

Yaniv Poria is an Associate Professor at the Department of Hotel and Tourism Management, Guilford Glazer Faculty of Business and Management, Ben-Gurion University.

Poria's research interests are focused on four core issues: (1) visitors' experience at heritage tourist sites; (2) special segments often ignored in the tourism literature, namely gays and lesbians and people with disabilities; (3) the conceptualization of "tourism", particularly "heritage tourism", and (4) sex in tourism. Currently, Prof. Poria is focusing on exploring the impacts of visits to heritage sites as well as on the management of heritage site interpretation.

Yaniv's studies were published in high quality tourism and hospitality journals such as: *Journal of Travel Research*, *Annals of Tourism Research*, *Journal of Heritage Tourism*, *Journal of Travel and Tourism Marketing*, *Journal of Hospitality and Tourism Research*, *Journal of Contemporary Hospitality Management*, and *Tourism Geographies*.

Prof. Poria won a number of awards ,including the Toronto Award for Young Researchers for Excellence in Academic Research, King Hussein International Peace Through Tourism Award, and Best Paper Presented by ICARE.

Yaniv is on the editorial board of several journals among them *Annals of Tourism Research*, *Journal of Travel Research*, *Journal of Heritage Tourism*, *International Journal of Jewish Education Research*, *Asian Journal of Tourism and Hospitality Research*, *International Journal of Tourism Policy*, and the *European Journal of Tourism Research*. He is also an active "double blind" reviewer for several other tourism and hospitality journals. His professional activities include organizing scientific conferences and being a member of scientific conference committees.

Poria teaches heritage tourism management and marketing research courses at the graduate and undergraduate level.

Prof. Poria holds a B.A. in Tourism and hospitality Management from Ben-Gurion University of the Negev (1997) and a PhD (2001) from the School of Management Studies for the Service Sector in Surrey University, Guildford, UK (His PhD advisors were Prof. Richard Butler and Prof. David Airey).

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