

אוניברסיטת בן-גוריון בנגב  
הפקולטה לניהול ע"ש גילפורד גלייזר  
המחלקה לניהול מערכות בריאות

**שם הקורס: היבטים גיאוגרפיים בתכנון והערכה של שירותי בריאות**  
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מרצה: ד"ר רונית פלד

תשע"ד – 2014 – סמסטר ב'

**תאור תקורת:**

לרוב החלטות המתקבלות במערכות הבריאות השונות יש קשר לי'מיקום הגיאוגרפי', כמו גם לכל החוקרים הבודקים את שוויוניות חלוקת המשאבים, צרכית השירותים, נצלותם ויעילותם של השירותים הבריאותיים השונים. הקורס יהיה קורס אינטראקטיבי שיישולבו בו הרצאות פרונטאליות ועבודה משותפת של הסטודנטים עם המרצה בקבוצות קטנות לבניית תוכנית אסטרטגיית לשירות בריאות. השיעורים יתקיימו בכיתת המחשבים לאפשר גישה למאגרי מידע ואינטרנט ולבודה בזמן אמת.

**מטרת הקורס** מטרת הקורס היא להכשיר את הסטודנטים לבניית תוכנית אסטרטגיית לפתח שירותי בריאות תוך התחשבות למרחב הגיאוגרפי.

**הנושאים שילמדו:**

- אזוריות וגני ניקוז
- מיפוי שירותים
- מיפוי צרכים: אוכלוסייה, בריאות וחולי, שימוש בשירותים מרחקים
- נגישות
- שוויוניות
- אזוריות: מרכז ופריפריה
- מיפוי השחקנים המרכזיים באזור
- פתח רעיונות ומצמיים, ניסוח המלצות, אסטרטגיה של קידום המלצות.

**מטלות הקורס:**

מצגת בכיתה של הפרויקט המסכם 30% מהציון מבחרן 70% מהציון. נוכחות חובה!!

רשימהביבליוגרפית

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