Call for Proposals, Phase 1

Expression of Interest for Research Funding.

One to Two Year Grants – Ben-Gurion University of the Negev.

DEADLINE FOR SUBMISSION – April 21, 2013
Expression of Interest for Research Funding
Guidelines, and Conditions – M.F.S Fund

01: Projects can be based on promising new or ongoing research in the fields of applied science, biotechnology and health with future practical applications. Proposals are accepted from faculty and students of Ben-Gurion University. Cooperation with researchers outside the University and out-sourcing are acceptable. Applications from students and young researchers with innovative ideas are encouraged.

02: Funding is usually between $20,000 to $150,000 dollars a year. Projects determined by the M.F.S Fund Board to have exceptional merit and in which the research team has unique strategic advantages may be funded at higher levels.

03: The Expression of Interest should provide a brief summary of R&D opportunities.

04: The application should be submitted in 12 pt Arial font in English, and be no more than 6 pages (excluding Resumes or Biographies).

05: Information provided in italics in each section of the application is given as a guide only.

06: The review process is as follows
   a. The Review Committee is responsible for reviewing and recommending applications for funding.
   b. As part of the review process, applicants, whose grant is deemed to have promise, may be asked to provide additional information in writing, or to meet with the Scientific Review Committee in person or by teleconference.
   c. Final selection will be made by the M.F.S Fund Board.

07: The support of M.F.S Fund must be acknowledged in all papers, abstracts, and presentations that result from this project.

08: Reports:
Financial and Progress Reports will be required each six (6) months throughout the Project.
A Final Report will be required within 1 month following the completion of the project. Reporting templates will be provided when funds are awarded.
# M.F.S Fund

## 1. Project Title, Contact Information

| Project Title  
(approx 10 words)       | Surname: |
|-------------------------|----------|
| Principal and co-investigators  
*Add names as needed* | Given Name: |
|                         | Position: |
|                         | Faculty:  |
|                         | Department|
|                         | Phone:    |
|                         | email:    |
|                         | Address:  |

### Date of Application

| Is this a new or ongoing project? Provide details of any related projects that are currently being funded. |

### Intellectual Property (IP) Status:

<table>
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<th>What is the IP status?</th>
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<td>Describe any existing patents that may be relevant.</td>
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<td>Describe the innovation of this request and future IP potential.</td>
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### Amount of total funding requested from M.F.S Fund

### M.F.S Fund Project Number  
*M.F.S Fund Use Only*

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2. **Project Objectives, Description and Outcomes**

2.0 Area of research & research subject
A short description of the area of research (1 line) and up to 5 lines describing the topics of the project

2.1 Project Description – Summary (500 words max)
A short summary of the project, including a description of likely outcomes and benefits, and the reasons this project is relevant/important or necessary. Describe what is innovative in the project.

2.2 Specific Project Details
Describe project objectives, methods, the timetable and the activities to be undertaken. What are the possible risks in the project that might prevent reaching the objectives?

2.3 Benefits, Applications, and Innovation
Describe the practical application in the market. What will be the benefits for the end users and/or the strategic partners? What is the innovation and what will be the difference from existing solutions/products. Describe the uniqueness of the project.

2.4 Anticipated Outcomes
What direct benefits will the project yield if it is successful? Who will benefit (e.g., patients, specific professionals, others)? Are there be wider benefits in addition to the direct benefits?

2.5 Preliminary Business Market potential
What is the outcome product of this research? What is the market size if the project leads to commercialization? Who are the known competitors and what are the competing technologies today? What is the suggested business model? Describe strategic partners and direct market for the outcome product/technology.

2.6 Project Stages and Milestones
What is the current status of the research? Provide milestones that will be used to measure the progress throughout the project. Will the project use any external infrastructure/equipment that could impact the timeline? If yes, please describe the infrastructure.

3. **Project Leadership and Key Personnel**

3.1 Project Leadership
Who is the mentor providing the intellectual and research direction for the project and who is the project innovator?

3.2 Relevant Experience
Include research and development; international collaborations. Attach brief resumes or short biographies of the key people/companies.

3.3 Other Project Team Members not listed in Section 1
Do you need external subcontractors or external Labs/resources? If so, please describe?

3.4 Time Commitment by the Project Team
Hours per month and percentage of each team member’s workload
## 4. Project, Resources & Funding Request

### 4.1 Resources required for the Project
Will any infrastructure and additional funding be required to conduct the project? If the project is currently in existence, how is this funding currently being provided? Indicate if any funding is being received for this project either from Government grants or other sources.

### 4.2 Funding Request
Provide a detailed budget. Funding for transportation is allowed. No funding will be provided for attendance at conferences, the purchase of computers or manuscript preparation. The overhead of the Ben-Gurion University will be 5%.

## 5. Certification by Applicants
We certify that all the information given in this application is correct, and that the Project complies with all applicable local laws. We will accept the decision of the Scientific Review Committee and the M.F.S Fund Board as final.

| Signature of Project Leader | Date |