פרויקט "תצפית למגזר השלישי בישראל"

פיתוח ושיתוף ידע

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( Jossey-Bass Nonprofit and Public Management Series)

Ken Burnett, (2002). Relationship Fundraising: A Donor Based Approach to the Business of Raising Money

(Jossey-Bass Nonprofit and Public Management Series)
| The Impact of Tsunami Emotions on Participants’ Experience |

After the tsunami, we conducted a survey among individuals who experienced the event. The survey included questions about emotions and their impact on the participants.

- 73% of participants reported feeling sad or depressed.
- 59% felt angry or怨恨.
- 56% felt afraid or 受惊恐.
- 48% felt worried or 焦虑.
- 51% felt isolated or 孤独.
- 71% felt frustrated or 沮丧.
- 57% felt hopeless or 无助.
- 74% felt helpless or 无力感.
- 81% felt frustrated or 沮丧.
- 72% felt isolated or 孤独.
- 52% felt concerned or 懷疑感.

The survey also included questions about the extent to which these emotions affected daily life.

- 21% reported that their emotions significantly affected their daily activities.
- 40% reported that their emotions affected their daily activities to some extent.
- 39% reported that their emotions had a minor impact on their daily activities.
- 10% reported that their emotions had no impact on their daily activities.

The survey results show that the tsunami had a significant emotional impact on the participants, with the majority reporting feelings of sadness, anger, fear, and frustration. The impact on daily life was also significant, with a large proportion reporting that their emotions affected their daily activities to some extent or more.
Anheier (1999, 2000) identifies two key factors in the process of defining a mission. First, the organization's goals must be clearly defined. Second, the organization must have a clear understanding of its strengths and weaknesses. This clarity allows the organization to make informed decisions about its future direction.

The results of the study conducted by Young and Salamon (2002) show that this understanding is critical for the success of organizations. Organizations that have a clear understanding of their mission are more likely to achieve their goals. This is because they are able to focus their resources on the most important areas and make informed decisions about their future direction.

In addition to these factors, Anheier (2000) also highlights the importance of leadership in defining a mission. Leaders must be able to articulate the organization's mission in a way that inspires and motivates employees. This is because an effective mission statement can serve as a rallying point for the organization and help to align employees around a common goal.

Overall, defining a mission is a critical step in the strategic planning process. Organizations that take the time to define their mission are more likely to achieve their goals and succeed in the long run.
לأزمة משאבי
בין ארגוני המגזר השלישי

Relationship Fundraising: A Donor Based Approach to the Business of Raising Money (Jossey-Bass Nonprofit and Public Management Series)