Welcome!

MBA International Program

2021/2022 Cohort

SEPT 2021
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**ACADEMIC CALENDAR 2021/2022**

*All dates are subject to change.
Additional workshop dates pending.

**ORIENTATION FOR INTERNATIONAL STUDENTS**

**MBA-IP CLASS ORIENTATION**

**FALL SEMESTER**

- **ECONOMICS COURSE + EXAM**
- **WORKSHOP #1 (1-credit)**
  - Hanukkah (Regular Classes)
- **WORKSHOP #2 (3-credit)**
- **WORKSHOP #3 (3-credit)**
- **FALL EXAMS - 1ST SITTING**
- **FALL EXAMS - 2ND SITTING**

**SPRING SEMESTER**

- **Purim (Holiday)**
- **Passover (Holiday)**
- **Memorial Day (Holiday)**
- **Independence Day (Holiday)**
- **Shavuot (Holiday)**
- **SPRING EXAMS - 1ST SITTING**
- **SPRING EXAMS - 2ND SITTING**

**SUMMER SEMESTER**

- **Rosh Hashanah (Holiday)**
- **Yom Kippur (Holiday)**
- **Sukkot (Holiday)**
- **SUMMER EXAMS - 1ST SITTING**
- **SUMMER EXAMS - 2ND SITTING**

**END OF THE YEAR RECEPTION**

**GRADUATION CEREMONY**

**OCTOBER 14, 2021**

**OCTOBER 20, 2021**

**OCTOBER 4, 2021 – FEBRUARY 4, 2022**

- October 4-20
- October 21
- November 29-December 7
- December 26-30
- January 10, 20, 27, 28 + February 4
- February 6-25
- February 24-March 23

**FEBRUARY 24 – JUNE 10, 2022**

- March 16-18
- April 14-23
- May 4
- May 5-6
- June 5
- June 12-29
- June 30 - July 21

**JUNE 30 – OCTOBER 19, 2022**

- September 26-27
- October 4-5
- October 10-17
- October 20 - November 3
- November 6-17

**NOVEMBER 4, 2021**

**JUNE 2023**
## COURSE PROGRAM

### Fall 2021

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Credits</th>
<th>-Level</th>
<th>Professor/Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Management Economics</td>
<td>687.2.1712</td>
<td>1.5</td>
<td>Preparatory</td>
<td>Professor Mosi Rosenboim</td>
</tr>
<tr>
<td>Mathematics for Managers</td>
<td>687.2.1713</td>
<td>1.5</td>
<td>Preparatory</td>
<td>Dr. Moshe Fischer</td>
</tr>
<tr>
<td>Behavioral Science for Managers</td>
<td>687.2.1716</td>
<td>3</td>
<td>Core</td>
<td>Dr. Kelly Raz</td>
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<tr>
<td>Marketing for Managers</td>
<td>687.2.1717</td>
<td>3</td>
<td>Core</td>
<td>Dr. Moshe Davidow</td>
</tr>
<tr>
<td>Accounting for Managers</td>
<td>687.2.1715</td>
<td>3</td>
<td>Core</td>
<td>Mr. Kobi Bar-Shalom</td>
</tr>
<tr>
<td>Finance for Managers</td>
<td>698.2-0067</td>
<td>3</td>
<td>Core</td>
<td>Dr. Racheli Calipha</td>
</tr>
<tr>
<td>Intensive Marketing Simulation</td>
<td>687.2.1721</td>
<td>3</td>
<td>Advanced Workshop</td>
<td>Professor David Soberman</td>
</tr>
<tr>
<td>Organizational Sustainability</td>
<td>687.2.1702</td>
<td>3</td>
<td>Advanced Workshop</td>
<td>Professor Asaf Zohar</td>
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<tr>
<td>Social Impact Challenge</td>
<td>610.5.0100</td>
<td>1</td>
<td>Advanced Workshop</td>
<td>Mr. Adam Bismut &amp; Ms. Yifat Turbiner</td>
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<tr>
<td>Statistics in Management</td>
<td>687.2.1714</td>
<td>1.5</td>
<td>Preparatory</td>
<td>Professor Tal Zarankin</td>
</tr>
<tr>
<td>Special Topics in Financial Report Analysis</td>
<td>687.2.1723</td>
<td>3</td>
<td>Advanced</td>
<td>Mr. Kobi Bar Shalom</td>
</tr>
<tr>
<td>Interpersonal Negotiations</td>
<td>687.2.1711</td>
<td>3</td>
<td>Advanced</td>
<td>Professor Simone Moran</td>
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### Winter 2021 (Tentative)

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Credits</th>
<th>Level</th>
<th>Professor/Instructor</th>
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</thead>
<tbody>
<tr>
<td>Leadership in Management</td>
<td>687.2.1722</td>
<td>3</td>
<td>Advanced</td>
<td>Dr. Iris Cohen-Kaner</td>
</tr>
<tr>
<td>The Hitchhiker's Guide to the High Tech Galaxy</td>
<td>698.2.1724</td>
<td>3</td>
<td>Advanced</td>
<td>Mr. David Bengal</td>
</tr>
<tr>
<td>Interpersonal Negotiations</td>
<td>687.2.1711</td>
<td>3</td>
<td>Advanced</td>
<td>Professor Simone Moran</td>
</tr>
<tr>
<td>1-credit workshop</td>
<td>Pending</td>
<td>1</td>
<td>Advanced Workshop</td>
<td></td>
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<tr>
<td>Statistics in Management</td>
<td>687.2.1714</td>
<td>1.5</td>
<td>Preparatory</td>
<td>Professor Tal Zarankin</td>
</tr>
<tr>
<td>Special Topics in Financial Report Analysis</td>
<td>687.2.1723</td>
<td>3</td>
<td>Advanced</td>
<td>Mr. Kobi Bar Shalom</td>
</tr>
<tr>
<td>Interpersonal Negotiations</td>
<td>687.2.1711</td>
<td>3</td>
<td>Advanced</td>
<td>Professor Simone Moran</td>
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</table>
### Summer 2022 (Tentative)

<table>
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<tr>
<th>Course</th>
<th>Credits</th>
<th>Professor/Instructor</th>
<th>Notes</th>
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<tbody>
<tr>
<td><strong>Operations Management</strong></td>
<td>3</td>
<td>Professor Gal Raz</td>
<td>687.2.1718</td>
</tr>
<tr>
<td><strong>Circular Economy</strong></td>
<td>Pending</td>
<td>Dr. Tamar Makov</td>
<td>Pending</td>
</tr>
<tr>
<td><strong>Strategy and Policy in Business</strong></td>
<td>3</td>
<td>Pending</td>
<td>687.2.1719</td>
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<tr>
<td><strong>Applied Strategic Analysis + John Molson</strong></td>
<td></td>
<td>Ms. Meital Magid</td>
<td>Pending</td>
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<tr>
<td><strong>MBA Case Competition</strong></td>
<td>3</td>
<td>Pending</td>
<td>687.2.1704</td>
</tr>
<tr>
<td><strong>1-credit workshop</strong></td>
<td>1</td>
<td>Pending</td>
<td>Pending</td>
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</table>

**CLASSROOM**

Regular classes are held in: **Building 15, Room 002** (a.k.a. Multimedia Classroom/Auditorium)

Classes scheduled for other classrooms are updated in the Google Calendar.

Classes may be held over Zoom (in accordance with BGU COVID-19 protocol or unless otherwise indicated.)

**The MBA International Program reserves the right to modify the schedule, if necessary, and schedule activities on other days and/or at other hours. This includes, but is not limited to, scheduling make-up classes, adding additional class time on Thursdays, offering special events and programs, updating the final workshop schedule, and revising exam schedules. In light of COVID-19, some or all classes may be held frontally, online, or in a hybrid format, in accordance with all BGU protocol.**
CLASS & EXAM SCHEDULES

Where can I find the most up-to-date class and exam schedule?  
The class and exam schedule for the MBA International Program is available on Google Calendar. To access the calendar, click here and request to be added.

How will I know if there are schedule changes?  
We suggest subscribing to updates to the calendar. In addition, the program administration will try to update the class to look out for schedule changes.

Are the published schedules final?  
Due to the dynamic and flexible nature of our program, the class and exam schedules for each semester are subject to change. The program administration tries to provide as much advance notice as possible, although at times there may be changes that must be made at a late hour or changes that are beyond our control.

TO DO LIST

- Subscribe to the MBA Google Calendar with your BGU email address.
- Follow along the class WhatsApp group for continuous updates.
- Look out for schedule updates and changes.
EXAMS

How many final exam attempts do I have?
The official BGU exam schedule can be found in your personal portal. In Israel, graduate students are eligible to two attempt an exam twice at two separate exam sittings:
  1) Moed Aleph - the first exam sitting
  2) Moed Bet - the second exam sitting.
Students may take one or both exams. The grade of the last exam taken is the one that counts toward your final grade.

Students qualifying for a special exam sitting ("Moed Meyuhad") as per BGU protocol may request one via the Hebrew portal, or directly to the program administration.

Where can I find the official BGU exam schedule and locations?
The official BGU exam schedule can be found in your personal portal. Exams are held in various buildings throughout campus, and the location is published in your personal exam schedule. Exams may be held online, if required due to BGU Covid-19 protocol.

Do I have to register for exams?
You are automatically registered for the "Moed Aleph" exam. In order to take the "Moed Bet" exam, you must register 96 hours prior to the exam in your personal portal.

In what language may exams be written?
All exams, as well as all other course material, must be completed in English only.

REMEMBER!
Make sure that you have paid all your semester tuition prior to the exam period.
When is course registration?
September 29, 2021 at 8:00 until September 30, 2021 at 23:59.

Who can register for courses?
MBA-IP students who have paid the first semester deposit and have paid all outstanding balances may register for courses. Students with an outstanding balance are blocked from registering for courses until all balances are paid.

Where can I find my account information, and how do I pay?
Your account information can be found in your personal portal. Everything you need to know about paying BGU tuition can be found on the Student Accounts website, or by calling the Student Accounts office.

- Hebrew website: http://in.bgu.ac.il/accounts/Pages/payment_regulation.aspx
- English website: https://in.bgu.ac.il/en/Pages/paying-tuition.aspx

What if I miss the course registration window?
Every student is required to register for courses independently. If you fail to register for courses during the designated window, you will be registered by the MBA International Program administration and charged a non-refundable 250 NIS penalty.
COURSE REGISTRATION

For which courses should I register?
Only the courses that you must register for will appear. Select all courses. Students exempt from prerequisite courses should deselect those courses during the registration process.

Where do I register for courses?
At the course registration portal:

- English: https://bgu4u.bgu.ac.il/pls/scwp/!app.gate?app=cns&lang=en
- Hebrew: https://bgu4u.bgu.ac.il/pls/scwp/!app.gate?app=cns

How do I register for courses?
Follow these instructions:

1. On the login page, enter your BGU credentials:
   Username, Password, and Teudat Zehut or BGU ID

2. On the next page:
   Select “Course Registration”

3. On the side menu bar:
   Select "Pattern Registration"

4. On the registration page:
   Select ALL courses. Deselect the Prerequisite Courses you are not required to register for. Click on “Send Request” to confirm your selection. Generate a registration printout as a proof of course registration:

   If the portal does not allow you unselect courses, continue with the registration for all courses. Then, email fom.mbaip@bgu.ac.il to request to unregister from courses that you are not required to take. Include your ID number in your email.
CREDITS & DEGREE

How many credits do I need to graduate?
In order to graduate, you must successfully complete all 42-46.5 program credits.

What is considered a passing grade?
Passing grade in a course is 65.
Passing grade to graduate is 70.

I have to take the prerequisite courses. Does that mean that I will graduate with more than 42 credits?
Yes. Each of the three prerequisite course is worth 1.5 credits.

- If you take 1 prerequisite course, you will graduate with 43.5 credits.
- If you take 2 prerequisite courses, you will graduate with 45 credits.
- If you take 3 prerequisite courses, you will graduate with 46.5 credits.

What is the degree that will be on my diploma?
The degree that you will earn upon successful completion of all of your academic requirements is an MBA.

In what language will my diploma be?
Your official BGU diploma will be in Hebrew, and an official Guilford Glazer Faculty of Business and Management copy will be in English. Transcripts will be available in Hebrew and English.
Will classes be offered on campus?
We expect to open the year entirely on campus. If necessary and required, classes will be modified to a hybrid or online format.

What is a "hybrid" teaching model?
A hybrid teaching model combines frontal teaching in classrooms with synchronous online participation by some students.

Who is currently permitted on campus?
Enterance to campus is only for those with a Green Pass, recovery certificate or a negative PCR Coronavirus test taken in the previous 72 hours or a quick test in the previous 24 hours. Students who are not vaccinated are asked to contact the Dean of Students.

Who decides how classes are held during COVID-19?
All activities on campus are held in accordance with the Ministry of Health guidelines at the time.

On the official BGU website:
https://in.bgu.ac.il/en/Pages/coronavirus-updates.aspx

...and in your BGU email!
The John Molson MBA International Case Competition is a not-for-profit event organized by a team of MBA candidates from the John Molson School of Business at Concordia University in Montreal, Canada. The competition is open to top business schools worldwide, and is recognized as the largest case competition of its kind. Its main purpose is to bridge the gap between corporate and academic worlds, which ultimately enriches both students and executives alike.

The competition format is a round-robin tournament consisting of seven unpublished business cases. The cases are selected from among the top entries from the annual Case Writing Competition. The highlight of the week is a live case presentation by a major company facing a real-life business challenge.

BGU's MBA International Program delegation will be go through a rigorous selection process and will be coached by Ms. Meital Magid. The final team will participate in the competition in Montreal, Canada in January 2024 (pending final Covid-19 protocol).

Learn more about this prestigious international competition on the official website: https://mbacasecomp.com/.
APPLY YOUR SKILLS IN THE REAL WORLD!

IMPACT STARTUP INTERNSHIP

GET PAIRED WITH AN ISRAELI IMPACT STARTUP

November: Attend a 4-part introductory workshop on impact entrepreneurship, startup basics, market research, and strategic planning.

January: Select your startup.

February-June: Spend 5-10 hours per week getting hands-on experience in the Israeli startup scene by writing a business plan, conducting market research, and more.

Cost to be determined

For more information: bengls.org/internship
Explore one of the oldest and most stigmatized neighborhoods in Beer-Sheva, Schuna Dalet, through the lens of community-driven social change. This interactive walking tour will bring you into the heart of a historically neglected neighborhood that today serves as a meeting point for social activism and urban renewal.

Then, you will make your way to the Old City of Beer-Sheva, where you will discover the process of an incredible shift, from a once sleepy desert town to the opportunity capital of Israel.

**Thursday, January 27th**

**Mandatory attendance**

You will end the day with a refreshing and enlightening talk on Social Entrepreneurism and Owning a Beer Business and leave feeling inspired!

This trip is integrated into the workshop on Organizational Sustainability.
BGU RESOURCES

THE LINKS TO THE MOST USEFUL LINKS YOU'LL NEED FOR ALL THINGS BGU

All Links in English:
https://in.bgu.ac.il/en/Pages/students.aspx

All Links in Hebrew:
https://in.bgu.ac.il/Pages/4students.aspx

DEAN OF STUDENTS
Student Support Services
https://in.bgu.ac.il/Pages/4students.aspx

COVID-19 UPDATES
Student Support Services
https://in.bgu.ac.il/en/Pages/coronavirus-updates.aspx

WHERE TO FIND US

Phone: 08-647-2594
Email: fom.mbaip@bgu.ac.il
WhatsApp: +972-8-647-2594

MBA International Program
Building 15, Room 105
By appointment only
Good Luck!

Professor David Brock
Academic Director

Maya Rubinstein
Program Coordinator