

Aviv Steren

Contact Information

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Address: The Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev, P.O. Box 653, Beer-Sheva, 84105, Israel.

Education

2015-present: Ph.D. candidate, The Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev (expected graduation: 2019)

Supervisors: Dr. Ofir Rubin, Dr. Stav Rosenzweig, Dr. Yotam Lurie.

2015: M.B.A. with thesis, *magna cum laude*, the Honors Research Program, The Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev.

Thesis title: "Subsidizing energy-efficient cars: What about the rebound effect?"

Supervisors: Dr. Ofir Rubin, Dr. Stav Rosenzweig.

2013: B.A., *cum laude*, Geography and Environmental Development, and Management, Ben-Gurion University of the Negev.

Publications

Steren, A., Rubin, O. D., & Rosenzweig, S. (2016). Assessing the rebound effect using a natural experiment setting: Evidence from the private transportation sector in Israel. *Energy Policy*, 93, 41-49. (ISI IF 3.045; ABDC A; Q1).

Publications in Conference Proceedings

Steren, A., Rubin, O.D. & Rosenzweig, S. (2014, October). Is there a rebound effect in green taxation on transportation? Evidence from a natural experiment in Israel. Paper presented at *The International Association for Energy Economics (IAEE) Conference*, 28/10/14-1/11/14, LUISS University of Rome, Italy.

Awards & Scholarships

The Guilford Glazer Faculty of Business and Management Dean's Award for Outstanding Students (2016)

Ben-Gurion University of the Negev- Kreitman School of Advanced Graduate Studies Negev Scholarship for Doctoral Studies (2015-2019)

Elected by President Carmi as a representative of Ben-Gurion University of the Negev at the *Chicago Forum on Global Cities* (2015) (travel grant from the Chicago Council on Global Affairs and Ben-Gurion University of the Negev included)

The Guilford Glazer Faculty of Business and Management certificate of appreciation for Outstanding Students (2014)

Lehavim Award for Outstanding Students (2014)

Ben-Gurion University of the Negev Scholarship for Interdisciplinary Research (2013-2014)

Masters scholarship, the Honors Research Program at the Guilford Glazer Faculty of Business and Management (2013-2014)

B.A. scholarship, the Honors Research Program at the Guilford Glazer Faculty of Business and Management (2012-2013)

Geography and Environmental Development Department certificate of appreciation for Outstanding Students (2011)

Conference Presentations

The effect of cars' safety on driving behavior. Poster presented at the 2nd international *Coller Conference on Behavioral Economics*, Tel-Aviv University, Israel (July 2017)

The effect of cars' safety on driving behavior. Poster presented at the international *Marketing in Israel* Conference, Ben-Gurion University of the Negev, Israel (December 2016)

When subsidization rebounds: The effect of consumer behavior on the success of energy-efficiency policies. Poster presented at the 1st international *Incentives and Behavioral Change Conference*, Tel-Aviv University, Israel (July 2016)

Green taxation, energy efficiency and the rebound effect in the demand for fuel for transportation. *The 43th Annual Meeting of the Israel Society of Ecology and Environmental Science*, The Hebrew University of Jerusalem, Israel (October 2015).

Is there a rebound effect in green taxation on transportation? Evidence from a natural experiment in Israel. *The 14th IAEE European Energy Conference*, The International Association for Energy Economics, LUISS University of Rome, Italy (October 2014).

Does environmental policy in transportation affect periphery and core households differently? *The 55th Israeli Geographical Association Conference*, Haifa University, Israel (December 2014)

Green taxation on cars – Does consumer behavior cause a rebound effect? Poster presented at the international *Marketing in Israel* Conference, Ben-Gurion University of the Negev, Israel (December 2014)

Presentations at Universities and Institutions

The effect of the green-tax reform on transportation in Israel, invited lecture, presented at the Green Campus Appreciation Conference for Green Institutions' Guides, Ben-Gurion University of the Negev (June 2016)

Subsidization policy of energy-efficient cars and the rebound effect, invited lecture, presented to students of Olin Business School, Washington University in St. Louis at the Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev (April 2014)

Ad-Hoc Reviewer for Journals

Transportation Research Part D: Transport and Environment

Energy Efficiency

Media Coverage

Michelle Malka. BGU researchers say eco-friendly car incentives failed. *The Jerusalem Post*. Available at: <http://www.jpost.com/printarticle.aspx?id=462708> (July 2016)

Teaching Experience

Course Instructor, Business Strategy Management (an advanced mandatory course for BA students during their final year), fall 2016 and fall 2017

Advisor, Final B.A. project, The Department of Management, fall 2015 to spring 2016, fall 2016 to spring 2017 and fall 2017 to spring 2018

Teaching assistant, Innovation for Sustainability, Dr. Dan Kaufmann, fall 2014 and fall 2016

Teaching assistant, Management in an Era of Sharing Economy, Dr. Dan Kaufmann, spring 2015, spring 2016, and fall 2016

Teaching assistant, Principles of Marketing, Dr. Hila Riemer, spring 2015

Teaching assistant, Technological Innovation and Governmental Support Policy, Dr. Dan Kaufmann, spring 2015

Teaching assistant, Entrepreneurship in Biotechnology, Dr. Dan Kaufmann, spring and fall 2014

Teaching assistant, Business Strategy, Dr. Stav Rosenzweig, spring 2013

Professional Experience

Research assistant, the EU Servicizing Policy for Resource Efficient Economy (SPREE) project, 2014

Green building supervisor at “Visoker Steren LTD.”. Responsibilities: studying the field of green building both in Israel and globally; performing energy saving simulations for buildings under construction, 2009 to 2013

Tour guide, Society for the Protection of Nature in Israel - volunteer service in Kiryat Shmona (Shnat Sherut), 2004 to 2005