

A Practitioner's View of Commercial Business's Desired Value Add from Software Testing

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Abstract:

Managers and executives often complain about not getting the value they are expect from their investment in software testing. Testers often complain about manager's and executives not understanding or appreciating the value of the service they provide. This disconnect has been commonly reported since software began being sold as an independent product.

Educated as an engineer, trained to be a manager, transitioned into technology as a tester, now a business owner and organizational testing consultant, I have made it my personal mission over the past 2 years to understand and hopefully help organizations resolve this apparent disconnect. During this talk, I'll share with you what I've learned about what commercial businesses commonly expect from testing as compared to what testers are providing to their businesses.