

## YOTAM LURIE

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### **Education**

<b>Ph.D.</b>	University of Illinois at Urbana-Champaign, Department of Philosophy 1996 AOS: Ethics and Continental Philosophy  <i>Name of Advisor:</i> Prof. Richard L. Schacht, <i>Title of Dissertation:</i> "Nietzsche's and Dewey's Contextual Challenge to Value Theory" <b><i>Certification in Interpretation and Critical Theory</i></b> , Unit for Criticism and Interpretive Theory, 1995
<b>M.A.</b>	University of Illinois at Urbana-Champaign Department of Philosophy 1992
<b>M.A.</b>	Hebrew University of Jerusalem, Israel (incomplete) Interdisciplinary program including Political Science, Literary Theory and Philosophy 1990
<b>B.A.</b>	Tel-Aviv University, Tel-Aviv, Israel Departments of Political Science and Philosophy, Magna cum Laude. 1988
<b>Professional Education</b> Certified Track and Field Coach, 1986-1988, Wingate Institute for Sport, Israel	

### **Employment History**

2017- Present	Associate Professor, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel
2004- 2017	Senior Lecturer (tenured 2004), Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel
1998-2004	Lecturer, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel
1996-1998	Visiting Lecturer, Guilford Glazer Faculty of Business and Management and Department of Social Work, Ben-Gurion University of the Negev, Beer-Sheva, Israel
1996-1998	Post-Doctoral appointment, School of Business and Management, Ben-Gurion University of the Negev.
1990-1996	Graduate Teaching Assistant: employed as Lecturer, Preceptor and

Grader, Department of Philosophy, University of Illinois at Urbana-Champaign.

## **Professional Activities**

### **(A) Positions in Academic Administration (departmental and university)**

#### ***Ben-Gurion University of the Negev***

- 2024-Present Dean, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- 2023-2024 Department Chairperson, Department of Management, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- 2022-Present Head of Faculty's International Accreditation and Quality Process (AACSB & EQUIS)
- 2021-Present Faculty Representative, Community Action Committee, School of Sustainability and Environmental Change, Ben-Gurion University.
- 2008-Present Faculty Representative, Research Centers Committee, Ben-Gurion University.
- 2018–2021 Faculty Representative, By-law Committee, Ben-Gurion University.
- 2017-2020 Program Director, International MBA, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- 2005-2019 Academic Director, MBA Executive Programs, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- 2011-2017 Department Chairperson, Department of Management, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
- 2015- 2018 Member of Steering Committee, Mandel Center for Social Leadership.
- 2014-2017 Faculty Representative, University International Engagement Committee.
- 2009- 2018 Member, University Participates in the Community Committee (אופ"ק), Ben-Gurion University.
- 2008-2011 Academic Coordinator, Department of Management at Achva Community College.
- 2008-2010 Faculty Representative, Library Committee, Ben-Gurion University.
- 2007-2011 Faculty Representative, Ethics Committee Ben-Gurion University.
- 2006-2008 Member, University Sports Committee, Ben-Gurion University.
- 1998-2001 Chairperson of the Department of Management's-Teaching Committee.

### **(B) Professional Functions outside University:**

- 2021 - Chairperson, Israeli Association for Corporate Responsibility and Sustainability
- 2018 - Chairperson, Ethics Committee, the Israeli Triathlon Association
- 2013 – Chairperson, European Business Ethics Network – Israel National Network
- 2018 – 2020 Board Member, Israeli Association for Corporate Responsibility and Sustainability
- 2017 – 2018 Committee Member, Ethics Committee – Israeli Economic Association
- 2009-2013 Chairperson, Ethics Committee, Israeli Olympic Committee
- 2009-2010 Member, Ethics Committee, Israel Sport and Culture Ministry- special committee to evaluate Events in Gymnastics Team/Club

- 2005-2008 Member, Ethics Committee, Pharma-Israel  
 2004-2007 Member, Ethics Committee, Transparency Award- Shvil  
 2003-2005 Member, Ethics Committee, Security Exchange Commission, Israel  
 2002-2008 Member, Social Responsibility of Business Committee, International Chamber of Commerce, Israel  
 2002- 2006 Member, Ethics Committee of the Southern District of Ministry of Health, Israel  
 1997-2009 Head of both Philosophy of Sport Courses and Track and Field Program, at the Physical Education Program, Kaye College of Education, Beer-Sheva, Israel.

**(C) Significant Professional Consulting:**

- 2011 Code of Ethics for Tel-Aviv Municipality, Department of Sports  
 2010 Israeli National Ethics Committee, Israel Sport and Culture Ministry – Designing a National Code of Ethics for Sport Organizations and Associations.  
 2010 Code of Ethics for Professional Soccer Team (Beitar Jerusalem).  
 2010 Code of Ethics for Poalim Sahar (member of the Tel Aviv Stock Exchange and a subsidiary of Bank Hapoalim. The Company specializes in providing a comprehensive set of services to institutional investors).  
 2010 Consulting on the Code of Ethics, Nuclear Research Center.  
 2008 Israeli National Committee for designing a Code of Ethics for Mayors.

**(D) Editor or member of editorial board of scientific or professional Journals**

- *Philosophy of Management* – Editorial Board Member (2020- Present)
- Guest Editor of Special Issue, "Entrepreneurship and Ethics" in *Journal of Business Ethics* Volume 60:3 (September 2005)

**(E) Ad-hoc Reviewer and Editorial Services**

- *Business and Professional Ethics Journal* (2019 – present)
- *Philosophy of Management* – Reviewer (2017 – present)
- *Business Ethics: European* – Review (2015- present)
- *Journal of Business Ethics* – Reviewer (2004 – present)
- *International Dental Ethics and Law Society (IDEALS)* Member of Newsletter Editorial Board (2001 – 2003)

**(F) Membership in Professional/Scientific Societies:**

- Since 2015 Association for Practical and Professional Ethics (APPE)
- Since 2010 European Business Ethics Network – Israel
- Since 2001 European Business Ethics Network (EBEN)
- Since 2000 Society for Business Ethics (SBE)
- 1999-2007 Shvil (Transparency International) Israel (TI)
- 1999-2004 International Association for Philosophy of Sport (IAPS)
- 1995-2004 American Philosophical Association (APA)

**(F) Professional Committees**

- Review Committee, Israeli Council of Higher Education, 2020: Accreditation Committee for Peres Academic Center's BA in Human Resource Management
- Reward Committee, Israel Council of Higher Education, 2022: MITACS Globalink Postdoctoral Research Award.

**Educational Activities**

**(A) Courses Taught:**

International Virtual Exchange Covid 19: Ethical Dilemmas And Human Rights	International Teaching Trier University, 2021	
AI and the Elderly: International Workshop College of Engineering) Beer-Sheva	Trier University and SCE (Shamoon 2021	
Introduction to Business Ethics	MBA	Ben-Gurion University
Professional Ethics	MBA	Ben-Gurion University
Ethics in Organizational Consulting: Between an Expertise and a Service	MBA	Ben-Gurion University
Ethics in Marketing: Truth in Advertisement	MBA	Ben-Gurion University
Distributive Justice: Economic, Moral and Socio-Political Considerations	MA.	Ben-Gurion University
Principles of Social and Welfare Policy	MA.	Ben-Gurion University
Ethics in Sport Management	undergraduate	Ben-Gurion University
Logic and Critical Thinking	undergraduate	Ben-Gurion University
Managerial Ethics	undergraduate	Ben-Gurion University
Ethics in the Caring Professions	undergraduate	Ben-Gurion University
Philosophy of Science and Social Sciences	undergraduate	Sapir College
Philosophy of Education	undergraduate	Kay College
Philosophy of Sport	undergraduate	Kay College
Introduction to Philosophy	undergraduate	University of Illinois
Introduction to Ethics	undergraduate	University of Illinois
Environmental Ethics	undergraduate	University of Illinois
Philosophy in the Cinema	undergraduate	University of Illinois

**(B) Research Students**

Name of Student	Title of Thesis	Completed
<i>Post-Doc:</i>		
1. Asaf Stein	Ethical dilemmas in the managing and governing of Social Business (Funding: Dualis Foundation)	2014 Co-Supervisor with Hagai Katz
2. Somayya Madakam	Ethical AI: An Exploratory Study in Israel	2021 – 26/10/2022 Co-supervisor with Shlomo Mark
3. Vinaytosh Mishra	Ethical AI	31/12/23 Co-Supervisor with Shlomo MARK
<i>Doctoral Thesis:</i>		
<i>Completed</i>		
1. Eran Aviv	Nietzsche: On the Use and Abuse of Epistemology for Life	28/10/2016 Student affiliation: Philosophy Dept, BGU
2. Galit Avidar	The Contribution of an Effective Ethics Program to the Creation of a Positive Organizational Environment: The Relationship between Implementing an Ethics Program and Organizational Citizenship Behavior	22/10/2017 Co- Supervisor with Amos Drori

3. Dodi Eilat	Organizational Ethics: The Relations between Leadership Style, Ethical Climate and the Perceived Morality of the Organization	28/2/2018, Co- Supervisor with Dina van Dijk.
4. Tal Caspi	Social Liability as a Core Value for Risk Management in the Food Industry	23/3/2018
5. Esthi Nave	Social Entrepreneurs as Authentic Leaders	27/3/2019 Co- Supervisor with Hagai Katz.
6. Joseph Benveniste	Accountability, Governance and Institutional Change in Municipal Government: A Comparative Analysis of Processes and Legislations in the Area of Planning and Construction	11/9/2019 Co-Supervisor with Shlomo Mizrahi
7. Liad Ortar	Corporate Social Responsibility in an Aging Society	15/5/2020 Co- Advisor with Israel Doron, Dept of Gerontology, Haifa University.
8. Eliran Solodoha	Performance, Policy and Innovation in Technology Start-ups	June 2016 – June 2021 w/Stav Rosenzweig
9. Hisham Abdulhalim	Ethics as a Quality Driver in Software Management: Methodology, Tools and Methods,	7/3/2018 - 2/10/2022 with Dr. Zvika Afik and Prof. Shlomo Mark
10. Inbal Sternberg	The Meaning of Responsible Management in Business: A Practice-based Approach	2021-2025
11. Moshe Davidian	An Ethics Based Approach for Development of AI Healthcare Systems	2020 - 2025 with Prof. Shlomo Mark
<i>REGISTERED STUDENTS</i>		Start Date
1. Gilad Mor	Artificial Intelligence in Service: Socio-Ethical Aspects	30/10/2019 Proposal 17/10/21
2. Margrita Barer	Transparency, Integrity and Ethics in Local Government	30/10/2019 Proposal 17/10/21 w/Fanny Yuval
3. Benny Sand	The Socio - Technical Ecosystem for Medical IoT	6/3/2020 Proposal 28/4/22 with Shlomo Mark
4. Guy Toibin	The Impact of Cloud-Based Technological Systems on the Individual's Autonomy in Business Organizations	1/10/2021 w/Shlomo Mark
<i>MBA/ MA</i>		
<i>ALLUMNI</i>		
1. Tal Caspi	Responsibility of the Food Industry for their Customers' Health	2005
2. Noam Nisanov	The Effect of Workers Involvement on the Feeling of Identification with the Ethics Program, the Organization and going beyond the definition of the workers role	2015

3. Mark Schulman	Nietzsche's Perspectival Epistemology	2015. MA in the Dept. of Philosophy,
4. Adina Arbel	Between Economic Profit and Social Welfare: A Case study of "Street Puppies Project	2015. Dept of Sociology and Anthropology, (Co-Supervisor with Nir Avieli)
5. Liad Ortar	Materiality in Sustainability Reporting	2015.
6. Gilad Mor	Ethics in Managing New Sport Technologies	2016.
7. Hisham Abdulhalim	Ethics as a Quality Indicator within Software Development	2018, Co- Supervisor with Shlomo Mark
8. Zohar Shaharabani	Ethics and Information Disclosure in Commerce	2018
9. Moshe Davidian	Quality based management of a software project	2019, Co- Supervisor with Shlomo Mark
10. Sharon Ankar	Authority and Expertise of the Quality Engineering Profession אנקר, ש. "האם מנהל איכות הוא מקצוע פרופסיונאלי?" כתב עת לאיכות ומצינות של האיגוד הישראלי לאיכות, גיליון 60, נוב-דצמ' 19, עמ' 4-7	20/10/2016 - Dec 2019
11. Benny Sand	Managing Privacy in Medical IoT	Jan 2020 Co- Supervisor with Shlomo Mark and Hadas Chasidim
12. Guy Toibin	Cloud Computing As Disruptive Technology In Business Organizations: Does It Limit Individual Autonomy?	1/10/2021 w/Shlomo Mark

### **Academic Citations Honors and Fellowships**

- 2001 Academy of Business and Administrative Sciences - Award of Excellence for a research work on the "Ethical and Legal Dimensions in Marketing: The Israeli Approach."
- 1996-1998. Kreitman Post-Doctoral Fellowship, The Kreitman School of Advanced Graduate Studies, Ben-Gurion University of the Negev, Israel.
- 1994-1995. Fellow, Graduate Student Fellowship, Program for the Study of Cultural Values and Ethics, the University of Illinois at Urbana-Champaign, Fellow.
- 1990-1996. Fulbright Doctoral Fellowship, United States Information Agency, Institute for International Education.

### **Scientific Publications**

Author h-Index: ISI=5; GS = 12

Total number of citations: ISI=154; GS=553.

Total number of citations without self-citations: ISI=126; GS=550

Journal Quality (JR): The Business Faculty uses only the ABDC (Australian Business Deans Council) Journal Ranking System. ABDC does not have an ethics category.

General comments

Superscripts denotes: PI - Principal Investigator; S - student.

**(a) Authored books**

1. Lurie, Yotam. (2018) *Nietzsche's and Dewey's Contextual Challenge to Value Theory* Beau Bassin, Scholars Press. (273 pages) ISBN: 978-620-2-31238-7.

**(c) Chapters in collective volumes - Conference proceedings, Festschrifte:**

1. Bar-Eli, M<sup>PI</sup>; **Lurie, Y<sup>PI</sup>**. and Gunner, B. <sup>PI</sup> (1998). "Rationality in Sport: A Psychophilosophical Approach," in Bar-Eli and Lidor (eds.) *Sport Psychology - Linking Theory and Practice* pp.35-59 (Morgentown, WV: Fitness Information Technology. (Citations: ISI=7, GS=17)
2. Frenkel, D.A. and **Lurie, Y.**, (2000). "Ethical and Legal Dimensions in Marketing - the Israeli Approach," in the *International Conference of the Academy of Business & Administrative Sciences (ABAS)*, Prague.  
<http://www.sba.muohio.edu/abas/2000/marketinglegalandethical.pdf>
3. **Lurie, Y.** (2000). "Positive and Negative Responsibility in International Business Ethics," in Patrick Primeaux, (Ed.) *Promoting Business Ethics: Proceedings of the 7<sup>th</sup> Annual International Conference*, New York.
4. **Lurie, Y.**, (2001). "Democracy and Non-Governmental Organizations in Israel'", in the *International Conference of the Academy of Business & Administrative Sciences (ABAS)*, July 2001, Brussels, Belgium  
[http://www.sba.muohio.edu/abas/2001/brussels/Lurie\\_Democracy\\_in\\_NGOs\\_in\\_Israel.pdf](http://www.sba.muohio.edu/abas/2001/brussels/Lurie_Democracy_in_NGOs_in_Israel.pdf)
5. **Lurie, Y.** (2003). "Nihilism as Existential Despair in Nietzsche and Dewey" in Hebrew. pp. 219-243 Yuval Lurie (ed.) *Despair and Redemption: Essays in Existential Philosophy*. Beer-Sheva: Ben-Gurion University Press.
6. Frenkel, D.A. and **Lurie, Y.**, (2003). "Proprietary Rights of Employees in Workplaces in Israel" in the *International Conference of the Academy of Business & Administrative Sciences (ABAS)*, July 2003, Brussels, Belgium  
[http://www.sba.muohio.edu/abas/2003/brussels/frenkel\\_proprietary\\_rights.pdf](http://www.sba.muohio.edu/abas/2003/brussels/frenkel_proprietary_rights.pdf)
7. Bar-Eli, M. M and **Lurie, Y.** (2004) "Rationality and Sport: Psychological and Philosophical Perspectives" in Hebrew. pp. 40-59, *Motor Behavior: Psychological and Sociological Perspectives*. R. Lidor (ed.). Jerusalem: Magnes.
8. **Lurie, Y.** (2006). "The Ontology of Sports Injuries and Professional Medical Ethics" pp. 200-211 in *Pain and Injury in Sport*. Loland, Skirstad and Waddington (Eds.) London: Routledge, Taylor and Francis. (Citations GS=15)
9. Caspi T.<sup>S</sup> and **Lurie Y.** <sup>PI</sup> (2006). The responsibility of food corporations for their customers' health in *Ethics and the Politics of Food* edit by Matthias Kaiser and Marianne Elisabeth Lien, pp. 398-401. Wageningen Academic Publishers The Netherlands. (Citations GS=1)
10. **Lurie, Y.** (2007). "Amateurism, Professionalism and the Olympic Spirit" in Hebrew. pp.47-66, in Lidor and Gur-Zeev (Eds.) *Sport: Values and Politics*, Holon: Rachgold.

11. Frenkel, D.A.<sup>PI</sup>, **Lurie, Y.**<sup>PI</sup> and Ya'ari V.<sup>PI</sup>, (2008). "Informed Decisions: Corporate Governance and the Auditors Responsibility" pp. 247-259 in *Investment in a Global Economy: Its Environment, Finance, and Economics*, Koveos, Peter E. (Ed.) Athens: ATINER.
12. Bar-Eli, M.<sup>PI</sup>, Azar, O.H.<sup>PI</sup>, and **Lurie, Y.**<sup>PI</sup> (2009). (Ir)rationality in action: Do soccer players and goalkeepers really fail to learn how to best perform during a penalty kick? In M. Raab, J.G. Johnson, & H.R. Heekeren (Eds.), *Mind and Motion: The Bidirectional Link between Thought and Action. Volume 174, Progress in Brain Research* (pp. 97-108). New York: Elsevier. (Citations: GS=7, IF = 5.103, ranked as Q1 44/252 in Neuroscience)
13. **Lurie, Y.** (2010). "Walking the Thin Line: Ethical Issues in Training Elite Athletes" in Hebrew. pp.21-30, in Yanilov-Eden and Aloni (Eds.), *Training Women in Elite Sports: Anthology of Professional Articles*, Athena, Top Team.
14. Caspi T.<sup>S</sup> and **Lurie Y.**<sup>PI</sup> (2012), "Liability versus responsibility: the food industry case" in *Climate Change and Sustainable Development Ethical Perspectives on Land Use and Food Production*. Edited by Thomas Potthast & Simon Meisch, p. 271-274 Wageningen Academic Publishers The Netherlands.
15. **Lurie Y.**<sup>PI</sup> (2016) "Having a Knack for Strategic Management" at the Philosophy of Management Conference, St. Anne's College, Oxford.  
[http://www.gre.ac.uk/data/assets/pdf\\_file/0005/1190948/5-1-Lurie-Having-a-Knack-for-Strategic-Management\\_track-5.pdf](http://www.gre.ac.uk/data/assets/pdf_file/0005/1190948/5-1-Lurie-Having-a-Knack-for-Strategic-Management_track-5.pdf)
16. Valeva M., Katz H., Lurie Y. (2020) Social Innovation Through Tradition: The Many Paths to Sustainable Development. In: Rendtorff J. (eds) Handbook of Business Legitimacy. Springer, Cham [https://doi.org/10.1007/978-3-319-68845-9\\_118-1](https://doi.org/10.1007/978-3-319-68845-9_118-1)
17. Valeva M., Lurie Y. (2023) "Spinning Ethical Plates in Times of Pandemic and Sustainability", *Journal of International and Digital Communication: Sustainability Perspectives*, Kathrin Nitschmann, Milena Valeva (Eds.) Umwelt-Campus Birkenfeld (Hochschule Trier) pp. 85-94

(d) **Refereed Articles and refereed letters in scientific journals:**

1. Frenkel, D.A. and **Lurie, Y.**, "The Israeli Approach to Advertising: Ethical and Legal Norms", *Business Ethics: A European Review*, 10: 3, July 2001, pp. 248-256. (Citations: GS=2, IF=0.54, JR=B, Q2 in Ethics)
2. Neuman Y., **Lurie Y.** and Rosental M., "A Watermelon Without Seeds: A Case Study in Rhetorical Rationality," *Text: an Interdisciplinary Journal for the Study of Discourse*, 21: 4, 2001, pp. 543-565. (Citations: GS=19, IF=0.50)
3. Frenkel, D. A. and **Lurie, Y.**, "Culpability of Corporations – Legal and Ethical Perspectives," *Criminal Law Quarterly*, 45 (2002), pp. 465-487. (Citations: GS=2, IF=0.33)
4. **Lurie, Y.** and Frenkel, D. A., "Mobility and Loyalty in Labor Relations: an Israeli Case," *Business Ethics: A European Review*, 11: 3 (July 2002), pp. 295-301. (Citations: GS=6,

*IF=0.54, JR=B, Q2 in Ethics)*

5. Frenkel, D. A. and Lurie, Y., "Electronic Signature: Moral Problems and the Answer Given by the Israeli Law" *EBS (Estonian Business School) Review*, Issue 13 (Winter 2002), pp. 67 - 72.
6. Frenkel, D.A. and Lurie, Y., "Responsibility and Liability in Health Care: Some Differences Between Dentistry and Medicine" *Medicine and Law* 21 (2002) 605-617 (*Citations: GS=3, JR=Q3*)
7. Frenkel, D. A. and Lurie, Y., "Human Rights in Industrial Relations: The Israeli Approach" *Business Ethics: European Review*, Volume 12: 1 (January 2003), pp.33-40. (*Citation; GS=4, IF=0.54, JR=B, Q2 in Ethics*)
8. Lurie, Y. "The Ontology of Sports Injuries: Professional Ethics of Sports Medicine" *International Journal of Applied Philosophy*, Volume 16:2 (Fall 2002), pp. 267-278.
9. Lurie, Y. and Frenkel, D. A. "Corporate Governance: Separation of Powers and Checks and Balances in Israeli Corporate Law" *Business Ethics: European Review* Volume 12: 3 (July 2003), pp. 275-283. (*Citation: GS=4, IF=0.54, JR=B, Q2 in Ethics*)
10. Lurie, Y. "The Significance of Sport: Intrinsic Values and Inherent Worth" in *International Journal of Ethics* Nova Science Publishers, Inc. Volume 3:4 (December 2003) pp: 429(14) (re-published also as in Wurtzel, Aidan E. (Ed.) *Trends in Contemporary Ethical Issues*. (NY: Nova Science 2007), Ch.9: pp. 123-136.
11. Lurie, Y. "Humanizing Business through Emotions: On the Role of Emotions in Ethics" *Journal of Business Ethics* Volume 49:1 (January 2004), pp 1-11. (*Citations: ISI=17, GS = 57, IF= 1.552, JR=A, ranked as Q1 in Ethics, listed on the 45 Journals used in Financial Times research rank*).
12. Frenkel, D. A.<sup>PI</sup> and Lurie, Y.<sup>PI</sup> "Misleading Outside Directors in Public Companies – The Israeli Case" in *Corporate Board: role, duties and composition*. Volume 2: 1 (May 2006) pp. 33-38 (*JR=B*).
13. Lurie, Y.<sup>PI</sup> and Albin, R.<sup>PI</sup> "Methodology and Moral Reasoning in Business Ethics: From Decision Procedures to Edifying Perspectives" in *Journal of Business Ethics*. 71: 195-207 (2007) (*Citations: ISI=6, GS=45; IF=1.552; JR=A, Q1 7/50 in Ethics, listed on the 45 Journals used in Financial Times research rank*) Response article: Griseri, P. "In Defense of Principles? A Response to Lurie and Albin" *Journal of Business Ethics*; Dec2008, Vol. 83 Issue 4, p. 615
14. Lurie, Y. "Philosophy: Does it have a Point After All" in *Iyyun: The Jerusalem Philosophical Quarterly*. 64 (January 2015) pp. 83-88 (*JR = not ranked*)
15. Lurie, Y.<sup>PI</sup> and Mark, S.<sup>PI</sup> "Professional Ethics of Software Engineers: An Ethical framework" in *Science and Engineering Ethics*. 22:2, pp. 417-434 (April 2016) DOI 10.1007/s11948-015-9665-x (*Citations: GS=7, IF = 1.516, JR= Q1 8/50 in Ethics*). reprinted in Allhoff, Fritz (et.al.) *Professions in Ethical Focus- Second Edition* (Broadview Press, 2021)

16. **Lurie, Y.**<sup>PI</sup> "Concrete Examples and Thick Ethical Concepts in Applied Ethics Courses" in *Teaching Philosophy, Newsletter of the American Philosophical Association* 15:2, pp.7-11 (Spring 2016). (*JR = not ranked*)
17. **Lurie, Y.**<sup>PI</sup> "The Ethics of Cooperation in Business" *Open Journal of Philosophy* (OJPP) Vol.6, No.2, pp. 166-175 (May 2016). DOI: 10.4236/ojpp.2016.62015 (*Citations: GS=1, IF=0.5, JR=not ranked*)
18. Abdulhalim, H.<sup>S</sup> **Lurie, Y.**<sup>PI</sup> and Mark, S.<sup>PI</sup> "Ethics as a Quality Driver in Agile Software Projects" in *Journal of Service Science and Management*. Vol. 2: No.1, pp.13-25 (February 2018). (*IF=0.4, not ranked*)
19. Mark, S.<sup>PI</sup> and **Lurie, Y.**<sup>PI</sup> "Customized Project Charter for Computational Scientific Software Products" in *Journal of Computational Methods in Sciences and Engineering*. Vol. 18:1 pp. 165-176 (2018). (*SJR = Q2 in Engineering*)
20. **Lurie, Y.**<sup>PI</sup> "Thick and Thin Methodology in Applied Ethics," *Metaphilosophy* 49:4, pp. 474-488 (July 2018) DOI: 10.1111/meta.12311 (*SJR= Q1 in Philosophy*)
21. \* Ron, A.<sup>PI</sup> and **Lurie, Y.**<sup>PI</sup> "The Intimacy of Mediation: Jewish Guides in the Contact Zone of Christian Holy Land Pilgrimage", *Ethnologia Europaea: Journal of European Ethnology* 48:2, pp. 55–67 (2018) DOI: 10.16995/ee.1959
22. \* Sohacheski, D.B.<sup>S</sup> **Lurie, Y.**<sup>PI</sup> and Mark S.<sup>PI</sup> "Software Identifier Naming Conventions & Dictionary", *WSEAS Transactions on Computer Research* vol. 9, pp. 125-135 (2021) DOI: 10.37394/232018.2021.9.4
23. \* Davidian, M.<sup>S</sup> **Lurie, Y.**<sup>PI</sup> and Mark, S.<sup>PI</sup> "QVD: Improving Quality – User Story as a Quality Value Driver (QVD) in Software Development" *WSEAS Transactions on Computers* vol. 20, pp.217-225 (2021) DOI: 10.37394/23205.2021.20.23
24. \* Ankar, Sharon<sup>S</sup> and **Lurie, Y.**<sup>PI</sup> "On the Professional Authority of Quality Engineers and the Gaps in their Epistemic and Organizational Authority", *Journal of Professions and Organization (JPO)*, Volume 9, Issue 1, February 2022, pp. 62–76, DOI: 10.1093/jpo/joab020 (SJR= Q1 Strategy and Management; ABDC = A)
25. \* Madakam, S.<sup>S</sup> Uchiya, T.<sup>PI</sup> Mark, S.<sup>PI</sup> **Lurie, Y.**<sup>PI</sup>, "Artificial Intelligence, Machine Learning and Deep Learning (Literature: Review & Metrics)", *Asia-Pacific Journal of Management Research and Innovation*, 18:1-2 (2022) pp.7-23  
<https://doi.org/10.1177/2319510X2211366>
26. \* Madakam, S.<sup>S</sup> Mark, S.<sup>PI</sup> **Lurie, Y.**<sup>PI</sup>, Revulagadda, R.K.<sup>PI</sup> "The Role of Cryptocurrencies in Business" *International Journal of Electronic Finance; 12:3* (2023) pp. 238-262 doi: 10.1504/IJEF.2023.131771
27. \* Madakam, S.<sup>S</sup> Mark, S.<sup>PI</sup> **Lurie, Y.**<sup>PI</sup> "360 Degree View on Zero Touch (Zero-Touch) Networks" in *ITU Journal on Future and Evolving Technologies*, Volume 4, Issue 3, September 2023. pp. 397-406 doi.org/10.52953/CIKX9337
28. \* Ortar, L.<sup>S</sup> Doron I.<sup>PI</sup> **Lurie, Y.**<sup>PI</sup> "Time for Corporate Gerontology: A Systematic Literature Review" *Ageing International* 49, 197–218 (2024).  
<https://doi.org/10.1007/s12126-023-09537-6> (SJR = Q2)
29. \* Quttainah M<sup>PI</sup>, Mishra V<sup>PI</sup>, Madakam S<sup>PI</sup>, **Lurie Y**<sup>PI</sup>, Mark S<sup>PI</sup> "Cost, Usability, Credibility, Fairness, Accountability, Transparency, and Explainability Framework for Safe and Effective Large Language Models in Medical Education: Narrative Review and Qualitative Study" *JMIR AI*. Vol 3, 2024;3 DOI: 10.2196/51834  
URL: <https://preprints.jmir.org/preprint/51834>

30. \* Davidian, M.<sup>S</sup>, Lahav, A.<sup>S</sup>; Joshua, B.-Z.<sup>PI</sup>; Wand, O.; **Lurie, Y.**<sup>PI</sup>; Mark, S.<sup>PI</sup>, Exploring the Interplay of Dataset Size and Imbalance on CNN Performance in Healthcare: Using X-rays to Identify COVID-19 Patients. *Diagnostics* 2024, 14, 1727. <https://doi.org/10.3390/diagnostics14161727> (JCR Medicine 64/329 Q1)

31. Raitsis T,<sup>S</sup> Elgazari Y,<sup>S</sup> Toibin GE,<sup>S</sup> Lurie Y,<sup>PI</sup> Mark S,<sup>PI</sup> Margalit O.<sup>PI</sup> "Code Obfuscation: A Comprehensive Approach to Detection, Classification, and Ethical Challenges" *Algorithms*. 2025; 18(2):54. <https://doi.org/10.3390/a18020054> (JCR = Q2)

(d2) **Invited Articles in Refereed Scientific Journals:**

32. Fisscher, O.<sup>PI</sup> Frenkel, D.<sup>PI</sup> **Lurie, Y.**<sup>PI</sup> Nijhof A.<sup>PI</sup> "Stretching the Frontiers: Exploring the Relationships Between Entrepreneurship and Ethics" *Journal of Business Ethics* Volume 60:3 (September 2005), pp .207-209 (Citations: ISI=13, GS=49, IF=1.552, , JR=A, ranked as Q1 7/50)

(e) **Published Scientific Reports and technical papers:** (internally refereed publications of research institutions and research organizations)

1. Ortar, L.<sup>S</sup> **Lurie, Y.**<sup>PI</sup> Rubin, O.<sup>PI</sup> "Managerial Model for Municipal Agriculture" in Hebrew in Nekudat Hen Conference 2015, pp. 28-32

(f) **Unrefereed professional articles and publications:** (book reviews, encyclopedia articles)

1. Lurie, Y. "Vulgarity and Authenticity in Sartre: Review of S.Charmes", in *Canadian Philosophical Reviews*, October 1994.
2. **Lurie, Y.** "Consulting" in *The SAGE Encyclopedia of Business Ethics and Society*: 2<sup>nd</sup> edition by Robert W. Kolb (Thousand Oaks, Sage Publications 2018), pp. 625-627. DOI: <http://dx.doi.org/10.4135/9781483381503.n231>

**Lectures and Presentations at Meetings and Invited Seminars not followed by Published Proceedings (not including lectures and presentations published as refereed articles)**

**Invited Plenary Lectures (Keynote) at Conferences/Meetings**

1. "Legal and Ethical Norms in Consumer's Protection") in Hebrew, joint lecture with Prof. D. Frenkel, given at the *Symposium on Legal and Ethical Aspects of Consumer's Protection*, 2001, Tel-Aviv.
2. "Mobility and Loyalty in Labor Relations: an Israeli Case", commissioned paper jointly with Prof. D. Frenkel, presented at the annual conference of the *European Business Ethics Network*, 2001, Valencia, Spain.
3. "Responsibility and Liability in Health Care: Some Differences Between Dentistry and Medicine", commissioned paper jointly with Prof. D. Frenkel, presented at the *4<sup>th</sup> International Congress On Dental Law and Ethics*, 2001, Amsterdam.
4. "Corporate Governance: Separation of Powers and Checks and Balances in Israeli Corporate Law" invited paper jointly with Prof. D. Frenkel, presented at the *European Business Ethics Research Conference (EBEN)*, June 2002, Poznan, Poland.

5. "The Bank's Ethical Code and Labor Relations System") (in Hebrew) commissioned paper jointly with Dr. Y. Lurie, presented at the *Symposium on "The Bank, its directors and employees – mutual relations"*, Jerusalem Center of Ethics, 2003, Jerusalem.
6. "What's wrong with Consumer Society" Invited Plenary Lecture for Heshel Conference on *Consumer Society: Economic, Social and Ethical Perspectives* at Bar-Ilan, University February 27<sup>th</sup> 2003
7. "Ethics in Management for Administrators of Courts of Law", *Ethics Seminar for Court Administrators*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, June 22, 2005.
8. "Transparency in Organizational Politics", *Conference of the Municipal Water and Sewage Authorities*, School of Public Policy, Tel-Aviv University, July 21, 2005
9. "Privacy: How much Transparency do we really need?", *The International Right to Know Day Conference*, Organized by Transparency International (SHVIL), Recanati Faculty of Management, Tel-Aviv University, September 28, 2005.
10. "Facing up to our Ethical Dilemmas", Maala–Israel's Business for Social Responsibility (BSR) Gathering of Corporate Members, Herzliya, February 9, 2006
11. "Managerial Ethics in Municipal Government", *Ethics Seminar for General Managers of Local Municipalities and Cities*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, March 10, 2006.
12. "Commercialization of Higher Education", for *German-Israeli University Administrators Meeting*, Ben-Gurion University, Beer-Sheva, March 30, 2006
13. "Ethical Dilemmas and Organizational Ethics", for *Beer-Sheva's Chamber of Commerce*, May 21, 2006
14. "Recognizing an Ethical Company", *Ethical Investments Conference*, Israeli Stock Exchange, Tel-Aviv, May 31, 2006
15. "Cellular Radiation: Real or False Fear", *Environmental Ethics Conference*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, June 13, 2006
16. "Tour Guide Ethics", together with Yael Gutter and Amos Ron for *Research Forum of the Department of Tourism and Hotel Management*, Ben-Gurion University, November 7, 2006
17. "Professional Ethics for Investment Advisors and Investment Portfolio Managers", at the *Ethics for Financial Advisors Conference*, Natania College, November 16, 2006
18. "Commercialization of Higher Education", *Science and Capital Conference* at Kibbutz Lavi, November 22-25, 2006
19. "Ethics and Practice: Ethics of Administrators in the Public Sector", Ethics Seminar for JDC-ELKA - *The Association for the Development and Advancement of Manpower in the Social Services in Israel* at The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, December 26, 2006
20. "Sport Coaches Professional Ethics", *International Conference on coaching Education*, The Nat Holman School For Coaches And Instructors, Wingate Institute, Natania, January 4,

2007

21. "Commercialization of Higher Education", *Meeting of the Administrators of Israel's University Research and Development Authorities* at Midreshet Sde Boker, January 22, 2007
22. "Implementing Codes of Ethics in Financial Organizations", *Conference on Ethics and Regulation in the Financial Sector*, The Israeli Stock Exchange, Tel-Aviv, May 30, 2007
23. "Coaching Ethics in Competitive Sports", Keynote Speaker, *Wingate Conference for the Advancement and Development of Sport*, Jerusalem International Convention Center, Jerusalem, October 15-16, 2007
24. "Walking the thin Line: between abuse or winning in Competitive Women Sports" Daniel Hotel, *Annual Conference of the Israeli Women's Project*, December 4, 2008
25. "Ethical Issues in Sports Management" Keynote Speech, *Zinman College Annual Conference*, Wingate Institute, Israel. May 26, 2011.
26. "Integrity in Sport and Organizational Ethics: the tragedy of the Commons", Keynote Speech *23<sup>rd</sup> Congress of the European Fair Play Movement (EFPM), Proceedings*, Ronnie Lidor and Debbie Hellerstein (eds.) Leonardo Plaza, Haifa October 24-25, 2017.
27. "Nietzsche's Response to the Age of Fake-News, Alternative-Facts and Post-Truth," at Conference on Nietzsche in Contemporary Culture, Kibbutzim College, Feb 25<sup>th</sup>, 2020

**(B) Presentation of Papers at Conferences/Meetings**

1. "Metaphors and Aspect Seeing," University of Illinois at Urbana-Champaign Philosophy Graduate Student Conference, 1991.
2. "Community Identity and Rights," University YMCA, University of Illinois at Urbana-Champaign for the Friday Forum **Series** on Peace and Justice in the Middle East, 1991.
3. "The Problem of Perspectivism in Nietzsche's thought," Philosophy Graduate Student Colloquium, University Of Illinois At Urbana-Champaign, in cooperation with the Unit for Criticism and Interpretative Theory, 1992.
4. "Nietzsche: Perspectives on Perspectivism," International Association for Philosophy and Literature Conference, Duquesne, PA. 1993.
5. "The Contextual Nature of Values," Fellows Seminar, Program for the Study of Cultural Values and Ethics, University of Illinois at Urbana-Champaign, IL. 1995.
6. "Israeli Affirmative Action: Equality or Discrimination?" Eiseph Foundation's annual Conference on Law and Society in Israel, Herzlia, March 1997
7. "Just Distribution and Equal Opportunity in Israeli Welfare Policy" for Ben-Gurion University, Department of Social Work Colloquium, April 1998.
8. "Positive Rights in International Business Ethics" International Conference on Forging Regional Cooperation in the Mediterranean Basin, Arles, France, May 1999.
9. "Education in a Liberal State and a Multicultural Society" International Conference of Education, Mofet, Beit-Berl, June 1999.

10. "The Significance of Sport: Extrinsic, Intrinsic and Inherent Worth" 27<sup>th</sup> Annual Meeting of the International Association of Philosophy of Sport, Bedford, England, October 1999.
11. "DeTocqueville Reversed in Israel's Periphery", Fourth International Conference of the International Society for Third Sector Research (ISTR), Dublin, July 2000.
12. "Ethics in Sports Medicine: Ethics of Sports Medicine Professionals" The 17<sup>th</sup> International Jerusalem Symposium on Sports Medicine, Maale Hachamisha, Israel, March 2001.
13. "Professional Ethics in Sports Medicine: The Ontology of an Injury" 6<sup>th</sup> Annual ECSS Conference, Cologne, Germany, July 2001.
14. "The Ontology Of Sport Injuries: Professional Ethics Of Sports Medicine" 29<sup>th</sup> Annual Meeting of the International Association of Philosophy of Sport, Williamsburg, Virginia, October 2001.
15. "Ontology and Ethics in Sports Medicine: What is a Sport Injury" 5<sup>th</sup> Annual Conference of the New Israeli Philosophical Association, Bar-Ilan University, Israel, February 2002.
16. "Methodology and Moral Reasoning in Business Ethics: From Decision Procedures to Edifying Perspectives" (with Dr. R. Albin) European Business Ethics Network Annual Conference (EBEN), Brussels, Belgium, August 2002.
17. "Human Rights in Industrial Relations" (with Prof. D. Frenkel) European Business Ethics network Annual Conference (EBEN), Brussels, Belgium, August 2002.
18. "The Phenomenology of Being a Fan" (with Mr. T. Caspi) 30<sup>th</sup> Annual Meeting of the International Association of Philosophy of Sport, Penn State, PA, October 2002.
19. "How are the External Directors led Astray" jointly with Prof. D. Frenkel, presented at the European Business Ethics Research Conference (EBEN), June 2003, Oslo, Norway.
20. "Stakeholders in Banking Ethics: Teller, Management and Clients" jointly with Prof. D. Frenkel, presented at the European Business Ethics Annual Conference (EBEN), August 2003, Budapest. <http://ethics.bkae.hu/html/documents/Frenkelpaper.doc>
21. "Informed Decisions: Corporate Governance and the Auditor's Responsibility" jointly with Prof. D. Frenkel, presented at the Atiner Conference, Athens Greece, June 2006
22. The Responsibility of Food Corporations for their Customers' Health jointly with Tal Caspi, presented at the Eurosafe Conference, Oslo June 2006
23. "Ethical Dilemmas: Guiding Christian Pilgrims in the Holy Land" jointly with A.S.Ron, Kinneret College on the Sea of Galilee & Y. Guter, Oranim College, Israel. presented at Guiding the Pilgrim: Religious Travel and Tourism in a Globalized World, University of Nicosia, Nicosia, Cyprus, April 27-28, 2012.
24. "Thick and Thin Concepts: Methodology in Applied Ethics" at the 24<sup>th</sup> Annual International Conference of the Association for Practical and Professional Ethics, Costa Mesa, California, February 19-22, 2015.

25. "Organizations And The First-Person Third-Person Asymmetry- Does It Matter?" at the Philosophy of Management Conference, St. Anne's College, Oxford. July 9-12, 2015.  
[http://www2.gre.ac.uk/data/assets/pdf\\_file/0003/1094340/T8-4-Lurie-First-Person-Third-Person-Asymmetry.pdf](http://www2.gre.ac.uk/data/assets/pdf_file/0003/1094340/T8-4-Lurie-First-Person-Third-Person-Asymmetry.pdf)
26. "Corporate and Professional Authority: Conscientious Exemption in Organizational Contexts" at the 25<sup>th</sup> Annual International Conference of the Association for Practical and Professional Ethics, Reston, Virginia, February 18-21, 2016.
27. "Dual Alliances: Corporate and Professional Authority in Organizational Contexts" at the Society for Business Ethics (SBE), 2017 Annual Conference, Atlanta, Georgia, August 3<sup>rd</sup> – 6<sup>th</sup>, 2017.
28. "Two Ontologies of Boycotting." at the 28<sup>th</sup> International Conference of the Association for Practical and Professional Ethics, 2019 Annual Conference, Baltimore, Maryland, February 28 to March 3, 2019.
29. "Anomaly in the Professional Role of Quality Engineers" jointly with Sharon Ankar\*, presented at Quality Engineers Conference, Kinneret College, March 25, 2019.
30. "Hybrid initiatives for sustainability in traditional societies: transformation of business and social enterprise in Israel, Germany," jointly with H. Katz and M. Valeva, presented at European Business Ethics (EBEN) Annual Research Conference, Roskilde University, Roskilde 26-28 September 2019
31. "Ethical Framework as a Quality Driver in Agile Based Development of New Technology," jointly with S. Mark, presented at the 4TU.Ethics Biannual Conference: The Ethics of Disruptive Technologies, Eindhoven, The Netherlands, November 7<sup>th</sup> - 8<sup>th</sup>. 2019
32. "Can ethical process in the development team of AI Financial projects undermine biased algorithms?" jointly with Hisham AbdulHalim\* at the Israel Organizational Behavior Conference (IOBC), Tel-Aviv University, Jan 5th - 7th, 2020
33. "Data Privacy: Stakeholders Conflicts in Medical IoT" jointly with Benny Sand\* and Shlomo Mark at the Philosophy and Ethics of Artificial Intelligence CEPE/IACAP Joint Conference, Hamburg, Germany, July 5th - 9th, 2021
34. "Transparency in Local Government: Exploring the Citizens' Beliefs and Attitudes Toward Transparency through a Systematic Review of the Literature" Presented by Margarita Barer\* and Fany Yuval at the 79th Annual Midwest Political Science Conference, April 7 - April 10, 2022
35. "A Genealogy of Ethics Implementation in Organizations" GekoS2022- 3rd International Conference Global Ethics - Key of Sustainability, Bucharest, Romania, May 20<sup>th</sup>, 2022 (Erasmus+ exchange program)
36. "Exploring the Ethical Gap in AI's dealing with ethically sensitive situations" 7 ISBEE Conference, July 20-22, 2022, Bilbao, Spain.
37. "If Management is neither a Profession nor a Science: Drucker Revisited" 7 ISBEE Conference, July 20-22, 2022, Bilbao, Spain

38. "The Materiality Matrix: A Practice Based Perspective on Responsibility" Presented by Inbal Sternberg, at the 18<sup>th</sup> Corporate Responsibility Research Conference (CRRC) September 22-23<sup>rd</sup>, 2022, Queens University in Belfast, Ireland

### **(c) Presentations at international seminars and workshops**

1. Panel: Transparency and Ethics in Municipal Government at the Israeli Political Science Association (ISPSA), Beit-Berl College, Israel, May 26, 2008
2. "Caring Responsibly for the Property of Others" as part of the Workshop on Ethics, Globalization and Business in the Judaeo-Islamic milieu, Milstein Seminar Rooms, Cambridge University Library, July 18<sup>th</sup> - 20<sup>th</sup>, 2016.
3. "The State of Business Ethics in Israel" Different perspectives in the European Business Ethics Approach (Round table with the Presidents of the National Chapters of EBEN at the Annual Research Conference of the European Business Ethics Network (EBEN), Palermo, Italy, September 8-9, 2016.
4. Smart City & Public Transportation: Ethical Considerations – Cyber Security for Future Smart Mobility- 1<sup>st</sup> Global Workshop, Cyberspark, Beer-Sheva, Israel, October 30<sup>th</sup>, 2017
5. "Ethical issues within financial services: Finance, Insurance and Banking" Conference on Islamic Banking from the Perspective of ethics and Banking at Coburg University of Applied Sciences, Coburg, Germany, December 6<sup>th</sup>, 2017.
6. "Ethical Perspectives on Sustainable Development" as part of Public Lecture Series, NPOs/NGOs & Sustainable Regional Development at Umwelt-Campus Birkenfeld, Trier University of Applied Sciences, Germany, November 23<sup>rd</sup>, 2020.

### **Research Grants**

1. Seed Grant 2001 from Ben-Gurion University of the Negev, 20,000NIS for research in Journalistic Ethics "*The Ethical Role of Journalists as Shapers of Culture in Israel*" Yuval Lurie,<sup>PI</sup> Yotam Lurie<sup>C</sup> and Robert Albin<sup>C</sup>
2. A partner in research on *Privacy in Law, Ethics and Genetic Data (PRIVILEGED)* 738270€ funded by a grant of the European Union, EU: FP6-2005 Science and Society, coordinated by the University of Sheffield, U.K.
3. Research Grant *Promoting Agriculture in the City- The guide* \$11,000 from Yad Hanadiv-Nekodat Hen, 2014 with Ophir Rubin<sup>PI</sup> Liad Ortar<sup>S</sup>
- 4.

### **Additional Information**

#### **A. Organization of Conferences and Seminars: Academic Director or Scientific Committee**

1. *Ethics and Entrepreneurship*, European Business Ethics Network International Research Conference, held at Enschede, The Netherlands, on 24-26 June 2004 – a joint conference of the Faculty of Business, Public Administration and Technology, University of Twente and the School of Management, Ben-Gurion University of the Negev.

2. *Ethics in Advertisement: True, False and Everything In-Between*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, November 27, 2005.
3. *Ethics in Public Service*, Professional Seminar for Atidim Public Sector Cadets, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem, September 14, 2006.
4. *Ethics Seminar for Sports Instructors*, The Nat Holman School for Coaches And Instructors, Wingate Institute, Natania, February 2, 2007
5. *First Ethics Seminar for Mayors*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem together with the Union of Local Authorities in Israel, May 10-12, 2007.
6. *Ethics Seminar for Sport Coaches*, The Nat Holman School for Coaches And Instructors, Wingate Institute, Natania, May 29, 2007.
7. *Second Ethics Seminar for Mayors*, The Jerusalem Centre for Ethics, Mishkenot Sha'ananim, Jerusalem together with the Union of Local Authorities in Israel, November 22-24, 2007.
8. *Conflicts in the World of Business Ethics*, EBEN Research Conference, hosted by Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel, June 15-17<sup>th</sup>, 2009.
9. *"Ethics, Social Responsibility and Sustainability: The Next Generation"*, EBEN-ISRAEL Annual Conference, Ben-Gurion University, March 19<sup>th</sup>, 2015.
10. *"Big Business Bigger Sports: Israel's First Academic Sport's Management Conference,"* Ben-Gurion University, May 7<sup>th</sup>, 2015.
11. *"Sports Business Management and the Business of the Olympic Games"*, Research Conference, Ben-Gurion University, April 7<sup>th</sup>, 2016.
12. *"Responsibility, Trust and Dissent in Business Organizations"* EBEN-Israel International Research Conference, Ben-Gurion University, April 19-21, 2017.
13. *"The Value of an Olympic Medal"* Joint Conference of the Guilford Glazer Faculty of Business and Management and Wingate Academic College, June 22<sup>nd</sup>, 2017.
14. *"Sustainability, Business and what's between them: Sustainability beyond Ecology and Environmentalism"* EBEN-Israel Conference (Hebrew), Ben-Gurion University, Beer-Sheva, Israel, May 1, 2019.
15. *2<sup>nd</sup> Annual Conference of the Israeli Association for Corporate Responsibility and Sustainability*, Zoom Conference. February 1<sup>st</sup>, 2021.
16. *16th CRRC- Corporate Responsibility Research Conference*, Open University, Israel, 12-13<sup>th</sup> October 2021.

**(B) Corporate Training Programs**

1. "Professional Ethics in Human Resource Management", Professional Course of The Israeli Society for Human Resources Management, Recanati Faculty of Management, Tel-Aviv University, December 12, 2005.
2. "Professional Ethics for Managers of Teacher Education Collages ", Professional Course for

College Administrators, The MOFET Institute, January 12, 2006

3. "What's in a Corporate Code of Ethics?" for NICE inc., Ethics Code Launching Event, March 20, 2006
4. "Organizational Ethics" Professional Course on Integrating and Implementing Ethics into Organizational Life for Israel's Transparency International (SHVIL), Recanati Faculty of Management, Tel-Aviv, May 11, 2006
5. "What's in a Corporate Code of Ethics?" for Unilever inc., Management Forum, May 17, 2006
6. "Professional Ethics in Human Resource Management", Professional Course of The Israeli Society for Human Resources Management, Recanati Faculty of Management, Tel-Aviv University, June 22, 2006
7. "Organizational Ethics" Professional Course on Integrating and Implementing Ethics into Organizational Life for Israel's Transparency International (SHVIL), Recanati Faculty of Management, Tel-Aviv, November 13, 2006
8. "Organizational Ethics" Professional Course on Integrating and Implementing Ethics into Organizational Life, for Israel Chemicals Inc., February 8, 2007
9. "Professional Ethics for Managers of Teacher Education Colleges", Professional Course for College Administrators, The MOFET Institute, May 3, 2007
10. "Organizational Ethics" Professional Course on Integrating and Implementing Ethics into Organizational Life, for Bank Discount, May 13, 2007
11. "What's the Purpose of a Corporate Code of Ethics?" for Mekorot: HR-Department Training Program, Holon, July 3, 2007
12. "Follow-up -- from Code of Ethics to Ethics Program?" for NICE inc., January, 2008
13. "Organizational Ethics- What's in a Code of Ethics" for HMG Group. (international real estate development company), Jerusalem, July 7, 2008
14. "Municipal Ethics" for Katzrin Municipality Dec 16<sup>th</sup>, 2008
15. "Ethics in Internal Auditing" for First International Bank of Israel, December 17<sup>th</sup>, 2008
16. "Organizational Ethics: Codes of Ethics" for NRC, Jerusalem, January 27<sup>th</sup>, 2009
17. "Organizational Ethics: Codes of Ethics" for Department of Human Resources, Ministry of Industry, Trade and Labor, Jerusalem, March 23<sup>rd</sup>, 2009
18. "Athletic Coaching Ethics", Department of Sport, Jordan Valley Municipality, April 5<sup>th</sup>, 2009.
19. "Professional Ethics", Advanced Course, Israeli Police Academy, Jerusalem June 11<sup>th</sup>, 2009

20. "Ethical Issues in Training Elite Athletes" Israeli Olympic Committee, Oct 29<sup>th</sup> and November 3<sup>rd</sup>, 2009.
21. "Ethical Issues in Managing a Municipal Sport Department" Annual Conference of Municipal Sport Directors, Golden Tulip Hotel, Dead Sea, February 8<sup>th</sup>, 2010.
22. "What's in a Code of Ethics" NRC Internal Ethics Seminar, Sade Boker, March 11<sup>th</sup> 2010.
23. "The Narrow Path: Ethics Workshop for National Olympic Coaches" Wingate National Sports Center, December 6<sup>th</sup>, 2019.
24. "Ethics in Disruptive Technology and AI in Healthcare" Assuta Hospital, Ramat Hachayal, Tel-Aviv, March 4<sup>th</sup>, 2020.
25. "Sport Ethics: Difficult Cases and Blurred Distinctions in Elite Sports" Sport Department, Tel-Aviv Municipality, December 8, 2021.

## **Synopsis of Research**

Trained as a philosopher -- with a specialization in ethics and political philosophy, in both the analytic and continental traditions -- I use in my research philosophical methods of analysis to bring insight to problems and ideas emerging from discussions in applied and practical ethics in management and in its related fields. My research often involves conceptual, normative and cultural discussions. Instead of delving into pure, abstract meta-ethical philosophical issues, my research aims at providing philosophical insight into issues in applied ethics that arise in concrete human practices. Moreover, I aim that my research will be insightful to both researchers and practitioners working in management and business. In other words, I am a philosophical contextualist both in the scope of my research and in the methods of its application. Methodologically, my research makes use of several philosophical methods of discussion, including conceptual clarifications and critical and interpretative modes of discussion, in order to deal with ethical problems emerging predominantly from the human activities that constitute and inform the realms of business, organizational and professional life. In contrast with some of my colleagues, my work is not aimed at expounding and justifying a particular ideological position. Arguing for a certain ideological and normative ethical position might be a worthy social task, but I do not think that it is within the scope of our academic prerogatives as reflective and critical philosophical researchers. Instead, I employ and evaluate theoretical and conceptual ethical methods of analysis used in reflections on these issues, in order to disclose underlying presuppositions and hidden ideological standpoints that promote conceptual and ethical edification. My goal in doing so is to provide a conceptual and normative clarification of the broader cultural meaning of ethical issues involved therein and the attempt to understand them through elaborated ethical explanations. My research revolves around four main themes.

[1] **Ethical and Social Issues in Information Technology:** A couple of years ago we began doing research on the professional ethics of software engineers. This research has since branched off into research on ethics in AI, Data Privacy, Ethics in IoT and Ethics in Technology. This is now a core area of my research with several Graduate students working in this area, each involved in their own project.

[2] **Theoretical issues in business and organizational ethics:** As a business ethicist, I have done research within the sub-disciplines of the field, including marketing ethics, organizational ethics, ethics in labor relations and ethical issues in corporate governance.

[3] **Fundamental methodological issues:** One of the two primary subjects in my current research is the fundamental methodological issues involved in the nature and methods of applied ethics.

[4] **Research in professional ethics:** The other primary subject in my current research is the area of professional ethics.

My work on methodological issues in applied and practical ethics stresses the concrete and human dimensions of applied ethics. My article, "Humanizing business through emotions: On the role of emotions in ethics" (Lurie, 2004) fleshes out the dual role of emotions and feelings, which allowing managers to sustain their humanity, even if, at times, this does not make for easier and more efficient ethical decision-making. In my research, I challenge attitudes towards applied ethics that align it with decision-making procedures and I seek to prove that decision-making requires prior ethical understanding (Lurie, 2007). I believe that the goal of ethical reasoning is not decision-making as such, but rather the development of edifying perspectives on what is involved in ethical reasoning. In my current research on "thick and thin ethical concepts," I demonstrate how applied ethics, by focusing on "thick" rather than "thin" ethical concepts, discloses the rich normative meaning of our social practices and social relations.

My research in professional ethics began with my studies on the ethics of competitive sports, specifically the unique professional ethics of sports doctors and coaches in our sports culture (2002). My research in professional ethics includes ongoing research on the ethics of

software engineers (2016), as well as another research study (in progress) on the ethical problems related to the professional ethics of tour guides. Finally, my research in the field of professional ethics includes papers presented in both academic and professional conferences on the professional ethics of various occupations, such as, banking, dentistry, accountancy, and financial consulting. This is a very rich field for research because, while traditional professions seem to be losing ground in the struggle for professional status, semi-professions are aspiring to a higher professional status. Two primary themes in my research on professional ethics are the concept of professional autonomy and the dilemmas of professionals in administrative and managerial roles. My current research on these two related themes studies the notion of "professional authority" and the grounds of professional disobedience.