

Joseph S. Pliskin, Ph.D.



Joseph Pliskin is the Sidney Liswood Professor of Health Care Management at Ben-Gurion University of the Negev. He is a member of the Department of Industrial Engineering and Management and of the Department of Health Systems Management where he was previously Chair. Prof. Pliskin also has an appointment as an Adjunct Professor at the Department of Health Policy and Management at the Harvard School of Public Health.

He received his BSc degree in Mathematics and Statistics from the Hebrew University in Jerusalem (1969) and SM (1970) and PhD (1974) degrees in Applied Mathematics (Operations Research) from Harvard University. In the past he was on the Faculty of the Faculty of Management at Tel Aviv University and on the faculty of the School of Management at Boston University.

Prof. Pliskin's research interests focus on clinical decision making, operations management in health care organizations, cost-benefit and cost-effectiveness analysis in health and medicine, technology assessment, utility theory and decision analysis. He was the recipient of the "Career Achievement Award" from the Society for Medical Decision Making in 2005.

He has published two books and over 100 journal articles on issues relating to end stage renal disease, heart disease, Down syndrome, technology assessment and methodological issues in decision analysis. He was one of the first to coin and use the term QALY (Quality Adjusted Life Year). He is co-author of the book Decision Making in Health and Medicine: Integrating Evidence and Values (Cambridge University Press, Cambridge, UK, 2001), and the book Focused Operations Management for Health Services Organizations (Jossey-Bass, San-Francisco, 2006).

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