

CURRICULUM VITAE

• **Personal Details**

Name: Galia Fuchs

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• **Education**

B.Sc. - 1989 Ben-Gurion University of the Negev, Department of Industrial Engineering and Management

M.Sc. -1992 Ben-Gurion University of the Negev, Department of Industrial Engineering and Management
Advisor: Prof. Arie Reichel
Thesis: Perception of the Environment and Management Strategies of Hotel Managers in Israel

Ph.D. - 2002 Ben-Gurion University of the Negev, Guilford Glazer School of Business and Management
Advisor: Prof. Arie Reichel
Dissertation: Risk Perception of Tourist Destinations: an Exploratory Study of Tourists in Israel

• **Employment History**

2015-Present Senior Lecturer, Department of Tourism and Leisure Management
Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev

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| 2010-2015 | Lecturer, Department of Hotel and Tourism Management Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev |
| 2003-2010 | Lecturer, the College of Management Academic Studies, the School of Business Administration, Israel |
| 2000-2003 | Adjunct Lecturer, Sapir Academic College, Israel |
| 1996-2010 | Adjunct Lecturer, Ben-Gurion University of the Negev, Guilford Glazer School of Business and Management |
| 1992-1996 | Adjunct Lecturer, Ben-Gurion University of the Negev Department of Industrial Engineering and Management |

• **Professional Activities**

(a) Positions in academic administration

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|---------------|---|
| 2022- Present | Member of the Teaching and Curriculum Committee at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev |
| 2021- Present | Head, Departmental Undergraduate Program Teaching and Curriculum Committee –Department of Tourism and Leisure, Ben- Gurion University of the Negev |
| 2013- 2022 | Member of the Research Graduate Studies Committee at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University the Negev |
| 2013- 2021 | Head, Departmental Graduate Program Teaching and Curriculum Committee – Department of Hotel and Tourism Management, Ben- Gurion University of the Negev |
| 2012- 2021 | Member of the Teaching and Curriculum Committee at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev |
| 2012- 2021 | Library committee- Department of Hotel and Tourism Management, Ben-Gurion University of the Negev |
| 2011- 2019 | Head, Departmental Undergraduate Program Teaching and Curriculum Committee –Department of Hotel and Tourism Ben- Gurion University of the Negev |
| 2009-2010 | Academic Director, Executive B.A. Program, the School of Business Administration, The College of Management Academic Studies, Israel |

(b) Editorial Advisory Board member

Consumer Behavior in Tourism and Hospitality (its former name- *The International Journal of Culture, Tourism and Hospitality Research*)

Member of the scientific committee of Advances in Tourism Marketing Conferences 2023 - ATMC 2023 September 6-8, 2023, Bruneck/Brunico, Bordeaux, France

Member of the scientific committee of Consumer Behavior in Tourism Symposium 2012 - CBTS 2012 December 10-13, 2012, Bruneck/Brunico, South Tyrol, Italy

Member of the scientific committee of Consumer Behavior in Tourism Symposium 2011 - CBTS 2011 December 1-3, 2011, Bruneck/Brunico, South Tyrol, Italy

(c) Ad-hoc reviewer for journals

Anatolia: An International Journal of Hospitality and Tourism Research; Annals of Leisure Research; Annals of Tourism Research; Asia Pacific Journal of Tourism Research; Current Issues in Tourism; International Journal of Culture, Tourism, and Hospitality Research; International Journal of Contemporary Hospitality Management; International Journal of Tourism Research; Journal of Destination Marketing & Management; Journal of Global Scholars of Marketing Science; Journal of Hospitality & Tourism Research; Journal of Tourism Challenges Trends; Journal of Travel Research; Journal of Travel & Tourism Marketing; The Journal of Tourism and Cultural Change; The Service Industries Journal; Tourism management; Tourism Review; TOURISMOS; 7th World Graduate Research Conference in Tourism, Hospitality and Leisure, Istanbul, Turkey, 3-8 June 2014; the 8th Consumer Psychology of Tourism, Hospitality and Leisure Symposium, Istanbul, Turkey, 2-5 June 2013 ; the 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure Fethiye, Turkey, 24 – 29 April 2012

• Educational activities

(a) Courses taught

Graduate level, Ben-Gurion University of the Negev
"Consumer Behavior in the Service Sector ", "Marketing Management for Tourism", "Service Marketing", "Marketing Management", "Product Management"

Undergraduate level, Ben-Gurion University of the Negev
"Principles of Marketing", "Seminar in Selected Issues in Tourism and Hospitality", "Marketing for Hospitality and Tourism", "Engineering Economics"

Undergraduate level, the College of Management Academic Studies, Israel
"Marketing Research", "Consumer Behavior", "Service Marketing"

Graduate level, the College of Management Academic Studies, Israel
"Advanced Service Marketing", "Marketing Management"

Undergraduate level, Sapir Academic College, Israel
"Service Marketing", "Principles of Marketing", "Strategic Management "

(b) Research students

M.A. Student:

2022 - Present Imri Itzhak, M.A. thesis, Ben-Gurion University of the Negev

2021 - Present Shahar Digmi, M.A. thesis, Ben-Gurion University of the Negev

2020 - Present Din Binness, M.A. thesis, Ben-Gurion University of the Negev

2021 Yoash Limon, M.A. thesis, Ben-Gurion University of the Negev

2019 Mor Gili Levi, M.A. thesis, Ben-Gurion University of the Negev
(jointly supervised with Yaniv Poria)

Ph.D. Student:

2019- Present Tali Malinoff Nathan Ph.D., Ben-Gurion University of the Negev
(jointly supervised with Fany Yuval)
Awarded The Ariane de Rothschild Women's Doctoral Program
Scholarship (2019 – 2023)

2013- 2020 Orit Unger, Ph.D., Ben-Gurion University of the Negev
(jointly supervised with Natan Uriely)

Post-Doc student:

2014-2015 Itzhak Mizrachi, Post-Doc, Ben-Gurion University of the Negev

• **Awards, Citations, Honors, Fellowships**

Summer 2011 – Post Doctorial at UCF, Rosen College of Hospitality Management
under the supervision of Prof. A. Pizam

2020 University Teaching Award, Ben-Gurion University of the Negev
Glatt Prize for Excellence in Teaching

2023 Faculty Research Award, Ben-Gurion University of the Negev
Guilford Glazer Faculty of Business and Management Prize for
Excellence in research

• **Scientific Publications**

a) H-index (from ISI-12, SCOPUS-16, GS-18)

b) Total number of citations of all articles (from ISI-707, SCOPUS-1409, GS-2603)

c) Total number of citations without self-citations (from ISI-688, SCOPUS-1351, GS-
2554)

- Evidence of authors contribution is provided for each publication: Principal Investigator ^{PI}, co-researcher ^C, student ^S, post-doctoral fellow ^{PD}

(a) Refereed chapters in collective volumes, Conference proceedings

Refereed chapters in collective volumes

1. **Fuchs, G.** and A. Reichel, (2006). "Correlates of Destination Risk Perception and Risk Reduction Strategies" in M. Kozak and L. Andreu Manning (eds.), *Advances in Tourism Research, Progress in Tourism Marketing* (Elsevier, Macmillan India Limited) pp. 161-170.
2. Reichel, A., **Fuchs, G.** and N. Uriely, (2009). "Risk Perceptions and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" in M. Kozak and L. Andreu (eds.), *Advances in Tourism Research, Managing networks* (Routledge, Oxon) pp. 195- 207.
3. **Fuchs, G.** and A. Pizam, (2011). "The Importance of Safety and Security for Tourism Destinations" in Y. Wang and A. Pizam (eds.), *Destination Marketing and Management* (CABI, Oxfordshire, UK) pp. 300-313.

Conference proceedings,

1. **Fuchs, G.** and A. Reichel, (2000). "The Risk Perception of Tourist Products: A Multi Attribute Approach" *Proceedings of the Fifth Annual Graduate Education and Graduate Students Research Conference in Hospitality & Tourism*, University of Houston, Texas, pp. 181-184.
2. **Fuchs, G.** and A. Reichel, (2005). "Destination Risk Perception, Risk Reduction Strategies, Tourist Characteristics and Type of Tour", in M. Kozak and L. Andreu (eds.) *Proceedings of the International Tourism Conference: Perspectives in Tourism Marketing*, Mugla, Turkey, pp.1-4.
3. Reichel, A., **Fuchs, G.** and N. Uriely, (2007). "Risk Perception and Risk Reduction Strategies as Determinants of Destination Choice of Backpackers" in L. Andreu, J. Gnoth and M. Kozak (eds.) *Proceedings of the 2007 Advances in Tourism Marketing Conference, Valencia, Spain* pp. 100.
4. **Fuchs, G.**, and A. Reichel, (2009). "An Exploratory Inquiry into Destination Risk Perceptions and Risk Reduction Strategies of First vs. Repeat Visitors to a Highly Volatile Destination". *Proceedings of the 4th International Scientific Conference: Planning for the Future, Learning from the Past*, The University of the Aegean, Rhodes, Greece.
5. Uriely, N., **Fuchs, G.**, Reichel, A., and D. Maoz, (2011). "Tourists Crossing Borders to a Terror Inflicted Destination: Risk Perceptions and Rationalizations" in *Proceedings of the 4th ATMC (Advances in Tourism Marketing Conference) on Transforming Experiences: Tourism Marketing from both Sides of the Counter*, Maribor, Slovenia.

6. Reichel, A., **Fuchs, G.**, and A. Shani, (2012). "Adventure Tourism: The Thrill of Risk, or the Search for Tranquility", in *Proceedings of The 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure*, Fethiye, Turkey.

(b) Refereed articles

Published

1. **Fuchs, G.**, & Reichel, A. (2004). Cultural differences in tourism destination risk perception: An exploratory study. *Tourism: An Interdisciplinary Journal*, 52 (1), 21-38.
2. **Fuchs, G.**, & Reichel, A. (2006). [Tourist destination risk perception: The case of Israel](#). *Journal of Hospitality and Leisure Marketing* (Currently published as *Journal of Hospitality Marketing and Management*), 42 (2), 81-106.
3. Reichel, A., **Fuchs, G.**, & Uriely, N. (2007). [Perceived Risk and the Non-Institutionalized Tourist Role: The Case of Israeli Student Ex-Backpackers](#). *Journal of Travel Research*, 46(2), 217-226.
4. Etgar, M., & **Fuchs, G.** (2009). [Why and how service quality perceptions impact consumer responses](#). *Managing Service Quality: An International Journal* (Currently published as *Journal of Service Theory and Practice*), 19(4), 474-485.
5. Reichel, A., **Fuchs, G.**, & Uriely, N. (2009). [Israeli backpackers: The role of destination choice](#). *Annals of Tourism Research*, 36(2):222-246.
6. **Fuchs, G.**, & Reichel^{PI}, A. (2010). [Health tourists visiting a highly volatile destination: A three-segment exploratory study](#). *Anatolia- An International Journal of Hospitality and Tourism Research*, 21(2), 205-227.
7. **Fuchs G.**, & Reichel, A. (2011). [An exploratory inquiry into destination risk perceptions and risk reduction strategies of first-time vs. repeat visitors to a highly volatile destination](#). *Tourism Management*, 32(2), 266-276.
8. Etgar, M., & **Fuchs, G.** (2011). [Does ethnic/cultural dissimilarity affect perceptions of service quality?](#). *Services Marketing Quarterly*, 32(2), 113-128.
9. **Fuchs, G.**, Reichel, A., Uriely, N., & Maoz, D. (2013). [Vacationing in a terror-stricken destination: Tourists' risk perceptions and rationalizations](#). *Journal of Travel Research*, 52(2), 178-187.
10. **Fuchs, G.** (2013). [Low versus high sensation-seeking tourists: A study of backpackers' experience risk perception](#). *International Journal of Tourism Research*, 15(1), 81-92.
11. Karamustafa, K., **Fuchs, G.**, & Reichel, A. (2013). [Risk perceptions of a mixed image destination: The case of Turkey's first time vs. repeat visitors](#). *Journal of Hospitality Marketing and Management*, 22 (3), 243-268.

12. Reichel, A. **Fuchs, G.**, Pizam, A., & Poria, Y. (2014). [Occupational self-perceptions of hotel employees: An exploratory study](#). *Tourism Analysis: An Interdisciplinary Journal*, 19(5), 545-658.
13. **Fuchs, G.**, Chen, P.-J., & Pizam^{PI}, A. (2015). [Are travel purchases more satisfactory than non-travel experiential purchases and material purchases? An exploratory study](#). *Tourism Analysis: An Interdisciplinary Journal*, 20 (5), 487-497.
14. Mizrachi, I., & **Fuchs, G.** (2016). [Should we cancel? An examination of risk handling in travel social media before visiting Ebola-free destinations](#). *Journal of Hospitality and Tourism Management*, 28, 59–65.
15. **Fuchs^{PI}, G.**, Reichel^{PI}, A., & Shani^{PI}, A. (2016). [Scuba divers: The thrill of risk or the search for tranquility](#). *Tourism Recreation Research*, 41(2), 145-156.
16. Unger, O., Uriely, N., & **Fuchs, G.** (2016). [The Business Travel Experience](#). *Annals of Tourism Research*, 61,142–156.
17. Unger, O., **Fuchs, G.**, & Uriely, N. (2020). [Beyond the “Tourist Environmental Bubble”: Encounters with locals and destination experiences of business travelers](#). *Journal of Travel Research*, 59(8) p. 1493-1505.
18. Alvarez, M.D., Campo, S., & **Fuchs, G.** (2020). [Tourism in conflict zones: Animosity and risk perceptions](#). *International Journal of Culture, Tourism and Hospitality Research* (Renamed to *Consumer Behavior in Tourism and Hospitality*), 14(2), 189-204.
19. **Fuchs, G.**, Reichel, A., & Poria, Y. (2021). [Exploring the images of hospitality line-level employment: Hotel employees’ perceptions vs. the general public's perceptions](#). *European Journal of Tourism Research*, 27, 1-18. 2703
20. Orłowski, M., **Fuchs, G.**, & Pizam, A. (2021). [Alcohol consumption among working college students: The moderating effects of workplace policies and college major](#). *Journal of Human Resources in Hospitality & Tourism*, 20(2), 270-298.
21. Unger, O., Uriely, N., & **Fuchs, G.** (2021). [On-site animosity and national identity: Business travelers on stage](#). *Annals of Tourism Research*, 88 (May) <https://doi.org/10.1016/j.annals.2021.103181>
22. Pizam, A., Ozturk, A.B., Balderas-Cejudo, A., Buhalis^c, D., **Fuchs, G.**, Hara, T., Meira, J., Revilla, R.G.M., Sethi, C, D., Shen, Y., State, O., Hacikara, A., & Chaulagain, S. (2022). [Factors affecting hotel managers' intentions to adopt robotic technologies: A global study](#). *International Journal of Hospitality Management*
23. **Fuchs, G.**, Alvarez, M. D., & Campo, S. (2023). [Animosity and perceived risk in conflict-ridden tourist destinations](#). *Tourism review*.

24. Pizam, A., Ozturk, A. B., Balderas-Cejudo, A., Buhalis, D., **Fuchs, G.**, Hara, T., Meira, J., Revilla, R.G.M., Sethi, D., Shen, Y., State, O., & Hacikara, A. (2023). [Hotel customers' behavioral intentions toward service robots: the role of utilitarian and hedonic values.](#) *Journal of Hospitality and Tourism Technology.*

25. **Fuchs, G.**, Efrat-Treister, D., & Westphal, M. (2024). [When, Where and with Whom during Crisis: The Effect of Risk Perceptions and Psychological Distance on Travel Intentions.](#) *Tourism Management.*

(c) Published scientific reports and technical papers

1. Aharonson-Daniel, L., Davidovitch, N., **Fuchs, G.**, Dopelt, K., & Shibli, H. (2020). [Israel COVID-19 Snapshot MOnitoring \(COSMO Israel\): Monitoring knowledge, risk perceptions, preventive behaviours, and public trust in the current coronavirus outbreak in Israel.](#) PsychArchives

(d) Unrefereed professional articles and publications

1. **Fuchs, G.** (1996). Rating is Just the Start. *Status* issue 66. (in Hebrew)

• **Lectures and Presentations at Meetings and Invited Seminars**

(a) Invited plenary lectures at conferences/meetings

December, 2020 " Risk perceptions in tourism - COVID-19 and perceived risks about travel - What can be learned from past research? ". The 13th CBTS (Consumer Behavior in Tourism Symposium) on "Consumers' travel behavior in transition: Between persistence and change" Virtual Conference, 16- 18 December (Keynote Speech)

(b) Presentation of papers at conferences/meetings

January, 2000 "The risk perception of tourist products: A multi attribute approach", The Fifth Annual Graduate Students Research Conference. The University of Houston, Texas.

January, 2005 "Risk perception of tourist destinations as a basis for segmentation", The Third Annual Meeting of the Academic Forum of Israel Tourism Researchers. Beer- Sheave, Israel (with A. Reichel).

May, 2005 "Destination risk perception, risk reduction strategies, tourist characteristics and type of tour", International Tourism Conference: Perspectives in Tourism Marketing, Mugla, Turkey (with A. Reichel).

February, 2007 "Perceived risk and the non-institutionalized tourist role: The case of Israeli Student Ex-Backpackers", The Fifth Annual Meeting

of the Academic Forum of Israel Tourism Researchers. Kinneret College, Israel (with A. Reichel and N. Uriely).

- September, 2007 "Risk perception and risk reduction strategies as determinants of destination choice of backpackers", Advances in Tourism Marketing Conference, Valencia, Spain (with A. Reichel and N. Uriely).
- September, 2007 "The link between service quality and behavioral intention: Evidence from the medical service industry", Biannual International Conference on Strategic Developments in Service Marketing, Chios Island, Greece (with M. Etgar).
- February, 2009 "Sensation seeking and perceived risk among Israeli backpackers", The Seventh Annual Meeting of the Academic Forum of Israel Tourism Researchers. Haifa University, Israel (with A. Reichel and N. Uriely).
- April, 2009 "An exploratory inquiry into destination risk perceptions and risk reduction strategies of first-time vs. repeat visitors to a highly volatile destination", The Fourth International Scientific Conference: Planning for the Future, Learning from the Past, Rhodes, Greece (with A. Reichel).
- September, 2009 "Low vs. high sensation seeking tourists: A study of backpackers' experience risk perception", The 3rd Advances in Tourism Marketing Conference, Marketing Innovations for Sustainable Destinations: Operations, Interactions, Experiences. Bournemouth, United Kingdom (with A. Reichel and N. Uriely).
- October, 2009 "Low vs. high sensation seeking tourists: A study of backpackers' experience risk perception", Tourism Destination Development and Branding Conference Eilat, Israel (with A. Reichel and N. Uriely).
- February, 2010 "An exploratory inquiry into destination risk perceptions and risk reduction strategies of first-time vs. repeat visitors to a highly volatile destination". The Eighth Annual Meeting of the Academic Forum of Israel Tourism Researchers. The Hebrew University of Jerusalem, Israel (with A. Reichel).
- February, 2011 "Tourists vacationing in a terror inflicted destination: Risk perception and rationalization", The Ninth Annual Meeting of the Academic Forum of Israel Tourism Researchers. The Center for Academic Studies, Or Yehuda, Israel (with N. Uriely, A. Reichel and D. Maoz).
- September, 2011 "Tourists crossing borders to a terror inflicted destination: risk perceptions and rationalizations", The 4th ATMC (Advances in Tourism Marketing Conference) on Transforming Experiences: Tourism Marketing from both Sides of the Counter. Maribor, Slovenia (with N. Uriely, A. Reichel and D. Maoz).

- December, 2011 "Tourists crossing borders to a terror inflicted destination: risk perceptions and rationalizations", The 4th CBTS (Consumer Behavior in Tourism Symposium) on Future Tourism Demand: Demographic, Behavioral and Social Changes. Challenges for marketers and economists" Bruneck / Brunico, Italy (with N. Uriely, A. Reichel and D. Maoz).
- February, 2012 "Scuba divers: The thrill of risk or the search for "Nirvana" (Work in progress)", The 10th Annual Meeting of the Academic Forum of Israel Tourism Researchers. Ben-Gurion University of the Negev Beer-Sheva, Israel (with A. Reichel and A. Shani).
- April, 2012 "Adventure tourism: The thrill of risk, or the search for tranquility", The 6th World Conference for Graduate Research in Tourism, Hospitality and Leisure. Fethiye, Turkey (with A. Reichel and A. Shani).
- December, 2012 "Scuba diving: A life-risking or a quality of life enhancing experience?", The 5th CBTS (Consumer Behavior in Tourism Symposium) on "Tourism and Quality of Life Research: Theories, Practices, Applications, and Challenges" Bruneck / Brunico, South Tyrol Italy (with A. Reichel and A. Shani).
- February, 2013 "Israeli hotel blue-collar employee self-perception: An exploratory study". The 11th Annual Meeting of the Academic Forum of Israel Tourism Researchers Kinneret College, Israel (with Y. Poria, A. Pizam and A. Reichel).
- October, 2013 "Adventure tourists: Are they really looking for risky experiences? The case of scuba divers", 5th ATMC (Advances in Tourism Marketing Conference) on Marketing Space and Place: Shifting Tourist Flows. Algarve, Portugal, (with A. Reichel and A. Shani).
- December, 2013 "Occupational perceptions of employees in the hospitality industry: An exploratory study in Israel ", 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge, Orlando, Florida, USA, (with A. Reichel, A. Pizam and Y. Poria).
- September, 2015 "The business trip as a framework of time and its effects on the business traveler's well-being", 6th ATMC (Advances in Tourism Marketing Conference) on Tourism engagement: co-creating well-being Joensuu, Finland, (with O. Unger, and N. Uriely). (the 1st Runner up Paper)
- October, 2015 "The business trip as a framework of time and its effects on the business traveler's well-being", ATLAS annual conference on Risk in travel and tourism, Lisbon, Portugal, (with O. Unger, and N. Uriely).

- December, 2016 "Beyond the "Environmental Bubble ": cross-cultural encounters of business travelers", Consumer Behavior in Tourism Symposium: Experiences, Motions and Memories, New Directions in Tourism Research. Brunico, Italy, (with O. Unger, and N. Uriely).
- February, 2017 "Studying the image of the rank-and-file employment in the hospitality industry in Israel" The Annual Meeting of the Academic Forum of Israel Tourism Researchers, Ministry of Tourism. Jerusalem, Israel, (with A. Reichel, and Y. Poria).
- September, 2017 "Beyond the "Tourist Environmental Bubble": Cross-cultural Encounters of Business Travelers", 7th ATMC (Advances in Tourism Marketing Conference), on "Identifying and exploring the art of living together", Casablanca, Morocco, (with O. Unger, and N. Uriely).
- December, 2017 "Medical tourists' risk perceptions- an exploratory study", 4th World Research Summit for Tourism and Hospitality: Innovation, Partnership, and Sharing, Orlando, Florida, USA.
- February, 2018 "Risk perceptions of medical tourists in a volatile destination – an exploratory study", The Annual Meeting of the Academic Forum of Israel Tourism Researchers, Kinneret College, Israel
- June 2018 "Zones of conflict: The influence of perceived risk of terrorism and animosity on intention to visit", International Conference on Tourism, Emerging Tourism Destinations: Working towards Balanced Tourism Development, Kavala, Greece (with D. Alvarez, and S. Campo).
- June 2018 ""Tourist Environmental Bubble": Destination experiences of business travelers", International Conference on Tourism, Emerging Tourism Destinations: Working towards Balanced Tourism Development, Kavala, Greece (with O. Unger, and N. Uriely).
- December 2018 "An exploratory study of tourism destinations in zones of conflict: the influence of perceived risk of terrorism and animosity on intention to visit", The 59th Israeli Geographical Association Conference on: Innovation in Uncertainty Areas, Ramat Gan, Israel (with D. Alvarez, and S. Campo).
- September, 2019 "Influence of animosity and perceptions of terror risk on decisions to visit conflict destinations", 8th ATMC (Advances in Tourism Marketing Conference), on "Marketing for more sustainable and collaborative tourism", Namur, Belgium, (with D. Alvarez, and S. Campo).

- December, 2019 "Effect of information framing on emotions, perceptions and behavioral intentions concerning destinations with conflict zones ", The 12th CBTS (Consumer Behavior in Tourism Symposium) on "Emotions in Tourism Research Reflecting on Methodological Approaches" Bruneck / Brunico, South Tyrol Italy (with D. Alvarez, and S. Campo).
- December, 2019 "Influence of animosity and perceptions of terror risk on decisions to visit conflict destinations", The 60th Israeli Geographical Association Conference on: Multi-Geography: Geographers are changing, Haifa University, Israel (with D. Alvarez, and S. Campo).
- September, 2020 "The perspective of those who broke the glass ceiling: An investigation of key factors that empower female managers in the Israeli hotel industry", International Conference on Tourism, ICOT 2020 Virtual Conference, 17-18 September (with L. Cohen Israeli).
- September, 2020 "On-site animosity and performances of national identity: The case of Israeli business travelers", International Conference on Tourism, ICOT 2020 Virtual Conference, 17-18 September (with O. Unger, and N. Uriely).
- September, 2020 "Influence of animosity and perceptions of terror risk on decisions to visit conflict destinations", International Conference on Tourism, ICOT 2020 Virtual Conference, 17-18 September (with D. Alvarez, and S. Campo).
- April, 2021 "Municipal policy to encourage a healthy lifestyle during routine periods and in emergencies ". Midwest Political Science Association (MPSA) 78th Annual Meeting, A virtual conference, April 14 - 18, 2021 (with T. Malinoff, and F. Yuval).
- December, 2021 "Can attractive pictures of the destination mitigate the influence of negative news? Effect of communication on perceptions, feelings and visitation intentions", The 61th Israeli Geographical Association Conference on: Geography in the post-Corona era - the meaning of distance and space, Tel-Hai College, Israel 5- 6 December 2021 (with D. Alvarez, and S. Campo).
- December, 2021 "Travelling during Covid-19: The influence of psychological distance and risk perception " The 14 th CBTS (Consumer Behavior in Tourism Symposium) on " Imagining Tourism Futures Beyond Covid-19" Virtual Conference, 13- 15 December 2021 (with D. Efrat-Treister).
- April, 2022 "Municipal management of services supporting 'Healthy Lifestyles' in normal times and emergencies." Midwest Political Science Association (MPSA) 79th Annual Meeting, A virtual conference, April 10 - 11, 2022 (with T. Malinoff, and F. Yuval).

- September, 2022 "Variables influencing visitation decisions to conflict destinations: The effect of religious observance" 10th International Conference on Tourism Management & Related Issues Valencia, Spain, September 29-30, 2022 (with D. Alvarez, and S. Campo).
- December, 2022 "The effect of risk perceptions and psychological distance on travel intentions during the covid-19 pandemic", The 62th Israeli Geographical Association Conference, Jerusalem, Israel, December 5- 6 2022 (with D. Efrat- Treister and M. Westphal).
- December, 2022 "#InstaTravel - tourism following the network influencers on Instagram", The 62th Israeli Geographical Association Conference, Jerusalem, Israel December, 5- 6 2022 (with D. Binness).
- April, 2023 "How can the local authority motivate residents?." Midwest Political Science Association (MPSA) 80th Annual Meeting, A hybrid format conference, April 13 16, 2023 (with T. Malinoff, and F. Yuval).

(c) Seminar presentations at universities and institutions

- 2003 "Tourism Destination Risk Perceptions". Departmental Seminar, Department of Hotel and Tourism Management, Ben-Gurion University of the Negev, Israel.
- 2004 "Destination Risk Perception and Risk Reduction Strategies". Academic Seminar in The College of Management Academic Studies, The School of Business Administration, Israel.

• **Research Grants**

- 2011 Ben-Gurion University of the Negev "Rich Foundation Fellowship to Women Researchers", for joint research with Prof. A. Pizam, (\$5000)
- 2011 Israel Ministry of Tourism research grant on the image of the hospitality industry in Israel, 2011 (NIS 30,000, with Y. Poria and A. Reichel)
- 2014 Israel Ministry of Tourism research grant on the image of the hospitality industry in Israel, 2014 (Principal Investigator) (NIS 35,000, with Y. Poria)