

2021 Virtual Boulder Summer Conference on Consumer Financial Decision Making

Abstract Submission Deadline: January 7th, 2021

Conference Dates: May 17th – 19th, 2021

Conference Co-Chairs: Tony Cookson and Phil Fernbach

Conference Founders: John Lynch and Donald Lichtenstein

The Boulder Summer Conference in Consumer Financial Decision Making is the world's foremost conference for discussion of interdisciplinary research on consumer financial decision making. This year the conference will be held virtually over three days of three hours each. This year, there will be no charge to attend the conference. We are soliciting two types of submissions this year:

1. Plenary papers: As in past years, our plenary sessions will each have two related papers from different disciplines, with a facilitated follow-up discussion. To submit a 1-page abstract of your paper please follow this link :https://leeds.qualtrics.com/jfe/form/SV_6sPjq9UG72tvhhX

2. Themed breakout session proposals: Between plenary sessions, there will be themed breakout rooms, which we'll base on a competitive submission process. The idea of these breakout sessions is to facilitate interdisciplinary conversations about financial decision-making topics, and the selection committee will choose among submitted proposals. To engage a broad audience, the selection committee will give priority to submissions from junior scholars, Ph.D. students, and post-doctoral scholars. If your session is accepted, we'll expect you to prepare brief table-setting remarks and to moderate the discussion. Topics should be timely, and of interdisciplinary interest in the financial decision-making community. To submit a 1-page abstract of your session proposal please click here: https://leeds.qualtrics.com/jfe/form/SV_0VdbaJXfOvaooYd

Background

Consumer welfare is strongly affected by household financial decisions large and small: choosing mortgages; saving to fund college education or retirement; using credit cards to fund current consumption; choosing how to “decumulate” savings in retirement; deciding how to pay for health care and insurance; and investing in the stock market, managing debt in the face of financial distress. This conference brings together outstanding scholars from around the world in a unique interdisciplinary conversation with regulators, business people in financial services, and consumer advocates working on problems of consumer financial decision making.

Our goal is to stimulate cross-disciplinary conversation and improve basic and applied research in the emerging area of consumer financial decision making. This research can inform our understanding of how consumers actually make such decisions and how consumers can be helped to make better decisions by innovations in public policy, business, and consumer education. Please see the past programs on the conference website to see abstracts of research by scholars in economics, psychology, sociology, behavioral finance, consumer research, decision sciences, behavioral economics, and law. Our traditional format allows a very high level of opportunity for conversation and interaction around the ideas presented. We hope to replicate that in an online setting this year.

The conference program committee will select papers and themed breakout room proposals based on extended abstracts. Selected papers must not be published prior to the conference. Authors submitting a competitive paper abstract must commit to having a paper that is complete and available for review one month prior to the conference. Selections will be based on quality, relevance to consumers' financial decision-making, and contribution to breadth of topics and disciplinary approaches. We consider not just the individual merits of the papers, but how they pair with another submission from a scholar in a different field.

Submitting Abstracts and Breakout Session Proposals

To submit an extended abstract for the plenary sessions (1 page single spaced pdf) please visit the conference website

<http://leeds.colorado.edu/event/bouldersummerconference#overview>
><http://leeds.colorado.edu/event/bouldersummerconference%22%20%5C%20%22overview%22%20%5Ct%20%22blank%22><

and click on the Submit Paper Abstract link:

https://leeds.qualtrics.com/jfe/form/SV_6sPjq9UG72tvhhX

To submit a proposal for the breakout sessions (1 page single spaced pdf) please visit the conference website and click on the Submit Breakout Session Proposal link:

https://leeds.qualtrics.com/jfe/form/SV_0VdbaJXfOvaooYd