Department of Sociology and Anthropology, BGU

Course: On Strangers and Tourists: The Anthropology of Tourism

Research Seminar

Dr J. Feldman & Dr N. Avieli

Seminar – 3rd year BA. 4 credit points

2007/8, 2008/9, 2009/10

Prerequisites: Intro to Anthropology, Qualitative Methods

Subject: Tourism is one of the most salient cultural phenomena of the last 50 years and a central feature of modern life and post-industrial globalization. However, many tourists think of tourism as an escape from modern life and as a quest for meaning and identity. This course will deal with the essence of tourism: its motivations and cultural features, the tourism industry and the inter-cultural meetings between hosts and guests. The course will include fieldtrips to tourism sights and students will conduct relevant fieldwork.

Structure: During the first semester we will review the main theoretical perspectives of the anthropology of tourism and will analyze different phenomena. The students will read an article or book-chapter weekly according to the reading list. It is highly recommended to read the recommended literature as well. During the second semester the students will run their own fieldwork and will present their research and findings in class. The class includes two fieldtrips.

Requirements:
1. Regular attendance, reading and participation in class discussions (10%).
2. Submission of research proposal (10%).
3. Paper presentation in Class (10%)
4. Submission of written seminar according to departmental regulations (70%).

First Semester
1. Ethnographies of Tourism
2. Tourism and Modernity
3. The phenomenology of the tourist experience
4. The tourist gaze
5. Authenticity and heritage (film Screening: It all begun here)
6. Authenticity of the Object and authenticity of the experience

7. Theme-parks

8. UNESCO- The dynamics of World Heritage Sites

9. Political Tourism

10. Hotels and the Hotel-industry

11. Tourism and Colonialism

12. Fieldtrip: tourism in Jaffa

13. Methodologies of Tourism Research

**Second Semester**

1. Backpacking

2. Beach Tourism

3. Guest lecture: Tourism, Love and Sex

4. Paper presentations

5. Paper presentations

6. Paper Presentations

7. Tour-guiding

8. Dark Tourism

9. Paper Presentations

10. Paper Presentations

11. Paper Presentations

12. Fieldtrip: Tourism and Zionism in Latrun area

13. Conclusions: Critique and limitations of the anthropology of tourism

**Reading List**


Cohen, Erik, "The Beach of 'The Beach'",


