



## **Zohar Gershoni**

Born in 1991, Zohar was active from an early age in a youth movement as a counselor and in organizing activities, coaching and mentoring. After high school, she decided to postpone her army service for a year and volunteer for community service as part of the HaNoar HaOved VeHaLomed youth movement, and led a chapter of the movement specializing in education and coaching.

During her military service, Zohar served as a sergeant in the youth corps in the Gadna Brigade, where she encouraged young people to strive for meaningful army service and assisted in facilitating easier recruitment processes. After the army, Zohar worked for the educational department of the Tel Aviv municipality in a youth center of the Hatikva suburb. In 2018, Zohar completed her BA in social work at Ben-Gurion University of the Negev with honors. She did her practicum in the Working with Individuals for Social Change program (supported by the Be'er Sheva municipality's social services), where she focused on individual follow-up of families in need.

Zohar was trained to assist victims of sexual assault and serve as sexual harassment officer in the workplace and was coordinator for the advancement of gender equality and prevention of sexual harassment in the student union. In this position, she was responsible for raising awareness of gender equality, prevention of sexual harassment and assisting students who complained about sexual harassment in the university.

Zohar was awarded a scholarship from the Social Involvement Department, due to her involvement in organizing a community garden (as part of the Making a Street project). As coordinator of the garden, she carried out renovation activities, public participation, networking and more.



### **Maayan Hadass**

Born and raised in Yavne, Maayan grew up in the Hanoar Ha'oved Veba'lomed youth movement. She was a youth counselor and supervisor of counselors in the Yavne chapter, and also volunteered for a service year as the coordinator of the Pardes Hannah chapter. As part of her IDF military service, Maayan served as an officer in the Education Corps and commanded over 60 soldiers. After the army, Maayan served as a coordinator of soldier training courses in the IDF's Education Corps. A year later Maayan participated in the Jewish Agency's TEN Volunteer Project in southern India.

Maayan has a BA in social work from Ben-Gurion University and currently works as head of community relations in the Maagal Ha'chaim Ve'hataasuka occupational center in Be'er-Sheva. In the last two years, Maayan has volunteered in SELEK, a Be'er-Sheva organization that distributes food to low-income families.



### **Noam Kleifeld**

Born in 1991 in Moshav Alon Hagalil in Israel's north, Noam studied at the WIZO Canada Nahalal agricultural school, and served as an instructor in a youth movement and in dance school. After high school, she volunteered for a year at an educational village for teens coming from a poor socio-economic background. Noam was a mortar instructor in the army, and then trained as an officer, serving as a training officer and cadets qualification team commander.

Noam holds a BA in politics and government and anthropology from Ben-Gurion University. In the past, she was a group facilitator at the Ben-Gurion Heritage Institute in Sde Boker, where she guided various groups, while dealing with the complexities of Israeli society, in light of the values of David Ben-Gurion. During her studies, Noam volunteered in several social programs, for example, in helping older people of poor means complete their education; she taught them mathematics. In addition, she is a graduate of the Leadership Program of Israel 2050, an organization whose goal is to make structural changes in Israel's socio-economic sphere. After completing the program, Noam became part of a team that conceived and implemented a social initiative on voter awareness, which sought to encourage citizens to form parties, and thereby to increase the influence of citizens on the Israeli political system and to expand the work of politicians for the civic interest.

In the past two years, Noam has taken an active role in the cultural field in Be'er Sheva, managing and producing various cultural evenings. Noam believes in the community's responsibility for itself and in building a shared space that empowers the initiative and development of the citizens living there. In this context, Noam is currently working on establishing an urban space in the heart of the Old City of Be'er Sheva, which will empower cultural creativity and encourage civic initiatives to improve the quality of life in the area, for and through the community.



### **Ahinoam Mauda**

Born in 1991, Ahinoam received a BA in management and Israel studies From Ben-Gurion University of the Negev before joining the Mandel Social Leadership MBA program.

Over the last four years, Ahinoam has worked as a youth counselor at Tzav Pius, an NGO that aims to connect teenagers across the Orthodox-secular spectrum in Israel. She also works as a teaching assistant and research assistant in BGU in the Israel studies program.

During her BA studies, Ahinoam participated in the Arni C. Thorsteinson Study Exchange Program to Canada – an academic course in international business management in cooperation with the University of Manitoba and the Asper School of Business in Canada.

Last year, Ahinoam did an internship in the Gav-Yam Negev Hi-Tech Park in Be'er-Sheva in the management of the park as part of the Next Thing program.

Over the past two years, Ahinoam participated in the Keren Moshe Leadership Training Program, which is part of BGU's Department of Social Involvement, in the context of which she created activities to exercise the rights of welfare clients.

She also served in the IDF Officers Training School and was an officer in the IDF's Behavioral Science Unit. Her job included responsibility for the unit's online knowledge-management platform, producing the journal *Between the Zones* and organizing professional conferences that included hundreds of participants, for which she received a certificate of excellence.

Before her military service, Ahinoam volunteered for a year in Nachshon, the Israeli Social Leadership Preparatory Program.



## **Igor Ronin**

Born in 1990 in Ukraine, Igor immigrated to Israel with his family in 1993 to Be'er Sheva, where he was raised and educated. After high school, Igor enlisted in the C4I Corps and eventually served as a liaison soldier in the Gaza Division. Even before enlisting in the army, Igor dreamed of becoming an officer, and after six months of regular service, Igor began an officer's training course, after which he was assigned to be a battalion liaison officer in an artillery battalion. After that, he served as a deputy company commander in the Southern Command, where he received a number of awards for excellence.

After the army, Igor studied industrial engineering and management at the Sami Shamoon College in Be'er Sheva. In his second year, he was active in the International Scholarship Education Foundation (ISEF) for three years and took part in various projects. Igor volunteered in Perach, in the context of which he mentored an 11th grader, and was awarded a certificate of excellence for his work. Igor then volunteered for Education for Excellence and in his third year at ISEF he decided to become a coordinator in the foundation, and thus lead and supervise students in their third year of the ISEF Foundation. Igor also worked as a science instructor for Beit Yatziv, an organization that operates educational programs as part of informal education. Igor also joined the Scientific Leadership Youth Program and was a facilitator for a group of teenagers, helping them to progress in leadership, science and guidance, after which, he was appointed to lead the Scientific Leadership Youth Program.

Igor received a BA in industrial and management engineering with honors, directs the Scientific Leadership Youth Program and leads the STEM program in the city of Beit She'an.