

CURRICULLUM VITAE

18 April 2019

1. PERSONAL DETAILS:

NAME: Avishay Goldberg.

DATE OF BIRTH: July 22, 1958.

PLACE OF BIRTH: Israel.

WORK ADDRESS: Faculty of Health Sciences, Department of Health Systems
Management, Ben-Gurion University of the Negev, P.O.B.
653, Beer-Sheva 84105, Israel.

HOME ADDRESS: 11 Shoham St, Reut, 71908, Israel.

MARITAL STATUS: Married, 3 Children.

CONTACT NUMBERS: 972-8- 9263318 (H)
972-8- 6477302/780/730 (W)
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2. EDUCATION:

- B.A: 1982–1984: Tel - Aviv University, Department of General Studies, Israel.
 - M.A: 1985–1992: Tel - Aviv University, Department of Jewish History, Israel.
- Advisor: Prof^o Dina Porat.
- Thesis: The " Pinsk - Karlin" Community In The Holocaust.

- M.P.H.: 1993-1994: Uniformed Services University of the Health Sciences, U.S.A.
 Advisor: Prof Roy Miller.
 Thesis: Earthquakes in Israel - Possibility, Provision & The Health Care Circles. (Summa Cum Laude).
- Ph.D.: 1998: Ben-Gurion University of the Negev, Department of Health Systems Management, Israel.
 Advisors: Prof Joseph Pliskin and Dr. Yitzhak Peterburg.
 Thesis : Alternative Models For The Delivery Of Secondary Care in the I.D.F: A Policy Analysis. (Summa Cum Laude).

Fellowships:

2003 - Summer, visiting scientist, Department of Community Health and Preventive Medicine, School of Medicine, University of Rochester New York.

Visiting scientist, Rochester Institute of Technology (RIT), College of Science New York.

2002 - Spring, visiting scientist, Department of Community Health and Preventive Medicine, School of Medicine, University of Rochester New York.

2001 - Summer, visiting scientist, Department of Community Health and Preventive Medicine, School of Medicine, University of Rochester New York.

2000 - Summer, visiting scientist, Department of Community Health and Preventive Medicine, School of Medicine, and Simon School of Business Administration, University of Rochester, New York.

Military Advanced Studies:

1985 - School of Military Medicine, Advanced Medical Officers Course. (Excellence)

1988 - National Defense College, Advanced Officers Course. (Excellence)

General Advanced Studies:

1999 - The College of Administration, Tel-Aviv, Capital Market and Management.

2000 - Tel-Aviv University, Faculty of Management, Senior Director in Corporations.

3. EMPLOYMENT HISTORY:

2009 - Professor, Department of Health Systems Management and Department of Emergency Medicine. Faculty of Health Sciences & School of Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel..

2006 - Associate Professor, Department of Health Systems Management and Department of Emergency Medicine. Faculty of Health Sciences & School of Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

2003 - Tenure, Faculty of Health Sciences, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

2003 - Senior Lecturer, Department of Health Systems Management and Department of Emergency Medicine. Faculty of Health Sciences & School of Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

1999 - Lecturer, Department of Health Systems Management and Department of Emergency Medicine. Faculty of Health Sciences & School of Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

4. PROFESSIONAL ACTIVITIES:

A. Academic Administration – University Service (Ben-Gurion University of the Negev).

2010 - 2018 - Ben-Gurion University of the Negev, Deputy Rector.

2016 - 2018 - Ben-Gurion University of the Negev, Appointments Committee, Member.

2007 - 2018 - Ben-Gurion University of the Negev, Senate Member.

1999 - Present - Department of Health Systems Management Curriculum Committee.

2008 - 2014 - Faculty of Health Sciences, Subcommittee Appointments Member.

1999 - 2013 - Academic Coordinator, I.D.F. Graduate Program.

2006 - 2012 - Faculty of Health Sciences Goldman Committee.

2008 - 2011 - Vice Dean, Faculty of Health Sciences Head of Faculty Curriculum Committee.

2000 - 2011 - Member of the “KATZ” Committee – Military School of Health Sciences, Faculty of Health Sciences.

2006 - 2010 - Ben-Gurion University of the Negev, Quality of Excellence Committee.

2001 - 2010 - Preparatory Class in Health Sciences Committee, Faculty of Health Sciences.

2006 - 2008 - Ben-Gurion University of the Negev, Eilat Campus, Steering Committee.

2003 - 2008 - Faculty of Health Sciences Curriculum Committee.

2003 - 2008 - Head, Leon and Mathilda Recanati School for Community Health Professions, Faculty of Health Sciences, Ben - Gurion University of the Negev, Beer – Sheva, Israel.

1999 - 2008 - Recanati School for Community Health Professions Curriculum Committee.

2001 - 2005 - Medical School Admissions Committee, Faculty of Health Sciences.

2001 - 2003 - Medical School , Instruction Non Conventional Warfare Committee.

2001 - 2003 - B.A. Program in Rehabilitation Committee.

2001 - 2003 - Coordinator, Department of Health Systems Management, Year Two.

2001 - 2003 - Member of the “GAVRIEL” Committee - Emergency Medicine in the Faculty of Health Sciences and in the Soroka Medical Center.

2002 - 2003 - Recanati School for Community Health Professions Research Committee, Faculty of Health Sciences.

2002 - 2003 - Recanati School for Community Health Professions Basic - Science Committee, Faculty of Health Sciences.

2002 - 2003 - Coordinator, Department of Emergency Medicine, Year Three, Faculty of Health Sciences.

2002 - 2003 - Department of Emergency Medicine Curriculum Committee, Faculty of Health Sciences.

1999 - 2002 - Department of Health Systems Management undergraduate fellowship program.

2000 - 2002 Chair, Department of Emergency Medicine. Recanati School for Community Health Professions, Ben–Gurion University of the Negev, Beer–Sheva, Israel.

1999 - 2000 - Coordinator, Department of Emergency Medicine, Years Two and Three.

1979 - 1999 - Career officer in the I.D.F medical corps, rank Colonel.

1998 - 1999 - Deputy surgeon general for administration, I.D.F medical corps.

1996 - 1998 - Commander of the School of Military Medicine, I.D.F medical corps.

1994 - 1996 - Deputy commander of the medical units in the central region, I.D.F

medical corps.

1991 - 1993 - Responsible of the instruction, operation & the organization branch
in the I.D.F medical corps.

1989 - 1991- Deputy commander of the military medical school & simultaneously
commander of a medical battalion, I.D.F medical corps.

1987 - 1989 - Head of medical operations in the central region, I.D.F medical corps.

1986 - 1987 - Head of basic training, medical branch, I.D.F medical corps.

1984 - 1986 - Responsible for the instruction in the I.D.F medical corps.

1982 - Commander of a medical company in the war.

1979 - 1982 - Served in various functions.

1976 - 1979 - Compulsory I.D.F military service.

B. Professional Functions Outside University:

2018 - Present - Member of the Israel Institute for Advanced Studies, Natural Sciences
Academic Committee (Hebrew University of Jerusalem).

2010 – Present - Expert Consultant to IDF Surgeon General.

2001 - Present - Chair of the Scientific Committee, The National Council for
Logistics in Health Care, the Israel Ministry of Health.

1998 - Present - Member of the National Council for Logistics in Health Care, the
Israel Ministry of Health.

2015 - Chair of the Scientific and Organization Committee, The National
Council for Logistics in Health Care, the Israeli Ministry of Health.
17th Convention

2014 - Chair of the Scientific and Organization Committee, The National

- Council for Logistics in Health Care, the Israeli Ministry of Health. 16th Convention.
- 2013 Member of the scientific committee of the 3rd international Israeli conference on preparedness and response to Emergency and Disaster (IPRED3)
- 2013 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 15th Convention.
- 2012 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 14th Convention.
- 2011 Member of the steering committee of the 2nd international Israeli conference on preparedness and response to emergency and disaster (IPRED).
- 2011 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 13th Convention.
- 2010 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 12th Convention, The 18th Israel Medical Week, Medax 2009, Tel–Aviv.
- 2009 - Member of the scientific committee of the international Israeli conference preparedness and response to emergency and disaster (IPRED).
- 2009 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 11th Convention, The 18th Israel Medical Week, Medax 2009, Tel–Aviv.
- 2008 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 10th

- Convention, The 17th Israel Medical Week, Medax 2008, Tel–Aviv.
- 2007 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 9th Convention, The 9th International Convention for Laboratory, Biotechnological, Analytical and Diagnostical Technologies, Tel – Aviv.
- 2006 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 8th Convention, The 16th Israel Medical Week, Medax 2004, Tel–Aviv.
- 2005 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 7th Convention, The 8th International Convention for Laboratory, Biotechnological, Analytical and Diagnostical Technologies, Tel – Aviv.
- 2004 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. 6th Convention, The 15th Israel Medical Week, Medax 2004, Tel-Aviv.
- 2000 - 2004 - Member of the Sub – Committee of the City of Modiin for The Preparation of the Modiin Health Care System for an Earthquake.
- 2002 - 2004 - Member of the Logistics in Health Care Manpower Committee.
- 2003 - Chair of the Scientific and Organization Committee, The National Council for Logistics in Health Care, the Israeli Ministry of Health. Fifth Convention, The 7th International Convention for Laboratory, Biotechnological, Analytical and Diagnostical Technologies, Tel – Aviv.
- 2003 - Member of the “DANON” Committee of the Israel Ministry of

Health: The Preparation of the Israeli Health Care System

Convention for Emergency (Bio Terror).

2000 - 2002 - Member of the "DANON" Committee of the Israel Ministry of Health:

The Preparation of the Israeli Health Care System for an Earthquake".

2002 - Chair of the Organization Committee, The National Council for

Logistics in Health Care, the Israeli Ministry of Health. Fourth

Convention Preparation for Emergency, Male Hacahmihsa.

2001 - Member of the Evaluation Scientific Committee of the "Soroka"

University Medical Center Conference of Quality Assurance.

2001 - Chair of the Scientific and Organization Committee, The National

Council for Logistics in Health Care, the Israeli Ministry of Health.

Third Convention, The 14th Israel Medical Week, Medax 2001, Tel-

Aviv.

1998 - 2001 - Member of the Evaluation Scientific Committee of the "Clalit"

(General Sick Fund) National Conference of Quality Assurance.

2001 - Member of the Scientific Committee, Hospital Executive

Logistics and Safety Aspects, Tel- Hashomer.

2001 - Member of the Scientific Committee, The National Council for

Logistics in Health Care, the Israel Ministry of Health. Second

Convention, Ben- Gurion University of the Negev.

2001 - Chair of the Organization Committee, The National Council for

Logistics in Health Care, the Israel Ministry of Health. Second

Convention, Logistics Models – Implementation and Quality,

Ben-Gurion University of the Negev.

1999 - 2000 - Chair, I.D.F Committee for Quality Assurance.

1999 – Present- Member of the Scientific Committee, The National Council for Logistics in Health Care, the Israel Ministry of Health. First Convention, Male Hachamisha.

1999 – Present- Member of the National Council for Logistics in Health Care, the Israel Ministry of Health.

1992 - Member of the “OREN” Conference of the Israel Ministry of Health:“Hospitals Instructions Methods and Drills for Emergency”.

C. Member of Editorial Board of Scientific Journals:

2008 - Present Member, Global Advisory, Journal of Emergencies Trauma and Shock, (JETS).

2004 - Present Member, Editorial Board of the Journal of Israeli Military Medicine.

1998 - Present Member, Editorial Board of the Israel Health Logistics Journal.

D. Membership in Professional Scientific Societies:

2005 – Present Member, International Society for Pharmacoeconomics and Outcomes Research.

2004- Present Member, Society for Medical Decision Making.

2004 - Present Member, American Public Health Association.

1999 - Present Member, World Association for Disaster and Emergency Medicine.

2002 - 2005 Member, International Society of the History of Medicine

5. EDUCATIONAL ACTIVITIES:

A. I.D.F Courses Taught:

- Emergency medicine, I.D.F medical corps.
- Anatomy & physiology for medics, I.D.F medical corps.
- Instruction methods, I.D.F medical corps.
- First aid, I.D.F medical corps.
- Health Policy and Management, I.D.F medical corps.
- Military strategy, I.D.F medical corps.

B. Ben-Gurion University of the Negev Courses Taught (1999 – Present):

- Alternative Model for the Delivery of Secondary Care in the I.D.F & The Public System: A Policy Analysis. (Undergraduates, elective course).
- Health Care Management Seminar. (Undergraduates, elective course).
- Health Care Services in Israel. (Undergraduates, requisite course).
- HMOs and Sick Funds in Israel, Europe and in the USA. (Undergraduates, requisite course).
- Alternative Model for the Delivery of Secondary Care in the I.D.F & the Public System: A Policy Analysis. (Graduates, elective course).
- Health Care Services in Israel. (Graduates, requisite course).
- Health Policy (Graduates, elective course).
- Alternative Model for the Delivery of Secondary Care in the I.D.F & the Public System: A Policy Analysis. (Graduates, requisite course).

C. Research Students, Ben-Gurion University of the Negev:

M.H.A. and M.P.H Students:

- 2002 - Rimona Rotem - Activities, Functions, and Structure of Pharmacy and Therapeutics Committees in Israeli Hospitals. (Co- Supervised with Reuveni H)
- 2002 - Smadar Wieler - The Trend of Selecting a Profession – Professional and Satisfaction as Predictive Variables of Abandonment of the Nursing Profession.
- 2002 - Dana Schwartz – Ilan – Integration of Health Systems Management BA Graduates in The Israeli Health Care System. (Co- Supervised with Shvarts S)
- 2002 - Tami Sofer - Conventional Treatment versus Complementary Medicine of Low Back Pain: Comparison of Economical, Organizational, Managerial and Clinical Points of View. (Co- Supervised with Davidovitch N) . (M.B.A.).
- 2003 - Merav Ben–Noon Miara – The Information System Effect on Community Clinic Nurses. (Co- Supervised with Glay N) (M.P.H.).
- 2004 - Yuval Bloch - Integration of M.H.A Graduates in the Israeli Public and Private Health System. (Co- Supervised with Shvarts S) .
- 2004 - Nila Marcs - The City OF Modiin - The Preparation of the Modiin Health Care System for an Earthquake.
- 2004 - Avi Zigdon - Expectations of the Israeli Health Care Consumer From Primary Health Care – Relationship Model.
- 2004 - Kineret Oren - The Capping Mechanism – Seniority Attitude and an Alternative Model.(Co- Supervised with Pliskin J.S).
- 2004 - Moty Hagbi - The National Compulsory Health Insurance Effect on Medical Services for IDF Career Personnel. (Co- Supervised with Ashkenazy Y).
- 2006 – Adini Bruria - Assessing levels of hospital preparedness for emergencies. (Co- Supervised with Bar-Dayana Y).

2006 - Soffer Yechiel - Earthquake Preparedness Model at the National level.

(Co- Supervised with Bar-Dayan Y).

2007 – Hili Yahalom - Emergency Medicine Teamwork in the Pre-Hospital Stage as a Function of the Team Composition and Structure.

2011- Nir Fridman - Mobile Medical Record – A life Saving Tool (MD, MHA).

Current – Omri Yalovski - Attitudes of Senior Health Care Managers Toward Enabling Entrepreneurship Tools to Improve Medical Care in Israel.

Ph.D. Students

2002 - Shnaiderman, H.- Logistics in Health Care Systems: A Multidimensional Model, (Co- Supervised with Pliskin J.S) (Summa Cum Laude).

2004 - Weiss, Y - Medical Complaints as a Tool and Indicator for Improving Medical Care to I.D.F Soldiers (Co- Supervised with Pliskin J.S) .

2006 - Moty Hagbi - Medical Services for IDF Career Personnel

2007 - Orna Ben – Natan –Disaster Medicine Planning: Organizational Model for Coping With An Epidemic Outbreak On a National Level.

2008 - Tami Sofer - Complementary Medicine (Co- Supervised with Davidovitch N).

2008 - Adini Bruria - Assessing Levels of Hospital Preparedness for Emergencies. (Co- Supervised with Bar-Dayan Y).

2009 - Itamar Grouto - A Model for Public Health System in Israel – Coping With the Challenges of the 21st Century. (Summa Cum Laude).

2009 - Soffer Yechiel - Earthquake Preparedness Model at the National level. (Co- Supervised with Bar-Dayan Y).

2009 - Amir Perry - A Model of Proactive Medical Risk Management For Patient &

Physician Safety Transport Based on Aviation Concepts. (Co- Supervised with Pliskin J.S).

2009 - Eli Yaffe - Model Classification of Youth Volunteers in Health Organizations During Terror Attacks for the Prevention of Post Traumatic Stress Disorders.

2011 - Kineret Oren – Hospital Management and Ministry of Health Policy. (Co- Supervised with Pliskin J.S).

2012 - Avi Zigdon - The Israeli Health Care Consumer.

2015 – Odeya Cohen - Community Resilience - The Development of Assessment Tools. (Co- Supervised with Ahronson L).

2016 - Dagan Schwartz - Operations Management of the Emergency Department: Analysis and optimization using Focused Management Tools. (Co- Supervised with Pliskin J.S, Ronen B).

2017 – Tomer Simon - Development of an Integrative Model for Utilization of Social Media by First Responders in the Response to Emergencies. (Co- Supervised with Adini B).

2018 – Raya Madar; Developing a model to admit and treat pediatric trauma patients in pediatric emergency medicine departments. (Co- Supervised with Adini B).

Current – Yoel Har Even - Health Services Delivery in the I.D.F - Exercise responsibility Under Uncertainty. (Co- Supervised with Davidovitch N).

D. Awards, Citations, Honors, Fellowships:

a. Honors, Awards:

1991 - “ YAD VA SHEM “ Inquiry Studies Reward.

1992 - Tel-Aviv University, Scholarship .

1998 - Best Lecturer, Department of Health Systems Management, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2003 - Best Lecturer, Department of Emergency Medicine, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2003 - Best Lecturer, Department of Health Systems Management, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2003 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2006 - Best Lecturer, Department of Emergency Medicine, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2006 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2008 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2009 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2010 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the Negev.

2011 - Best Lecturer, , Faculty of Health Sciences, Ben-Gurion University of the Negev.

2011 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the

Negev.

2012 - University Best Lecturer, Faculty of Health Sciences, Ben-Gurion University of the
Negev.

6. SCIENTIFIC PUBLICATIONS:

A. Refereed Articles in Scientific Journals:

1. Ben – Abraham R., Stein M., Paret G., **Goldberg A.**, Shemer J., Yoram Kluger, Medics in the Israel Defense Forces and their Experience in Trauma Care During Peacetime, The Israel Medical Association Journal, 1999;1:14-16. Impact Factor 0.51
2. Shasha SM., **Goldberg A.**, Logistics and Health – What & Why, Logistics in Health Care, 2000;1:95-98.(Heb)
3. **Goldberg A.**, Logistics and Ambulatory Care in the Health Care System out of Natanyaho Commission, Logistics in Health Care, 2001;4:244-248.(Heb).
4. **Goldberg A.**, Tedasa D., Gozlan E., The Establishment of An Operation Logistics Center in Soroka Hospital, Logistics in Health Care, 2001;4:213-220.(Heb).
5. Scope A., Lynn M., Farkash U., Friedman Z., **Goldberg A.**, Eldad A., Military Trauma Life Support (MTLS): A Comprehensive Training Program for Military Physicians, Military Medicine, 2001;166:385-388. Impact Factor 1.061,Q1.
6. **Goldberg A.**, Bicasanski E, Raz G, Goldfarb D, The Health Care Services in the Orthopedic Outpatient Clinic in Hospitals in Comparison With an Orthopedic Clinic in the Community – Clients Satisfaction, Logistics in Health Care, 2001;2:13-19.(Heb).
7. **Goldberg A.**, Shvarts S., Pliskin J.S., Health Care Management Training for Physicians in Israel, Israel Medical Management Association Journal, 2001;1:19-21. Impact Factor 0.093.
8. Katz J., Flugelman M.Y., **Goldberg A.**, Heft M., Association Between Periodontal Pockets, and Elevated Cholesterol and LDL- Cholesterol Levels, Journal of Periodontology, 2001;73:492:498. Impact Factor 2.706, JR 20/167,Q1.
9. **Goldberg A.**, Pliskin J.S., Peterburg Y., Satisfaction Among Soldiers with Secondary care Medical Services within a Military and within a Civilian Clinical

- Setting , Military Medicine, 2002;167:634-638. Impact Factor 1.061, Q1.
10. Greenstein O., Elhayani A., **Goldberg A.** , Shvarts S., Alternative Medicine in Israel- Its Usage and Status. The Journal of Alternative and Complementary Medicine, 2002;8(4):437-443. Impact Factor 1.585.
 11. Leiba A., Martonovits G., Magnezi R., **Goldberg A.**, Carroll J., Benedek P., Ohana N., Leiba R., Bar – Dayan Y., Evaluation of Specialists Outreach Clinic in A Primary Healthcare Setting: The Effect of Easy Access to Specialists, Clinician in Management, 2002;11:131-136.
 12. **Goldberg A.**, Pliskin J.S., Peterburg Y., Gaps in Expectations among Clients of Secondary Medical Services in the Military System Compared to the Civilian System as a Satisfaction Index, Military Medicine, 2003;168:274-279. Impact Factor 1.061,Q1.
 13. Horev T., Katz J., Almog D., **Goldberg A.**, Shpigleman A., Moss M., Oral Health Disparities between Ranks in a Military Environment – Israel Defense Force as a Model, Military Medicine, Military Medicine, 2003;168:326-329. Impact Factor 1.061,Q1.
 14. Onn E., Goldstein L., Yoffe N., Haviv J., Zilberberg M., Bar Dayan, Y., **Goldberg A.**,Levy Y ., Jacobovich R.M., Barzilay A., Occupational Morphea Due To Epoxy Resin Exposure, Australian Military Medicine, 2003; 12(3): 132-135.
 15. **Goldberg A.**, Pliskin J.S., Peterburg Y., Secondary Medical Services for IDF Career Personnel in an Age of National Compulsory Health Insurance, Australian Military Medicine, 2003; 12(1): 4-8.
 16. Margalit G., **Goldberg A.**, Rosen Y., Tekes-Manova D., Golan M., Benedek P., Ohana N., Onn E., Levy Y., Martonovits G., and Bar-Dayan Y., Recommendations for pediatric nursing requirements at a field hospital based on the Israel Defense Forces' experiences following the 1999 Turkish earthquake disaster, AENJ (Australian Emergency Nursing Journal), 2003;6 (1): 15-18.
 17. Mankuta D., **Goldberg A.**, Benedek P., Wolf Y., Rachstein A., Finestone A., Onn E., Levy Y., Bar-Dayan Y., Is Obstetrics and Gynecological Sonography Essential at a Field Hospital Set up? Thoughts After the Earthquake – Turkey, 1999, Australian Military Medicine, 2003; 12(3): 122-125.

18. **Goldberg A.**, Logistics, the Light of a Dream - Tefen Industry Park , Logistics in Health Care, 2004;2:111 - 113. (Heb).
19. Zigdon A., Robinson A., **Goldberg A.**, The Patient as a Consumer – A Model for Evaluation of IDF Medical Clinic, Military Medicine, 2004;169:282-287. Impact Factor 1.061,Q1.
20. Bar Dayan Y., Elishkevits K., Goldstein L., **Goldberg A.**, Friger M., Ohana N., Levi Y., Bar Dayan Y., Screening for Common Respiratory Diseases Among Israeli Adolescents, Canadian Respiratory Journal , 2004;11(4):298-300. Impact Factor 1.929.Q1.
21. Zigdon A., Shvarts S., **Goldberg A.**, Characterization of Burnout and Satisfaction Levels in Shift Work Styles Among Hospitals Nurses, Logistics in Health Care, 2004;2:79-86. (Heb).
22. Schwartz-Ilan D., Shvarts S ., Peled R., Pliskin J.S., **Goldberg A.**, From Natanyahu State Commission to Management Task in the Israeli Health System, Harefuah, 2004;143(10):718-721. (Heb).
23. Rosen Y., Yachelevich N., Benedek P., Grotto I., **Goldberg A.** , Morad Y., Marom H., Ohana N., Bar-Dayan Y., No Need to Tax the Sick: Clinical Guidelines for Rofecoxib as an Alternative Effective Method to the Co-Payment Policy in the Advent of Increasing Pharmaceutical Expenditures, Military Medicine , 2004;169(11):932-936. Impact Factor 1.061,Q1.
24. Shvarts S., Davidovitch N., **Goldberg A.**, Medical Selection and the Debate Over Mass Immigration in the New State of Israel, CBMH, (Canadian Bulletin of Medical History), 2005;22(1):5-34.Q2.
25. Bar Dayan Y., Elishkevits K.,Groyyo I., Goldstein L., **Goldberg A.**, Shvarts S., Levin A., Ohana N., Onn E., Levi Y., Bar Dayan Y., The Prevalence of Obesity and Associated Morbidity Among Israeli Conscripts. Public Health, 2005; 119: 385-389. Impact Factor 1.434, JR149/460, Q2.
26. Gam A., Goldstein L., Karmon Y., Mintser I., Grotto I., Guri A., **Goldberg A.**, Ohana N., Onn E., Levi Y., Bar-Dayan Y., Comparison of stress fractures of male and female recruits during basic training in the Israeli anti-aircraft forces , Military Medicine, 2005; 170 (8): 710-712. Impact Factor 1.061,Q1.

27. Levy I., **Goldberg A.**, Vinker V., Shvarts S., Is There a Linkage Between Israel Defence Forces Primary Care Physicians Demographic Characteristics to Consumption of Secondary Medical Services and Laboratory Tests, Military Medicine, 2005;170(10):836-840. Impact Factor 1.061, JR 672/1775, Q2.
28. Torgovicky R., **Goldberg A.**, Shvarts S., Bar Dayan Y., Onn E., Levi Y., Bar-Dayan Y., Application of Porter's generic strategies in ambulatory health care - a comparison of managerial perceptions in two Israeli sick funds. Healthcare Management Review, 2005; 30:17-23. Impact Factor 1.30, JR 25/215, Q1.
29. Bar-Dayan Y., Leiba A., Beard P., Mankuta D., Engelhart D., Beer Y., Lynn M., Weiss Y., Martonovits G., Benedek P., **Goldberg A.**, A Multidisciplinary Field Hospital as a Substitute for Medical Hospital Care in the Aftermath of an Earthquake: The Experience of the Israeli Defense Forces Field Hospital in Duzce, Turkey, 1999. Prehospital and Disaster Medicine, 2005;20(2):103-106. JR 18/73, Q1.
30. Marmor M., Goldstein L., Levi Y., Onn E., Blumenfeld A., Kosashvili Y., Levy G., Hirschorn G., Heldenberg E., Or J., Setton E., **Goldberg A.**, Bar – Dayan Y., Mass Medical Repatriation of Injured Civilians After Terrorist Attack in Mombassa, Kenya: Medical Needs' Resources Used, and Lessons Learned. Prehospital and Disaster Medicine, 2005;20(2):98-102. JR 18/73, Q1.
31. Schwartz-Ilan D., **Goldberg A.**, Pliskin J.S., Kukia E., Shvarts S., Health Systems Management Degree as a Springboard for Employment in the Israeli Health System, The Journal of Health Administration Education , 2005;22(3):345-358.
32. Bar-Dayan Y., Elishkevits K., Goldstein L., **Goldberg A.**, Ohana N., Onn E., Levy Y., Bar Dayan Y., The Prevalence of Common Cardiovascular Diseases Among Israeli Conscripts. Cardiology, 2005; 104: 6-9. Impact Factor 2.77, JR 110/339, Q1..
33. Leiba A., Blumenfeld A., Hourvitz A., Weiss G., Peres M., Laor D., **Goldberg A.**, Levi Y., Bar-Dayan Y., Lessons Learned from the Cross-Border Medical Response to the Terrorist Bombings in Tabba and Ras-el-Satan, Egypt on 7 October 2004, Prehospital and Disaster Medicine, 2005; 20, 253-257. JR 18/73, Q1.
34. Mankuta D., Levy Y., Benedek P., **Goldberg A.**, Rachstein A., Onn E., Martonovits G., Bar-Dayan Y., Anxiety and Fears of Pregnant Women – Earthquake, Turkey, 1999. International Journal of Disaster Medicine, 2005; 1-2 (2): 38-40.
35. Leiba A., Halpern A., Kotler D., Blumenfeld A., Sofer D., Weiss G., Peres M., Laor

- D., Levi Y., **Goldberg A.**, Bar-Dayan Y., The Case-Study of the Terrorist Bombing in Tel - Aviv Market: Putting All the Golden Eggs in One Basket Might Save Lives, Int J Disast Med, 2005; 2 (4): 157-160.
36. Wieler S., **Goldberg A.**, The Trend of Selecting a Profession – Professional and Satisfaction as Predictive Variables of Abandonment of the Nursing Profession, The Israeli Journal for Nursing Research, 2005; 1(2): 72 – 79. (Heb).
 37. Botner S., Schwartz D., **Goldberg A.**, The Stability of Advance Life Support Drugs Under Heat Stress During Storage, Logistics in Health Care, 2006; 3 (1): 8 – 12. (Heb).
 38. Baruch N., Schwartz D., **Goldberg A.**, Interprofessional Medical Team – The Essence, and the Relationships Between its Different Member's Doctors and Nurses in Particularly, Logistics in Health Care, 2006; 3 (1): 36 – 43. (Heb).
 39. Leiba A., Ashkenasi I., Nakash G., Peltz R., Schwarts D., **Goldberg A.**, Levy Y., Bar-Dayan Y., Response of Thailand Hospitals' to the Tsunami Disaster. Prehospital and Disaster Medicine, 2006; 21 (1): 32-37. JR 18/73,Q1.
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- 2010- IPRED – the 1st International conference on Preparedness and Response to Emergencies and Disasters. Israel Adini B, **Goldberg A**, Laor D, Cohen R, Bar-Dayana Y. Adequacy of Training Programs for Pandemic Influenza. Oral presentations.
- 2012- 4th WADEM Pan American Conference, Virginia, USA.
Limor Aharonson-Daniel, Mooli Lahad, Dima Leykin, Odeya Cohen, **Goldberg A**. and the Conjoint Community Assessment Collaboration(CCRAC) The Conjoint Community Resiliency Assessment Measure (CCRAM) Pilot Study.
- 2012- 4th WADEM Pan American Conference, 2012 Virginia, USA.
Aharonson-Daniel L, Adini B, Goldberg A, BGU emergency response volunteering initiative –A University-City Partnership.
- 2013 - World Conference on Disaster and Emergency Medicine, Manchester. Aharonson-Daniel L, Leykin D, Lahad M, Adini B, Cohen O, **Goldberg A**, and the Conjoint Community Assessment Collaboration*(CCRAC)Community Resiliency in routine and in conflict times – What can be learned? Findings from the Conjoint Community Resiliency Assessment Collaboration.
- 2014 - The 3rd International Preparedness and Response for Emergencies and Disasters Conference (IPRED), Tel-Aviv, Israel. Cohen O, Leykin D, Lahad M, **Goldberg A**, Aharonson-Daniel L, The role of Leadership in enhancing community resiliency.

8. LECTURES and PRESENTATIONS at MEETINGS and INVITED SEMINARS:

1. 1999 - Health reform in Israel, Senior Staff Advanced Studies “Clalit” (General Sick Fund).
2. 2000 - The H.M.O’s and Compulsory Health Insurance Law, Ben – Gurion University,
Advanced Nursing Course .

3. 2000 - Secondary care in the Israeli System and in the Israeli Defense Force, Washington Institute for Israel Health Policy Research, Washington DC.
4. 2000 - Secondary care in the Israeli System and in the Israeli Defense Force, The Agency for Healthcare Research and Quality, Washington DC.
5. 2000 - The Health Care Circles in a Terror Attack in Israel, The Agency for Healthcare Research and Quality, Washington DC.
6. 2000 - Secondary care in the Israeli System and in the Israeli Defense Force, The Department of Community Health and Preventive Medicine, School of Medicine, University of Rochester N.Y .
7. 2001 - Quality of Care Assessment, The Client and Compulsory Health Insurance Law, The I.D.F. Medical Corp Senior Officers Course.
8. 2001 - The H.M.O's and Compulsory Health Insurance Law, Ben – Gurion University , Advanced Nursing Course .
9. 2002 - Training of Medical Teams to Respond to Terror Attacks At The National Level, The Department of Community Health and Preventive Medicine, School of Medicine, University of Rochester N.Y .
10. 2002 - The Israeli Health Care Consumer in Focus, The I.D.F. Medical Corp Senior Officers Course.
11. 2003 - The Client and Compulsory Health Insurance Law, Maccabi (Health Sick Fund), Senior Physicians.
12. 2003 - Training of Medical Teams to Respond to Terror Attacks At The National Level, The College of Medicine & School of Public Health, University of Illinois at Chicago, Chicago Illinois.
13. 2003 - Quality of Care Assessment in Israel, The I.D.F. Medical Corp Senior Officers Course.

14. May 2006, Innovations in The Management of Patients Involved in Disasters. Brisbane, QLD, Australia, Bar-Dayan Y., Bar Dayan Y., Martonovits G., Ohana N., Baruch Y., **Goldberg A.**, An Earthquake Disaster in India: An Overview of The Israeli Defense Forces Field Hospital in Bhuj – January 2001.
15. May 2006, Innovations in The Management of Patients Involved in Disasters. Brisbane, QLD, Australia, **Goldberg A.**, Leiba A., Goldberg A., Hourvitz A., Amsallem Y., Aran A., Weiss G., Leiba R., Levi Y., Bar Dayan Y., Lessons Learned From the Anthrax Sentinel Drills in Israeli Emergency Departments: Evaluation of Knowledge and Preparedness in a Bioterrorist Threat.

9. RESEARCH GRANTS:

A. Received

- 2002 - The City OF Modiin - The Preparation of the Modiin Health Care System for an Earthquake. Ministry of Health, (\$10,000).
- 2003 - A Model of Clinical Pharmacology in the Hospital and the Community and its Implications on the Health System. The Israel National Institute for Health Policy and Health Services Research,(\$16,500).(Co - Researcher Atsmon J).
- 2007 - A Model of Proactive Medical Risk Management For Patient & Physician Safety Transport Based on Aviation Concepts. Maccabi Institute of Health Services Research. (\$24,000). (Co - Researcher Pliskin J.S).
- 2007 - A national multi-dimensional model for HMOs and consumers for comparative performance evaluation of general public hospitals.The Israel National Institute for Health Policy and Health Services Research,(\$65,000).(Co - Researcher Pliskin J.S).
- 2007 - A national multi-dimensional model for HMO's and consumers for comparative performance evaluation of general public hospitals. Maccabi Institute of Health Services Research,(\$24,000). (Co - Researcher Pliskin J.S).
- 2010-2011 Quality Measures Development for Infants and Toddlers Preventive Health Services, The Israel National Institute for Health Policy and Health Services

Research (280,000 NIS). (Co - Researcher Davidovitch N, Grotto I).

- 2013-14 Optimizing Emergency Department operations utilizing "focused management" tools. The Israel National Institute for Health Policy and Health Services Research..(90,000 NIS). (Co - Researcher Dagan Schwartz , Pliskin J.S, Ronen B).
- 2013 - 2017 - PENTA joint research lab, Italian Ministry of Foreign Affairs, (96,000 Euro). (Co - Researcher Bruria Adini, Limor Aharonson-Daniel).
- 2014-2016 Regional Capacity Building for Emergency Management – ReCaBEM EU Partnership for Peace, ,(400,000 Euro) (Co - Researcher Bruria Adini, Limor Aharonson-Daniel).
- 2015-2018 DARWIN- Expecting the unexpected and know how to respond. EU H2020 (330,000 Euro) (Co - Researcher Bruria Adini, Limor Aharonson-Danie).
- 2016-1017 Survey of attitudes concerning admitting and treating pediatric casualties of severe trauma or mass casualty incidents in general and pediatric emergency departments. The Israel National Institute for Health Policy and Health Services Research (90,000 NIS). (Co - Researcher Bruria Adini).

10. PROFESSIONAL INTEREST:

- Health Care Policy & Management.
- Ambulatory Care and Consumer Satisfaction.
- Medical System in Crisis.
- Structural Reforms In the Israeli Health Care System.
- Disaster and Emergency Medicine.
- Disaster Management.
- Focused Management.
- Military Medicine strategy.