann, E. Finaly and A. Reichel, 1988 "Achievement Motivation Factors and Student College Outcomes," *Psychological Reports*, 62, pp. 555-560.
- (5) Reichel and Y. Neumann, 1988 "Students Attitudes toward Business Ethics: Difference between Liberal Arts and Management," *Journal of Instructional Psychology*, 15 (1), pp. 25-33.
- (6) Reichel and J.F. Preble, 1989 "Planning for Institutions of Higher Education," *Higher Education Management*, 1 (3), pp. 227-237.
- (7) Y. Neumann, E. Finaly and A. Reichel, 1990, "Determinants and Consequences of Student Burnout in Universities," *Journal of Higher Education*, 61 (1), pp. 20-31.
- (8) Mehrez and A. Reichel, 1997, "The Development Process of the New School of Management of Ben-Gurion University of the Negev," *Middle East FORUM*, 2 (July), pp. 57-64.
- (9) Mehrez and A. Reichel, 1998 "Higher Education in Israel: A Strategic Analysis," *Middle East FORUM*, 3, pp. 1-14.
- (10) Reichel and A. Mehrez, 1998, "Planning and Implementing the School of Management, Ben-Gurion University: A Case Study," *Higher Education Management*, 10 (1), pp. 105-118.
- (11) Mehrez, A. Reichel and S. Navon, 2001, "Graduate Management Student Selection: A Bonus-Based Simulation", *International Journal of Management*, 18 (1).

Book and Conference Reviews

- (1) Reichel, A., 2002, Book Review on Crotts, J.C., Buhalis, D. and March, R. (eds.) **Global Alliances in Tourism and Hospitality Management**, " The Haworth Hospitality Press, *Annals of Tourism Research*, 28 (4), pp. 1084-1086.
- (2) Reichel, A., 2007, "Review of the 2007 Advances in Tourism Marketing Conference: Destination and Event Marketing: Managing Networks", Valencia, Spain . *Anatolia: An International Journal of Tourism and Hospitality Research*, 18 (2), pp. 377-381.
- (3) Articles in Non-Refereed and Trade Journals
 - (1) A. Reichel, "Turning Threats into Opportunities: The Role of Travel Agencies in the Age of High Technology," *Israel Tourist Guide*, Dec. 13, 1995, p. 3 (in Hebrew).
 - (4) A. Reichel, "Reporting From EuroChrie Conference," *Israel Tourist Guide*, June 20, 1996, p. 9 (in Hebrew).
 - (5) A. Reichel, "Academization of the Hospitality Industry," *Melona'im (Hotelliers)*, in Hebrew), February 1999.

- (6) A. Reichel, "Israeli-Palestinian Cooperation in Tourism," *Melona'im* (in Hebrew), August 1999, p.15.
- (7) A. Reichel, "How to Manage Tourism Without Spoiling the Culture and Environment of Tourist Destinations," *Hadashot Tayaroot* (Tourist News, in Hebrew), May 17, 2001, P.6.
- (8) A. Reichel, "If Materna is Back on the Shelf, So Will Sinai", *Melona'im* (in Hebrew), December, 2004, p.4.
- (9) D. Maoz, Uriely, N. and A. Reichel 2009, "Hosts and guests under the threat of terror: Israelis and Egyptians in Sinai". *The Legacy of Camp David: 1979-2009: A Special Edition of Viewpoints*. The Middle East Institute, Washington, D.C., Pp. 66-69.

Research Grants

- (1) Israel Ministry of Tourism, NIS 10,000:
"The Study of Working Tourists in Israel," co-authored with N. Uriely, 1996.
- (2) Israel Ministry of Tourism, NIS 5,000:
"Service Quality in Israeli Tourism," with H. Reimer (Master's Thesis), 1996.
- (3) Israel Ministry of Tourism, NIS 30,000:
"International Franchising in the Hospitality Industry in Israel," with J.F. Preble, 1999.
- (4) Ma'ala, \$30,000:
"Corporate Social Responsibility in Israel," with B. Gidron, 1999.
- (5) Israel Ministry of Tourism, NIS 30,000:
"Feasibility of tourism development in the Dead Sea", With N.Uriely, 2003.
- (6) Israeli Ministry of Tourism, NIS 40,000:
"The use of the brand World Heritage Site", with Y. Poria, 2005.
- (7) Israel Ministry of Tourism, NIS 30,000:
The image of blue-collar employees in the hospitality industry, with Y. Poria and G. Fuchs, 2012.

INVITED PLENARY PRESENTATIONS

- | | |
|----------------|---|
| April, 1995 | "Identifying New Market Segments of Tourism," Conference on Tourism and Peace in the Middle East, Hebrew University, Jerusalem. |
| December, 1995 | "Competitive Forces and the Future of Travel and Tourism Agencies in Israel," The Annual Meeting of Israel Tourist and Travel Agents Association, Marrakesh, Morocco. |
| November, 1995 | "Hospitality Management Training Needs for the Year 2000," International Hotel Association: Think-Tank on Human Resources, Tel Aviv, Israel. |

July, 1996	“B.A. in Hospitality Management,” Academy of Business Administration International Conference, Athens, Greece.
October, 1996	“Crisis Management in Tourism,” The first meeting of Israel Management Institute -MIL (Chapter of Tourism), Tel Aviv, Israel.
October, 1997	“Structural Changes in the Israeli Tourism Industry,” Moderator, Tel Aviv University Inaugural Conference, The Michael Leven and John Russell Travel, Tourism and Franchising Program, Tel Aviv, Israel.
January, 1998	“Trends in Global Tourism,” IATM: The 36 th Meeting of the International Association of Tour Manager, Eilat, Israel.
November, 1998	“Information Technology Impact on the Future of the Tourism Industry,” 32 nd International Convention of IPA & Telecom Israel '98, Tel Aviv, Israel.
December, 1998	“Trends and Strategic Alliances in the Israeli Tourism Industry,” The Annual Ben-Ari Memorial Conference, Tel Aviv University, Israel.
February, 1998	“Working Tourists in Israel and Their Encounter With Hosts”. The 29th Meeting of the Israeli Sociological Association, Haifa, Israel.
February, 1999	“Service Quality and Guest Expectations,” The Annual Meeting of the Association of Israel Hotel Managers, Tel Aviv.
June, 1999	“Joint Israeli-Palestinian Experts Panel: Strategy and Tactics of Peace Tourism in our Region,” 2nd Workshop in Tourism with Peace Culture, The Peres Center for Peace, sponsored by UNESCO, Tiberias.
October, 1999	“Hospitality Human Resource Management Beyond the Year 2000”, Israel Society for Human Resource and Training Managers, Tel Aviv.
April, 2011	“Tourist Risk Perception: Something to Avoid or Desire?”, ICOT, Rhodes.

RESEARCH IN PROGRESS

- (1) Fuchs G., Pizam , A., Poria, Y. and A. Reichel.”Self Image of hospitality rank and file employees”.
- (2)

PRESENTATION OF PAPERS AT MEETINGS

- April, 1980 "Planning Tools to Detect Shifts in Public Sentiment," presented in Northeast A.I.D.S. - Symposium on Strategic Planning in the Public Sector, Philadelphia. Appears under: Miesing P., A. Reichel, J.F. Preble and D. Flynn, "Futuristic Methodologies for Public Sector Application," in *Proceedings*.
- August, 1980 "Strategies for Career Development and Career Planning for Faculty Members: Pre-Tenure Years-First Year Out," Presented at the Annual Meeting of the Academy of Management, Detroit.
- October, 1980 "Core and Peripheral Values of Japanese Managers in the United States" (co-authored with David M. Flynn) presented at the Annual Meeting of the Academy of International Business, New Orleans.
- March, 1981 "Strategic Planning for the Hospitality Industry: A Contingency Approach," presented at the World Hospitality Congress, Boston, Mass.
- December, 1981 "Strategic Management: A Critical Review of Research and Methodology," presented at a symposium entitled: "The 1980's - Cause for Alarm or Optimism," sponsored by Ben Gurion University and the International Cooperation Center, Beer Sheva, Israel.
- March, 1984 "Competition and Barriers to Entry in the U.S. Lodging Business," presented at the Second Hospitality Congress, Boston, Mass.
- November, 1986 "A Model for Setting Sales Objectives for Insurance Companies," (co-authored with M. Dror). National Decision Science Institute Annual Meeting, Honolulu, Hawaii.
- October, 1988 "Is Tourism a Mediator for Peace? The Israeli-Egyptian Experience" (with A. Milman and A. Pizam). The First Global Conference: Tourism - A Vital Force for Peace, Vancouver, B.C. Canada.
- May, 1992 "Environmental Perception and Strategies of Hotel Managers in Israel" (with G. Fuchs). The Bi-Annual Conference of Industrial Engineering, Haifa, Israel.
- December, 1993 "Managing Successfully in a Frontier Desert Resort: The Case of Eilat," The First Conference of Regional Development, Dead Sea, Israel.
- May, 1994 "Service Orientation in Military Organizations" (with Y. Shelleg). The Eighth Bi-Annual Conference of Industrial Engineering and Management.
- April, 1995 "Service Quality and Service Orientation in Rural Tourism," The First Conference on Rural Tourism, Kfar Blum, Israel.
- June, 1995 "Comparative Studies in Business Ethics," The First Annual Conference on Ethics and Social Responsibility, Tel Aviv University.

- August, 1995 "Selection of Hospitality Student Candidates: Personal Interview versus Objective Measures" (with A. Milman). CHRIE Conference, Nashville, Tennessee.
- August, 1996 "Tourism Planning: The Case of Israel's 1996 Central Plan". The 3d International Symposium on Quantitative Methods. Athens, Greece. (With N. Uriely and A. Mehrez)
- August, 1997 "Service Orientation in Rural Tourism Sites in Israel" (with A. Milman), 1997 CHRIE Conference, Providence, Rhode Island.
- August, 1997 "Higher Education in Israel: A Strategic Analysis" (with A. Mehrez), 3rd International Symposium on Quantitative Methods, Athens, Greece.
- August, 1997 "Tourism Planning: The Case of Israel's 1996 Central Plan" (with N. Uriely and A. Mehrez), 3rd International Symposium on Quantitative Methods, Athens, Greece.
- December, 1997 "Central Tourism Planning – An Overview and Critical Analysis" (with N. Uriely), the Annual Meeting of Israel Geographical Society, Beer Sheva, Israel.
- December, 1997 "Planning Arrival Tourism in the Israeli 1996 National Plan for Tourism and Recreation: A Critical Analysis". Meeting of the Geographical Association. Beer-Sheva, Israel. (With N. Uriely and A. Mehrez)
- April, 1998 "Working Tourists in Israel and Their Attitudes Toward Hosts". The 2nd International Conference on Urban Development A Challenge for Frontier Regions. Beer-Sheva, Israel. (With N. Uriely)
- April, 1998 "Approaches to Solving Issues that are in Conflict in the Higher Education System in Israel: The Case of the South," 2nd International Conference for Urban Development: A Challenge for Frontier Regions, Beer-Sheva, Israel.
- July, 1998 "Working Tourists in Israel and Their Attitudes Toward Hosts". The International Sociological Association's World Congress of Sociology. Montreal, Canada. (With N. Uriely)
- August, 1998 "The Role of the Travel Agent in a Changing Environment: An Endangered Species" (with O. Lowengart), presented at the annual CHRIE Conference, Miami, Florida.
- August, 1999 "On the Efficacy of an Inhouse Food Sanitation Traing Program: Statistical Measurements and Some Practical Conclusions" (with E. Cohen and Z. Schwartz), presented at the annual CHRIE Conference, Albuquerque, New Mexico.
- August, 1999 "Structured Hospitality Internship: The Case of Ben-Gurion University of

- the Negev, Israel " (with E. Rehan), presented at the annual CHRIE Conference, Albuquerque, New Mexico.
- January, 2000 "The Risk Perception of Tourist Products: A Multi Attribute Approach" (with G. Fuchs), presented at the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism, University of Houston, Texas.
- January, 2000 "Assessing Service Quality in the Israeli Tourism Industry Using Servqual" (poster presentation with H. Riemer), presented at the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism, University of Houston, Texas.
- June, 2000 "Blurring the Boundaries: Work, Leisure and Tourism in Postmodern Society" (with N. Uriely), presented at The New Social Contract at Work Conference, Beer-Sheva, Israel.
- July, 2002 "Reconsidering the Link between Types and Forms of Tourism". The International Sociological Association's World Congress of Sociology. Brisbane, Australia. (With N. Uriely)
- June, 2004 "Motivations and Perceptions of Potential Visitors to Heritage Site and the links between them: An Exploratory Study", Tourism: State of the Art II Conference, University of Strathclyde, Glasgow, UK. (With Y. Poria and A. Biran)
- December, 2004 "The Motivations for Visiting a Heritage Site: the Case of Anne Frank House Museum", The Annual Conference of the Israeli Geographical Association, Haifa, Israel. (With Y. Poria and A. Biran)
- February, 2005 "Tourism Destination Risk Perceptions". The Annual Israel Sociology Association Conference, Tel-Hai, Israel (with Galia Fuchs).
- February, 2005 "Managing Heritage Sites: From Objective Heritage to Perceived Heritage". The Annual Israel Sociology Association Conference, Tel-hai, (with Y. Poria and A. Biran.)
- March, 2006 "Warming Up Peace: Contacts between Egyptian Hosts and Israeli Tourists in Sinai". The Border Tourism and Regional Development at the Frontier of Israel and its Neighboring Countries. Kinneret College, Israel. (With D. Maoz and N. Uriely)
- February, 2000 "Residents' Attitudes toward Tourism Events: The Case of Nazareth 2000," 2nd International Seminar on "Tourism Management in Heritage Cities", Nazareth, Israel.
- January, 2004 "Heritage Sites: Motivations, Expectations, and Perceptions". The Annual Meeting of the 2ND Academic Forum of Tourism Researchers in Israel, Haifa, Israel. (With A. Biran and Y. Poria)
- June, 2004 "Tourist Perception of Displayed Heritage as a Key Factor in Marketing Heritage Destinations ". Paper presented at the Tourism:

- State of the Art II Conference. University of Strathclyde, Glasgow, UK. (With Y. Poria and A. Biran)
- December, 2004 "Motivations and Perceptions Amongst Potential Visitors and the Links Between them". The Annual 45th Conference of the Israeli Geographic Society, Haifa, Israel. (With Y. Poria and A. Biran)
- January, 2005 "Comparing Two Approaches Describing Tourists' Perception of the Heritage Presented as a Basis for Understanding Heritage Tourism Motivations". The Annual Meeting of the 3ND Academic Forum of Tourism Researchers in Israel, Beer- Sheva, Israel. (With A. Biran and Y. Poria)
- January, 2005 "Risk Perception of a Tourist Destination as a Basis for Segmentation". The Annual Meeting of the third Academic Forum of Tourism Researchers in Beer- Sheva, Israel (With G. Fuchs)
- February, 2005 "Tourism Destination Risk Perceptions". The Annual Israel Sociology Association Conference, Tel-Hai, Israel (With G. Fuchs)
- February, 2005 "Heritage Sites Management: From Objective to Subjective Heritage". The Annual Meeting of the 36th Israeli Sociological Society. Tel- Hai, Israel. (With A. Biran and Y. Poria)
- May, 2005 "Using an Experientially-Based Approach to Segment Heritage Site Visitors", The International Tourism Conference: Perspectives in Tourism Marketing, Mugla, Turkey. (With A. Biran and Y. Poria)
- May, 2005 "Segmenting Future Visitors to Heritage Sites: Perceptions, Motivations and Expectations". III International Doctoral Tourism and Leisure Colloquium ESADE, Barcelona, Spain. (With A. Biran and Y. Poria)
- May, 2005 "Destination Risk Perception, Risk Reduction Strategies, Tourist Characteristics and Type of Tour", International Tourism Conference: Perspectives in Tourism Marketing, Mugla, Turkey. (With G. Fuchs)
- June, 2005 "Is This Religious Heritage constructing Part of your Religious Identity: Exploring Identification with the Religious Heritage Presented as an Element relevant to Heritage Site Management", The International Conference on Critical Tourism Studies: Embodying Tourism Research: Advancing Critical approaches. Dubrovnik, Croatia. (With Y. Poria and A. Biran)
- May, 2006 "Heritage Site Management: The Link between Visitors' Perceptions, Motivations and Expectations". The Third Graduate Research in Tourism Conference, Canakkale, Turkey. (With A. Biran and Y. Poria)

- June, 2006 "Marketing Multi-Facet Heritage Cities". The International Conference of Trends, Impacts and Policies in Tourism Development, Hellenic Open University, Amoudara, Heraklion, Crete, Greece. (With Y. Poria and A. Biran)
- February, 2007 "Everyone Has His Own Jerusalem- Management of Historical Cities", The Annual Meeting of the 5th Academic Forum of Tourism Researchers in Israel, Kinneret College, Tiberius, Israel. (With A. Biran and Y. Poria)
- February, 2007 "The Influence of the Brand – World Heritage Site". The Annual Meeting of the 5th Academic Forum of Tourism Researchers in Israel, Kinneret College, Tiberius, Israel. (With A. Biran and Y. Poria)
- February, 2007 "Perceived Risk and the Non-Institutionalized Tourist Role: The Case of Israeli Student Ex-Backpackers", The Annual Meeting of the Academic Forum of Tourism Researchers in Kinneret, Israel. (With G. Fuchs)
- May, 2007 "World Heritage Site- Is It a Brand?". The Historical Site Preservation Week of Beer-Sheva, Beer-Sheva, Israel. (With R. Cohen and Y. Poria)
- June, 2007
Between Post- Tarba, S.Y., Weber, Y., and Reichel, A. "Acquirer Nationality and Trade-off Acquisition Integration Approach Implementation and Synergy Potential", The Academy of International Business (AIB) Annual Meeting, Indianapolis, Indiana, USA, June, 2007.
- September, 2007 "Visitors' Preferences of Interpretation at Heritage Sites". Tarba, Researching Destination Management, Policy and Planning: Linking Culture, Heritage and Tourism. Riga, Latvia. (With A. Biran and Y. Poria)
- September, 2007 "World Heritage Site – Is It a Brand Name". Researching Destination Management, Policy and Planning: Linking Culture, Heritage and Tourism. Riga, Latvia. (With R. Cohen and Y. Poria)
- September, 2007 "Risk Perception and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" Advances in Tourism Marketing Conference, Valencia, Spain. (With G. Fuchs)
- February, 2008 "Risk Perception and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" The Annual Meeting of the

- Academic Forum of Tourism Researchers in Eilat, Israel. (With G. Fuchs)
- April, 2008 "World Heritage Site: Is It a Brand Name". The Fourth World Graduate Research in Tourism Hospitality and Leisure, Anatolia, Turkey. (With R. Cohen and Y. Poria)
- June, 2008 "Customising Interpretation in Multi-Heritage Sites." Heritage and Cultural Tourism: The Present and Future of the Past. Brigham Young University Jerusalem Center, Jerusalem, Israel. (With A. Biran and Y. Poria)
- June, 2008 "World Heritage Site – The effects of the designation on tourists behaviors". Heritage and Cultural Tourism: The Present and Future of the Past. Brigham Young University Jerusalem Center, Jerusalem, Israel. (With R. Cohen and Y. Poria)
- June, 2008 "People with disabilities visit Art Museums: an exploratory Study of obstacles and difficulties". Heritage and Cultural Tourism: The Present and Future of the Past. Brigham Young University Jerusalem Center, Jerusalem, Israel. (With Y. Poria and Y. Brandt)
- February, 2009 "Sensation Seeking and Perceived Risk among Israeli Backpackers". The Israel Forum of Tourism Researchers, Third Meeting, Haifa University, Israel. (With G. Fuchs and N. Uriely)
- April, 2009 "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First Time vs. Repeat Visitors to a Highly Volatile Destination". The 4th International Scientific Conference, Rhodes, Greece. (With G. Fuchs)
- September, 2009 " ", The Third Bi-Annual Conference on Advances in Tourism Marketing, Bournemouth University, U.K. (with G. Fuchs).
- October, 2009 "Backpackers' sensation seeking and risk perception" "Tourism Destination Development and Branding Conference". Ben-Gurion University- Eilat Campus, Israel (with G. Fuchs and N. Uriely)
- October, 2009 " The effectiveness of "World Heritage Site" as a branding tool: An empirical analysis". Tourist Destination and branding Conference, Ben-Gurion University-Eilat (with Y. Poria and R. Cohen)
- February, 2008 "Risk Perceptions and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" The Sixth Annual Meeting of the Academic Forum of Israel Tourism Researchers. Ben-Gurion University, Eilat Campus, Israel (with A. Reichel and N. Uriely).
- February, 2009 "Sensation Seeking and Perceived Risk among Israeli Backpackers". The Seventh Annual Meeting of the Academic Forum of Israel Tourism Researchers. Haifa University, Israel (with A. Reichel and N. Uriely).

- April, 2009 "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First Time vs. Repeat Visitors to a Highly Volatile Destination". The Fourth International Scientific Conference: Planning for the Future, Learning from the Past, Rhodes, Greece. (with A. Reichel).
- September, 2009 "Low vs. High Sensation Seeking Tourists: A Study of Backpackers' Experience Risk Perception", The 3rd Advances in Tourism Marketing Conference, Marketing Innovations for Sustainable Destinations: Operations, Interactions and Experiences. Bournemouth, United Kingdom (with A. Reichel and N. Uriely).
- October, 2009 "Low vs. High Sensation Seeking Tourists: A Study of Backpackers' Experience Risk Perception" Tourism Destination Development and Branding Conference Eilat, Israel (with A. Reichel and N. Uriely).
- February, 2010 "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First Time vs. Repeat Visitors to a Highly Volatile Destination". The Eighth Annual Meeting of the Academic Forum of Israel Tourism Researchers. The Hebrew University of Jerusalem, Israel (with G. Fuchs).
- February, 2011 "Tourists Vacationing in a Terror Inflicted Destination: Risk Perception and Rationalization", The Ninth Annual Meeting of the Academic Forum of Israel Tourism Researchers. The Center for Academic Studies, Or Yehuda, Israel (with N. Uriely, G. Fuchs and D. Maoz).
- September, 2011 "Tourists Crossing Borders to a Terror Inflicted Destination: Risk Perceptions and Rationalizations", The 4th ATMC (Advances in Tourism Marketing Conference) on Transforming Experiences: Tourism Marketing from both Sides of the Counter. Maribor, Slovenia (with N. Uriely, G. Fuchs and D. Maoz).
- December, 2011 "Tourists Crossing Borders to a Terror Inflicted Destination: Risk Perceptions and Rationalizations", The 4th CBTS (Consumer Behavior in Tourism Symposium) on Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists" Bruneck / Brunico, Italy (with N. Uriely, G. Fuchs and D. Maoz).
- February, 2012 "Scuba Divers: The thrill of risk or the search for "Nirvana" (Work in progress)", The 10th Annual Meeting of the Academic Forum of Israel Tourism Researchers. Ben-Gurion University of the Negev Beer-Sheva, Israel (with G. Fuchs and A. Shani).
- April, 2012 "Adventure Tourism: The Thrill of Risk, or the Search for Tranquility", The 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure. Fethiye, Turkey (with G. Fuchs and A. Shani).
- December, 2012 "Scuba Diving: A life risking or a quality of life enhancing experience?", The 5th CBTS (Consumer Behavior in Tourism Symposium) on "Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges" Bruneck / Brunico, South Tyrol Italy (with G. Fuchs and A. Shani).

- February, 2013 "Israeli Hotel Blue- Collar Employee Self- Perception: An Exploratory Study". The 11th Annual Meeting of the Academic Forum of Israel Tourism Researchers Kinneret College, Israel (with Y. Poria, A. Pizam and G. Fuchs).
- October, 2013 "Adventure Tourists: Are They Really Looking for Risky Experiences? The Case of Scuba Divers", 5th ATMC (Advances in Tourism Marketing Conference) on Marketing Space and Place: Shifting Tourist Flows. Algarve, Portugal, (with G. Fuchs and A. Shani).
- December, 2013 " Occupational perceptions of employees in the hospitality industry: An exploratory study in Israel ", 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, Florida, USA, (with G. Fuchs, A. Pizam and Y. Poria)

RESEARCH STUDENTS

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