New Course Proposal

Course name:
Organizational Assessment and Program Evaluation in Nonprofit Organizations

שעתיים: הערכה ארגונית ומדידת תכניות בארגונים ללא מטרת רווח

Course type:  □ Class   □ Seminar   □ Workshop
Requirement:  □ Required   □ Elective   □ Prerequisite

Brief course description:
The course is designed to introduce students to the approaches to organizational assessment and evaluation of nonprofit programs and interventions. The class will explore a variety of ways of assessing organizations, review the dimensions essential to nonprofit organizations, and explore some processes useful to enable change. In addition, the course will focus on the process of creating and measuring program outcomes.

Sources:
3. Additional outside readings as assigned in the syllabus (below).

Course goals:
1. Understand the current state of nonprofit management as it relates to the evaluation of program and agency outcomes;
2. Learn to assess evaluation studies and use prior research in enhancing the quality of program interventions;
3. Formulate program evaluation questions appropriate for specific nonprofit settings;
4. Apply theories, research principles, and methods to program evaluation in specific settings;
5. Learn to use appropriate research design, measurement, sampling, data collection, and data analysis in conducting program evaluation;
6. Understand the effects of organizational environment and cultural context in designing, managing, implementing, and utilizing program evaluation;
7. Perceive ethical and political issues in program evaluation; and
8. Appreciate the role of class, race, gender, sexual orientation, and culture in evaluation research design and the interpretation of study results.

Course topics:

Introduction to the Course
The Field of Evaluation
Ethical Issues & Protection of Human Subjects
Identifying Community Needs
Assessing Agency Performance Management Tools for Self-Assessment
Introduction to Process and Outcome Evaluation Methods
Articulating Program Theory & Structure
Monitoring Approaches and Measures
Designing Systematic Evaluation Plans I
Designing Systematic Evaluation Plans II
Real World Evaluation: Deciding what to measure, how and when.
Evaluation Findings and Lesson Learned

Bibliography:
[4] Program, Policies and Evaluation (Rossi et al., Ch. 1, 3-30)
[5] Tailoring Evaluations (Rossi et al., Ch. 2, 31-66)
[8] Assessing the Need for a Program (Rossi et al., Ch. 4, 101-132)
[12] Identifying Issues and Formulating Questions (Rossi et al., Ch. 3, 67-100)
[14] Expressing and Assessing Program Theory (Rossi et al., Ch. 5, 133-168)
[17] Assessing & Monitoring Program Process (Rossi et al., Ch. 6, 169-202)
[20] Assessing Program Impact: Randomized Field Experiments (Rossi et al., Ch. 8, 233-264)
[24] Assessing Program Impact: Alternative Designs (Rossi et al., Ch. 9, 265-300)
[25] Detecting, Interpreting, & Analyzing Program Effects (Rossi et al., Ch.10, 301-330)
[27] The Social Context of Evaluation (Rossi et al., Ch. 12, 369-421)

Course requirements:

Final Exam 50%
Presentation 35%
 participación 15%

תאריך: 25.02.2013

אישור ועדת ההוראה של תוכנית מנדל

יום ועדת ההוראה: פרופ' פייר קלן
תאריך: 27/03/16

אותה: 


tוארך: 


אישור ועדת ההוראה של בית הספר

יוד ועדת הוראה בית-ספרית:
תאריך: 

חותם: 


הערות: ________________________________________________________________