My life before BGU
I grew up in Haifa, but did my academic studies at the Hebrew University of Jerusalem. For my undergraduate degree I studied mathematics and computer science and got an MBA concurrently. Thanks to a research project in game theory during my undergrad studies, I competed my postdoc at the University of Toronto, and from there I came back to BGU.

Why BGU?
At BGU there is still a "hunger"; a desire to grow, to develop, to become the best. There is something here that you see less of elsewhere.

An insight from my research
In many cases, when we want to devise mechanisms to benefit society, we try to get people to reveal their true opinions, and then give weight to what everyone says. In practice, not only it is impossible to create such mechanisms in some of the cases, but even when it is possible – it’s worthwhile giving people some leeway, so they can change their minds, or not reveal their true opinions. Surprisingly, this flexibility enables better results for everyone.

Something that doesn’t appear on my resume
Beyond investing in the broadest possible general knowledge, I have an enduring addiction to foreign and local news. Luckily it’s quiet on Saturdays…

Lennon or McCartney?
McCartney – less pretentious

Winter or summer?
Winter – it’s much nicer outside. Apart from that, in the cold you can put another piece of clothing on and get warmer. You can’t escape from heat…

Morning or night?
Night – the part of the day which is truly quiet

Mac or PC?
Mac – it’s simply better

Facebook or Twitter?
Twitter – it forces the writer to get to the heart of what he wants to express