

## Dr. Yoelle Maarek

Vice President Research, Head of Yahoo Labs Israel and India Yahoo Labs, Israel

## Short bio:

Dr. Yoelle Maarek is the head of Yahoo Labs Israel and India, and a Vice President at Yahoo. Her team conducts research activities impacting products such as Yahoo! Mail, Yahoo! Answers and Yahoo! Search.

Prior to this, Yoelle was the Director of Google Haifa Engineering Center, which she opened in 2006 and grew to close to 40 team members. There, she led the team that launched "Suggest", Google's query completion feature on google.com and YouTube worldwide.

From 1989 to 2006, Yoelle was with IBM Research, first in the US, and then in Israel, where she held a number of technical and management positions, eventually leading the search and collaboration department and becoming a Distinguished Engineer.

She received her PhD in Computer Science from Technion, in Haifa, Israel. In parallel, during her PhD studies, she spent a year in the Computer Science Department of Columbia University in New York, as a visiting PhD student. She graduated from the "Ecole Nationale des Ponts et Chaussees" in Paris, France, and received her "DEA" (graduate degree) in Computer Science from Paris VI University, both in 1985.

Yoelle's research interests include Information Retrieval, Web search, Web mining and Web applications. She has published more than 70 articles in these fields and is active in the research community. She has served as regular or senior PC member at most recent SIGIR,WWW and WSDM conferences, as PC co-chair of WWW'2009, WSDM'2012 and SIGIR'2012. Yoelle is a member of the Board of Governors of the Technion, chairing its Student Affairs Committee. She is an ACM Fellow since 2013.