

Uriel Haran is an assistant professor (lecturer) in the department of management. His research revolves around three main themes:

- 1) Judgment under uncertainty – reducing biases in estimates and predictions, overconfidence in judgment and behavior
- 2) Moral and ethical judgment in business – heuristics and biases in ethical judgment, moral perception in organizations
- 3) Competitive dynamics and the psychology of competition – social comparison, entry to competitive markets

Uriel earned a B.A. degree in Psychology and International Relations from the Hebrew University of Jerusalem, and a Ph.D. in Organizational Behavior and Theory from Carnegie Mellon University. His doctoral dissertation won the Herbert Simon Award for Behavioral Research in the Administrative Sciences.

Uriel's past positions: Post-doctoral research fellow the Hebrew University's Center for the Study of Rationality and Faculty of Law, Market Analyst at Adkit.