Beer-Sheva

ISRAEL

Beer-Sheva

Lake Tiberias

Nahariyya

Netanya

Herzliyya

Tel-Aviv-Yafo

Ashdod

Ashqelon

Elat

Nahariyya

Haifa

Jerusalem

Tel-Aviv Yafo

Beer-Sheva
Beer-Sheva

- Capital of the Negev region
- Established during the period of Abraham the Patriarch over 4,000 years ago
- Over 200,000 residents
- A growing city (50%+ under 34)
- Ethnically diverse population
About BGU

Founded in **1969** by government decision

Israel’s fastest **growing** and most dynamic university

Pioneering collaborative approach to “get it done”

Ability to identify new **trends**

Investing in **excellence** in both manpower and infrastructure
Students

+20,000 students on campuses in Beer-Sheva, Eilat and Sede Boqer

#1 choice of Israeli undergraduate students

35% of student body in advanced degree programs

50% from Center & North of the country with a growing international student body
Research at BGU

- More than 800 senior academic staff
- Internationally recognized research centers
- Multidisciplinary institutes
- State-of-the-art laboratories
- Attracting the best & brightest
BGU Faculties

Pinchas Sapir Faculty of Humanities and Social Sciences

Faculty of Natural Sciences

Faculty of Engineering Sciences

Faculty of Health Sciences

Guilford Glazer Faculty of Business and Management

Jacob Blaustein Institutes for Desert Research
The mission of the **Guilford Glazer Faculty of Business & Management (GGFBM)** is to serve as a foundation and inspiration for the Israeli business leadership of the 21st century, as well as to develop advanced management reasoning and instill management skills and knowledge. Cutting edge relevant research, a challenging learning environment and international recognition are the pillars of the GGFBM strategy. We aim to provide the best possible management training and equipping students with state-of-the-art thinking tools to cope with the business challenges they will be facing throughout the frequently changing local and global business and management world and its diverse sectors.

The GGFBM vision is far-reaching, comprising commitment to social and environmental responsibility, responding to the specific challenges of the Negev region and local development. As such, the faculty and staff aspire towards the **Guilford Glazer Faculty of Business & Management**’s alumni creating a better world through better management ethics and practices, grounded in the strong foundation of the dynamic studies in the different GGFBM degree programs.
GGFBM Degrees, Programs, Centers

BA Degrees

Hotel and Tourism Management

MA Degrees

MHA Health Systems Management

Hotel & Tourism Management

Public Policy & Administration

MBA Business Administration

MBA Social Leadership

Executive Programs for MBA

The Jack, Joseph and Morton Mandel Institute for Social Leadership

Atidim Interdisciplinary Study Program

PhD & Post Doc Degrees

Ph.D. students are supervised by GGFBM faculty studying in BGU Kreitman School of Advanced Graduate Studies

Research Groups & Centers

Bengis Center for Entrepreneurship & Innovation

Organizational Behavior & Decision Making

Marketing

Israeli Center for Third-Sector Research

Finance

Public Policy and Administration

Hotel & Tourism Management

Strategies, Entrepreneurship & International Management
The World of Management

- Strategy
- Finance
- Organizational Behavior
- Marketing
- Information Technology
- IT
- Research
- Performance
- Globalization
- Public Policy
- Entrepreneurship & Innovation
- Hotel & Tourism
- Sociology
- Business Ethics
- Health Systems
- Mathematics
- Economics
- Insurance
- Psychology
- Decision Making
- Entrepreneurship & Innovation
- Public Policy Amin.
- Health Systems
- Statistics
Collaboration Opportunities

- Research Contracts
- Project Contracts
- Combined academic, research, lab, etc. collaborations
- HR collaborations, recruiting, job fairs
- Joint research and project supervision and refereeing
- Teaching collaborations
- Combined curriculum
- Joint conferences and events
- Round tables, seminars, workshops
STUDENTS 2012–13

Students 2012–13  2266

BA  961

MA  1223

PhD  76

PhD Completions  30

Post Docs  6
2013 Graduates

- Hotel & Tourism Management BA: 64
- Management BA: 367
- Honors MBA: 18
- Public Policy & Administration MA: 63
- Non-Profit Management: 19
- Executive Programs MBA: 168
- Health Systems Management MHA: 159
- Business Administration MBA: 302
Graduates

PhD grads
- 0: 2003
- 5: 2005
- 1: 2006
- 3: 2007
- 4: 2008
- 6: 2009
- 5: 2010
- 9: 2011
- 6: 2012
- 6: 2013

Masters grads
- 773: 2003
- 909: 2005
- 578: 2006
- 614: 2007
- 587: 2008
- 571: 2009
- 635: 2010
- 762: 2011
- 706: 2012
- 708: 2013

Bachelors grads
- 121: 2003
- 172: 2005
- 262: 2006
- 196: 2007
- 229: 2008
- 267: 2009
- 269: 2010
- 374: 2011
- 410: 2012
- 397: 2013
Senior Honors Program: BA + MBA 4 years
research seminar for seniors
supervised research

Suites to the business reality
Lecturers in the research forefront

Finance
Organizational Behavior
Marketing

BA’s in Management, or combined BA's with Humanities, Natural Sciences, Industrial Engineering and Management Projects combining community involvement, Negev advancement

Research supervisors and fields can be found in our website under Research Activities
Department of Hotel & Tourism Management  BA & MA

Research supervisors and fields can be found in our website under Research Activities

Research track with thesis

fastest developing industry

applied orientation track

the prime factor in the GDP

advanced management, forecasting, entrepreneurship…
quality leadership towards management positions in the public sector

analytical and decision-making expertise

multi-disciplinary & multi-cultural; management, social and financial perspective

Research supervisors and fields can be found in our website under Research Activities
Management and organization of health services

Scientific level of typifying health policies, planning and management

Management knowledge of health systems around the world

Fields of public health and medicine, organization and management, economics and finances

Training for policy decision makers and executives in the medical services in the public and private sectors

Graduates destined for key positions
Department of Business Administration MBA

Global, interdisciplinary & inter-cultural

Shaping business leadership

Quality academic research

Finance, organizational behavior, strategy, marketing, entrepreneurship, management and economics...

*Research supervisors and fields can be found in our website under Research Activities
Mandel Social Leadership MBA

Prestigious 16-month program
- Advance Instruction 30% international
- Individual supervision
- Continuing contact and professional guidance

Research Track
- Focusing on research
- Preparation for PhD
- *Supervisors from GGFBM faculty

Grads destined to head nonprofits and other organizations, leadership careers in third sector

*Research Supervisors List
Appears in GGFBM website under Research
Executive Programs for MBA

- Specialized program for MBA
  - case methods and applied projects

- For organizations and executives to enhance expertise

- Structured curriculum, integrative track without specialization

- Emphasis on practical management + considering each student’s background

*Research Supervisors List*
Appears in GGFBM website under Research
The primary BGU center for advancement of entrepreneurship and innovation

Helps students with consultations, support and tools

 Produces events, conferences, community activities

Promotes teaching and research in entrepreneurship

Strengthens the relationship between the public, private and academic sectors

Responds to the growing need for perception and knowledge in entrepreneurship, innovation and hi-tech
Flagship Program of GGFBM

- Condensing research activity, international recognition
- Intensifying perceptions of management processes
- Enriching analytical skills, to identify and question
- Create methodological foundation
- Excellence, ability to research independently
- Theoretical studies
- Complex, abstract and analytic topics
- Independent study rather than lectures & exams
- Research seminars, interaction with faculty

*Research Supervisors List*
Appears in GGFBM website under Research
Tracks: regular, combined, direct

Thesis Completion Track (for non-thesis Masters grads who wish to continue on to PhD)

Research Committee deals with research study tracks and with the research students. The committee deliberates on matters of relevant courses, on profiles of doctoral candidates, and on authorizing dissertation topics, etc.

Application process and forms in the BGU Kreitman School for Advanced Research

Research Masters Degree

- Success together with supervision
- Careers as leading researchers in the forefront of advanced research
- Cache of exceptional, professional human capital

*Research Supervisors List
Appears in GGFBM website under Research
GGFBM Research Groups

Finance
Strategies, Entrepreneurship & International Management

Public Policy & Administration

Marketing

Health Systems Management

Hotel & Tourism Management

Organizational Behavior & Decision-Making

Bengis Center for Entrepreneurship & Innovation
ICTR Israel Center for Third Sector Research

50 GGFBM Researchers; 50 PhD students
Marketing and health: GGFBM is nationally and internationally leading in this field, focusing on the impact of information on consumer eating habits combined with economic, marketing theories. Surprisingly, caloric information influences different consumers in different ways, choosing between food alternatives and personal benefit. It is more likely that displaying caloric output information in menus (how long it takes to burn calories) will have more direct influence.

Sustainability: Behavior modification to decrease product, lowering demand through demarketing.

Irrational behavior in decision making – GGFBM has become the number one choice for those seeking academic positions in this field. This powerful field studies the influence of motivation, viewpoints and approaches to individuals’ decision making, generally characterized by a specific type of uncertainty.

Tourism – GGFBM shows international prominence, highly productive in the field, contributing to understanding demands and aims of tourists in varying contexts: destinations, motivations, interests, heritage, heath, special needs, Dark Tourism and more.
GGFBM Research: prominent topics

- Finance and insurance - investment and financing aspects, the Faculty researchers have developed experimental economics based on specialized knowledge. The newly established Pensions, Insurance and Financial Literacy Research Center is the first of this kind in Israel.

- Entrepreneurship – this is one of the GGFBM’s older fields of expertise, making the Faculty number one in this field in Israel. Studies encompass the impact of investments in new enterprises according to geographical distribution, how the investments benefit, and how social networks contribute to the success of new enterprises.

- Social Networks - focuses on complex systems in marketing, developing theoretical quantitative models and empirical analysis, employing interdisciplinary ideas and methodologies inspired by the field of statistical mechanics with a more traditional economic approach; interdisciplinary ideas and methodologies are inspired by the field of statistical mechanics with a more traditional economic approach; studies the interplay between information, social interactions and the overweight epidemic, explores how exposure to certain types of information and social interactions among people affect individual calorie consumption and, hence, from an aggregate level perspective, contribute to the emergence of the overweight epidemic.

- Public Policy and Administration – the role of the public sector, the correlation between democracies and bureaucratic agencies, measures for the public’s trust in politicians and government, studies into

- Health Systems Management research into public health, medicine, planning, administration, economics and finance theory, techniques and tools for solutions to policy issues, planning and administration of all levels of health administration.
GGFBM Centers

- ICTR – Israel Center for Third Sector Research – since its establishment in 1997, the ICTR has been the leader in studies contributing to the development of NPO’s in Israel and worldwide. The Center initiates and consolidates research into all aspects of the third sector in Israel: NOP management, philanthropy, volunteerism and more. The ICTR introduced far-reaching academic dialogue on these topic with the public.

- Bengis Center for Entrepreneurship & Innovation promotes the research and practice of entrepreneurship and advanced technologies of both the university, the local community, the Negev in particular, and Israel. Now in its 14th year, the Center has become the foremost entity in entrepreneurship for Israel in general and for the Negev in particular, and is now making global strides with student exchange programs abroad.
<table>
<thead>
<tr>
<th>Year</th>
<th>Milestone</th>
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<tbody>
<tr>
<td>1995</td>
<td>Executive Programs for MBA</td>
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<tr>
<td>1995</td>
<td>School of Management with 5 departments, 2 bachelors, 3 Masters</td>
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<tr>
<td>1997</td>
<td>The Israel Center for Third Sector Research established</td>
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<tr>
<td>2001</td>
<td>Bengis Center for Entrepreneurship &amp; Hi-Tech Management</td>
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<tr>
<td>2002</td>
<td>Feher Institute for Public Policy established</td>
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<tr>
<td>2003</td>
<td>Diane &amp; Guilford Glazer Building built, housing the entire Faculty</td>
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<tr>
<td>2003</td>
<td>Honors MBA Program HMBA established; an intensive, elite, international program</td>
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<tr>
<td>2004</td>
<td>Established accredited master’s degree program in Hotel and Tourism Management in the GGFBM, the only one of its kind in Israel</td>
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<tr>
<td>2005</td>
<td>MBA Track in Third Sector Management</td>
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<tr>
<td>2005</td>
<td>Student exchange programs established: with REIMS, France and The Thorsteinson Student Exchange Program Manitoba Univ.</td>
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<tr>
<td>2007</td>
<td>Renamed Guilford Glazer School of Business and Management</td>
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<tr>
<td>2010</td>
<td>Redefined as a Faculty</td>
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<tr>
<td>2011</td>
<td>Public Policy &amp; Administration program with Atidim (IDF) established</td>
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<tr>
<td>2011</td>
<td>Mandel Social Leadership MBA established, first of its kind in Israel, unequaled international curriculum</td>
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<tr>
<td>2014</td>
<td>The Jack, Joseph and Morton Mandel Institute for Social Leadership established</td>
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<tr>
<td>2015</td>
<td>Bengis Center for Entrepreneurship &amp; Innovation (renamed)</td>
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