

Dear colleagues,

The Marketing in Israel online conference (MI20) is only a month away- Registration is now open.

Please register soon.

We want to know to expect you.

And we hope to surprise you (in a good vibes way).

Looking forward to seeing you all!

Conferences chairs,

Liat Levontin, Technion

Hila Riemer, Ben-Gurion University

Yaniv Dover, Hebrew University