

Prof. Racheli Barkan

Prof. Racheli Barkan, Head of the Department of Business Administration, is a researcher and a lecturer in the fields of social psychology and cognitive psychology, an expert in decision making and behavioral ethics. Holds a bachelor's and master's degree in social psychology from the Hebrew University and holds a doctorate from the Technion. Prof. Barkan was a postdoctoral fellow in the Department of Psychology at Indiana University in the United States. In 2000 she joined the Department of Business Administration at the Gilford Glazer Faculty of Management at Ben-Gurion University. In addition, she was a researcher at Duke University School of Business in the United States. Her research reveals the basis for irrational behaviors and identifies mechanisms that encourage ethical and pro-social behavior. Prof. Barkan publishes in leading journals in psychology, and behavioral economics is a member of editorial committees of journals in these fields, and serves as an editor in Journal of Experimental Social Psychology.