



**Economic and Trade Mission
Consulate General of Israel
Hong Kong**

To whom it may concern

**Subject: The Communications Systems Engineering Department –
Ben Gurion University**

My name is Elad Goz and I am a Consul, and the Head of the Economic & Trade Mission within the Consulate General of Israel in Hong Kong.

In June 2000 I completed my studies at the Communications Systems Engineering (CSE) Department at Ben Gurion University of the Negev. After graduation (and during my senior year) I worked in a few Israeli hi-tech companies, both world renowned companies, as well as start-ups. In June 2005 I joined the Ministry of Economy of the State of Israel and served, among other roles, as the Head of the Mission in Mumbai, India and the Head of the Asia –Africa department of the Ministry in Jerusalem.

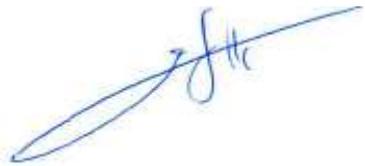
Looking back at my professional career so far, I was privileged to study at the CSE department (although I took a different route in the last decade). The tools I have received while studying, mainly the ability to learn independently, the ability to solve problems, to think “outside of the box” and the strong

theoretical and scientific background, allowed me to navigate my career according to my wishes and was always regarded by me as an asset. Even today, in a seemingly very different role, the tools I have acquired there provide me with a much better position than some of my other colleagues.

The one thing I would consider to add to the curriculum, are one or two courses in business management which could contribute to the medium to long term career development of the program's graduates.

I would gladly go back to study in the department, and I am certain that its senior academic members (including one of my class mates, Dr. Chen Avin) will stir it to great success.

Thank you & all the best,

A handwritten signature in blue ink, appearing to read 'E. Goz', with a long horizontal stroke extending to the right.

Elad Goz

Consul, Head of Economic & Trade Mission