

BG7 Ventures

An Israeli, early-stage VC in partnership with Ben-Gurion University



UNIQUE OPPORTUNITY

BG7 Ventures, a venture capital fund, was created by several leading players in the Israeli entrepreneurship landscape joining forces. The fund offers investors access to:

- >> A strong deal-flow and a network of top VCs
- >> A team that has formed more than 100 start-ups with 30+ years of investment experience
- >> Unmatched seed-stage capabilities
- >> BGU intellectual property
- >> A region bursting with talent underserved by traditional players

The Negev, Be'er Sheva as its capital, and the University at its apex are attracting talent that is under-served.

Founders include:

- >> Experienced team of entrepreneurs with unusual success in idea-stage projects who over the last twenty years have demonstrated repeatedly an unusual ability to build teams, productize technologies, raise funds, and create dozens of companies resulting in numerous exits and abnormal financial returns for investors
- >> Ben Gurion University, which has excelled in fostering entrepreneurship amongst researchers, students and alumni
- >> BGN Technologies, the university technology transfer company, which has collaborated with world leading players such as Deutsche Telekom, Dell-EMC, IBM, Lockheed-Martin and JVP VC to create accelerators, seed funds and research programs bringing technological innovation from lab to market repeatedly and successfully

THE NEGEV

Israel's best and youngest are aggregating now around BGU, forming an unprecedented opportunity to harvest the density of talent and velocity of innovation at the source:

- >> 3,000 jobs have been created at the University Advanced Technology Park. 10,000 more are expected in the coming years
- >> \$70M raised this year by BGU related startups
- >> The famed cyber, information and communication units of the IDF are relocating adjacent to BGU
- >> Dozens of startups are started yearly at Be'er-Sheva and by BGU alumni
- >> 33% of Israeli engineering researchers and students are at BGU
- ▶ BGU is the fastest growing university in Israel
- >> 100's of startups started by BGN and other Negev accelerators, incubators and colleges

EXPERIENCED TEAM

Adi Pundak-Mintz









Netta Cohen









OUR NETWORK

Sample of world leading VCs who have co-invested with us









CORPORATE PARTNERS

The following companies have established centers in the Negev and believe in the region and its talent













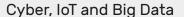






INVESTMENT AREAS OF FOCUS











Urbanism, Robotics and Autonomous Vehicles

START-UP NATION

Israel

#1	330
R&D spend as % of GDP	R&D multinational centers
#1	7500
startups per capita	start-ups, +1000 yearly
#1 VC investment as % of GDP	\$5.3B investment in startups in 2017
#2 Startup ecosystem globally	\$23B exits in 2017

TEAM - RECENT HIGHLIGHTS

Projects started by BGN Technologies or in which the team was instrumental:

Morphisec raised \$20M From JVP, GE (NYSE:GE) and Deutsche Telekom (XETRA: DTE)

JFrog raised \$165M at \$1B valuation

Contguard raised \$7M

From CITI, AXA and Canaan Partners

BlazeMeter acquired by CA technologies for \$100M

ElMindA raised \$44M

INVESTMENT TERMS

>> Target fund size \$50-70 million

10% from BGU \$20M first closing

▶ Minimum investment \$500K

>> Investment period 5 years

>> Total fund term 10 years

>> Carried Interest 20%

▶ Management fees per budget, estimated at 2%

>> Target portfolio 15 companies + 10-15 Seed

>> Co-invest on a best-effort basis

TEAM - NOTABLE EXITS

Companies in which we invested and were meaningful

dbMotion acquired by Allscripts for \$235M

Healthcare IT

Traiana acquired by ICAP for \$251M

Financial Technologies

Diligent acquired by IBM for \$170M

Data Storage

ItemField acquired by Informatica for \$65M

Enterprise software

Teads acquired by Altice for \$310M

Video Technologies

ADVISORY BOARD



Rivka Carmi President, BGU Scientist, Leader



Gil Weiser Chairman, BGN Visionary executive



Chemi PeresFounder, Pitango
Legendary VC



Daniel CohenPartner, Viola
Leading Israeli VC



Yuval Elovichi Professor, BGU Cyber expert





