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On the cover: (L-R) Noa Tsur and Maya Talmor, both students of physiotherapy, from the Zlotowski Dance Troupe, under the direction of Dedi Alofer | Inside Cover: Lean Levy from the Department of Industrial Engineering and Management | Cover photo: Dani Machlis, Assistant Photographer: Eugene Nesterovsky
Ben-Gurion University of the Negev was voted the #1 choice of Israeli university undergraduate students according to a survey commissioned by the National Union of Israeli Students. BGU students are also the most likely of all university students to recommend their institution of higher education to their friends.
From the Chairman

Ben-Gurion University impressed and engaged me from my very first visit and I always return from my trips feeling energized. Just walk across campus and see students from every section of Israeli society as they congregate, debating and studying in the shade. Visit the classrooms and laboratories and witness the scholars from varying disciplines engaged in scientific and intellectual collaboration. Hear about the fruitful cross fertilization of inter-disciplinary research in so many exciting projects. This is BGU!

In 2006 I welcomed Prof. Rivka Carmi as acting President and since then have had the great pleasure to work alongside this gracious, capable, determined and very energetic woman. She has confronted many unexpected and difficult challenges with calm intelligence and integrity. Her belief in the importance of high academic standards of teaching and research are evident in her leadership.

No leader can succeed alone. The coordinated efforts of trustees, faculty and administration, together with friends and supporters around the globe, are crucial to the fulfillment of David Ben-Gurion’s vision, “To establish a center for science, research and learning which will also be a source of inspiration.” I have no doubt that this is exactly what all the individuals associated with Ben-Gurion University of the Negev have sought to do for the forty-two years since its establishment, and I believe that we can all take pride in what has been accomplished. The University is now internationally recognized and well established as an integral, important institution in the heart of the local Negev community.

Looking back, I am aware of how often in these reports we have referred to difficulties and challenges. These have ranged from budgetary cuts and financial crises to missile attacks, the latest of which just recently delayed the start of the spring semester and caused major disruption in the area. It seems that one crisis is weathered, a short lull follows and another crisis rears. I wish that I were able to write that Israel and the Jewish people were no longer shadowed by threats. I have no doubt that the students I meet at this magnificent university will follow past generations and confront the challenges with wisdom and courage.

Back in my message of 2008 I wrote about our efforts to engage University alumni, which I believed should become a priority even if in Israel it was not then the “norm.” I am delighted to tell you that our efforts have borne fruit and that slowly but surely I have seen Ben-Gurion graduates responding positively, and I believe that this project will continue to grow.

The international network of Governors and their efforts in raising support are to be lauded and I personally thank them. It has been my honor to serve as Chairman of the Board of Governors and I look forward to continuing my wholehearted support of, and cooperation with, the University for many more years to come. I am confident that my successor will continue to lead the mission to help Ben-Gurion University reach new heights of excellence.

Roy J. Zuckerberg
Chairman of the Board of Governors
In his book *The Tipping Point*, Malcolm Gladwell explores how little things can make a big difference. He defines a tipping point as “the moment of critical mass,” when ideas catch on like wild fire and gain a powerful momentum of their own.

This year the feeling is that we have reached that moment: that both the Negev and higher education in Israel have finally received their long overdue recognition. For Ben-Gurion University of the Negev, this is a winning combination, one that genuinely makes me optimistic for the future. It has provided us with an opportunity to effect change that will have a positive long-term impact not only on the University but on the entire State of Israel.

A number of key forces have come together to bring us to this point: the reorganization of the budgeting model of the Council for Higher Education that rewards excellence in research, which has resulted in both recognition and additional funding for BGU. In fact, BGU received a higher percentage increase in budget allocation than any other university in Israel this year thanks to its stellar research activities. The implementation of the plan to transfer the Israel Defense Forces basic training and
communications technology bases to the Negev is bringing an infusion of quality manpower and government funding to the region. Construction has begun on the long-awaited Advanced Technologies Park, which will, initially, house international hi-tech powerhouses such as Deutsche Telekom and EMC², ultimately transforming the economic landscape of the Negev through the creation of a new “Silicon Wadi” adjacent to the University.

BGU has been the catalyst for these developments, the driving force that has integrated a comprehensive vision with the hard work that is needed to make it happen. Moreover, the ever increasing quality of the University’s research and its graduates has been a major factor in the interest from home and abroad. BGU’s founding mandate was to improve the lives of all the residents of the Negev, a task that it has carried out with dedication for more than 42 years. Despite the challenges posed by our location – on the periphery of Israel’s business center and national agenda, as well as recently, a military front – we have built a world-class university with a conscience – caring for the community and the environment.

Many of these activities are highlighted in this report under the banner of “Feel the Energy,” as it is this pioneering spirit that guides us in all of our endeavors. It is this special atmosphere that has once again resulted in BGU being selected as the most popular university for undergraduate studies by the National Union of Israeli Students. We have received a number of significant and prestigious peer reviewed research grants, including our first European Research Council Advanced Grant recognizing the exceptional work being carried out at the Zlotowski Center for Neuroscience, as well as ERC Starting Grants for promising young scientists.

BGU was also selected to participate in the highly-prestigious consortium that received the Israeli Center for Research Excellence (I-CORE) funding from the Council of Higher Education for our long-term work in the field of renewable liquid fuels. The Department of Tourism and Hotel Management at the Guilford Glazer Faculty of Business and Management ranked 6th and the Faculty of Engineering Sciences ranked 64th in the world, for publishing in their respective fields.

We have launched a comprehensive five-year plan to anticipate growth in a number of fields ranging from renewable energy to regenerative medicine, stem cell therapy and homeland security, while we invest in our core strengths, such as solar energy, desert agriculture, water research, cognitive sciences-brain research, Jewish thought and Israel studies. To support this growth, we have undertaken a comprehensive and ambitious building program to increase both classroom and laboratory space and created a special fund to hire new faculty members.

This is particularly challenging as the competition for outstanding young researchers in cutting-edge fields is intense – we are competing against the very best universities in Israel and around the world, many with far more resources than we are able to marshal. But we understand that these promising scholars and scientists are the key to our future, and we have dedicated ourselves to the uncompromising search for excellence. In the same spirit, we are working to make BGU a truly international university and are now expanding our outreach and marketing to attract the very best research students and visiting scientists possible.

At Ben-Gurion University of the Negev we are realizing the power of human potential to make a difference and transform Israel for the 21st century. We could not do this without the passionate support of our friends. I would like to particularly thank outgoing Chairman of the Board Roy J. Zuckerberg for his tremendous enthusiasm, dedication, personal friendship and unwavering leadership. His guidance and support has been one of the key factors in stewarding BGU during these critical years and we look forward to his continued involvement on behalf of the Zuckerberg Institute for Water Research. It is also my privilege to welcome Alex Goren as the new Chairman of the Board. He and his family have been working tirelessly on behalf of BGU and generously supporting it for over forty years. We will all benefit from his deep experience and understanding of the University as well as his ongoing involvement.

“It is in the Negev,” David Ben-Gurion said, “that the creativity and the pioneering vigor of Israel shall be tested.” BGU integrates the highest standards of intellectual curiosity and research with a pioneering spirit that has defined the University’s very development. This is Zionism in action.

Join us as we help Israel realize its future.

Prof. Rivka Carmi
### Distribution of Students by Faculty and Degrees (2009–2012)

<table>
<thead>
<tr>
<th></th>
<th>Humanities &amp; Social Sciences</th>
<th>Natural Sciences</th>
<th>Engineering Sciences</th>
<th>Health Sciences</th>
<th>Business &amp; Management</th>
<th>* AKIS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2009/10</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelors</td>
<td>3,855</td>
<td>1,587</td>
<td>5,340</td>
<td>1,357</td>
<td>1,046</td>
<td>-</td>
</tr>
<tr>
<td>Masters</td>
<td>1,537</td>
<td>244</td>
<td>686</td>
<td>1,015</td>
<td>1,799</td>
<td>109</td>
</tr>
<tr>
<td>Ph.D.</td>
<td>290</td>
<td>272</td>
<td>209</td>
<td>202</td>
<td>33</td>
<td>60</td>
</tr>
<tr>
<td>Others</td>
<td>134</td>
<td>21</td>
<td>249</td>
<td>12</td>
<td>12</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>5,736</td>
<td>2,114</td>
<td>6,413</td>
<td>2,568</td>
<td>2,894</td>
<td>173</td>
</tr>
<tr>
<td><strong>2010/11</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelors</td>
<td>3,883</td>
<td>1,641</td>
<td>5,251</td>
<td>1,339</td>
<td>1,027</td>
<td>-</td>
</tr>
<tr>
<td>Masters</td>
<td>1,647</td>
<td>234</td>
<td>746</td>
<td>1,008</td>
<td>1,635</td>
<td>97</td>
</tr>
<tr>
<td>Ph.D.</td>
<td>324</td>
<td>268</td>
<td>226</td>
<td>190</td>
<td>33</td>
<td>75</td>
</tr>
<tr>
<td>Others</td>
<td>128</td>
<td>22</td>
<td>167</td>
<td>18</td>
<td>16</td>
<td>5</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>5,916</td>
<td>2,162</td>
<td>6,162</td>
<td>2,533</td>
<td>2,711</td>
<td>178</td>
</tr>
<tr>
<td><strong>2011/12</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bachelors</td>
<td>3,884</td>
<td>1,678</td>
<td>5,113</td>
<td>1,592</td>
<td>1,011</td>
<td>-</td>
</tr>
<tr>
<td>Masters</td>
<td>1,426</td>
<td>231</td>
<td>706</td>
<td>798</td>
<td>1,423</td>
<td>86</td>
</tr>
<tr>
<td>Ph.D.</td>
<td>311</td>
<td>260</td>
<td>225</td>
<td>181</td>
<td>31</td>
<td>93</td>
</tr>
<tr>
<td>Others</td>
<td>153</td>
<td>28</td>
<td>143</td>
<td>22</td>
<td>13</td>
<td>6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>5,901</td>
<td>2,183</td>
<td>6,148</td>
<td>2,572</td>
<td>2,475</td>
<td>183</td>
</tr>
</tbody>
</table>

Not all totals add up because there are students enrolled in multiple faculties or pursuing multiple degrees. (e.g., 183 interdisciplinary Masters students and Ph.D. candidates at the Albert Katz International School for Desert Studies and 119 interdisciplinary Ph.D. candidates of the Kreitman School of Advanced Graduate Studies, who are included in the total figures) • The above figures relate to the first semester only • First- to third-year medical students are included in the Health Sciences – Bachelors category • Students of the Medical School for International Health, in collaboration with Columbia University Medical Center, receive their M.D. degrees from the Faculty of Health Sciences • An additional 731 students are studying for their Bachelor’s, Masters and Ph.D. degrees at the BGU campus in Eilat • Some 289 students are studying for their Teaching Certificates • *Other*: Preparation for graduate and doctoral studies • Total University figure does not include an additional 440 special students • *AKIS - Albert Katz International School for Desert Studies.*
Ben-Gurion University of the Negev is the fastest growing research institute among Israeli universities. In the academic year 2010/11, funding from research grants increased from $56.7 million in 2009-2010 to $66.7 million, while the total research budget increased from $72 million to $84.3 million. The total competitive research grants almost doubled over a period of two years, increasing from $20.6 million during the academic year 2008/09 to $26.4 million in 2009/10 and $38 million in 2010/11.

This increase is a result of our growing investments – direct and indirect – in the strategic support of research. It was facilitated by the University’s ability to offer competitive recruitment packages based on scientific merit, strengthening existing research groups while creating a number of new excellence groups in emerging fields. The overall research infrastructures, including advanced equipment and technical support for researchers, have been improved significantly. Together, this has had a major impact on the University’s ability to vie for highly-competitive, peer-reviewed research funding.

### Total Investment in Research ($US m)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total External Research Funding</th>
<th>BGU Research Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005/06</td>
<td>44.4</td>
<td>13.3</td>
</tr>
<tr>
<td>2006/07</td>
<td>59.2</td>
<td>13.6</td>
</tr>
<tr>
<td>2007/08</td>
<td>62.3</td>
<td>21.6</td>
</tr>
<tr>
<td>2008/09</td>
<td>64.2</td>
<td>18.3</td>
</tr>
<tr>
<td>2009/10</td>
<td>72.0</td>
<td>16.1</td>
</tr>
<tr>
<td>2010/11</td>
<td>84.3</td>
<td>14.8</td>
</tr>
</tbody>
</table>

### Total External Research Funding ($US m)

<table>
<thead>
<tr>
<th>Year</th>
<th>Grants and contracts</th>
<th>Other sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005/06</td>
<td>36.4</td>
<td>8.0</td>
</tr>
<tr>
<td>2006/07</td>
<td>50.0</td>
<td>9.2</td>
</tr>
<tr>
<td>2007/08</td>
<td>55.2</td>
<td>7.1</td>
</tr>
<tr>
<td>2008/09</td>
<td>54.3</td>
<td>9.9</td>
</tr>
<tr>
<td>2009/10</td>
<td>63.8</td>
<td>8.1</td>
</tr>
<tr>
<td>2010/11</td>
<td>75.4</td>
<td>8.9</td>
</tr>
</tbody>
</table>

### Percentage of Grants by Faculty 2010/11

- **1%** Guilford Glazer Faculty of Business and Management
- **8%** Pinchas Sapir Faculty of Humanities and Social Sciences
- **31%** Faculty of Natural Sciences
- **32%** Faculty of Engineering Sciences
- **15%** Faculty of Health Sciences
- **13%** Jacob Blaustein Institutes for Desert Research
## Our Worldwide Family of Associates at Work 2010/11 Year-End Figures

### Contributions

<table>
<thead>
<tr>
<th>Category</th>
<th>2010/11 Year-End Figures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions Received</td>
<td>$52,885,320</td>
</tr>
<tr>
<td>Interest Income from Endowments</td>
<td>$7,656,094</td>
</tr>
<tr>
<td>Endowment Fund Balance (as of 30/9/11)</td>
<td>$212,583,152</td>
</tr>
</tbody>
</table>

**Notes:**
- Contribution figures are gross and do not reflect local fundraising charges.
- All figures are approximate due to fluctuating exchange and interest rates.
- 2010/11 interest income was calculated at approximately 3.5%.
- Figures do not reflect approximately $27.7 million in endowment and trust funds held in the U.S. by and on behalf of AABGU (including outside managed trusts).
BGN Technologies is BGU’s technology transfer company, responsible for the commercialization of know-how and innovative technologies created by the University’s researchers. It manages the University’s patent and IP portfolio and is responsible for filing patent applications worldwide.

Through the development of creative partnering with industry and investors, BGN brings value to the technological marketplace, to the University and to its researchers. Activities are mainly about matching industry needs with researchers’ capabilities through collaborative and sponsored research, license agreements, creation of research centers and the establishment of spin-off companies. BGN represents BGU at international trade fairs such as WATEC, BioMed and NanolIsrael, raising the University’s profile within the business community.

In spite of the still weak worldwide economic situation and its major impact on R&D budgets in the business arena, 2011 was a good year for BGN and for the University in terms of income from business entities. The yearly revenue from royalties and industrial research was about $15 million.

During 2011 BGN signed more than 100 license and collaboration agreements, with leading companies such as Bayer, Hutchison Water, Applied Materials, EMC², Syngenta, Deutsche Telekom, France Telecom, J&J and others.

Generating investments for the creation of new start-ups is becoming harder every year, as the venture capital industry in Israel is shrinking, especially in areas which are not internet related. Nevertheless, three new start-up companies were established by BGN this year: one in the bio-pharma area and two in the field of imaging solutions.

Raising capital for existing companies is even harder. Nevertheless, CartiHeal, a company based on BGU technology for the treatment of cartilage defects, raised $5m and Elminda Company, which is developing a non-invasive platform for mapping and monitoring brain electrophysiological network activity for medical uses, raised $10m.
Senior Administration

Roy J. Zuckerberg
Chairman of the Board of Governors

Lord Weidenfeld of Chelsea
Honorary Chairman of the Board of Governors

Robert H. Arnow
Chairman Emeritus of the Board of Governors

Adv. Yair Green
Chairman of the Executive Committee

Prof. Rivka Carmi
President

Prof. Zvi HaCohen
Rector

Prof. Moti Herskowitz
Vice-President and Dean for Research & Development

David Bareket
Vice-President and Director-General

Prof. Amos Drory
Vice-President for External Affairs
For her M.Sc. thesis research, Sapir developed a matrix made out of alginate used to grow tissue cells. Now, she’s taking that matrix to the next level and using it to jumpstart heart tissue growth. The matrix causes the cells to organize into cardiac tissue cells which can be applied as a patch on the dead part of the heart.

Since preventing damage is a time-critical task, Sapir has added a new twist to her matrix – magnetic nanoparticles. “There are a lot of different ways to stimulate cells, but, theoretically, the advantage of magnetic stimulation is that it could be applied externally to make a patch grow internally on someone’s heart. Not having to grow it in vitro in a lab could be critical in reducing the damage caused by a heart attack,” the young scientist says. Sapir is also working closely with a researcher at Drexel University in Philadelphia, and BGU graduate, Prof. Boris Polyak, to devise a way of introducing the magnetic particles into the matrix.

Sapir and Cohen are still far from introducing the patch into the marketplace. Right now, they are working on proof of concept, but they have high hopes.

For her M.Sc. thesis research, Sapir developed a matrix made out of alginate used to grow tissue cells. Now, she’s taking that matrix to the next level and using it to jumpstart heart tissue growth. The matrix causes the cells to organize into cardiac tissue cells which can be applied as a patch on the dead part of the heart.

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Sapir and Cohen are still far from introducing the patch into the marketplace. Right now, they are working on proof of concept, but they have high hopes.

Sapir is also the recipient of a three year prestigious Azrieli Fellowship. “What I really like about the Azrieli Foundation is their emphasis on giving back to the community,” she says. Sapir has been volunteering for years with the Department’s “Academic Window into Biotechnology” program which brings high school students in the south of the country for an introductory tour in tenth grade and then fieldwork at the University’s teaching labs for interested 11th and 12th graders.
BIRAX Initiative Launched

Calling Israel and Britain “scientific superpowers,” British Ambassador to Israel H.E. Matthew Gould urged academics to work together to realize the full potential of scientific cooperation. Gould was speaking at the opening session of the first UK-Israel Regenerative Medicine Conference which was held at BGU. “As British Ambassador, I am incredibly proud that there are 60 British scientists here from 20 universities. I think it’s something quite remarkable,” the Ambassador stated.

Regenerative medicine aims to restore the function of tissues and organs using a variety of approaches including cell therapy, tissue engineering, gene therapy and biomedical engineering. BGU’s Prof. Smadar Cohen, recognized as a world leader in this cutting edge field, was on the scientific advisory board of the conference and gave a plenary talk.

The conference was the inaugural event of the BIRAX – Regenerative Medicine Initiative, a five-year program established by the British Council in cooperation with the British Embassy and the Pears Foundation, which hopes to support 15 joint high quality UK-Israel research projects. Ambassador Gould told the 250 conference participants that he believed that a strong partnership between British and Israeli scientists could serve as an overall model for the UK-Israel bilateral relationship.
How do you say “Africa” in Yiddish?

The Faculty of Humanities and Social Sciences is using its success in promoting its Africa program to advance the study of Yiddish culture and literature. A national consortium for African Studies, administered by BGU, created a new model for academic cooperation and has led to the creation of a similar program for Yiddish, to begin next fall.

Created as part of the Humanities Fund, a joint venture of Yad Hanadiv and the Planning and Budgeting Committee of the Council for Higher Education in Israel, the Africa consortium allows students enrolled at the three participating universities – BGU, Tel Aviv University and the Open University – to take relevant courses at other institutions towards an undergraduate degree in this field.

This year marked the second year of the academic cooperation program, explains Dr. Lynn Schler from the Department of Politics and Government and the organizer of the program at BGU. “The model has been extremely successful for African Studies – it has basically revived a field that was on the verge of extinction in Israel because of lack of sufficient support in any one university to maintain a program,” she says. There are currently more than 70 students registered, about one third of whom are from BGU.

The program also provides the general student body with a wider range of Africa related courses, exposing more students to the topic and encouraging others to minor in the field. Currently, over 1000 students are taking courses related to Africa at the participating universities.

“It has been a great solution to the crisis that African Studies was facing,” she continues, adding that this year, the University recognized its legendary founder with the naming of the Tamar Golan Africa Centre. Dr. Tamar Golan was an Israeli journalist and diplomat who devoted her life to promoting relations between Israel and African nations and increasing knowledge and awareness to African culture in Israel. The Centre is the realization of her dream, Schler says, noting that it organizes student volunteers who work in Africa for a number of months and a wide range of educational programs for the general public.

Prof. David Roskies, the Visiting Professor of Yiddish Literature at the Department of Hebrew Literature, believes that this kind of cooperative program will encourage more students to pursue Yiddish studies. As of next year, BGU will be part of a three university consortium to offer Masters Degrees in Yiddish literature. Administered by Tel Aviv University, the project will allow students to study at TAU, BGU or the Hebrew University and will be offering scholarships to qualified students.

“This program is the first – both in Israel and the world – which will allow students to earn a Masters in Yiddish Literature,” he says. “We hope this will open the way for more students to explore this wonderful field.”
Editors at Heksherim: The Research Institute for Jewish and Israeli Literature and Culture, are nearing the completion of the comprehensive “Israeli Writers Lexicon.” Hundreds of academics and authors have taken part in compiling the Lexicon, which includes entries on more than one thousand Israeli intellectuals, poets and authors who wrote in Israel and abroad from 1948 to today.

New additions to the Hebrew Literature Archives include the Dahlia Ravikovitch library, generously donated by Ido Kalir, the late poet’s son. The Nehemiah Rappaport collection was donated by his son Meron Rappaport and includes some 5,000 books of Hebrew poetry from the 1960’s. A special library was created in the Helen Diller Family Center to house the collection.

With the support of the Caesarea Foundation, the Archives are creating a multi-media visitors center that will include a guided tour with presentations and interactive activities intended for schoolchildren, students and researchers. Much of the existing audio-visual materials are now being digitized so that they can be accessed by all visitors to the Archives.
There are three main keys to building a tourism industry: interesting things to see, well-appointed hotels and good service. Thousands of years of history have given Israel an abundance of sites, new and old. Real estate developers have built luxury hotels. Now the issue of quality service has come to the forefront of the hospitality and tourism industry.

“Any visitor to Israel can tell you that maxims such as, ‘Service with a smile,’ or ‘The customer is always right,’ have not yet been internalized in Israel,” says Prof. Aviad Israeli, Chair of the Department of Hotel and Tourism Management in the Guilford Glazer Faculty of Business and Management. Israeli and his faculty members have taken innovative approaches to understanding this problem, while trying to find solutions.

They have looked, for example, at the motivations of waiters and how their preconceptions about the clients impact the service. Israeli explains: “By proving to waiters that their attitude influences their performance we were able to show them how a change in their behavior would generate quality service which will be to their advantage.”

It is these and many more original studies which catapulted the Department into 6th place in tourism research worldwide according to a recent ranking in the prestigious *Journal of Hospitality and Tourism Research*. Four Department researchers also made the top 100 most prolific researchers worldwide: Prof. Arie Reichel, Prof. Yaniv Poria, Prof. Natan Uriely and Prof. Israeli.

“The ranking of our Department as one of the best in its class is a well-deserved recognition of our commitment to high quality academic research. This research also carries significant practical implications that are evident from the Department’s contribution to the development of quality management in Israel’s tourism and hospitality industry,” he adds.

While bringing Israeli service personnel up to speed, the Department’s researchers also look ahead to the different dilemmas the tourism industry will be facing. What happens, for example, to customers who cannot navigate the increasingly ubiquitous automated service systems? How to manage heritage sites? What are the risk perceptions of tourists visiting Israel? What challenges now limit tourism development and entrepreneurship?

One of the main challenges of the Department is to educate Israelis to be excellent managers of the service encounter. For example, “We try to teach our students how to give high quality service to people whom they perceive to be problematic even before the encounter begins. This is becoming all the more true as people come to a service desk already frustrated as they cannot navigate the automated systems,” Israeli says.

The Department’s excellent research and thoughtful analyses have never been more applicable. When the role of excellent service and when service management become key elements in Israeli firms’ business success, the role of the Department of Hotel and Tourism Management as an excellent source of academic and practical knowledge and as an educator of service managers, is more important than ever.
While a good idea can’t be taught, it can be nurtured by a supportive environment. The Bengis Center for Entrepreneurship and Hi-Tech Management dedicates itself to programming that creates an “ecosystem” of entrepreneurship and innovation.

With a variety of conferences, competitions, meetings with entrepreneurs and business consultancy services with approximately 3,000 people participating, the Center “generates the kind of excitement that gets people thinking differently and enable them to transfer their ideas into successful businesses,” says Director Prof. Dafna Schwartz from the Department of Business Administration at the Guilford Glazer Faculty of Business and Management.

This year’s annual Innovation “Un-conference” drew more than a thousand people – students, academics, entrepreneurs, venture capitalists and CEOs. Global Entrepreneur Week focused on the Negev region. The opening event, “From the South will Come Innovation,” attracted nearly 500 participants. The Center also develops the entrepreneurial spirit of teenagers and organized an event titled: “Young Entrepreneurs Doing Business” with the participation of approximately 300 youths from schools in the Negev. The annual Business Plan Competition drew 220 admissions and the Center continued to support innovation amongst students and faculty.
Unmanned vehicles that can carry out missions that are too dull, dirty, or dangerous for human beings? Are there robots that can “think” for themselves? Prof. Hugo Guterman and his students are working on developing autonomous vehicles – enabling them to do alone what until now has required a human being to do for them.

Guterman, a member of the Department of Electrical and Computer Engineering, and his team don’t focus as much on the robots themselves, as on their “brains” and communications abilities. The heart of the system, the part that makes it go all by itself, is all BGU.

“Israeli robotics has been strongly influenced by our laboratory,” he says matter of factly. Guterman was recently recognized by the Association for Unmanned Vehicle Systems International (AUVSI) for his ideas, methods and applications.

“Universities talk a lot about R&D, but it usually stops at the R. We put the D back in R&D,” he adds. “While industry may be able to produce the final product better, we can move quickly to answer the needs of the client,” he declares.

Israel and BGU began developing robotics for security purposes – ground and sea vehicles and unmanned aerial vehicles (UAVs) – to provide intelligence and information without putting soldiers in harm’s way.

While many of Guterman’s inventions are geared for security, they also have civilian applications. For instance, he is developing a series of small trucks that act upon the same principle as ant colonies. “The trucks could be sent into a burning building to map the interior and locate people. Even if some of the units are lost, the others take up the slack and continue providing a map of the entire area,” he explains.

Robotic advance warning systems could be used to prevent forest fires. “An integrated ground and air patrol system by robots would alert the forest rangers to the first outbreak of fire. While covering such large areas constantly with human patrols would be extremely difficult, robots could take up the task and never tire. What’s more, the cost of such a system would be far less than rehabilitating a devastated forest,” he argues.

To paraphrase Star Trek, Guterman’s development philosophy is to develop “robots that can go where no man is capable of going,” whether into toxic waste facilities, nuclear reactors in meltdown or hard-to-reach geographical areas.
Girl Power!

Hugo Guterman has two obsessions: robotics and increasing the number of female engineers. “Only 3-5 percent of students in the Department of Electrical and Computer Engineering are women. In general engineering, it’s about 25 percent.” Three years ago, he, along with BGU and the Beer-Sheva municipality, began a course in robotics for female middle school and high school pupils. Beginning with less than 15 girls participating, this year nearly 120 girls took part in the course.

One group from Amit Ulpana, a religious girls’ school that has no technology studies and barely any exact sciences curriculum, made it into a national competition for robotics where they won the Rookie Inspiration Award for “outstanding success in advancing respect and appreciation for engineering and engineers, both within their school, as well as in their community.”

“Our goal is to have a program from middle school to the end of high school. With our lab and this program, Beer-Sheva could become the robotics capital of the world,” he boasts.
“We’ve been waiting for this moment for more than five years,” exclaims Prof. Alon Friedman, head of the Zlotowski Center for Neuroscience, barely suppressing his excitement as movers unload the new 3T-MRI brain scanner that arrived at the Soroka University Medical Center this spring.

“This scanner will significantly increase our research capacity and provide a whole new window into how people’s brains work,” he says, acknowledging the support of the American Associates, Ben-Gurion University of the Negev that made its purchase possible.

The “We” Friedman refers to is what he calls BGU’s “Brain Trust,” an exceptional group of researchers, doctors, clinicians and scientists who have joined forces to replace brain disease with brain health. The group includes some 50 faculty members and 130 graduate students from varied fields. In 2011, these impressive researchers received a total of nearly $8 million in grants and produced more than 100 peer-reviewed publications.

A number have won prestigious prizes, including Dr. Galia Avidan, recognized this year when she became one of ten new researchers accepted into the exclusive International Neuropsychological Symposium (INS), which numbers only 124 members worldwide.

As the world’s population ages, more and more people are affected by neurological diseases such as Alzheimer’s, Parkinson’s and stroke, explains Friedman, who won the 2008 International Michael Prize for his discoveries in the field of epilepsy. Mental disorders such as schizophrenia, autism and depression are also increasingly recognized as major health, social and economic burdens, he says.

At the heart of BGU’s success in this field are the multi-disciplinary groups: Neurobiology of Disease, which focuses on understanding common neurological diseases; Control of Movement and Rehabilitation, dealing with brain and spinal cord motor systems aims to develop novel insight, diagnosis and therapeutic devices; and Stress and the Brain.

With the support of the Zlotowski Center, they actively work to promote “brain awareness” in the community through public lectures, teaching in high schools, and holding informal meetings throughout the region.

The Brain Trust participates in a number of international research consortiums. One group, together with Ethiopian doctors and European scientists, has initiated basic and clinical studies to explore the mechanisms underlying cerebral malaria, one of the primary causes of death among children in sub-Saharan Africa. Another has developed a patented diagnostic tool for diseases of the retina that accurately quantifies and assesses both blood flow and permeability in specific vessels within the retina during fluorescent angiography, allowing early detection and treatment, which prevents visual loss.

Their work is supported by the University’s Brain Imaging Research Center (BIRC) at the Soroka University Medical Center, where the new MRI brain scanner will be housed. It is this “bed-to-bench” approach, Friedman says, that gives BGU an edge over other research groups. “We are dealing here with real patients and real needs, while working with an eye to the bigger issues. It is a real win-win situation.”
Prof. Avishai Henik of the Department of Psychology and founder of the Zlotowski Center for Neuroscience received a European Research Council’s (ERC) Advanced Research Grant this year for his pioneering work in the field of numerical processing, word processing, attention (spatial and selective) and synesthesia.

Incumbent of the Zlotowski Chair in Cognitive Neuropsychology, Henik was awarded the ERC’s most prestigious prize for his proposal entitled “Size Matters in Numerical Cognition.” Henik explains that the goal is to study how crucial the ability to perceive and evaluate sizes is to the development of numerical ability.

“If such difficulty (that is, in perceiving and evaluating sizes) exists, and is connected to mathematical disability, it might be possible to identify it early on, even before children start learning arithmetic,” he says.
For Prof. Nadav Davidovitch, satisfaction is derived from tackling the growing health disparities in the Negev, especially among the various disadvantaged populations in the area such as immigrants and the Negev Bedouin. Davidovitch, from the Department of Health Systems Management, also heads the Center for Health Policy Research in the Negev and, together with his colleagues at the Center, Prof. Gabi Bin Nun and Dr. Keren Dopelt, he finds his purpose confronting these issues in the field and on the policy level.

In the field, Davidovitch and his colleagues focus on promoting equal access to healthcare for the Negev population. For example, Bedouin women have some of the highest fertility rates in the world, and an infant mortality rate that is four times higher than that of the Jewish population of Israel. Members of the Faculty of Health Sciences, in cooperation with Ministry of Health doctors and nurses, staff the Well Baby clinics in Bedouin cities.

In order to relieve the shortage of nurses and respond to the need for culturally appropriate care, the Department has opened a special training program for Bedouin nurses, encouraging them to return and work in their communities.

At the clinics, BGU-trained Bedouin mediators teach basic health practices to the women in everything from taking folic acid to prevent congenital malformations to the prevention of home accidents.

“I teach the women about nutrition, genetic diseases, child development and more,” one such mediator, Iman, who works at the Well Baby clinic in Kseifa, says. The high rates of intermarriage in the Bedouin community have led to a number of genetic diseases becoming prevalent. Geneticists are analyzing those diseases and working to prevent them through education. Epidemiologists are working in conjunction with the Health Ministry to lower the infant mortality rate, focusing not only on genetic diseases but also on fundamental social determinants of health.

Davidovitch also uses the University’s academic standing to foster collaboration. “At BGU, cooperation is part of our DNA,” he says. “The Center for Health Policy Research in the Negev brings together government, NGO and University
resources to maximize the healthcare given to the region’s residents. The heads of the various institutions meet regularly at a Health Forum to discuss the burning issues of the region.”

In the past year, the Center launched an ambitious series of conferences bringing all the stakeholders of Negev healthcare together to determine the shortages and bottlenecks and develop position papers proposing solutions.

While regional cooperation on the ground is essential, Davidovitch and his team understand that intervention on a national governmental level is also essential. To that end, the Center has reached out to Knesset Members to create a Negev Health Lobby.

To solve the healthcare problems of the Negev, greater visibility amongst the government ministries and the Knesset in Jerusalem is essential. Recognizing that need, Prof. Nadav Davidovitch, Prof. Gabi Bin Nun, Dr. Keren Dopelt and the Center for Health Policy Research in the Negev joined forces with MK Rachel Adatto, chair of the Lobby for Public Health and a physician by training, at a conference on ways to reduce health inequalities in the Negev at the Knesset. Bringing together representatives of the Health Funds, the director-general of the Health Ministry, professors and doctors from the Negev and around the country, the session tackled health financing and manpower issues.

The Knesset session was part of an ongoing series of conferences sponsored by the Center to bring Negev healthcare issues into the public eye.

In parallel, the Faculty of Health Sciences is preparing to double the size of the incoming class to the Joyce and Irving Goldman Medical School to alleviate the anticipated shortage of doctors in Israel while increasing the number of graduates who may potentially stay in the Negev.
“Ben-Gurion University of the Negev has been at the forefront of energy research for over 30 years with an emphasis on the development of novel concepts and applications,” explains Prof. Moti Herskowitz, Vice-President and Dean for Research & Development, and Director of the Blechner Center for Industrial Catalysis and Process Development.

“BGU was doing research in alternative energy long before the world began to appreciate its benefits. Now that innovation is getting a boost,” he says.

A virtual home for energy research, the BGU Energy Initiative includes a comprehensive website, research funding and a series of workshops that promote collaborative research between the more than 40 University scientists working on energy issues with their international counterparts.

Solar energy research spans the gamut from the development of cutting-edge solar cells using nanoparticles at the Ilse Katz Institute for Nanoscale Science and Technology to the testing of full scale systems such as concentrated photovoltaic “farms” that are being commercialized by ZenithSolar using BGU technology developed by Prof. David Faiman at the Ben-Gurion National Solar Energy Center in Sede Boqer.

University researchers look at the energy issue from many angles, from fuel sources such as algae and hydrogen fuel cells and the catalysts to produce liquid fuels – anything that could replace fossil fuels like coal and oil to run our world more cleanly. The Landau Microalgal Biotechnology Laboratory, led by Prof. Sammy Boussiba, is a world-leader in the commercial mass production of microalgae.

In addition to production, University researchers study ways to use less energy. Whether through sustainable architecture or low power chips and systems, conserving energy is another way to keep our planet green. Alternative energy is creating new markets that interact with traditional energy markets, and that interaction comes under the microscope as well.

Speaking at the launch of the Initiative, Prof. Eugene Kandel, head of the Prime Minister’s National Economic Council noted that he “hopes the energy will continue to flow on the campus of Ben-Gurion University and that other universities will develop the same energy!”
Prof. Moti Herskowitz has been appointed the head of the Israel National Council for Research and Development in the field of Energy, a sub-council of the Israel National Council for Research and Development. Herskowitz, who also established the BGU Energy Initiative this year, will be responsible for choosing the council’s members and setting its agenda. He is the incumbent of the Israel Cohen Chair of Chemical Engineering.

One of the highlights of the past year has been winning the government tender to create an Israel Center of Excellence (I-CORE) in the field of renewable liquid fuels. Created by the Council of Higher Education, these centers of excellence are intended to give Israeli universities a competitive advantage in research and development by harnessing the best minds to work together on the same topic. Twenty-seven researchers, nine from the University and nine each from the Technion – Israel Institute of Technology and the Weizmann Institute of Science, are now working together to further the research into replacements for fossil fuels.
What’s an international leader in digital storage solutions doing in a town like this? Once, that might have been an obvious question to ask about EMC, the US-headquartered company that launched its second Israeli R&D Center in Beer-Sheva as an extension of its Center of Excellence in Herzliya this past year. For Ophir Kra-Oz, Senior Director, Greenplum and General Manager, EMC Beer-Sheva and Maya Hofman-Levy, Human Resources Manager, EMC Beer-Sheva, the capital of the Negev has some very attractive perks.

“The quality of the manpower is excellent – we’ve recruited 60-70 percent of our staff from Ben-Gurion University of the Negev,” Kra-Oz, director of EMC Beer-Sheva says.

As one of the first multinational corporations to open a site in Beer-Sheva, EMC has benefited from a lack of competition – so far.

Currently, nearly 85 percent of the staff is from the south and they are looking to expand in the future.

“There were graduates who received offers from companies in the center of Israel, but decided to stay in Beer-Sheva instead,” Hofman-Levy says. “We’ve also lured people back to the south from the center.”

One such example is Kfir Wolfson. After graduating from BGU, he moved back to his hometown of Rehovot. When EMC Beer-Sheva was up and running, they offered to bring him back to the south as a team leader.

“There are lots of BGU graduates here. We share a common history. My colleagues are an amazing group of people and the work is extremely interesting and challenging,” he says.

EMC decided to move south with an eye toward the future. They are currently located in temporary offices in downtown Beer-Sheva, but are slated to move into the Advanced Technologies Park’s (ATP) first building as soon as it is completed.

“We’re interested in contributing to the development of the Negev. Soon, the extension of Highway 6 and the train route will cut down the commute from Tel Aviv to an hour. The ATP was also a big draw; we don’t intend to stay here by ourselves forever – in the long term, the plan is to develop a hi-tech ecosystem of suppliers, companies and training,” Kra-Oz explains.

Admittedly, Kra-Oz also notes that the government’s financial incentives to move south were an additional benefit – one that allows Israeli companies to compete with those in China and India.

EMC’s R&D sites in Israel were created as a means to advance innovation. The R&D centers in Beer-Sheva and Herzliya Pituach – which were initially six Israeli start-ups, focus on developing new products and integrating hardware and software platforms.

“We have a joint storage research project with Dr. Eitan Bachmat from the Department of Computer Sciences, and we hope to work on similar projects in the future,” Kra-Oz says.

“The entire field of data mining, pattern recognition and learning is currently migrating from academia to the business sphere. Many of these fields, which we are quite interested in, are currently being researched at BGU,” Kra-Oz adds.

Hofman-Levy says that the EMC R&D Center in Beer-Sheva is primarily seeking to hire programmers and is focusing its recruitment efforts on students majoring in engineering or computer sciences.

“We were at the University last May, right before we opened our offices, and there was a certain amount of interest shown from the community. We came back in December and basically just let the BGU graduates working for us now do all the talking,” she says.
Work has started on the first building of the Advanced Technologies Park, located adjacent to the Marcus Family Campus, slated to house international powerhouse companies such as Deutsche Telekom and EMC. The ATP is a joint project of the Beer-Sheva Municipality, the University and KUD, and is now being managed by Gav Yam – Negev Corporation.

Also this year, the Israel Defense Forces started work on the infrastructure for the buildings that will house the elite advanced technology units, expected to move south within five years.
“We hope to demonstrate that the best and most reliable development assistance comes out of the ground,” states Ph.D. student Adam Abramson on his work in rural Africa. This past year, Abramson, a student at the Albert Katz International School for Desert Studies (AKIS), launched a pilot project in rural Zambia to demonstrate a model that would enable rural farmers to provide continued water, sanitation and irrigation to their villages after receiving an initial loan. Over 40 families have taken part in the initiative.

Abramson got the idea of working in Africa while he was a Masters student at AKIS, working with Prof. Noam Weisbrod from the Zuckerberg Institute for Water Research on a course in rural hydrology. Now in its fourth year, the multi-disciplinary Rural Water Development Course provides students with a window into the realities of working in small African villages. “According to UN reports, almost 2.5 billion people still don’t have access to clean potable water,” explains Weisbrod. “This kind of exposure opens their eyes to the complexity of the issues way beyond anything they will learn in the classroom or laboratory.”

This year the group visited the site of Abramson’s project in Zambia where they spent a week constructing sand filters to improve water quality in schools and clinics, exploring water quality problems and providing educational activities in schools. Weisbrod calls these trips a “once-in-a-life-time experience” for the students that really opens their eyes to the huge water-related problems for billions of people in the developing world.
A New Twist on an Ancient Technology

It’s an irrigation scheme that was first used three thousand years ago in the Negev desert in the time of the Nabateans, the ancient desert traders. As rain pours down into the wadi, flooding the dry river bed, a man-made channel carved into the ground carries the water to a walled-in barren section of land where olive trees have been planted. Their roots soak up the rain, storing the water for the dry season ahead.

That ancient scenario played out again this past winter in the Negev’s Wadi Mashash when Prof. Pedro Berliner and his team planted olive trees in the desert to experiment with flood watering.

Berliner, Director of the Jacob Blaustein Institutes for Desert Research (BIDR) and a member of the French Associates Institute for Agriculture and Biotechnology of Drylands, believes that what worked then will work again now. But there’s a technological twist to this historical drama: while the Nabateans probably planted rows of just one crop, Berliner and his team plan on adding another crop in between the olive trees.

In a complementary research project, another team at the BIDR recently spliced a phosphoresce gene into the root structure of the crops that will be planted in between the rows of trees. That phosphoresce will allow the two teams to monitor how different plants’ root structures interact underground.

“Researchers have looked at root structures, but the roots get entangled below ground and there’s no way to tell which roots belong to which plant. This breakthrough will allow us to map how the roots interact,” Berliner, incumbent of the Benjamin Schwartz Chair in Agricultural Biology, explains.

BGU’s Wadi Mashash research station, in use for more than 20 years, exemplifies the emphasis put on interdisciplinary research at the BIDR, he continues. In order to devise and test the proposed techniques, physicists, chemists and biologists are required.

The experiment has potential global applications in stressed environments. Can plants grow without regular irrigation? If they can, this “Nabatean” method could be a low-tech technique very useful for farmers in the developing world. For those who cannot afford a drip irrigation system with computerized automation, a channel from the riverbed might be all they need.

Graduate students from abroad studying at the Albert Katz International School for Desert Research will be carrying out research projects in the recently planted olive plot. “These students serve as BGU’s ambassadors around the world,” concludes Berliner. “We strive to make discoveries that will help not just Israel, but developing countries around the world that face the threat of the encroaching desert.”
Over the last year, Memorandums of Understanding were signed with a number of leading research universities to advance collaborative programs.

These include the following:
- Columbia University School of Nursing, USA
- Lund University, Sweden
- Monash University, Australia
- Nanyang Technological University, Singapore
- Rovira I Virgili University, Spain
- Shenzhen Institutes of Advanced Technology, Chinese Academy of Sciences, China
- University of California, Irvine, USA
- University of South Florida, USA
- University of Massachusetts, Lowell, USA
- University of Miami, USA
- University of Southampton, UK

The University also signed study abroad agreements with the University of Wisconsin-Milwaukee and Goucher College, USA and a joint supervision of Ph.D. dissertations with the University of Pisa, Italy.
“You’re not in a place where you feel like something happened… you’re in a place where something is happening,” says Alma Schneider, USA, a student at the newly-launched International M.A. program in Israel Studies offered by the University’s Ben-Gurion Research Institute for the Study of Israel and Zionism.

The program is just one of the myriad of unique English-language programs offered by BGU for students from around the world. In March, the first participants of the prestigious Middlebury College arrived to begin their Hebrew immersion program.

A number of wide-ranging steps have been taken to enhance BGU’s international character. An interdisciplinary task force was created to shape a strategic plan for integrating international programs into the general curriculum and encouraging research collaborations. In January of this year, the Faculty of Natural Sciences decided to offer any Masters or doctoral level course in English if there is a student registered who does not speak Hebrew in order to make all of their programs accessible to foreign students.

In parallel, the University has secured significant European Union funding for a variety of projects that provide students and staff with greater access to international exchange programs and research collaborations to enrich their educational experience.

The marketing of BGU’s international programs has been centralized to broaden exposure and simplify the registration process. A focused mini-site was launched online to help potential students navigate the different options.

The BGU Student Union has launched a “Buddy System” program to encourage Israeli students to interact with their international counterparts, as well as a regular English-language newsletter to foster involvement. The Union organized a number of events – ranging from a Super Bowl evening to an advocacy for Israel program – that attracted hundreds of participants.

Construction has begun on student dormitories at the American Associates Village at Sede Boqer to allow for the growth of both the Albert Katz International School for Desert Studies and the Israel Studies program. The new University U-tel Guest Apartments were opened adjacent to the AABGU Student Dormitory Complex near the Marcus Family Campus in Beer-Sheva, providing a convenient solution for short term visitors and guest lecturers.

A World of Learning

“I am having the exact kind of international experience that I wanted to have.”

Paloma Larrain
Albert Katz International School for Desert Studies
Recognized internationally for its expertise in adaptation to desertification, desalination technologies, sustainable architecture and a host of other environmental issues, the University has firmly adopted the slogan that change begins at home.

At BGU, the Green Campus initiative continues to grow by leaps and bounds – spreading from campus into Beer-Sheva’s businesses and communities.

For the second consecutive year, BGU’s environmental initiatives have garnered international recognition. The University was once again highly ranked on the Universitas Indonesia’s GreenMetric world universities ranking system – the first of its kind. BGU improved its relative spot from being in the top half last year to the top third this year as the list expanded from 95 to 178 universities. The ranking system evaluates environmental practices as well as environmental courses.

“At BGU, we are proud that we maintained our position in the rankings and it’s thanks to the joint efforts of the administration and the logistics department who have been working diligently at implementing environmentally friendly measures around the campus – as well as to the students who are continually pushing for a greener campus,” said Prof. Dan Blumberg, chairman of the Green Council and a member of its managing committee.

“The process of adding 1,000 more parking spots for bicycles has taken off – six hundred were added this year alone,” Sagi Langer, director of marketing and member of the Green Council managing committee said. Solar water heating systems in the student dormitories and the sports complex are expected to reduce fuel consumption by 200,000 liters of diesel a year.

As part of its accreditation as a “Green Campus” by the Environmental Protection Ministry, BGU must offer students at least one environment-related elective. The University provides dozens of courses in various departments and added three new ones this year.

Other relatively simple energy saving measures have helped maintain the University’s electricity bill at a steady level despite continued growth. Motion detectors turn lights off after hours in administration and classroom buildings. Just reducing the water flow in sinks saves at least 50 cubic meters a day, according to Langer.

After peppering the campus with recycling points, encouraging the use of e-mail instead of paper, switching to an online enrollment process and continuing to replace inefficient light bulbs with environmentally friendly ones, the University faculty and students looked beyond the campus to the city at large. Students worked with local businesses to “green” them and institute more sustainable practices.

Vered Sarousi-Katz, along with Langer and Blumberg, comprise the Green Council’s managing committee, reflecting the University’s belief that to make the Green Campus philosophy work, you need science, the dissemination of knowledge and community outreach to be truly successful.
“In partnership with the Lillian and Larry Goodman Open Apartments Program, the Beer-Sheva Municipality and the Society for the Protection of Nature in Israel (SPNI), a community gardens pilot project was launched in six locations. The University offered the services of its academic experts in the creation of such gardens and the efforts and manpower of its students to help the local residents get started,” explains Vered Sarousi-Katz, Director of the Community Action Unit.
(L-R) Director-General David Bareket and Deputy Director for Development and Logistics Mario Kopel at the building site of the National Institute for Biotechnology in the Negev.
A Home away from Home

The student living experience in the Daled neighborhood was enhanced with the creation of a pedestrian mall between the AABGU Dormitory Complex and the George Shrut Dormitories. The area now includes inviting landscaping and a gated entrance, improving overall security while providing a new venue for student events.

Building the Future

The University has undertaken a massive building program that will significantly expand classroom, office and laboratory space. The new buildings are part of BGU’s comprehensive long-term strategic plan and aim to integrate exceptional design with concern for environmental issues. The University is also in a process of constant renewal, upgrading older laboratory facilities to ensure that it stays at the cutting edge of technological development while maintaining its overall aesthetic standards. Made possible primarily through the support of our friends around the world, they reflect our commitment to create an oasis of excellence as a catalyst for development in the region.

Completed this year
- U-tel Guest Apartments
- University Faculty Lounge

Currently under construction
- Ruth and Heinz-Horst Deichmann Classroom and Computer Lab Building
- National Institute for Biotechnology in the Negev
- American Associates Village at Sede Boqer
- Ben-Gurion National Solar Energy Center on the Sede Boqer Campus
- Interdisciplinary Laboratory Building
- University Computation Center

In the advanced planning stage
- The building for the Stella and Avram Goldstein-Goren Department of Biotechnology Engineering and the Unit for Environmental Engineering
- Field Family Foundation Medical Simulation Center

Currently under renovation
- New lobby for the Zalman Aranne Central Library
- Harry and Abe Sherman Building
Community Action Unit
For close to 40 years, the Community Action Unit (CAU) has spearheaded the University’s community outreach programs. Geared toward reducing social inequalities, the CAU includes a wide range of programs that make a real difference in the community while at the same time sharpening the students’ social sensitivities.

Thanks to the generosity of the Goodman Foundation, USA, the Unit’s flagship program has been named the Lillian and Larry Goodman Open Apartments Program. Larry Goodman, one of the program’s original supporters when it was established 34 years ago, brought his family to Beer-Sheva for the signing and noted that he hopes to “see the Program grow and continue its exceptional work.” To ensure this, the initiative includes a donor matching program.

With some 63 apartments and more than a hundred affiliated students, the Goodman program already touches the lives of countless families in Beer-Sheva’s poorest neighborhoods. The Goodman Fellows live rent-free, providing weekly afterschool programs, holiday parties, an annual Passover clean-up campaign and an array of summer activities for the local residents.

A new community theater program was added in cooperation with artist Zmira Ron in which several Goodman Fellows work with different age groups in five different locations. The personal stories that have emerged from these sessions will be performed during an end-of-year theatrical presentation.

In the Daled neighborhood, Sandy’s Place, a community activity center named in memory of Sandy Breslauer of Texas, was renovated thanks to the generosity of her husband Steve and friends from the Greater Texas Region of the American Associates.

In other Community Action Unit developments this year, the participants in the prestigious Keren Moshe Leadership Program initiated more than 50 different projects in the community. This is part of their wider curriculum, which includes seminars on subjects relevant to Israeli society and advocacy training.

Project “Kidma” adult education classes for the weakest segments of society has grown to include some 160 “students” aged 18-60, up from 50 last year. Originally created to teach basic knowledge such as Hebrew, English, mathematics and computers to Ethiopian immigrants, the program is now open to the general public. Thanks to the Ministry of Education, the student teaching staff has been supplemented by two professional teachers.

Student participants in the “Ted Arison Scholarship Program” renovated a club house for the National Association for the Rehabilitation of the Mentally Handicapped in Israel (AKIM) and participated in a national “Day of Good Deeds” this March.

With the vision and generous funding of The Caesarea Edmond Benjamin de Rothschild Foundation, the CAU has moved into the advanced planning stage for the “Rothschild Outreach"
Richard Israelowitz from the Spitzer Department, together with the CAU, their visit was very successful despite being disrupted by missile attacks on Beer-Sheva.

The Unit’s Hebrew language quarterly newsletter is now available online.

**Perach**

The Perach Big Brother/Big Sister program opened its activities this year in the shadow of the summer’s nationwide demonstrations calling for social equality. The human force that propelled this struggle was comprised of the same group of young people who volunteer for community projects such as Perach.

The Perach unit in the south of Israel (Perach South) is one of the largest Perach branches in the country. Housed at the Deichmann Building for Community Action, it is blessed with some 3,600 volunteer student tutors from a number of academic institutions in the south who take part in a wide range of projects.

Perach takes responsibility for exposing these students to populations with different needs, acquainting them with families who cope with diverse problems, new immigrants, families that have lost loved ones, single-parent families, families with special-needs children and many other children with potential that can be realized.

This year’s motto is “Perach – The most important lesson you will learn at university.” The program organizers believe that in addition to preparing students for professions, institutions of higher learning must teach fundamental values that promote social responsibility.

Now in its third year, the Inbal project continues to gain momentum. A joint project of the Faculty of Engineering Sciences, the Municipality of Beer-Sheva and Perach, the program encourages junior high school girls to participate in an advanced robotics course (see page 21).

A “virtual tutoring” program organized together with the Center for Educational Technology (MATAH) doubled the number of participants, with 110 tutors reaching 660 students.

The generosity of an anonymous donor of scholarships and transportation for mentors to the periphery has enabled additional children from these areas to benefit from the Perach mentoring program.
Alumni
The BGU Alumni Association continues to recruit new members, and the Association’s logo – “Keep in Contact,” – has started to show results. Hundreds of alumni joined the Association over the past year thanks to a recruitment campaign held over the four days of graduation ceremonies in June 2011.

“The University is committed to cultivating its alumni and creating a long-term, mutually beneficial relationship with them,” explained Vice-President for External Affairs Prof. Amos Drory. “The University can provide a platform for professional networking, one-on-one mentoring and occupational enrichment,” he added.

A number of alumni have taken the initiative to promote excellence at BGU with the creation of scholarship funds in memory of their loved ones. Particularly noteworthy is Yuval Levy, Israel, who created a five-year scholarship fund in memory of his father, both alumni of the Department of Geological and Environmental Sciences, to grant prizes to outstanding graduate students in the field.

The Association keeps in touch with alumni by updating them on cultural events, conferences and lectures on campus, sending job offers provided by the Unit for Employment Guidance and circulating departmental questionnaires.

Many academic departments maintain contact with their own alumni through the Association, while others have created their own alumni network, particularly the Honors MBA program, the Department of Geological and Environmental Sciences and the Medical School for International Health in collaboration with the Columbia University Medical Center.

The University also benefited from a visit of the Yale Global Alumni Leadership Exchange (Yale GALE) that travels around the world offering cogent and practical advice about how to engage with one’s alumni.

Academic Preparatory Courses
The Pre-Academic Studies Center offers a range of programs to prepare students for the rigors of university studies, including programs to strengthen basic language and learning skills and specially tailored tracks for certain population groups.

The Center also offers personal mentoring, tutoring and financial support to help weaker students realize their potential.

There are currently three students of Ethiopian origin participating in the regular preparatory tracks, thanks to the support of the UJA Federation of New York, the Unit for Guidance for Discharged Soldiers of the Ministry of Defense and Marmanet Organization & Projects Management Int. Ltd.

The “Horizons to Hi-tech” project is designed to promote academic studies among students from the socioeconomic and geographic periphery. This year sixty-four students participated in the project, and in May 2012 the fifth learning cycle will begin. The project is funded by a consortium that includes the Rashi Foundation, the Unit for Guidance for Discharged Soldiers and Marmanet Organization & Projects Management Int. Ltd.

A series of successful projects developed for the Bedouin population laid the groundwork for a new pilot program for Arab students. Chosen by the Council for Higher Education to implement the new program, BGU successfully integrated Arab students into regular preparatory classes for the Faculties of Engineering and Natural Sciences. Thirteen Arab students are now receiving additional “reinforcement” in English, Hebrew, tutorials and counseling, including study strategies, as well as partial funding of psychometric courses.

An additional sixteen Arab students are studying in preparatory courses before beginning studies in the Faculty of Humanities and Social Sciences.
“I think I use the things I was taught in ways the professors probably never conceived of,” Jerusalem Fire Chief Captain Shmulik Friedman says with a smile. It is clear that he regards safeguarding the lives of Jerusalem’s one million residents as a mission he just couldn’t pass up. A career IDF officer who retired in 2009, Friedman did his undergraduate degree in behavioral sciences – graduating cum laude – and his MBA in business management and human resources. Both diplomas are hanging on his office wall.

With 8,000 incidents a year – 65 percent of them fires – Friedman and his staff are kept extremely busy. “I learned about cooperation and collaboration at BGU and I use those principles all the time. For example, I created volunteer units of Jews and Arabs across the city to act as fire spotters. It’s been very successful and has raised awareness in the haredi and Arab communities, which has reduced the number of fires,” he says.

Friedman did his MBA while serving as the head of the Training Branch in the Homefront Command. Today he uses game theory and negotiation techniques to help him navigate the sensitivities of the various populations of his city. “We are accepted all over the city and I’ve worked very hard to make it that way,” he says.
Office of the Dean of Students
The Office of the Dean of Students aims to improve the welfare of the student body through a variety of support services and cultural activities.

This year the Office increased its support for students with test anxiety and broadened its programs to reduce student dropout rates. The professional staff from psychological services are expanding their programs to help reduce such tensions. A unique meeting was held in cooperation with the Student Union to prepare students for the exam period. The program for crisis intervention through the Sylvia A. Brodsky Psychological Walk-In Service was also expanded.

Marketing activities were carried out to raise student awareness of the available programs, including weekly e-mail updates from the Dean; a staffed booth in the Zlotowski Student Center; an updated and expanded internet site; and a pocket-sized brochure titled “The Guide for the Perplexed New Student,” distributed at different forums. A summer orientation program was introduced for Arab students.

Services for students who miss classes when serving in the military reserves were expanded and improved. BGU is now also offering financial and tutoring support to students whose spouses are serving in the army reserves.

Support groups were established in disciplines for which individual lessons are not provided due to lack of tutors. A support center was opened for students with disabilities. The diagnostic center for students with learning disabilities moved to new, larger quarters in the Cukier, Goldstein-Goren Building. The course video library continues to grow and is now available online.

Working with the University administration, accessibility for people with disabilities was greatly improved. A central system for solar water heating was installed in the student dormitories. Renovation of the University’s oldest dormitories was completed, thereby concluding the multi-year project to bring all campus accommodations up to the highest standards.

The Office also supports a number of cultural activities that enrich student life. This year a number of musical events were held, including afternoon concerts performed by students from the two-year-old chamber music course and performances by the Zlotowski Dance Troupe. The Voice Ensemble appeared at a number of the University’s official ceremonies for national days of commemoration. Special afternoon events were organized to celebrate the cultures of the Ethiopian and Bedouin communities. The BGU Debate club members participated in competitions in Israel and abroad and made significant achievements.

Student Union
The Student Union promotes the general welfare of the student body while working to enrich campus life on all levels – academic, cultural and social.

A number of new initiatives this year have raised the Union’s profile both in the wider community and among international students. A new coordinator was hired in the Department for Student Involvement to encourage students to stay in the Negev after graduation. Working closely with the residents of the Ayalim student villages, the goal is to expose students to the potential of the region.

The Union declared this to be the “year of social involvement,” starting the academic year with a campus-wide fair that highlighted volunteering opportunities in the community. From the “Get Involved Wednesday” lecture series to “Political Week,” there were a range of events that brought politicians and community leaders to debate Israel’s most pressing issues while providing students with a variety of options on how to make a difference. Every year the Union provides modest support for a limited number of non-profit organizations.

To ensure that students are also physically active, a new program to develop extramural sports programs was created. Also, a new Buddy System program was launched to encourage social interactions between international and Israeli students.
Last summer, BGU participants in the nationwide StandWithUs program, organized “EcoNegev” – a tour of environmental tourist projects in the Negev for a group of international journalists. Following this successful model, the Union launched the Ambassadors’ Club – Public Diplomacy Seminar for international students.

A new group was formed to participate in the international Model UN program, with the hope that a delegation will already participate in their first meetings this summer. The program includes participation in national and international Model UN competitions, serving as a platform for future cooperation and Student Union exchanges between other participating universities, particularly in Europe.

All of this is in addition to the traditional activities of the Student Union that range from protecting students’ academic interests to organizing a wide range of social events, including the annual delegation “To Remember and Never Forget” to Poland, the hugely successful Purim Carnival and Negativ, the University movie theater.
The Union offers a wide range of orientation activities for new students – both about BGU and the region – and a wide range of services for all students, including a textbook lending library, assistance for IDF reservists and their spouses and an “Exam Bank” that provides an online pool of final exams from all departments to help students in studying for finals.

University Center for External Studies
The University Center for External Studies was established to strengthen the connection with the general public through a wide range of programs that promote intellectual, cultural and professional enrichment.

In the past year, some 3,000 youngsters took part in activities of the Unit for Science-oriented Youth, an increase of 18 percent over previous years. Slated to open this fall, the President’s Program for Discovery and Preparation of Israel’s Future Scientists and Inventors is tailored to meet the needs of ninth graders with exceptional learning abilities in science and math, demonstrated creative thinking skills and a motivation for research.

A new international Guinness world record was set during the annual Scientists Night with the recreation of an experiment by the late astronaut Ilan Ramon, who was originally from Beer-Sheva. Under the category, “The largest chemistry lesson to be held in several places at one time,” the activity involved 4,207 participants from 13 institutions of science throughout Israel.

Some 140 students participated in a mentoring program that pairs high school students with University students studying for advanced degrees. During 2011, the Unit developed new programing for science days that incorporate Jewish themes.

The Unit holds a variety of high-quality activities and summer camps, including events for the Bedouin sector. This year some programs will be offered in English to allow students from abroad to participate.

The Center oversees the operation of the Promoting Accessibility to Higher Education Program, with the
generous support of the Ministry of Education, the Rashi Foundation, Atidim, Bank Leumi, Aharai and the Konrad-Adenauer-Stiftung. Participating in this program are about 1,100 students from 27 schools in southern Israel.

The Center offers continuing education courses to the wider public on topics that range from languages instruction to the highest level of professional training classes.

**Computation**

The Division of Computing and Information Systems continues to implement new applications and technologies to improve user services and functionality for the entire University community. The central computer router was upgraded to enable a 1Gbps Connection, and will be upgraded to 10Gbps in the near future.

An improved University internet website has gone live based on SharePoint 2010. Most of the student email has been shifted to an external e-mail system based on Google apps. The process will continue throughout 2012.

The teaching process using tablet-PCs has continued and expanded, along with courses filmed and uploaded to the Internet. The use of computerized instruction based on Moodle open source software had also been expanded.

Two android-based applications for smartphones have been developed. The first allows the identification and dialing of a number or sending of an e-mail from the University directory. The second is a notification system for students when classes have been canceled or moved.

New facilities for the University’s central computer system are now under construction and will include a state-of-the-art cooling system.

**Zalman Aranne Central Library**

The Zalman Aranne Central Library supports research and instruction at the highest levels of excellence. Library Director Haya Asner, “We would like researchers to come to BGU, not just for the state-of-the-art laboratories, but also because we provide them with the information sources they require. We endeavor to provide the students with a place that fills all their needs for individual and group learning. The results speak for themselves; the library has never been so full.”

Working with the academic faculty, the library identified weaker areas of the collection. As a result, its budget was increased significantly, including a special Rector’s Fund to strengthen the humanities collection.

In collaboration with the Foreign Ministry, hard copies of journals that now exist online were donated to African universities. Agreements were signed with ProQuest to include BGU’s doctoral dissertations in their prestigious, international Dissertations & Theses database.

Together with the Student Union, the library is now exploring ways of increasing its opening hours. To handle the rapidly changing and ever-increasing applications of computers in libraries, a new Computer Services Unit was created.

The Library Podium presents a series of free lectures by university researchers. These lectures are attended by library staff and the community at large. Renovations are now underway on the lobby and its adjacent art gallery. The gallery will become a café/gallery, while the redesigned lobby will include space for exhibits of students’ artwork.

With an eye to maintaining high professional standards in the future, the library has initiated a project to provide scholarships for BGU employees looking to study library-and-information sciences.
BG Racing, a student engineering project, achieved stunning results at the Formula SAE competition in Italy this year. As the first Israeli team to ever participate, it placed 1st among the new team entries and came in 15th overall, out of 57 teams.

The goal of the student competition is to build a functioning race car. Founder Tamir Plachinsky, who recently completed his Ph.D., shepherded the team for two years. As the team leader, he was noticed by competition sponsor Dallara, the Italian racecar company, where he is now doing an internship. A new team of students will be competing again this coming year and hope to achieve even better results.
Milestones
Businessman and philanthropist Eric Ross of the USA left a magnanimous bequest of $17.4 million to the American Associates, Ben-Gurion University of the Negev to benefit students at BGU.

The naming of the Lillian and Larry Goodman Open Apartments Program was made possible through the generosity of the Lillian and Larry Goodman Foundations, USA.

Physical Development
Work has begun on the Ruth and Heinz-Horst Deichmann Classroom and Computer Lab Building thanks to the magnanimous generosity of Dr. Heinz-Horst Deichmann, Germany.

Construction for the new building of the National Institute for Biotechnology in the Negev has started.

The building for the Avram and Stella Goldstein-Goren Department of Biotechnology Engineering and the Unit for Environmental Engineering is in the advanced planning stage.

Construction has begun on the Interdisciplinary Laboratory Building.

The foundations are being laid for the new American Associates Village at Sede Boqer.

The majestic Roberta and Ernest Scheller, Jr. Family Foundation Entrance Plaza will be dedicated this May at the Guilford Glazer Faculty of Business and Management.

The Field Family Foundation Medical Simulation Center has been named, thanks to support from the Eris and Larry Field Family Foundation, USA, and the Joyce and Irving Goldman Family Foundation, USA.

Ruth Flinkman-Marandy, USA, has provided the key pledge for the construction of the Atom Chip and Quantum Optics R&D Facility.

New Academic Chairs
Toby Mower, USA, has dedicated two Presidential Development Chairs in Addiction Prevention and Treatment. The incumbents, Dr. Orli Grinstein-Cohen and Ms. Miriyam Farkash, are both members of the Leon and Mathilde Recanati School for Community Health Professions.

New Academic Programs, Centers and Research Activities
The Avram and Stella Goldstein-Goren Department of Biotechnology Engineering was dedicated, with the generous support of the Cukier, Goldstein-Goren Foundation, Italy and USA.

The Tamar Golan Africa Centre was named.

BGU was chosen by the Council of Higher Education to be part of a three-university consortium that won the tender for Israeli Center for Research Excellence (I-CORE) for renewable liquid fuels.

The Oxford University Rivka Carmi Scholarship was launched in cooperation with Exeter College, Oxford, UK.
Oxford Brookes University launched a “Scholarship for Israel” to a qualified BGU graduate for a one year full-time Masters program at Oxford Brookes University thanks to the initiative of the Oxford Jewish Chaplaincy Board, in particular Isaac Garson and Sandra Dwek, UK.

Fondation Adelis, France, has funded a joint research venture between BGU and the Technion in renewable energies, in addition to providing key support for the National Solar Energy Research Center.

The Crown Family Foundation, USA, has provided support for the Brain Imaging Interdisciplinary Research Center.

The Gural and Litwin Foundations, USA, have agreed to significantly expand their support for Alzheimer’s vaccine research.

Bertie and Hilary Lubner, South Africa, have created a new annual Prize for Excellence in Innovation and Research.

The Pullyben Foundation, Lichtenstein, has created a major new research fund in memory of Yoda Léon and Luna Benzoïyo.

The Skirball Foundation, USA, has agreed to significantly increase the Jack H. Skirball Brain Imaging Interdisciplinary Research Fund.

Henry and Anita Weiss, USA, have provided the key pledge to support research at the Unit for Advanced Computer Simulation in Quantum Optics.

The Isaac Wolfson Family Charitable Trust, UK, is providing major support for research in the area of Functional Genomics.

Honors Bestowed

The Prof. Daniel E. Koshland Prize for Outstanding Master’s Thesis in Agriculture and Water was awarded to Thomas Groenveld from the Albert Katz International School for Desert Studies through the vision of Prof. Raymond A. Dwek, FRS, UK.

Excellence Recognized

Prof. Haim Be’er, a member of the Department of Hebrew Literature and incumbent of the Harry and Anna Singer Chair in Yiddish Studies, received the Brenner Prize for Hebrew literature in 2011.

Prof. Sammy Boussiba, Director of the French Associates Institute for Agriculture and Biotechnology of Drylands and incumbent of the Miles and Lillian Cahn Chair in Economic Botany in Arid Zones, was appointed by the American National Academy of Sciences to be a member of the committee examining the “Sustainable Development of Algal Biofuels.”

Prof. Ashraf Brik, a member of the Department of Chemistry, the Edmond J. Safra Center for the Design and Engineering of Functional Biopolymers and the National Institute for Biotechnology in the Negev, received the 2011 Outstanding Young Chemist Award from the Israel Chemical Society.

Dr. Tamar Harel-Adar of the Avram and Stella Goldstein-Goren Department of Biotechnology Engineering received the 2011 Barenholz Prize for Innovation in Applied Research for her work engineering artificial liposomes.

Prof. Yossi Hatzor, a member of the Department of Geological and Environmental Sciences and the incumbent of the Dr. Sam and Edna Lemkin Chair in Rock Mechanics, was appointed Visiting Professor to the Chinese Academy of Sciences and won the 2011 American Rock Mechanics Association Applied Rock Mechanics Research Award.
Sandy’s Place, a community activity center in the Daled neighborhood operated by the Goodman Open Apartments Program, was renovated and named in honor of Sandy Breslauer, USA.
Author **Etgar Keret** from the Department of Hebrew Literature received the Irving and Bertha Neuman Literary Prize for Excellence in Belles Lettres in Hebrew Literature, administered under the auspices of Bar Ilan University.

**Professor Emeritus Shaul Ladany** from the Department of Industrial Engineering and Management was elected to the International Jewish Sports Hall of Fame.

**Prof. Haim Maor** of the Department of Arts was awarded the Ministry of Culture and Sport Prize for 2010 in honor of his creative work and in appreciation for his activities and his contribution to society.

**Dr. Louisa Meshi** of the Department of Materials Engineering was awarded the prestigious Krill Prize 2012 from the Wolf Foundation for excellence in scientific research.

**Dr. Sharon Pardo** from the Department of Politics and Government was elected as a member of the Steering Committee of the Euro-Mediterranean Study Commission (EuroMeSCo).

**Dr. Aviva Peeters** from the Swiss Institute for Dryland Environmental and Energy Research won first prize in the category of research awarded by the Israeli journal *Architecture of Israel* and the EU annual Project of the Year Competition.

**Dr. Zvi Reich** from the Department of Communications Studies won the 2011 Kinneret Prize for Communication, Society and Environment.

**Prof. Eliahu Stern** from the Department of Geography and Environmental Development received the Urban Planners Award for 2012 from the Israel Urban Planners Association.

**Regional and International Impact**

The Guilford Glazer Faculty of Business and Management launched a Business for Peace Competition inviting faculty and students from all academic institutions in Israel to present ground-breaking proposals for advancing the Palestinian economy and promoting economic cooperation between the two sides.

The “Rothschild Cube,” a unique experiential learning center that inspires civic responsibility, is being built with the generous support of the **Caesarea Edmond Benjamin de Rothschild Foundation**.

A new, non-profit arts and visual media center managed by the Department of the Arts, was opened in the Old City of Beer-Sheva as part of a collaborative effort of the municipality, BGU and the **Rashi Foundation**, to bring the highest standard of art to the region.

**Prof. Alean Al-Krenawi** of the Charlotte B. and Jack J. Spitzer Department of Social Work received a three-year grant from **USAID-MERC** for his project “Building Peace Through Knowledge: The Palestinian-Israeli Case,” which will bring together 40 Israeli and Palestinian human service providers and educators to promote people-to-people encounters in the region.

**Edy’s House – Ma’agan Beer-Sheva Community Center Cancer Care Project** was renamed in memory of its founder Edy Freedman, USA.
“The State of Israel will be judged not by its wealth or military strength nor by its technology, but by its moral worth and human values.”

David Ben-Gurion

Feel the Energy

Thank you for being part of Israel’s future!

Jeremy Kaplan, Ginsburg-Ingerman Overseas Student Program

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New Members 2012
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Marlene and Samuel Halperin, Washington, DC
Naomi and Ehud Houminer in memory of Sharon Houminer
Dr. Jacob Isler Foundation, Tel-Aviv
Isracard Group
Josefowitz Family
O. Ben Kaplan, San Clemente, CA
PA Koshland, Sydney, Australia and Paris, France
Yvonne Cyr Koshland, Berkeley, CA
Joseph Lazard, Hallandale, FL
David Merage Foundation, Denver, CO and Israel
Ruth Schultz-Rudof, Pauma Valley, CA
Louis Sheinman, Montreal, Canada

Eshkol Members
The Alliance For Global Good, Greensboro, NC
Jacob Aron, Tel-Aviv, Israel
Vera Barcza, Toronto, Canada
Sandy and Steve Breslauer, Houston, Texas
Milda B. Cohen, Coral Springs, FL
Jacob and Riki Dayan Family, Los Altos Hills, California
Dvora Ezralow and Family, Los Angeles, CA
The Sidney E. Frank Foundation
Gertrude K. Franzl Estate, RI, USA
Dodi and Murray Fromson, Los Angeles, CA
Jean and Julian Goldberg, Houston, Texas
Benjamin and Elizabeth Goldstein, Sarasota, FL
In memory of Dr. Harry Grabstald, Herta & family, NY
Carol Green, Truro, MA, USA
Dorothy and Harold Greenwald Foundation, New York, NY
Thomas Guggenheim, Geneva, Switzerland
John Hagee Ministries, San Antonio, Texas
Fay and Bert Harbour
Alvin A. & Sylvia B. Hoffman Estate, Delray Beach, FL
Israel Chemicals (ICL)
Bernard and Audrey Jaffe Family, Bellingham, WA
Hon. Billy Joel and Sandra Joel, Aventura, FL
David and Raquel Kaplan, Santiago/Los Angeles
Mildred Kirsh, Chicago, IL
Evelyn & Edmond Klauber, Flossmoor, IL
Koor Industries Ltd. of IDB Group
Claire (Geller) Lenoir, Montreal, Canada
Sheldon and Margery London, Bethesda, MD, USA
Makhteshim Agan Industries, Ltd Group
Margit Meissner, in memory of Frank Meissner
Ronn & Catherine Marvin, Bern, Switzerland
Joseph Melton, Boca Raton, FL
Takeji Otsuki Mizra Association, Beit Shalom, Japan
Moshal Scholarship Program
Project Jacob by International Judea Foundation, CA
Jeremy and Sara Reitman, Montreal, Canada
Adam (Abrashke) and Sara Rogowski, Tel-Aviv, Israel
Ilse Roth, Los Angeles, CA
Goldyne Savad, Los Angeles, CA
Elizabeth and Benjamin Schoenfeld
Allan Tauber, M.D., Los Angeles, CA
Haskell and Janice Titchell, San Francisco, CA
Dan and Regina Bubil Waldman Family, Tiburon, CA
Famille Warszawski, Paris and Jerusalem
Alexander Wincberg & Family, New York, USA
Wayne Woodman and Lisa Scheller, Allentown, PA
Edith and Robert Zinn, Houston, TX
FOUNDERS

Allan Apter, Duluth, MN
Yoda Léon and Luna Benoziyo
Ruth and Victor David, Montreal, Canada
Evens Family (Oliwenstein, Olivennes), Worldwide
Edward Fein Foundation, Incline Village, Nevada
Sheila and Kenneth H. Fields, Saddle River, NJ
David and Barbara B. Hirschhorn Foundation
Mimi and Ralph Howard, Houston, TX
Jewish Center of Pelham Bay, Bronx, NY
Josefowitz Family
Sam and Babette Kabak Charity Fund
O. Ben Kaplan, San Clemente, CA
Vivian and Sidney Konigsberg, San Rafael, CA
Yvonne Cyr Koshland, Berkeley, CA

Selma and Frederick and their daughter Judith Krupp
Joseph Lazard, Hallandale, FL
David Merage Foundation, Denver, CO and Israel
Microsoft Corporation, Redmond, WA
Maurice Oringer, New York, NY
Agudat Sabah, Netanya, Israel
Ruth Schultz-Rudof, Pauma Valley, CA
Louis Sheinman, Montreal, Canada
Stefani and Loren Twyford, Houston, TX
Wartski Family, New York, NY
Manfred Weiss, Brooklyn, NY
Dov Yitzhaki-Beach and family, Israel
Shira & Daniel Yoshor, Houston, TX
LIVING LEGACY SOCIETY

New Members 2012
Stephen Breslauer, Houston, Texas
Sidney and Brenda Chelsky, Toronto, Canada
Albert Engleman, Prescott, AZ
Field Family Foundation, Beverly Hills, CA
Ruth Flinkman-Marandy & Ben Marandy, California
Gerda Frieberg, Toronto, Canada
Sidi & Peter Gluck, Tarzana, CA
Harold Hamer, New York, NY
Hon. Billy & Sandra Joel, Aventura, FL
Richard Kastner, Montreal, Canada
Samuel H. Lipton, Boulder City, NV
Janice & Owen Miller, Beverly Hills, CA
Meredith & Bradley Segal, Houston, TX
Alice & Rolf Wiklund, Vandoeuvres, Switzerland
Shira & Daniel Yoshor, Houston, TX
Monroe Burk, Columbia, MD
Hyman Cohen, Rego Park, NY
Ruth Cohen, Montreal, Canada
Rhoda & Seymour Cole, West Palm Beach, FL
Miriam & Harold Comings, Aventura, FL
Elaine Cooper, West Bloomfield, MI
Mannie Corman & Frances M. Bell, Brooklyn, NY
Ellen Graff & Fred Cowan, Los Angeles, CA
Bruce J. Cutler, Drexel Hill, PA
Harvey Daniels, New York, NY
Marvin & Mildred Demchick, Lafayette Hill, PA
Ignatz Deutsch, Chinchilla, PA
David Dickson, Philadelphia, NJ
Charles A. Dinarello, Boulder, CO
Peter Birnbaum, Fullerton, CA
Harriett M. Eckstein, Lexington, MA
The Edelstein Family, San Francisco, CA
Harold Eisenberg, Chicago, IL
Robert N. & Laurel Eisner, West Hartford, CT
Mimi Enzel, Hallandale Beach, FL
Shimon Erem, Los Angeles, CA
Jack Feiner, Brooklyn, NY
Amy Feldstein, Manassas, VA
Matis Fermaglich, Tenafly, NJ
Sandra & Steven Finkelman, Houston, TX
Norma & Harry Fishbein, Tamarac, FL
Carol & Herman Fleischer, Oceanside, CA
Shirley & William Fleischer, New York, NY
Mildred and Irving Flyer, Silver Spring, MD
Esther & Bert Foer, Washington, DC
Paul Fogelman, Los Angeles, CA
Edy & Solomon Freedman, Fort Lee, NJ
David Freeman, Vancouver, Canada
Peggy Freeman, Brooklyn, NY
Gerda Frieberg, Toronto, Canada
Jane & Stephen Friedman, Sugar Land, TX
Dodi & Murray Fromson, Los Angeles, CA
Lis Gaines, New York, NY
Stanley Ganer, Mount Vernon, NY
Stan & Arlene Ginsburg, Bala Cynwyd, PA
Sheryl Gold, Miami Beach, FL/East Hampton, NY
George Goldberg, Santa Monica, CA
Jean Goldberg, Houston, TX
Ruth Goldberg, Auburndale, MA
Dr. Estelle Gold-Kossman, Melrose Park, PA
Anne E. Goldman, New York, NY

Living Legacy Society Members
Roberta Abrams, New York, NY
Rita & Sam L. Agron, Montville, NJ
Mathilde Albers, Oakland, CA
Joel & Barbara Alpert, Wayland, MA
Sylvia Arker, New York, NY
Robert H. Arnow, Scarsdale, NY
Rose & Paul C. Astor, Bala Cynwyd, PA
Ellen Barnett, San Diego, CA
Selma & Stanley Batkin, New York, NY
Howard & Dorothy Berger, Denver, CO
Bea Berkman, Los Angeles, CA
Dava Berkman, Washington, DC
Kelly Bernard, Lantana, FL
Dr. Aron Bernstein, New York, NY
Jack R. Bershad, Philadelphia, PA
Joan & Philip Birnbaum, Bethesda, MD
Miriam & Leonard Bisk, New York, NY
Percy & Virginia Black, Barre, VT
Sandra Blank, Dallas, TX
Bertha & Reuben Blauner, Aventura, FL
Hal Bloomberg, Boynton Beach, FL
Eric H. Boehm, Santa Barbara, CA
Marjorie & Irwin Breitman, Lake Worth, FL
Joseph & Dorothy Breskman, Bala Cynwyd, PA
Sylvia A. Brodsky, Blue Bell, PA
Winnie & Bernard Brownstein, Philadelphia, PA

Paul Fogelman, Los Angeles, CA
Edy & Solomon Freedman, Fort Lee, NJ
David Freeman, Vancouver, Canada
Peggy Freeman, Brooklyn, NY
Gerda Frieberg, Toronto, Canada
Jane & Stephen Friedman, Sugar Land, TX
Dodi & Murray Fromson, Los Angeles, CA
Lis Gaines, New York, NY
Stanley Ganer, Mount Vernon, NY
Stan & Arlene Ginsburg, Bala Cynwyd, PA
Sheryl Gold, Miami Beach, FL/East Hampton, NY
George Goldberg, Santa Monica, CA
Jean Goldberg, Houston, TX
Ruth Goldberg, Auburndale, MA
Dr. Estelle Gold-Kossman, Melrose Park, PA
Anne E. Goldman, New York, NY
LIVING LEGACY SOCIETY (Cont.)

Melvin S. & Lolita E. Goldstein, New York, NY
Beverly Goodman, Northbrook, IL
Alex & Brooke Goren, New York, NY
Ruth & Isaac Green, Laguna Hills, CA
Sylvia Greenberg, Boca Raton, FL
Allen Greenberger, Chicago, IL
Jodi & Samuel Greenblatt, Philadelphia, PA
Leena & Erwin Groner, Potomac, MD
Sylvia Grossman, Great Neck, NY
Arlene & Ben Guefen, Houston, TX
Lee & William Hahn, Los Angeles, CA
Marlene & Samuel Halperin, Washington, DC
Edwin F. Hantman, New York, NY
Ray Hardy, Jacksonville, FL
Ellis & Ellen Harris, San Francisco, CA
Muriel Hartz, Salt Lake City, UT
Helen & Edson Hayes, Oak Ridge, TN
Frances Herbolsheimer, La Salle, IL
Anne Hildreth, Aiken, SC
Audrey & Victor Hirsch, Boynton Beach, FL
Steve & Sonny Hurst, Foster City, CA
Miriam Jacobs, White Plains, NY
Evelyn Jacobsen, Lantana, FL
Miriam & William Jencks, Lexington, MA
Lillian Josephs, Wyncote, PA
Dr. Barry & Marsha Kahan, Houston, TX
Leon S. Kaplan, Los Angeles, CA
Jeanne Kaskey, Ventnor City, NJ
Ray Kathren, Southgate, CA
Estelle & Joseph Katz, New York, NY
Sylvia Katzman, Delray Beach, FL
Carole & Barry Kaye, Boca Raton, FL
Hazel & Robert Keimowitz, Chevy Chase, MD
Anne Kelemen, New York, NY
Evelyn & Edmond Klauber, Flossmoor, IL
Alan M. Kohn, New York, NY
Janina Korall, Aventura, FL
Judith Krinsky, Mineola, NY
Joseph Koreen, Greenlawn, NY
Elizabeth & Monte Kromberg, Palm Coast, FL
Bernice Kruger, Hallandale, FL
Bernard Lee, Bel Air, CA
Rita & Richard Lehr, Baltimore, MD
Claire (Geller) Lenoir, Montreal, Canada
Gloria Lester, Delray Beach, FL
Marjorie & Gustave Levey, Houston, TX
Donald Levin, Hicksville, NY
Velva G. & H. Fred Levine, Houston, TX
Robert & Shirley Levitt, NY & Greensboro
Dorothy Levy, West Palm Beach, FL
Ethel Lena Levy, Los Angeles, CA
Jill & Nat Levy, Bellaire, TX
Jan Abby Liff, Nashville, TN
Edith Litwin, Aventura, FL
Lory I. Lokey, Atherton, CA
Margery & Sheldon London, Bethesda, MD
Emanuel Luck, Roslinlade, MA
Sara Luhby, Bronx, NY
Betty Malakoff, Brooklyn, NY
Ellen S. Marcus, Austin, TX
Lottie & Howard Marcus, San Diego, CA
Frances & Elias Margolin, San Diego, CA
Elaine Marks, Chicago, IL
Doris & Ralph Martin, Escondido, CA
Dan Maydan, Los Altos Hills, CA
Ruth Merns, Delray Beach, FL
Linda B. Miller, South Wellfleet, MA
Estella & James Millicovsky, Brownsville, TX
Retta Mills, Salisbury, MD
Carol & Gerard Moss, Aventura, FL
Dr. Alfred Munzer, Washington, DC
Joseph & Ann Nadel, Mill Valley, CA
Rose Nagler, Sunny Isles Beach, FL
Suzanne & Sheldon W. Nash, New York, NY
Belle C. & Murray L. Nathan, New York, NY
Vera & Walter Obermeyer, San Francisco, CA
Peter Ofner, Watertown, MA
Milton Orchin, Cincinnati, OH
Esther & David Redding, Walnut Creek, CA
Dyann Gottesfeld Reilly, San Diego, CA
Joel Reinstein, Boca Raton, FL
Geraldine K. Reiter, Aventura, FL
Ruth & Theodore E. Rifkin, Boca Raton, FL
Adam and Sara Rogowski, Tel-Aviv, Israel
Irwin Rosenman, Orange, CT
Carol & Harry Saal, Palo Alto, CA
Arnold L. & Lite Sabin, New York, NY
Edwin A. Salsitz, M.D., New York, NY
Lili-Charlotte Sarnoff, Bethesda, MD
Roberta & Ernest Scheller, Jr., Villanova, PA
Muriel & Samuel Schwarzman, Voorhees, NJ
Jacob Scovronek, South Plainfield, NJ
William Serog, Jamesville, NY
Lee & Moshe Shapiro, Carlsbad, CA
Inez & Leonard Shechtman, Sunny Isles Beach, FL
Louis Sheinman, Montreal, Canada
Jacob Shochat, Mahwah, NJ
Murray & Judith Shusterman, Bala Cynwyd, PA
Lois Sidney, West Hollywood, CA
Irene & Leonard Siegel, Baltimore, MD
Joanne & Frederick Siegmund, New York, NY
Eugene (Gene) Silver, Rydal, PA
Lenore & Bernard Simmons, Aventura, FL
Caroline and Arnold Simon, Omer, Israel
Suse Smetana, San Francisco, CA
Robert Snyder, Newtonville, MA
Harriet Soffa, Wynnewood, PA
Ethel & David Sommer, Parkland, FL
Michael W. Sonnenfeldt, New York, NY
Sara S. & Herbert Spencer, Highland Park, NJ
Sylvia Sprecker, Delray Beach, FL
Ruth & Robert St. John, Durham, NC
Sam D. & Ina R. Starobin, Brookline, MA
Natalie & Leonard Stein, Evanston, IL
David & Estelle Steinberg, Lafayette Hill, PA
Sally Stern, Winnipeg, Canada
Evelyne Steward, Los Angeles, CA
Arthur Strick, Newport Beach, CA
Faye Sundell, West Palm Beach, FL
Drs. Alton & Mona Sutnick, Philadelphia, PA
Shirley R. Tauber, Jenkintown, PA
Ursula & Egon Taus, Los Angeles, CA
 Aurelia Thau, Hollywood, CA
Libby Tobin, Newport Beach, CA
Florence Toledano, New York, NY
Hannah Traube, Rancho Santa Fe, CA
Erving A. Trunk, Plano, TX
Kenneth L. Tucker, Northbrook, IL
Friedrich Turtel, Ashdod, Israel
Vera Violeta Turtel, Ashdod, Israel
Stefani & Lorin Twyford, Houston, TX
Felix & Flory M. Van Beek, Newport Beach, CA
Ann S. Waldman, Elkins Park, PA
Dorothy & Leonard Wasserman, Bala Cynwyd, PA
Lewis H. Weinstein, Canton, MA
Bessie Weintraub, Chicago, IL
Celia Weiss, Pacific Grove, CA
Guy M. & Eveline Weyl, Brookline, MA
Sumner T. White, Fort Lauderdale, FL
Aileen Whitman, Malvern, PA
George & Marilyn Winard, Sherman Oaks, CA
Alexander Winberg & Family, New York, NY
Joyce L. Winfield, Ridge, NY
Carol & Stephen Winig, Boca Raton, FL
Michael Yudin, New York, NY
Rose Zarucki, New York, NY
Max Zelikovitz, Ottawa, Canada
Laikee Zelitch, Melrose Park, PA
Edith & Robert Zinn, Houston, TX
PARTNERS IN DEVELOPMENT

Named Physical Development

Campuses
Marcus Family Campus
David Bergmann Campus
David Tuviyahu Campus

Dormitory Complexes
AABGU Student Dormitory Complex
American Associates Village at Sede Boqer
Zlotowski Dormitory Complex

Buildings
Alon Building for Hi-Tech
Jacqueline Ann Ayrton Sports Hall
Samuel and Milada Ayrton University Center
Boyko Research Building
Caroline House – Health Sciences Student Center
Gershon Chemi Classroom and Cultural Complex
Sir John and Lady Cohen Building
Cukier, Goldstein-Goren Building
Deichmann Building for Community Action
Deichmann Building for Mathematics
Ruth and Heinz-Horst Deichmann Building for Health Professions
Ruth and Heinz-Horst Deichmann Classroom and Computer Laboratory Building
Ruth and Heinz-Horst Deichmann Sciences Building
Helen Diller Family Center
Pedro Dondisch Building for the Ben-Gurion Heritage Institute and Research Center
Raquel Dondisch Education Building
Edy’s House – Ma’agan Beer-Sheva Community Center
Cancer Care Project
Ariel Elia Medical Building
George Evens Family Auditorium
Bâtiment de Recherche Clinique, Fondation “Flamme”
Diane and Guilford Glazer Building
David and Rosa Goldberger Building
Larry Goodman Family Administration Building for Engineering Sciences
Ida (Babe) Goodstein Building
Sam Gorovoy Building
Grosman Building for Geology
Pesla Toman Gutman Building
Guzik Family Auditorium Building
Nahum and Anna Guzik Building
Henwood-Oshry Life Sciences Teaching Laboratories Building
Kreitman Building
Kreitman-Zlotowski Classroom Building
Philip and Bernice Krupp Building
Herbert H. Lehman Building
Marjorie and Gustave Levey Dormitory Building
Foyer des Etudiants Fondation Simon et Jeanne (Hanna) Mani
Minkoff Family Senate Court
W.A. Minkoff Senate Hall
Abraham Ben David Ohayon Behavioral Sciences Complex
David Posnack Biology Building
Harold H. Poster Building
Sacta-Rashi Building for Physics
Spitzer-Salant Building for the Department of Social Work
Harry and Abe Sherman Building
George Shrut Dormitories
Forest Goldman-Sonnenfeldt Building for Solar Energy and Environmental Physics
Samuel Soref School of Mechanical Engineering Building
Toman Family Department of Life Sciences Building
Oscar and Ray Warschaw Building
Weiler-Arnow Medical Education Building
Henry and Anita Weiss Family Building for Advanced Research
Zlotowski Building
Zlotowski Classroom Complex
Zlotowski Student Administration Building
Zlotowski Student Center

Facilities
Stanley and Jeanne Abensur Molecular and Cell Biology Teaching Laboratory
Abrahams-Curiel Auditorium
Samuel Ayrton Sports Pavilion
Avraham Baron Art Gallery
Benhamou Incubation Center
Benhamou Technology Hall
Berelson Field
Marcel Bleustein-Blanchet Lecture Halls Wing
Simon Bond Physiology Wing
Frances Brody Laboratory
Niusia and Aron Chilewich Square
Charlotte and Evelyn Cohen Floor
Jerry J. Cohen Radiobiology Laboratory
Sir John and Lady Cohen Swimming Pools
Corob Center for Medical Sciences
Maxwell and Queenie Cummings Plaza
Deichmann Plaza
Department of Mathematics Research Laboratories Wing
Deutsche Telekom Laboratories at BGU
Michael Diller Teaching Pool
Raquel Dondisch Amphitheater for the Ben-Gurion Heritage Institute and Research Center
Harry T. and Shirley Dozor Medical Research Pavilion
Gerson Epstein Physiology Wing
M. Ernst Wing
Regina and Charles Fisher Gallery
Shirley and William R. Fleischer Foundation New Fruit Research Laboratory
Stan Flinkman Foyer
Stan and Ruth Elaine Flinkman Microscopy Wing
French House Dormitories
Nathan Galston Floor
Dr. Carl Gans Herpetology Library
Fanny and Louis Goldman Dining Room
Joyce Goldman Auditorium
Melvin Goldstein Laboratory for Environmental Hydrology
Leslie and Susan Gonda (Goldschmied) Wing for Diabetes Research and Education
Greenpark International Greenhouse
Guzik Family Antiquities Pathway
Morris Kahn Laboratory of Human Genetics
Carole and Barry Kaye Mall
Israel Chatar and Lola Blum Kohen Dormitory Wing
Prof. Daniel E. Koshland Jr. Promenade
Kreitman Fellows Common Room
Kreitman Plaza
Landau Family Microalgal Biotechnology Laboratory
Lewar Cardiology Research Laboratory
Dr. Gabriele and Eng. Max Lichtenberg Floor
Regina and Simon Liebermann Dorm Entrance
David Lopatie General Reference Section of the Central Library
Mexico Bridge
Mitrani Residences for Scientists
Michel and Balbina Naftali Research Laboratory Wing
Belle and Murray Nathan Library Reading Room and Archeological Gallery
Ronald and Annette Oelbaum Laboratory in Life Sciences
Yosef Ben David Ohayon Psychology and Behavioral Sciences Auditorium
Markus and Sara Pajewski Laboratory for Plant Tissue Culture
Ferdinand Porjes Student Dormitory
David Posnack Biology Wing
Ilan Ramon Youth Physics Center
Edith and Louis Reitman Sports Park
Claire and Emanuel G. Rosenblatt Dormitory Wing
Eric F. and Lore Ross Atrium for Community Action and Enrichment
Eric F. and Lore Ross Lecture Hall
Vlasta Lampel Roubickova Visitors Lounge
Rubenstein Family Laboratory
Harry and Carol Saal Auditorium
Barnett N. and Augusta Salen Family Wing
Brian and Avrona Schachter Family Student Dormitory
Jane Schapiro Library
Roberta and Ernest Scheller, Jr. Family Foundation Entrance Plaza
Roberta and Ernest Scheller, Jr. Family Surface Analysis Laboratory
Hirsch and Rosa Schneider Auditorium
David and Fela Shapell Family Desalination Research Laboratory
Harry and Abe Sherman Foundation Guest House
George Shrut Conference Room
Judith and Murray H. Shusterman Wing for Cancer Research
Judith and Murray H. Shusterman Wing of the Medical Library
Herman Silver and Dr. Lee Winston Silver Laboratory
Francine and Abdallah Simon Foyer
Sklar Family Optics Complex
Elaine and Sarah Sklar Molecular and Cell Biology Teaching Laboratory
Sarah Sklar Molecular Opto-Electronics Laboratory
Joya Claire Sonnenfeldt Auditorium
Harry Stern Family Psychobiology Clinical Research Pavilion
Ruth Sytner Auditorium
Sara Tadmor Auditorium
Thaler Undergraduate Laboratory in Life Sciences
PARTNERS IN DEVELOPMENT  (Cont.)

Herbert and Vivian Thaler Laboratory for Stress Physiology of Plants
Hyman and Fanya Tower Dorm Entrance
Gerda and John Tworoger Auditorium
Gerda and John Tworoger Garden
Vickar Auditorium
Ed and Marion Vickar Visitors Center
Weiss Family Laboratory for Nanoscale Systems
Henry and Anita Weiss Family Floor
Zlotowski Neurosciences Wing
Zlotowski Student Activities Area

Named Academic Development

Departments
Conrad and Chinita Abrahams-Curiel Department of Foreign Languages and Linguistics
Goldstein-Goren Department of Jewish Thought
Avram and Stella Goldstein-Goren Department of Biotechnology Engineering
Albert Katz Department of Dryland Biotechnologies
May Elting Korn Department of Health in the Community
Harry and Abe Sherman Oncology Department
Charlotte B. and Jack J. Spitzer Department of Social Work
Els Wyler Department of Dryland Agriculture

Centers
S. Daniel Abraham International Center for Health and Nutrition
Robert H. Arnow Center for Bedouin Studies and Development
Bengis Center for Desert Aquaculture
Bengis Center for Entrepreneurship and Hi-Tech Management
Doris and Bertie Black Center for Bioenergetics in Life Sciences
Jacob Blaustein International Center for Desert Research
Blechner Center for Catalysis and Process Development
M.R. Bloch Center for Research in Coal Technology
Hubert Burda Center for Innovative Communications
Cashvan Equine Center
Corob Center for Medical Sciences
J.R. Elyachar Center for Studies in Sephardi Heritage
Lynne and William Frankel Center for Computer Sciences
Moshe David Gaon Research Center for Ladino Culture
Tamar Golan Africa Centre
Goldstein-Goren Center for Jewish Thought
Morris Goldstein - Benefactor of the Department of Economics
Benzion Sundel Hersh Center of Community Health and Primary Care
Chaim Herzog Center for Middle East Studies and Diplomacy
Hurst Family Center for Community Leadership Development
Ira Center for Business, Technology and Society
Isan Center for Comparative Medicine
Paul Ivanier Center for Research in Robotics and Production Management

Faculties
Guilford Glazer Faculty of Business and Management
Pinchas Sapir Faculty of Humanities and Social Sciences

Schools
Joyce and Irving Goldman Medical School
Albert Katz International School for Desert Studies
Kreitman School of Advanced Graduate Studies
Leon and Mathilde Recanati School for Community Health Professions

Institutes
Jacob Blaustein Institutes for Desert Research
Feher Institute for Public Policy and Management
French Associates Institute for Agriculture and Biotechnology of Drylands
Hubert H. Humphrey Institute for Social Ecology
Ilse Katz Institute for Nanoscale Science and Technology
Dr. Louis Nathanson Radiological Institute
National Institute for Biotechnology in the Negev
Swiss Institute for Dryland Environmental and Renewable Energy Research
Zuckerberg Institute for Water Research
Lord Jakobovits Center for Jewish Medical Ethics
Jacques Loeb Centre for the History and Philosophy of the Life Sciences
Martin-Springer Center for Conflict Studies and Negotiation
Marco and Louise Mitrani Center for Desert Ecology
Phillippe Monaster Center for Economic Research
Newman Desertification Communication Center
Pearlstone Center for Aeronautical Engineering Studies
Moshe Prywes Center for Medical Education
Sidney R. and Esther Rabb Center for Holocaust and Redemption Studies
Gershon Rivlin Computerized Information Center
Erna and Georg R. Rothstein Child Development Center
Edmond J. Safra Center for the Design and Engineering of Functional Biopolymers
Els Wyler Center for the Peaceful Utilization of Natural Resources
Zandman Center for Microelectronic Thick Film Technology
Zlotowski Center for Neuroscience

Programs
Ginsburg-Ingerman Overseas Student Program
Sol A. Leshin BGU-UCLA Joint Research Program
Lillian and Larry Goodman Open Apartments Program
Mandel Social Leadership MBA Program
Toby Mower Curriculum for the Prevention and Treatment of Addiction
Pratt Foundation Fellowships
Marc Rich Foundation Non-Profit Management Specialization Program
CHAIRS

**Professorial Chairs**

Chinita and Conrad Abrahams-Curiel Chair in Applied Signal Processing -
  Prof. Stanley R. Rotman
S.Y. Agnon Chair in Contemporary Hebrew Literature
  Established by the German Associates -
  Prof. Amos Oz
Rita Altura Trust Chair in Computer Sciences -
  Prof. Shlomi Dolev
Joan and Robert Arnow Chair in Astrophysics -
  Prof. David Eichler
Yaakov and Poriah Avnon Chair in Holocaust Studies -
  Prof. Renée Poznanski
Milada Ayrton Chair in Pediatrics -
  Prof. Matityahu Lifshitz
Samuel Ayrton Chair in Metallurgy -
  Prof. Nachum Frager
Israel Cohen Chair in Chemical Engineering -
  Prof. Moti Herskovitz
Lady Cohen Chair in Chemical Engineering Processes -
  Prof. Eli Korin
Sir John and Lady Cohen Chair in Business and Industrial Management -
  Prof. Nachum Finger
Abraham Cutler Chair in Education -
  Prof. Ismael Abu-Saad
Lady Davis Chair in Mechanical Engineering -
  Prof. Tov Elperin
Deichmann-Lerner Chair in Gynecology -
  Prof. Moshe Mazor
Dr. Heinz-Horst Deichmann Chair for Distinguished Visiting Professors in Business Ethics
  Prof. Isaac Levy
Dr. James and Ahuva Desnick Chair in Ophthalmology -
  Prof. Tova Lifshitz
Helen and Sanford Diller Family Chair in Chemical Physics -
  Prof. Ehud Pines
Jack Dreyfus Chair in Psychiatry (Unit for Phenytoin Research) -
  Prof. Galila Agam
Albert Einstein Chair in Theoretical Physics -
  Prof. Aharon Davidson
Yosef Erteschick Chair in Nuclear Engineering -
  Prof. Zeev B. Alfassi
Maks and Rochelle Etingin Chair in Desert Research -
  Prof. Zvi Hacohen
Irene Evens Chair in Inorganic Chemistry -
  Prof. James Y. Becker
Andre Feher Chair for the Prevention of Cardiovascular Diseases -
  Prof. Reuben Ilia
Reuben and Frances Feinberg Chair in Electro-Optics -
  Prof. Natan Kopeika
Lawrence W. and Marie Feldman Chair in Neuropsychology -
  Prof. Yoram Grossman
Aaron Fish Chair in Mechanical Engineering - Fracture Mechanics -
  Prof. Mordechai Perl
Fraida Foundation Chair in Diabetes Research -
  Prof. Assaf Rudich

Stephen and Edith Berger Chair in Physical Metallurgy -
  Prof. David Fuks
Martin and Rena Blackman Chair in Brain Research -
  Prof. Edward L. White
Blechner Chair in Jewish Tradition and Values -
  Prof. Daniel Lasker
Boyko Chair in Saline Water Irrigation -
  Prof. Avigad Vonshak
Miles and Lillian Cahn Chair in Economic Botany in Arid Zones -
  Prof. Sammy Boussiba
Canada Chair in Near-Eastern Archeology -
  Prof. Steven A. Rosen
Isaac and Elizabeth Carlin Chair in Public Health and Epidemiology -
  Prof. Ilana Y. Shoham-Vardi
Chilewich Family Chair in Studies in Social Integration (in memory of Yonatan Netanyahu - Entebbe) -
  Prof. Julie M. Cwikel
Dr. Lillian Chutick and Dr. Rebecca Chutick Chair in Pediatric Medicine -
  Prof. Asher Tal
Frankel Family Chair in Energy and Chemical Engineering -
  Prof. Moshe Gottlieb
Estelle S. Frankfurter Chair in Sephardic Studies -
  Prof. Tamar Alexander
Melvin Fusfeld Chair in Pathology -
  Prof. Daniel Ben-Arush
Dr. Morrie M. Gelfand Chair in Obstetrics and Gynecology -
  Prof. Eitan Lunenfeld
Hy Greenhill Chair in Theoretical and Applied Mechanics -
  Prof. Reuven Segev
Werner J. and Charlotte A. Gunzburger Chair for the
  Study of Infectious Diseases -
  Prof. Ron Dagan
Samuel and Miriam L. Hamburger Chair in the Integration
  of Immigrant Communities -
  Prof. Moshe Justman
Jules Harris Chair in Oncology -
  Prof. Samuel Ariad
Eugene Hecht Chair in Clinical Pharmacology -
  Prof. Sofia Schreiber-Avissar
Sidonie Hecht Chair in Geriatrics -
  Prof. A. Mark. Clarfield
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<tr>
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