

Amir Shani is a lecturer in the Department of Hotel and Tourism Management at Ben-Gurion University of the Negev, Eilat Campus, where he teaches courses in ecotourism, hospitality and tourism ethics, marketing research, and marketing for tourism and hospitality.

Dr. Shani specializes in tourism and hospitality ethics, including tourism and the environment, sustainable tourism, ecotourism, and animal use in tourism and entertainment. Other related areas of interest consist of the quality-of-life of local residents in tourism destinations, as well as the occupational wellbeing of hospitality employees. He has also initiated and is involved in research projects focusing on food ethics and its implications for the restaurant industry and culinary institutions. Another of Dr. Shani's areas of focus is contemporary issues in tourism marketing, particularly destination image, destination loyalty, and the management of tourist attractions.

Dr. Shani's articles have appeared in a variety of leading tourism and hospitality journals, such as *Annals of Tourism Research*, *Journal of Travel Research*, *Journal of Sustainable Tourism*, *International Journal of Tourism Research*, *Tourism Analysis*, *Cornell Hospitality Quarterly*, and *International Journal of Contemporary Hospitality Management*. He had also contributed chapters for edited books focusing on destination marketing, zoos and tourism, and quality-of-life and tourism.

He recently received a research grant from the Israeli Ministry of Tourism, to investigate stress and burnout among hotel employees in Eilat. Additionally, Dr. Shani has won a number of academic awards, including Best Paper Award at the 2010 Annual Conference of The International Council on Hotel, Restaurant and Institutional Education (ICHRIE), Outstanding Paper Award from the *Journal Worldwide Hospitality and Tourism Themes* (2010), and the Annual Dean's Award of Excellence from the School of Management at Ben-Gurion University of the Negev (2004).

Dr. Shani has a Ph.D. from the Rosen College of Hospitality Management, University of Central Florida (2009). He earned his B.A. (*Summa cum laude*) in Management (2003) and an M.B.A. (2005) from Ben-Gurion University of the Negev.