

CURRICULUM VITAE AND LIST OF PUBLICATIONS**• Personal Details**

Name: Amir Shani

Date and place of birth: 09.10.77, Rehovot, Israel

Address and telephone number at work: P.O. Box 653, Beer-Sheva 8410501; ++972-8-6461254

• Education

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| B.A. | 2000-2003 | Ben-Gurion University of the Negev
Department of Management (<i>Summa cum laude</i>) |
| M.B.A. | 2003-2005 | Ben-Gurion University of the Negev
Department of Business Administration
Name of advisors: Prof. Natan Uriely and Prof. Arie Reichel
Title of thesis: The Feasibility of Ecological-Theme Tourism in the Negev and the Dead Sea Regions |
| Ph.D. | 2006-2009 | University of Central Florida
Rosen College of Hospitality Management
Name of advisor: Prof. Abraham Pizam
Title of dissertation: Tourists' Attitudes Toward the Use of Animals in Tourist Attractions: An Empirical Investigation |

• Employment History

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| 2017-Present | Senior Lecturer, Department of Hotel and Tourism Management, Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev. |
| 2013-2017 | Senior Lecturer, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev (Eilat Campus) |
| 2009-2013 | Lecturer, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev (Eilat Campus) |
| 2008 | Instructor, Disney Scholars Program, Rosen College of Hospitality Management, University of Central Florida. |
| 2007-2009 | Lecturer, Rosen College of Hospitality Management, University of |

	Central Florida.
2006-2009	Graduate Research Assistant, Rosen College of Hospitality Management, University of Central Florida.
2005-2006	Instructor, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev.
2003-2006	Research and Teaching Assistant, School of Management, Ben-Gurion University of the Negev.

• **Professional Activities**

(a) Positions in academic administration

2011 - 2014	Member of the steering committee for "Green Campus" accreditation, Eilat Campus.
2009 - 2017	Member of Admission Committee, Department of Hotel and Tourism Management, Eilat Campus.
2017 - Present	Coordinator of seminars at the Department of Hotel and Tourism Management.
2018 - Present	Acting representative of the Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev's Ethics Committee.
2018 - Present	Head, Departmental Undergraduate Program Teaching and Curriculum Committee.

(b) Professional functions outside universities

2019-Present	Editorial board member – <i>International Journal of Tourism Policy</i>
2013-Present	Handling editor – <i>International Journal of Hospitality Management</i>
2014-2019	Editorial board member – <i>Tourism Dimensions</i>
2013-2016	Editorial board member – <i>Tourism Recreation Research</i>
2012-2016	Editorial board member – <i>Journal of Travel Research</i>

(c) Ad-hoc reviewer for journals and conferences

Annals of Tourism Research; Annual Conference of International Society of Travel and Tourism Education (ISTTE); Annual Conference of The International Council on Hotel, Restaurant, and Institutional Education (ICHRIE); Cornell Hospitality Quarterly; Current Issues in Tourism; International Conference on Tourism (ICOT); International Journal of Contemporary Hospitality Management; International Journal of Culture, Tourism and Hospitality Research; International Journal of Hospitality Management; International

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Journal of Tourism Policy; International Journal of Tourism Research; Journal of Hospitality Marketing and Management; Journal of Tourism Challenges and Trends; Journal of Travel Research; Tourism Geographies; Tourism Management; Worldwide Hospitality and Tourism Themes

(d) Membership in professional/scientific societies

2009 - Present Israeli Academic Tourism Forum (IATF)
2010 - 2014 The International Council on Hotel, Restaurant, and Institutional Education (ICHRIE)

• Educational activities

(a) Courses taught

2017 - Present "Introduction to the Hotel Industry", Ben-Gurion University of the Negev (Undergraduate Level, Ben-Gurion University of the Negev (Main Campus)).
2017 - Present "Innovation and Entrepreneurship in Hospitality and Tourism", (Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus)).
2010 - Present "Tourism and Hospitality Ethics", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus).
2010 – Present "Marketing Research", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus + Main Campus).
2010 – Present "Hospitality and Tourism Marketing", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2009 - 2016 "Introduction to Ecotourism", Undergraduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2016 "International Marketing", Graduate Level, Ben-Gurion University of the Negev (Eilat Campus).
2013 - 2014 "Ethics and Social Responsibility in Hotel and Tourism Management", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2012 - 2014 "Research Methods in Tourism and Hospitality Sectors – Seminar", Graduate Level, Ben-Gurion University of the Negev (Main Campus).
2011 "Environmental and Moral Issues in Tourism", Graduate Level, Ben-Gurion University of the Negev (Main Campus).

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| 2007 - 2009 | "Tourism Management", Undergraduate Level, University of Central Florida. |
| 2009 | "Lodging Management", Undergraduate Level, University of Central Florida. |
| 2008 | "Guest Services Management", Undergraduate Level, University of Central Florida. |
| 2006 | "Hospitality and Tourism Marketing", Undergraduate Level, Ben-Gurion University of the Negev (Jointly taught with Dr. Avital Biran). |
| 2005 - 2006 | "Communication in Management", Undergraduate Level, Ben-Gurion University of the Negev. |

(b) Research students

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| 2009 - 2011 | Mr. Daniel Soskolne. MA in the Food Studies Program. The Faculty of Humanities and Social Sciences, University of Adelaide. |
| 2010 - 2012 | Mr. David Hillel. MA in the Food Studies Program. The Faculty of Humanities and Social Sciences, University of Adelaide. |
| 2010 - 2014 | Ms. Lirit Ashtar, (Joint MA thesis supervision with Prof. Natan Uriely). Department of Hotel and Tourism Management, Ben-Gurion University of the Negev. |
| 2012 - 2014 | Dr. Dimitrios Stylidis, (Joint post-doctorate supervision with Dr. Yaniv Belhassen). |
| 2016 - 2018 | Mr. Yaniv Benita. MA in the Conflict Management & Resolution Program. Faculty of Humanities and Social Sciences, Ben-Gurion University of the Negev. |

• **Awards, Citations, Honors, Fellowships**

Honors, Citation Awards

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| 2018 | Toronto Prize for Excellence in Research. |
| 2018 | Outstanding Research Report Award. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, for the study: Shani, A., Y. Poria, and J. Beal, "Understanding the Dining Experience of Obese People". |
| 2017 | Best Paper Award. 7 th International Conference on Tourism (ICOT), for the paper: Shani, A., "Towards a Commercial Model for Reviewing Articles in Tourism and Hospitality Journals". |

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- 2011 Outstanding Scientific Paper Reviewer. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference.
- 2011 Outstanding Paper Award. Worldwide Hospitality and Tourism Themes, for the paper: Shani A. and Pizam, A. (2010). The role of animal-based attractions in ecological sustainability: Current issues and controversies. *Worldwide Hospitality and Tourism Themes*, 2(3), 281-298.
- 2010 Best Conference Paper Award. The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, for the paper: Shani, A., and R. Croes, "Evaluation of Segment Attractiveness: First-Time vs. Repeat Visitors to Kissimmee-St. Cloud, Florida".
- 2004 Annual Dean's Award of Excellence. School of Management, Ben-Gurion University of the Negev.
- 2003 Annual Award of Excellence, The Department of Management. School of Management, Ben-Gurion University of the Negev.

• Scientific Publications

(* Denotes publications since last promotion; Underline denotes graduate student co-author)

(a) Chapters in collective volumes

1. **Shani, A.**(PI) & Logan, R.(C) (2010). Walt Disney's world of entertainment attractions. In R. Butler and R. Russell (Eds.), *Giants of Tourism*. Oxford, U.K.: CABI. pp. 155-169. (1 citation in Google Scholar).
2. **Shani A.**(PI) & Pizam, A.(C) (2011). A typology of animal displays in captive settings. In W. Frost (Ed.), *Zoos and Tourism: Conservation, Education, Entertainment?* Bristol, UK: Channels View Publications. pp. 33-46.
3. **Shani, A.**(PI) & Wang, Y.(C) (2011). Destination image development and communication. In Y. Wang and A. Pizam (Eds.), *Destination Marketing and Management: Theories and Applications*. Oxford, U.K.: CABI. pp. 130-148. (24 citations in Google Scholar).
4. **Shani, A.**(PI) & Pizam, A.(C) (2012). Community participation in tourism planning and development. In M. Uysal, Perdue, R. and Sirgy, J. (Eds.), *Handbook of Tourism and Quality-of-Life Research: Enhancing the Lives of Tourists and Residents of Host Communities*. New York, NY: Springer. pp. 547-564. (25 citations in Google Scholar).
5. *Ram, Y.(PI) & **Shani, A.**(C) (2014). Far away from paradise? Working in the tourism industry of Eilat. In M.J. Leitner and S.F. Leitner (Eds.), *Israeli Life and Leisure in the 21th Century*. Urbana, Illinois: Sagamore Publishing. pp. 403-412.

(b) Refereed articles (journal ratings by Alpha)

1. **Shani, A.**(PI) & DiPietro, R.B.(C) (2007). Vegetarians: A typology for foodservice menu development. *FIU Hospitality and Tourism Review*, 25(2), 66-73. (11 citations in Google Scholar; Ranked C).
2. **Shani, A.**(PI), Rivera, M.A.(C) & Severt, D.(C) (2007). To bring God's word to all people: The case of a religious theme-site. *Tourism: An International Interdisciplinary Journal*, 55(1), 51-63. (23 citations in Google Scholar; Ranked C).
3. Uriely N.(PI), Reichel, R.(PI) & **Shani, A.**(S) (2007). Ecological orientation of tourists: An empirical investigation. *Tourism and Hospitality Research*, 7(3/4), 161-175. (53 citations in Google Scholar; Ranked B).
4. Reichel, A.(PI), Uriely, N.(PI) & **Shani, A.**(S) (2008). Ecotourism and simulated attractions: Tourists' attitudes toward integrative sites in a desert area. *Journal of Sustainable Tourism*, 16(1), 23-41. (50 citations in Google Scholar; 17 citations in ISI; IF 3.329; Ranked A*).
5. Ron, A.(PI), **Shani, A.**(PI) & Uriely, N.(C) (2008). Eco-leisure: Theory and practice. *Leisure/Loisir: Journal of the Canadian Association for Leisure Studies*, 32(1), 49-66. (4 citations in Google Scholar; Ranked B).
6. Walls, A.(PI), **Shani, A.**(PI) & Rompf, P.D.(C) (2008). The nature of gratuitous referrals in tourism: Local residents' perspective. *International Journal of Contemporary Hospitality Management*, 20(6), 647-663. (11 citations in Google Scholar; IF 2.874; Ranked A).
7. **Shani, A.**(PI) & Pizam, A.(C) (2008). Towards an ethical framework for animal-based attractions. *International Journal of Contemporary Hospitality Management*, 20(6), 679-693. (49 citations in Google Scholar; IF 2.874; Ranked A).
8. **Shani, A.**(PI), Wang, Y.(C), Hudson, S.(C) & Gil, S.M.(C) (2009). Impacts of a historical film on the destination image of South America. *Journal of Vacation Marketing*, 15(3), 229-242. (88 citations in Google Scholar; IF 2.170; Ranked A).
9. **Shani, A.**(PI), Rivera, M.A.(PI) & Hara, T.(C) (2009). Assessing the viability of repeat visitors to cultural events: Evidence from the Zora! Festival. *Journal of Convention and Event Tourism*, 10(2), 89-104. (32 citations in Google Scholar; Ranked B).
10. **Shani, A.**(PI) & Pizam, A.(C) (2009). Tourists' attitudes towards the use of animals in tourist attractions. *Tourism Analysis*, 14(1), 85-101. (6 citations in Google Scholar; Ranked A).

11. **Shani, A.**(PI) & Pizam, A.(C) (2009). Work-related depression among hotel employees. *Cornell Hospitality Quarterly*, 50(4), 446-459. (78 citations in Google Scholar; 29 citations in ISI; IF 2.060; Ranked A).
12. Rivera, M.A.(PI), **Shani, A.**(PI) & Severt, D.(C) (2009). Perceptions of service attributes in a religious theme site: An importance-satisfaction analysis. *Journal of Heritage Tourism*, 4(3), 227-243. (24 citations in Google Scholar; Ranked B).
13. Pizam, A.(PI) & **Shani, A.** (PI) (2009). The nature of the hospitality industry: Present and future managers' perspectives. *Anatolia: An International Journal of Tourism and Hospitality Research*, 20(1), 134-150. (74 citations in Google Scholar; Ranked B).

Republished article (in Turkish) in *Anatolia: Turizm Arařtırmaları Dergisi*, 22(1), 76-86

14. **Shani, A.**(PI), Chen, P.J.(C), Wang, Y.(C), & Nua, N.(C) (2010). Testing the impact of a promotional video on destination image change: Application of China as a tourism destination. *International journal of Tourism Research*, 12(2), 116-133. (87 citations in Google Scholar; 34 citations in ISI; IF 2.449; Ranked A).
15. Croes, R.(PI), **Shani, A.**(PI) & Walls, A.(C) (2010). The value of destination loyalty: Myth or reality? *Journal of Hospitality Marketing and Management*, 19(2), 115-136. (29 citations in Google Scholar; IF 2.683; Ranked A).
16. **Shani, A.**(PI), Wang, Y.(C), Hutchinson, J.(C) & Lai, F.(C) (2010). Applying expenditure-based segmentation on special interest tourists: The case of golf travelers. *Journal of Travel Research*, 49(3), 337-350. (60 citations in Google Scholar; 20 citations in ISI; IF 5.169; Ranked A*).
17. **Shani, A.**(PI) & Tesone, D.V.(C) (2010). Have human resource information systems evolved into internal e-commerce? *Worldwide Hospitality and Tourism Themes*, 2(1), 30-48. (23 citations in Google Scholar; Ranked C).
18. **Shani, A.**(PI) & Pizam, A.(C) (2010). The role of animal-based attractions in ecological sustainability: Current issues and controversies. *Worldwide Hospitality and Tourism Themes*, 2(3), 281-298. (22 citations in Google Scholar; Ranked C).
19. **Shani, A.**(PI) & Uriely, N.(C) (2012). VFR tourism: The host experience. *Annals of Tourism Research*, 39(1), 421-440. (96 citations in Google Scholar; 68 citations in ISI; IF 5.086; Ranked A*).
20. **Shani A.**(PI), Reichel A.(C) & Croes, R.(C) (2012). Evaluation of segment attractiveness by risk-adjusted market potential: First-time vs. repeat visitors. *Journal of*

- Travel Research*, 51(2), 166-177. (15 citations in Google Scholar; 9 citations in ISI; IF 5.169; Ranked A*).
21. **Shani, A.**(PI), Polak, O.(S) & Shashar, N.(PI) (2012). Artificial reefs and mass marine ecotourism. *Tourism Geographies*, 14(3), 361-382. (29 citations in Google Scholar; 13 citations in ISI; IF 2.068; Ranked A).
 22. Belhassen, Y.(PI) & **Shani, A.**(C) (2012). Hotel workers' substance use and abuse. *International Journal of Hospitality Management*, 31(4), 1292-1302. (23 Citations in Google Scholar; 11 citations in ISI; IF 3.445; Ranked A*).
 23. Oren, G.(S) & **Shani, A.**(PI) (2012). The Yad Vashem Holocaust Museum: educational dark tourism in a futuristic form. *Journal of Heritage Tourism*, 7(3), 255-270. (18 Citations in Google Scholar; Ranked B).
 24. **Shani, A.**(PI) (2012). A quantitative investigation of tourists' ethical attitudes toward animal-based attractions. *Tourism: An International Interdisciplinary Journal*, 60(2), 139-158. (8 Citations in Google Scholar; Ranked C).
 25. Belhassen, Y.(PI) & **Shani, A.**(C) (2012). Substance abuse and job attitude among hotel workers: Social labeling perspective. *Tourism Management*, 34, 47-49. (17 Citations in Google Scholar; 8 citation in ISI; IF 5.921; Ranked A*).
 26. **Shani, A.**(PI) (2012). Tourism and animal rights: More than meets the eye. *Tourism Recreation Research*, 37(3), 276-277. (3 citations in Google Scholar; Ranked A).
 27. **Shani, A.**(PI) (2013). The VFR experience: 'Home' away from home? *Current Issues in Tourism*, 16(1), 1-15. (34 citations in Google Scholar; 21 citations in ISI; IF 3.462; Ranked A).
 28. **Shani, A.**(PI), Belhassen, Y.(C) & Soskolne, D(S). (2013). Teaching professional ethics in culinary studies. *International Journal of Contemporary Hospitality Management*, 25(3), 447-464. (27 citations in Google Scholar; 7 citations in ISI; IF 2.874; Ranked A).
 29. Hillel, D.(S), Belhassen, Y.(PI) & **Shani, A.**(PI) (2013). What makes a gastronomic destination attractive? Evidence from the Israeli Negev. *Tourism Management*, 36, 200-209. (83 citations in Google Scholar; 31 citations in ISI; IF 5.921; Ranked A*).
 30. **Shani, A.**(PI) (2013). Differentiating settings of tourist-animal interactions: An anthrozoological perspective. *Tourism Recreation Research*, 38(1), 104-107. (2 citations in Google Scholar; Ranked A).
 31. Rivera, M.A.(PI) & **Shani, A.**(PI) (2013). Attitudes and orientation toward vegetarian food in the restaurant industry: An operator's perspective. *International Journal of Contemporary Hospitality Management*, 25(7), 1049-1065. (21 citations in Google Scholar; 6 citations in ISI; IF 2.874; Ranked A).

32. **Shani, A.**(PI) (2013). From threat to opportunity: The free market approach for managing national parks and protected areas. *Tourism Recreation Research*, 38(3), 371-372. (0 citations in Google Scholar; Ranked A).
33. ***Shani, A.**(PI), Uriely, N.(C), Reichel, A.(C) & Ginsburg, L.(S) (2014). Emotional labor in the hospitality industry: The influence of contextual factors. *International Journal of Hospitality Management*, 37, 150-158. (88 citations in Google Scholar; 27 citations in ISI; IF 3.445; Ranked A*).
34. ***Shani, A.**(PI) & Arad, B.(C) (2014). Climate change and tourism: Time for environmental skepticism. *Tourism Management*, 44, 82-85. (37 citations in Google Scholar; 12 citations in ISI; IF 5.921; Ranked A*).
35. ***Shani, A.**(PI) (2014). The ethics of gambling: Are we asking the right questions? *Tourism Recreation Research*, 39(3), 454-463. (3 citations in Google Scholar. Ranked A).
36. ***Shani, A.**(PI) & Arad, B.(C) (2015). There is always time for rational skepticism: Reply to Hall et al. *Tourism Management*, 47, 348-351. (12 citations in Google Scholar; 3 citations in ISI; IF 5.921; Ranked A*).
37. *Stylidis, D.(PD), Belhassen, Y.(PI) & **Shani, A.**(C) (2015). Three tales of a city: Stakeholders' images of Eilat as a tourist destination. *Journal of Travel Research*, 54(6), 702-716. (28 citations in Google Scholar; 14 citations in ISI; IF 5.169; Ranked A*).
38. *Fuchs, G.(PI), Reichel, A.(PI), & **Shani, A.**(C) (2016). Scuba divers: the thrill of risk or the search for tranquility. *Tourism Recreation Research*, 41(2), 145-156. (3 citations in Google Scholar; 0 citations in ISI; Ranked A).
39. ***Shani, A.**(PI) (2016). Rethinking substance use and abuse among hospitality employees. *Boston Hospitality Review*, 4(2), 1-7. (3 citations in Google Scholar).
40. *Stylidis, D.(PD), **Shani, A.**(PI), & Belhassen, Y.(C) (2017). Testing an integrated destination image model across residents and tourists. *Tourism Management*, 58, 184-195. (55 citations in Google Scholar; 19 citations in ISI; IF 5.921; Ranked A*).
41. *Ashtar, L.(S), **Shani, A.**(PI), & Uriely, N.(C). (2017). Blending 'home' and 'away': young Israeli migrants as VFR travelers. *Tourism Geographies*, 19(4), 658-672. (7 citation in Google Scholar; 3 citations in ISI; IF 2.068; Ranked A).
42. *Stylidis, D.(PD), Belhassen, Y.(PI) & **Shani, A.**(C) (2017). Destination image, on-site experience and behavioural intentions: Path analytic validation of a marketing model on domestic tourists. *Current Issues in Tourism*, 20(15), 1653-1670. (15 citations in Google Scholar; 4 citations in ISI; IF 3.462; Ranked A).

43. ***Shani, A.**(PI) & Uriely, N. (C) (2017). Stand your ground: The case for publishing in hospitality and tourism journals. *International Journal of Hospitality Management*, 67, 72-74. (3 citations in Google Scholar; 1 citations in ISI; IF 3.445; Ranked A*).
44. ***Shani, A.**(PI) (2017). Reassessing occupational licensing of tour guides. *Advances in Hospitality and Tourism Research*, 5(1), 84-100. (0 citations in Google Scholar; 0 citations in ISI).
45. ***Shani, A.**(PI) (2018). Reviewing articles for tourism and hospitality journals: An altruistic academic tradition or a service to be paid for? *International Journal of Tourism Policy*, 8(1), 73-82. (0 citations in Google Scholar; Ranked C).
46. *Poria, Y.(PI), Beal, J.(S), & **Shani, A.**(C) (2019). Does size matter? An exploratory study of the public dining experience of obese people. *Journal of Hospitality and Tourism Management*, 39, 49-56. (0 citations in Google Scholar; Ranked B).
47. *Oren, G. (PI), **Shani, A.** (PI), & Poria, Y.(C) (2019). Mortality salience – shedding light on the dark experience. *Journal of Heritage Tourism* (In Press). (0 Citations in Google Scholar; Ranked B).

(c) Published scientific reports and technical papers

1. **Shani, A.**(PI) & Belhassen, Y.(PI) (2009). Conference report: "Tourism Destination Development and Branding". *Anatolia: An International Journal of Tourism and Hospitality Research*, 20(2), 471-473. (Ranked C).
2. **Shani, A.**(PI), Ram, Y.(PI) & Malach-Pines, A.(C) (2012). *Employment in the hotel industry: Dealing with the challenges of stress and burnout*. A Report to the Israeli Ministry of Tourism (in Hebrew).
3. Arad, B.(PI), **Shani, A.**(PI) & Holender, Z.(C) (2014). *Fire and smoke: What students learn about global warming in schools*. Ramat Hasharaon: Ayn Rand Center Israel.

(d) Unrefereed professional articles and publications

1. **Shani, A.** (2010). Depression in hospitality employees. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 160-161.
2. **Shani, A.** (2010). Hospitableness. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 316-317.

3. Dowell, R. & **Shani, A.** (2010). Human resources information systems. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 344-345.
4. **Shani, A.** (2010). Pet-friendly lodging. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 497-498.
5. **Shani, A.** (2010). Pet lodges. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, p. 499.
6. **Shani, A.** (2010). Theming. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 642-643.
7. **Shani, A.** (2010). Vegetarianism. In A. Pizam (Ed.), *International Encyclopedia of Hospitality Management (Second Edition)*, Oxford, U.K.: Elsevier Butterworth - Heinemann Publishing, pp. 674-676.
8. **Shani, A.** (2011). Book review: "Tourism, Recreation and Sustainability: Linking Culture and the Environment" (S.F. McCool and N. Moisey, Eds.). *Tourism Analysis*, 15(5), 613-614. (Ranked A).
9. **Shani, A.** (2012). Book review: "The Study of Tourism: Foundations from Psychology" (P.L. Pearce, Ed.). *Tourismos: An International Multidisciplinary Journal of Tourism*, 7(2), 545-547.
10. ***Shani, A.** (2014). Book review: "Managing Ethical Consumption in Tourism" (C. Weeden and K. Boluk, Eds.). *Anatolia: An International Journal of Tourism and Hospitality Research*, 25(3), 489-491. (Ranked C).
11. ***Shani, A.** (2016). Book review: "VFR Travel Research: International Perspectives" (E. Backer and B. King, Eds.). *Annals of Tourism Research*, 57, 285-286.
12. ***Shani, A.** (2016). Book review: "Managing and Adapting to Global Change in Tourism Places" (A.A. Lew, Ed.). *International Journal of Hospitality and Tourism*, 6(1), 57-58.

Summary of selected statistics from <i>Publish or Perish</i> : Publications: 61, Citations: 1468, H-index: 24, G-index: 37.

• **Lectures and Presentations at Meetings and Invited Seminars not Followed by Published Proceedings**

- (a) Invited plenary lectures at conferences/meetings

1. (April 4, 2004). "Ecotourism in the Israeli Negev desert". Presented at the 3rd Conference of The Negev Tour Operators, Beer-Sheva, Israel.
2. (April 29, 2010). "Divers' preferences: What type of artificial reefs do divers wish for?". Presented at the MERC (USAID) Mini-Symposium on Development of Artificial Reefs in the Gulf of Aqaba. Aqaba, Jordan.
3. (April 15, 2012). "The ethics of gambling". Presented at the Ben-Gurion University of the Negev's symposium on the Feasibility of Casino Development in the Resort Town of Eilat. Eilat, Israel.
4. (March 14, 2013). "Development of a cultural longitude route Eilat-Jerusalem: From historic sites to themed attractions". Presented at the Eilat and the Negev – A Bridge between Cultures and Peoples: The 2nd Eilat Conference, The Classical Periods. Eilat, Israel.
5. (December 29, 2013). "Cannabis and public policy: A classical liberal perspective". Presented at the Jerusalem Center for Ethics' symposium on cannabis and public policy. Jerusalem, Israel.
6. (May 7, 2015). "Cannabis legalization: Lessons learned in Colorado". Presented at the 2nd Freedom Conference, Tel Aviv-Yafo, Israel.
7. (February 20, 2019). "In praise of pirate tour guides: Why we should reduce regulation and abolish the obligation of accreditation of tour guides". Presented at a seminar for tour guides, Beer-Sheva, Israel.

(b) Presentation of papers at conferences/meetings

1. Ron, A., **Shani, A.** & Uriely, N. (2005). Eco-leisure: Theory and practice. Presented at the 36th Meeting of The Israeli Sociological Society, Tel-Hai, Israel.
2. **Shani, A.** (2005). The feasibility of ecological-theme tourism in the Negev and the Dead Sea regions. Presented at the 36th Meeting of The Israeli Sociological Society, Tel-Hai, Israel.
3. Rivera, M.A., **Shani, A.** & Severt, D. (2007). A multi-attribute approach to understanding the image of a religious theme attraction: The case of WordSpring Discovery Center visitors. Presented at the 10th International Research Symposium on Service Excellence in Management (QUIS) in Orlando, Florida, June 14-17.
4. Rivera, M.A., **Shani, A.** & Severt, D. (2007). Perceptions of service and image attributes of a religious theme site. Presented at the 13th Graduate Students Research Conference for Hospitality and Tourism, Orlando, Florida, January 3-5.

5. **Shani, A.**, Wang, Y. & Hudson, S. (2007). The effects of a controversial film on a destination image: An experimental study. Poster presentation at the 13th Graduate Students Research Conference for Hospitality and Tourism, Orlando, Florida, January 3-5.
6. Croes, R., **Shani, A.** & Walls, A. (2008). The value of destination loyalty: Myth or reality? The case of visitors to Kissimmee/St. Cloud, Florida. Presented at the International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
7. **Shani, A.**, Wang, Y., Hutchinson, J. & Lai, F. (2008). Examining the usefulness of expenditure-based segmentation: The case of golf travelers. Presented at the International Society of Tourism and Travel Educator's Annual Conference, Dublin, Ireland, September 30-October 2.
8. Croes, R., **Shani, A.** & Walls, A. (2008). Assessing the value of destination loyalty: Findings and implications for practitioners. Presented at the 1st Conference of Communication and Marketing for Tourism, Guayaquil, Ecuador, October 27-28.
9. **Shani, A.**, Chen, P.J., Wang, Y. & Nua, N. (2009). The impact of a promotional video on destination image change: The case of the People's Republic of China prior to the 2008 Olympic Games. Presented at the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, Nevada, January 4-6.
10. **Shani, A.**, Rivera, M.A. & Hara, T. (2009). Assessing the viability of repeat visitors to cultural events: Evidence from the Zora! Festival. Presented at the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, Nevada, January 4-6.
11. **Shani, A.**, Chen, P.J., Wang, Y. & Nua, N. (2009). The role of a promotional video in destination image change: The case of the People's Republic of China prior to the 2008 Olympic Games. Presented at the Tourism Destination Development and Branding Conference, Eilat, Israel, October 14-17.
12. Pizam, A. & **Shani, A.** (2009). Consumer attitudes towards animal-based attractions. Presented at the Consumer Behavior in Tourism Symposium 2009, Bruneck/Brunico, South Tyrol, Italy, December 15-18.
13. **Shani, A.** (2010). Classification of animal displays in captive settings: An alternative approach. Presented at the 8th Israeli Academics Tourism Forum (IATF), Jerusalem, February 17-18.
14. **Shani, A.**, Polack, O. & Shashar, N. (2010). Developing mass marine ecotourism through the establishment of artificial reefs: The case of the Red Sea in Eilat, Israel.

- Presented at the International Conference on Sustainable Tourism: Issues, Debates & Challenges, Crete & Santorini, Greece, April 22-25.
15. **Shani, A.** & Croes, R. (2010). Evaluation of segment attractiveness: First-time vs. repeat visitors to Kissimmee-St. Cloud, Florida. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, San Juan, Puerto Rico, July 28-31.
 16. **Shani, A.** & Uriely, N. (2011). The hosting friends and relatives experience. Presented at the 9th Israeli Academics Tourism Forum (IATF), Or Yehuda, February 2-3.
 17. **Shani, A.** & Uriely, N. (2011). The HFR Experience: Quality of life considerations. Presented at the International Conference on Special Interest Tourism & Destination Management, Kathmandu, Nepal, April 27-30.
 18. **Shani, A.** & Rivera, M.A. (2011). Attitudes toward vegetarian food in the restaurant industry: A Puerto Rican perspective. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Denver, Colorado, July 26-30.
 19. **Shani, A.** & Belhassen, Y. (2012). Teaching ethics to culinary art professionals. Presented at the 10th Israeli Academics Tourism Forum (IATF), Beer Sheva, February 12-13.
 20. Reichel, A., Fuchs, G. & **Shani, A.** (2012). Adventure tourism: The thrill of risk, or the search for tranquility. Presented at the 6th World Conference for Graduate Research in Tourism, hospitality and Leisure, Fethiye, Turkey, April 24-29.
 21. Fuchs, G., Reichel, A. & **Shani, A.** (2012). Scuba diving: A life risking or a quality of life enhancing experience? Presented at the Consumer Behavior in Tourism Symposium, Bruneck/Brunico, South Tyrol, Italy, December 10-13.
 22. **Shani, A.**, Uriely, N., Reichel, A. & Ginsburg, L. (2013). The influence of contextual factors on emotional labor in the hospitality industry. Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.
 23. Belhassen, Y. & **Shani, A.** (2013). Substance use and abuse among hotel staff in Eilat. Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.
 24. Hillel, D., Belhassen, Y. & **Shani, A.** (2013). What makes a gastronomic destination attractive? Presented at the 11th Israeli Academics Tourism Forum (IATF), Kinneret College on the Sea of Galilee, February 12-13.

25. Fuchs, G., Reichel, A. & **Shani, A.** (2013). Adventure tourist: Are they really looking for risky experiences? The case of scuba divers. Presented at the 5th Advances in Tourism Marketing Conference, Vilamoura, Portugal, October 2-4.
26. **Shani, A.** (2013). Should casino gambling be legalized? An ethical assessment. Poster presentation at the 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, Florida, December 15-17.
27. **Shani, A.** (2015). On climate change alarmism in tourism. Presented at the International Tourism and Hospitality Conference, Sarajevo, Bosnia and Herzegovina, September 30 October 4.
28. **Shani, A.** (2016). Climate change and tourism: Don't jump on the bandwagon. Presented at the 3rd International Conference on Sustainable Destination Excellence, Jammu, India, February 5-6 (keynote speaker).
29. **Shani, A.** & Uriely, N. (2016). "Home" with an expiration date: Young Israeli migrants as VFR travelers. Presented at the "Narrative of Displacements" International Conference, Warsaw, Poland, September 23-24.
30. **Shani, A.** (2017). Community participation in tourism planning and development: State of the art. Presented at the 4th International Conference on Sustainable Destination Excellence: Empowering Communities for Inclusive Tourism Development, Jammu, India, March 3-4 (keynote speaker).
31. **Shani, A.** (2017). Towards a commercial model for reviewing articles in tourism and hospitality journals. Presented at the 7th International Conference on Tourism (ICOT), Chiang Mai, Thailand, June 28-July 1.
32. **Shani, A.** (2017). Climate change in tourism research: A lukewarming perspective. Presented at the 4th World Summit for Tourism and Hospitality, Orlando, Florida, December 8-11.
33. **Shani, A.**, Petilon, N., Salman, M., Chen, S., & Poria, Y. (2018). The voice of the bride - Determinants of service quality in hotels: An exploratory study. Presented at the 8th International Conference on Tourism (ICOT), Kavala, Greece, June 27-30.
34. **Shani, A.**, Poria, Y., & Beal, J. (2018). Understanding the dining experience of obese people. Presented at The International Council on Hotel, Restaurant and Institutional Education (ICHRIE) Annual Conference, Palm Springs, California, July 25-27.

(c) Seminar presentations at universities and institutions

1. (November 11, 2009). "Tourists' attitudes towards the use of animals in tourist attractions: Ethical and managerial aspects", Departmental Seminar, Department of

Hotel and Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

2. (April 27, 2010). "The role of zoos and aquaria: Entertainment, education or conservation?", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.
3. (October 13, 2010). "The Hosting Friends and Relatives (HFR) experience", Departmental Seminar, Department of Hotel & Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
4. (February 7, 2012). "On ecology and sustainability in the 21st century", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.
5. (December 4, 2013). "A critical examination of myths in management of natural resources in tourism", Departmental Seminar, Department of Hotel & Tourism Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
6. (November 4, 2015). "Principles of liberty and economic freedom", Academic Seminar, Menachem Begin Heritage Center, Jerusalem.
7. (November 9, 2015). "Casino in Eilat: Ethical and practical considerations", Academic Seminar in Eilat Campus, Ben-Gurion university of the Negev.

• **Research Grants**

- 2011 Research grant by The Israeli Ministry of Tourism to A. Shani (principal investigator), Y. Ram, and A. Malach-Pines for a study of stress and burnout among hotel employees. Two years (NIS 22,500).

• **Synopsis of research**

My research interests consist of two main fields: The first is tourism and hospitality ethics, including tourism and the environment, sustainable tourism, ecotourism, and animal use in tourism and entertainment. Other related areas of interest consist of the quality-of-life of local residents in tourism destinations, as well as the occupational wellbeing of hospitality employees. I also initiated and am involved in research projects focusing on food ethics and its implications for the restaurant industry and culinary institutions. Overall, my extensive involvement with this broad field of study reflects my view that tourism and hospitality are complex human and commercial phenomena that are concerned with numerous moral issues and dilemmas. I believe, therefore, that it is the responsibility of both the tourism academia and the industry to carefully examine these pressing matters, reveal their multifaceted nature, and suggest theories, concepts and methodologies to understand them better and lead the industry along a sound ethical path.

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The second area of focus is contemporary issues in tourism marketing, particularly destination image and destination loyalty, and the management of tourism attractions. Regarding destination image, I have learned a lot from participating in research projects that examined the image of destinations such as South America and China, on the paramount role image plays in the tourist decision-making process, as well as on the diverse sources involved in the formulation of destination image. Destination loyalty is another key concept in tourism marketing that has been playing a momentous part in my research agenda, mainly in a series of studies investigating the attractiveness of repeat vs. first-time visitors, an issue with fundamental implications for destination promoters. Finally, current developments and challenges in the management of tourism attractions have also received attention in my work. By and large, the focus on themes in this line of research derives from my interpretation of the tourism industry as relying heavily on marketing concepts. Thus, demystifying critical issues in tourism marketing is essential on both theoretical and practical grounds.

To this point, I have applied a variety of methodologies in the aforementioned research projects I have been involved with. My research experience comprises planning and conducting studies with qualitative, quantitative, as well as mix-method designs. Specifically, I have utilized data collection tools such as surveys (including mail, intercept, and online), in-depth interviews, focus groups, direct observations, and analysis of promotional and organizational materials. I am certainly of the opinion that grasping the comprehensiveness of the tourism industry requires the utilization of varied research methods that provide unique perspectives on the subjects under investigation. In a broader perspective, it is my career goal to contribute to the establishment of tourism and hospitality studies as a respectful multidisciplinary social science, in which innovative and beneficial studies are conducted.

• **Additional information**

Professional qualifications

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| 2006 | Certified Graduate Teaching Assistant, University of Central Florida |
| 2008 | Certified Adjunct Instructor, University of Central Florida |